

**WANE-TV**

**WANE**  
**2960 North Meridian Street**  
**Heather Kiel**  
**Indianapolis, IN 46208**  
**(260) 481-1515**

**CONTRACT**

<u>Contract / Revision</u> 2104461 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>POL/Henry for Mayor (D)</b>		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> <b>08/05/19 - 08/11/19</b>	<u>Estimate #</u>	
<u>Product</u> <b>Henry for Mayor</b>		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WANE</b>	<u>Account Executive</u> WANE Political Hous	<u>Sales Office</u> Ft. Wayne Loca
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> IN3580	<u>Advertiser Ref</u> IN12720	<u>Product 1/2</u>

And:

**Patterson Riegel Advertising**  
**Attention: Matt Henry**  
**P.O. Box 12517**  
**Fort Wayne, IN 46863-2517**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WANE	08/05/19	08/09/19	1st News This AM M-F 5-6a	1st News This AM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/05/19	08/11/19	MTWTF--	5			\$50.00				
N 2	WANE	08/05/19	08/09/19	1st News This AM M-F 6-7a	1st News This AM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/05/19	08/11/19	MTWTF--	5			\$100.00				
N 3	WANE	08/05/19	08/09/19	The Early Show M-F	M-F 7a-9a		:30			NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/05/19	08/11/19	MTWTF--	10			\$75.00				
N 4	WANE	08/05/19	08/09/19	News @ Noon M-F 12p-1230	News @ Noon M-F		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/05/19	08/11/19	MTWTF--	5			\$100.00				
N 5	WANE	08/05/19	08/09/19	News @ 5p M-F 5-530p	News @ 5p M-F 5-		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/05/19	08/11/19	MTWTF--	5			\$200.00				
N 6	WANE	08/05/19	08/09/19	News @ 6p M-F 6-630p	News @ 6p M-F 6-		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/05/19	08/11/19	MTWTF--	5			\$275.00				
N 7	WANE	08/05/19	08/09/19	CBS Evening News 630-7p	CBS Evening News		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/05/19	08/11/19	MTWTF--	3			\$350.00				
N 8	WANE	08/05/19	08/09/19	M-F 7p-730p	M-F 7p-730p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/05/19	08/11/19	MTWTF--	3			\$275.00				
N 9	WANE	08/05/19	08/09/19	M-F 730p-757p	M-F 730p-757p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/05/19	08/11/19	MTWTF--	2			\$300.00				
N 10	WANE	08/05/19	08/09/19	Late News M-F 11p-1135p	Late News M-F 11p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/05/19	08/11/19	MTWTF--	5			\$175.00				
N 11	WANE	08/10/19	08/10/19	First News Saturday 7a-8a	First News Saturda		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**WANE-TV**

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 Heather Kiel  
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 (260) 481-1515

Contract / Revision 2104461 /		Alt Order #
Advertiser <b>POL/Henry for Mayor (D)</b>		Original Date / Revision 08/02/19 / 08/02/19
Contract Dates <b>08/05/19 - 08/11/19</b>	Product Henry for Mayor	Estimate #

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/05/19		08/11/19	-----S-					1	\$25.00			
N 12	WANE	08/10/19	08/10/19	1st News Saturday 8a-9a	1st News Saturday		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/05/19		08/11/19	-----S-					1	\$50.00			
N 13	WANE	08/10/19	08/10/19	Early Show Sa 9a-11a	Sa 9a-11a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/05/19		08/11/19	-----S-					1	\$50.00			
N 14	WANE	08/10/19	08/10/19	Early News Sa 6p-630p	Early News Sa 6p-		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/05/19		08/11/19	-----S-					1	\$75.00			
N 15	WANE	08/10/19	08/10/19	Sa 7p-730p	Sa 7p-730p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/05/19		08/11/19	-----S-					1	\$75.00			
N 16	WANE	08/11/19	08/11/19	1st News Sunday 8a-9a	1st News Sunday E		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/05/19		08/11/19	-----S					1	\$75.00			
N 17	WANE	08/11/19	08/11/19	CBS Sunday Morning 9-1030	Su 9a-1030a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/05/19		08/11/19	-----S					2	\$200.00			
N 18	WANE	08/11/19	08/11/19	Face The Nation	Su 1030a-11a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/05/19		08/11/19	-----S					1	\$125.00			
N 19	WANE	08/11/19	08/11/19	Early News Su 6p-630p	Early News Su 6p-		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/05/19		08/11/19	-----S					1	\$200.00			
N 20	WANE	08/11/19	08/11/19	Su Prime Hour 1	Su 658p-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/05/19		08/11/19	-----S					1	\$500.00			
N 21	WANE	08/11/19	08/11/19	Late News Su 11p-1135p	Late News Su 11p-		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/05/19		08/11/19	-----S					1	\$150.00			
<b>Totals</b>											<b>60</b>	<b>\$9,450.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 -08/25/19	60	\$9,450.00	(\$1,417.50)	\$8,032.50
<b>Totals</b>	<b>60</b>	<b>\$9,450.00</b>	<b>(\$1,417.50)</b>	<b>\$8,032.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# Henry for Mayor Week 14 Buy

8/5 - 8/11

## WANE TV

DAY	TIME	PROGRAM	P35+	W25-54	Xs/Day	Xs/Wk	Cst/Spt	CPP	Pnts/Wk	Cost/Wk
M-F	5-6AM	First News	2.1	1.1	1	5	\$50	\$23.81	10.5	\$250
M-F	6-7AM	First News	4.4	2.5	1	5	\$100	\$22.73	22.0	\$500
M-F	7-9AM	CBS This M	3.3	2.2	2	10	\$75	\$22.73	33.0	\$750
M-F	12N-12:30P	NC15 at N	4.2	3	1	5	\$100	\$23.81	21.0	\$500
M-F	5-5:30PM	First at Fiv	5.2	2.4	1	5	\$200	\$38.46	26.0	\$1,000
M-F	6-6:30PM	Early News	6.9	2.9	1	5	\$275	\$39.86	34.5	\$1,375
M-Th	6:30-7PM	CBS Eveni	6.2	2.7	1	3	\$360	\$56.45	18.6	\$1,050
M-Th	7-7:30PM	Wheel Of F	10.6	3.2	1	3	\$275	\$25.94	31.8	\$825
M-Th	7:30-8PM	Jeopardy	13.1	3.5	1	2	\$300	\$22.90	26.2	\$600
M-F	11-11:35P	Late News	7.3	2.3	1	5	\$175	\$23.97	36.5	\$875

SA	7-8AM	First News	1	1.5	1	1	\$25	\$25.00	1.0	\$25
SA	8-9AM	First News	2.2	1.5	1	1	\$50	\$22.73	2.2	\$50
SA	9-11AM	CBS Sat. M	2	1.6	2	1	\$50	\$25.00	2.0	\$50
SA	6-6:30PM	Evening N	3.7	2	1	1	\$75	\$20.27	3.7	\$75
SA	7-7:30PM	Wheel Of F	10.6	3.2	1	1	\$75	\$7.08	10.6	\$75

SU	8-9AM	First News	2.2	1.3	1	1	\$75	\$34.09	2.2	\$75
SU	9-10:30AM	CBS Sund	4.7	3.7	2	2	\$200	\$42.55	9.4	\$400
SU	10:30-11A	Face the N	1	2	1	1	\$125	\$125.00	1.0	\$125
SU	6PM-6:30P	NC 15 We	3.7	3	1	1	\$200	\$54.05	3.7	\$200
SU	7-8PM	60 Minutes	6.5	8	1	1	\$500	\$76.92	6.5	\$500
SU	11-11:35P	SUN Late	4.5	2.3	1	1	\$150	\$33.33	4.5	\$150
<b>WANE Weekly Totals</b>			<b>24</b>	<b>60</b>			<b>\$36.51</b>	<b>306.9</b>	<b>\$9,450</b>	

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WANE - Fort Wayne, IN</u>	<b>Date:</b> <u>7/22/19</u>
I, <u>Matt Henry</u>	
being/on behalf of: <u>Thomas C. Henry</u>	
a legally qualified candidate of the <u>Democratic</u>	
political party for the office of: <u>Mayor</u>	
in the <u>City of Fort Wayne</u>	
election to be held on: <u>November 5, 2019</u>	

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Patterson Riegel Advertising, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Andorfer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7/22/19

Date

Matthew Henry

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



[ Patterson Riegel Advertising ]

200 East Main Street, Suite 710  
P.O. Box 12517 • Fort Wayne, IN 46863



P.O. BOX 1802  
SOUTH BEND, INDIANA 46894

71-1212/712

13569

8/2/2019

PAY TO THE  
ORDER OF WANE-TV

\$\*\*8,032.50

Eight Thousand Thirty-Two and 50/100\*\*\*\*\*

DOLLARS

WANE  
90359 Collection Center Dr.  
Chicago, IL 60693

MEMO

*Matthew R Army*  
\_\_\_\_\_  
AUTHORIZED SIGNATURE



PATTERSON RIEGEL ADVERTISING

WANE-TV

8/2/2019

13569

8,032.50