

# ORDER



**Orders**  
**Order / Rev:** 853981  
**Alt Order #:** 25161199  
**Product Desc:** TV  
**Estimate:** 4590  
**Flight Dates:** 06/07/16 - 06/13/16  
**Original Date / Rev:** 05/20/16 / 05/20/16  
**Order Type:** REG

**WBDT Dayton**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** Targeted Platform Media  
**Buying Contact:**  
**Billing Contact:**  
 1291 Hollywood Avenue  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P2  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 05/30/16   | 06/13/16 | 11      | \$1,740.00   | \$1,479.00 |

## Totals

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| June 2016     | 11        | \$1,740.00        | \$1,479.00        | 0.00        |
| <b>Totals</b> | <b>11</b> | <b>\$1,740.00</b> | <b>\$1,479.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia |              |              | Start Of Order - End Of Order | 100%    |

## Order Share

| Order Share | Share | Total       |
|-------------|-------|-------------|
| WBDT Dayton | 2%    | \$1,740.00  |
| Market      | 100%  | \$87,000.00 |

## Competitive Share

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| LMVC              | 0%    | \$0.00      |
| UNKWN             | 3%    | \$2,610.00  |
| WDTN              | 15%   | \$13,050.00 |
| WHIO              | 71%   | \$61,770.00 |
| WKEF              | 9%    | \$7,830.00  |
| WKOI              | 0%    | \$0.00      |
| WPTD              | 0%    | \$0.00      |
| WRGT              | 0%    | \$0.00      |

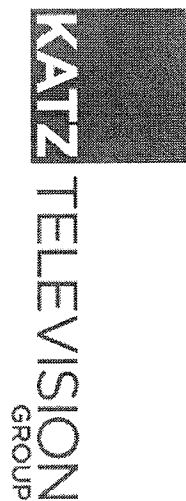
| Ln      | Ch   | Start             | End             | Inventory Code              | Break             | Start/End Time | Days        | Len | Spots         | Rate    | Pri | Rtg  | Type | Spots | Amount   |
|---------|------|-------------------|-----------------|-----------------------------|-------------------|----------------|-------------|-----|---------------|---------|-----|------|------|-------|----------|
| N 1     | WBDT | 06/08/16          | 06/13/16        | M-F 430-5p<br>M-F 430p-5p   | CM                | M-F 430p-5p    | M-WTF--     | :30 | 3             | \$50.00 | P3  | 0.00 | NM   | 3     | \$150.00 |
| Friends |      |                   |                 |                             |                   |                |             |     |               |         |     |      |      |       |          |
|         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |         |     |      |      |       |          |
| Week:   |      | 06/07/16          | 06/13/16        | M-WTF--                     | 3                 |                | \$50.00     |     | 0.00          |         |     |      |      |       |          |
| 2       | WBDT | 06/12/16          | 06/12/16        | Sun Hour 2<br>Sunday 9p-10p | CM                | Sunday 9p-10p  | -----S      | :30 | 1             | \$90.00 | P3  | 0.00 | NM   | 1     | \$90.00  |
| Bones   |      |                   |                 |                             |                   |                |             |     |               |         |     |      |      |       |          |
|         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |         |     |      |      |       |          |
| Week:   |      | 06/06/16          | 06/12/16        | -----S                      | 1                 |                | \$90.00     |     | 0.00          |         |     |      |      |       |          |

Order / Rev: 853981  
Alt Order #: 25161199  
Flight Dates: 06/07/16 - 06/13/16

Advertiser: POL/Priorities USA Action  
Product Desc: TV  
Estimate: 4590

WBDT Dayton

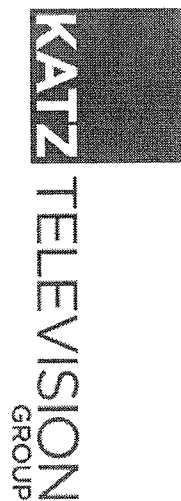
| Ln  | Ch    | Start             | End             | Inventory Code                       | Break | Start/End Time    | Days    | Len | Spots       | Rate     | Pri           | Rtg  | Type   | Spots | Amount     |
|-----|-------|-------------------|-----------------|--------------------------------------|-------|-------------------|---------|-----|-------------|----------|---------------|------|--------|-------|------------|
| 2   | WBDT  | 06/12/16          | 06/12/16        | Sun Hour 2<br>Sunday 9p-10p          | CM    | Sunday 9p-10p     | -----S  | :30 | 1           | \$90.00  | P3            | 0.00 | NM     | 1     | \$90.00    |
|     |       |                   |                 | Bones                                |       |                   |         |     |             |          |               |      |        |       |            |
| N 3 | WBDT  | 06/08/16          | 06/13/16        | LN M-F 1030p-11p<br>LN M-F 1030p-11p | CM    | LN M-F 1030p-11p  | M-WTF-- | :30 | 3           | \$150.00 | P3            | 0.00 | NM     | 3     | \$450.00   |
|     |       |                   |                 | 2News @1030P On Dayton's CW          |       |                   |         |     |             |          |               |      |        |       |            |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |        |       |            |
|     | Week: | 06/07/16          | 06/13/16        | M-WTF--                              |       | 3                 |         |     | \$150.00    |          | 0.00          |      |        |       |            |
| N 4 | WBDT  | 06/08/16          | 06/13/16        | LN M-F 10p-1030p<br>LN M-F 10p-1030p | CM    | LN M-F 10p-1030p  | M-WTF-- | :30 | 3           | \$250.00 | P3            | 0.00 | NM     | 3     | \$750.00   |
|     |       |                   |                 | 2News @10P On Dayton's CW            |       |                   |         |     |             |          |               |      |        |       |            |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |        |       |            |
|     | Week: | 06/07/16          | 06/13/16        | M-WTF--                              |       | 3                 |         |     | \$250.00    |          | 0.00          |      |        |       |            |
| 5   | WBDT  | 06/12/16          | 06/12/16        | LN Su<br>Su Late News 10p-1030p      | CM    | Su Late News 10p  | -----S  | :30 | 1           | \$300.00 | P2            | 0.00 | NM     | 1     | \$300.00   |
|     |       |                   |                 | 2News @10P On Dayton's CW            |       |                   |         |     |             |          |               |      |        |       |            |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |        |       |            |
|     | Week: | 06/06/16          | 06/12/16        | -----S                               |       | 1                 |         |     | \$300.00    |          | 0.00          |      |        |       |            |
|     |       |                   |                 |                                      |       |                   |         |     |             |          |               |      | Totals | 11    | \$1,740.00 |



|  |  |   |  |   |  |
|--|--|---|--|---|--|
| <b>Contract #</b> 25161199             |  | <b>Changes as of:</b> 5/20/2016 at 10:54 AM |  | <b>Version:</b> Highlighting Revision 1 |  |
| <b>CPE:</b> 750/760/4590               |  | <b>Flight:</b> 6/7/16 - 6/13/16             |  | <b>Total \$:</b> \$1,740.00             |  |
| <b>Agency:</b> TARGETED PLATFORM MEDIA |  | <b>Advertiser:</b> Priorities Usa Action    |  | <b>Total Spots:</b> 11                  |  |
| 650 Massachusetts Avenue, NW           |  | <b>Product:</b> TV                          |  | <b>Total CPP:</b> \$0.00                |  |
| Washington, DC 20001                   |  | <b>Agency Order #:</b> 4988747              |  | <b>Primary Demo:</b> Adults 35+         |  |
|  |  | <b>Buyer:</b> Welsh, Kathryn                |  | <b>Con Type:</b> POLITICAL/NOTE         |  |
|  |  | <b>Salesperson:</b> BOB CAIN                |  | <b>Assistant:</b> SHEPARD RITZEN        |  |
|  |  | 215-557-4216                                |  | 215-567-7950                            |  |
|  |  |   |  | <b>Traffic #:</b> 853981                |  |
|  |  |   |  | <b>Separation:</b>                      |  |

**Comments:** pls nt this order revised to reflect wed 6/8 start per agy req. total remains \$1740. pls cfm w/ bob

| #  | Day/Time         | DP | Program                     | Rate     | A3SP Rating | Len | 6/7 - 6/7 |     | Total Spots | Total \$   | CPP    | GRP |
|--|------------------|----|-----------------------------|----------|-------------|-----|-----------|-----|-------------|------------|--------|-----|
|  |                  |    |                             |          |             |     | 6/7       | 6/7 |             |            |        |     |
| 1  | W-F-M 4:30p-5p   |    | Friends                     | \$50.00  | 0           | 30  | 3         |     | 3           | \$150.00   | \$0.00 | 0.0 |
| Changes: Day/Time from Tu-F-M 4:30p-5p to W-F-M 4:30p-5p     |                  |    |                             |          |             |     |           |     |             |            |        |     |
| 2  | Su 9p-10p        |    | Bones                       | \$90.00  | 0           | 30  | 1         |     | 1           | \$90.00    | \$0.00 | 0.0 |
| 3  | W-F-M 10:30p-11p |    | 2News @1030P On Dayton's CW | \$150.00 | 0           | 30  | 3         |     | 3           | \$450.00   | \$0.00 | 0.0 |
| Changes: Day/Time from Tu-F-M 10:30p-11p to W-F-M 10:30p-11p |                  |    |                             |          |             |     |           |     |             |            |        |     |
| 4  | W-F-M 10p-10:30p |    | 2News @10P On Dayton's CW   | \$250.00 | 0           | 30  | 3         |     | 3           | \$750.00   | \$0.00 | 0.0 |
| Changes: Day/Time from Tu-F-M 10p-10:30p to W-F-M 10p-10:30p |                  |    |                             |          |             |     |           |     |             |            |        |     |
| 5  | Su 10p-10:30p    |    | 2News @10P On Dayton's CW   | \$300.00 | 0           | 30  | 1         |     | 1           | \$300.00   | \$0.00 | 0.0 |
| <b>TOTALS:</b> 11  |                  |    |                             |          |             |     |           |     | 11          | \$1,740.00 | \$0.00 | 0.0 |



|  |  |   |  |   |  |
|--|--|---|--|---|--|
| <b>Contract #</b> 25161199             |  | <b>Changes as of:</b> 5/20/2016 at 10:54 AM |  | <b>Version:</b> Highlighting Revision 1 |  |
| <b>CPE:</b> 750/760/4590               |  | <b>Flight:</b> 6/7/16 - 6/13/16             |  | <b>Total \$:</b> \$1,740.00             |  |
| <b>Agency:</b> TARGETED PLATFORM MEDIA |  | <b>Advertiser:</b> Priorities Usa Action    |  | <b>Total Spots:</b> 11                  |  |
| 650 Massachusetts Avenue, NW           |  | <b>Product:</b> TV                          |  | <b>Total CFP:</b> \$0.00                |  |
| Washington, DC 20001                   |  | <b>Agency Order #:</b> 4988747              |  | <b>Office:</b> PHILADELPHIA             |  |
| <b>Buyer:</b> Welsh, Kathryn           |  | <b>Primary Demo:</b> Adults 35+             |  | <b>Total GRP:</b>                       |  |
| <b>Salesperson:</b> BOB CAIN           |  | <b>Con Type:</b> POLITICAL/VOTE             |  | <b>Traffic #:</b> 853981                |  |
| 215-557-4216                           |  | <b>Assistant:</b> SHEPARD RIITZEN           |  | <b>Separation:</b>                      |  |
|  |  | 215-567-7950                                |  |   |  |

|                            |  |
|----------------------------|--|
| <b>Hit Listed Programs</b> |  |
|----------------------------|--|

| Order Level Comments |                 |  |
|----------------------|-----------------|--|
| <b>Date/Time</b>     | <b>Added by</b> | <b>Comment</b>   |
| 05/20/16 10:54 AM    | BOB CAIN        | THIS IS A NEW ORDER FOR PRIORITIES USA ACTION. FLIGHT IS 6/7-6/13. TOTAL = \$1740. PLS CFM T/R BOB |
| 04/25/16 9:36 AM     | BOB CAIN        | THIS IS A NEW ORDER FOR PRIORITIES USA ACTION. FLIGHT IS 6/7-6/13. TOTAL = \$1740. PLS CFM T/R BOB |

| Competitive Information |          |  |
|-------------------------|----------|--|
| <b>Market Budget:</b>   | \$87,000 |  |
| <b>WBDT Share:</b>      | 2%       |  |
| <b>Comment:</b>         |          |  |
| <b>WDTN:</b>            | 15%      |  |
| <b>WHIO:</b>            | 71%      |  |
| <b>WKCF:</b>            | 9%       |  |
| <b>WRGT:</b>            | 3%       |  |

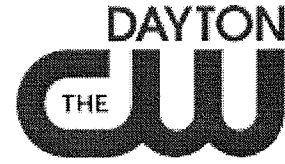
| Daypart Summary |             |           |                   |            |
|-----------------|-------------|-----------|-------------------|------------|
| Day/Time        | % Distrib   | Spots     | Dollars           | GRP        |
|                 | 100%        | 11        | \$1,740.00        | N/A        |
| <b>Total</b>    | <b>100%</b> | <b>11</b> | <b>\$1,740.00</b> | <b>0.0</b> |

| Monthly Summary |           |                   |
|-----------------|-----------|-------------------|
| Month           | Spots     | Dollars           |
| 2016-Jun        | 11        | \$1,740.00        |
| <b>Total</b>    | <b>11</b> | <b>\$1,740.00</b> |

| Transaction History               |                  |            |           |       |   |
|-----------------------------------|------------------|------------|-----------|-------|---|
| Trans                             | Created/Received | Created by | Status    | Spot+ | Spot- \$ Chg Contract \$ Comment  |
| Revision                          | 5/20/16 10:54 AM | BOB CAIN   | Revised   |       | \$0 \$1,740.00 Changes: Comments from THIS IS A NEW ORDER FOR PRIORITIES USA ACTION. FLIGHT IS 6/7-6/13. TOTAL = \$1740. PLS CFM T/R BOB to pls nt this order revised to reflect wed 6/8 start per ady req. total remains \$1740. pls cfm t/r bob. Demo Meta to |
| Queued for Electronic Contracting | 4/25/16 9:38 AM  |            |           |       | \$0 \$0   |
| New                               | 4/25/16 9:35 AM  | BOB CAIN   | Confirmed | 11    | \$1,740.00 \$1,740.00   |

|                                  |  |
|----------------------------------|--|
| <b>Non-Discrimination Policy</b> | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|--|

## ORDER



**Orders**  
**Order / Rev:** 853981  
**Alt Order #:** 25161199  
**Product Desc:** TV  
**Estimate:** 4590  
**Flight Dates:** 06/07/16 - 06/13/16  
**Original Date / Rev:** 04/25/16 / 04/25/16  
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## WBDT Dayton

**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** Targeted Platform Media  
**Buying Contact:**  
**Billing Contact:**  
 1291 Hollywood Avenue  
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**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

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**Name:** POL/Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P2  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 05/30/16   | 06/13/16 | 11      | \$1,740.00   | \$1,479.00 |

## Totals

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| June 2016     | 11        | \$1,740.00        | \$1,479.00        | 0.00        |
| <b>Totals</b> | <b>11</b> | <b>\$1,740.00</b> | <b>\$1,479.00</b> | <b>0.00</b> |

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## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia |              |              | Start Of Order - End Of Order | 100%    |

## Order Share

|             | Share | Total       |
|-------------|-------|-------------|
| WBDT Dayton | 2%    | \$1,740.00  |
| Market      | 100%  | \$87,000.00 |

## Competitive Share

|       | Share | Total       |
|-------|-------|-------------|
| CABLE | 0%    | \$0.00      |
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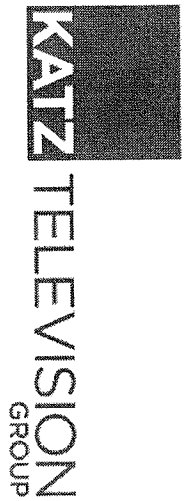
| Ln      | Ch   | Start             | End             | Inventory Code              | Break | Start/End Time | Days              | Len | Spots       | Rate    | Pri           | Rtg  | Type | Spots | Amount   |
|---------|------|-------------------|-----------------|-----------------------------|-------|----------------|-------------------|-----|-------------|---------|---------------|------|------|-------|----------|
| E 1     | WBDT | 06/07/16          | 06/13/16        | M-F 430-5p<br>M-F 430p-5p   | CM    | M-F 430p-5p    | MTWTF--           | :30 | 3           | \$50.00 | P3            | 0.00 | NM   | 3     | \$150.00 |
| Friends |      |                   |                 |                             |       |                |                   |     |             |         |               |      |      |       |          |
|         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |         | <u>Rating</u> |      |      |       |          |
| Week:   |      | 06/07/16          | 06/13/16        | MTWTF--                     |       |                | 3                 |     | \$50.00     |         | 0.00          |      |      |       |          |
| E 2     | WBDT | 06/12/16          | 06/12/16        | Sun Hour 2<br>Sunday 9p-10p | CM    | Sunday 9p-10p  | -----S            | :30 | 1           | \$90.00 | P3            | 0.00 | NM   | 1     | \$90.00  |
| Bones   |      |                   |                 |                             |       |                |                   |     |             |         |               |      |      |       |          |
|         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |         | <u>Rating</u> |      |      |       |          |
| Week:   |      | 06/06/16          | 06/12/16        | -----S                      |       |                | 1                 |     | \$90.00     |         | 0.00          |      |      |       |          |

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WBDT Dayton

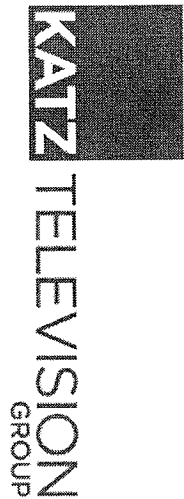
| Ln  | Ch   | Start             | End             | Inventory Code                       | Break | Start/End Time    | Days    | Len | Spots       | Rate     | Pri           | Rtg  | Type   | Spots | Amount     |
|-----|------|-------------------|-----------------|--------------------------------------|-------|-------------------|---------|-----|-------------|----------|---------------|------|--------|-------|------------|
| E 2 | WBDT | 06/12/16          | 06/12/16        | Sun Hour 2<br>Sunday 9p-10p          | CM    | Sunday 9p-10p     | -----S  | :30 | 1           | \$90.00  | P3            | 0.00 | NM     | 1     | \$90.00    |
|     |      |                   |                 | Bones                                |       |                   |         |     |             |          |               |      |        |       |            |
| E 3 | WBDT | 06/07/16          | 06/13/16        | LN M-F 1030p-11p<br>LN M-F 1030p-11p | CM    | LN M-F 1030p-11p  | MTWTF-- | :30 | 3           | \$150.00 | P3            | 0.00 | NM     | 3     | \$450.00   |
|     |      |                   |                 | 2News @1030P On Dayton's CW          |       |                   |         |     |             |          |               |      |        |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |        |       |            |
|     |      | Week: 06/07/16    | 06/13/16        | MTWTF--                              |       | 3                 |         |     | \$150.00    |          | 0.00          |      |        |       |            |
| E 4 | WBDT | 06/07/16          | 06/13/16        | LN M-F 10p-1030p<br>LN M-F 10p-1030p | CM    | LN M-F 10p-1030p  | MTWTF-- | :30 | 3           | \$250.00 | P3            | 0.00 | NM     | 3     | \$750.00   |
|     |      |                   |                 | 2News @10P On Dayton's CW            |       |                   |         |     |             |          |               |      |        |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |        |       |            |
|     |      | Week: 06/07/16    | 06/13/16        | MTWTF--                              |       | 3                 |         |     | \$250.00    |          | 0.00          |      |        |       |            |
| E 5 | WBDT | 06/12/16          | 06/12/16        | LN Su<br>Su Late News 10p-1030p      | CM    | Su Late News 10p  | -----S  | :30 | 1           | \$300.00 | P2            | 0.00 | NM     | 1     | \$300.00   |
|     |      |                   |                 | 2News @10P On Dayton's CW            |       |                   |         |     |             |          |               |      |        |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |        |       |            |
|     |      | Week: 06/06/16    | 06/12/16        | -----S                               |       | 1                 |         |     | \$300.00    |          | 0.00          |      |        |       |            |
|     |      |                   |                 |                                      |       |                   |         |     |             |          |               |      | Totals | 11    | \$1,740.00 |



|  |  |  |  |                                |  |
|--|--|--|--|--------------------------------|--|
| <b>Contract #</b> 25161199                           |  | <b>Changes as of:</b> 4/25/2016 at 9:35 AM       |  | <b>Version:</b> Original Order |  |
| <b>CPE:</b> 750/760/4590                             |  | <b>Flight:</b> 6/7/16 - 6/13/16                  |  | <b>Total \$:</b> \$1,740.00    |  |
| <b>Agency:</b> TARGETED PLATFORM MEDIA               |  | <b>Advertiser:</b> Priorities Usa Action         |  | <b>Total Spots:</b> 11         |  |
| 650 Massachusetts Avenue, NW<br>Washington, DC 20001 |  | <b>Product:</b> TV                               |  | <b>Total CFP:</b> \$0.00       |  |
| <b>Agency Order #:</b> 4988747                       |  | <b>Office:</b> PHILADELPHIA                      |  | <b>Total GRP:</b> 0            |  |
| <b>Buyer:</b> Welsh, Kathryn                         |  | <b>Primary Demo:</b>                             |  | <b>Separation:</b>             |  |
| <b>Salesperson:</b> BOB CAIN<br>215-557-4216         |  | <b>Con Type:</b> POLITICAL/VOTE                  |  |                                |  |
|  |  | <b>Assistant:</b> SHEPARD RITZEN<br>215-567-7950 |  |                                |  |

**Comments:** THIS IS A NEW ORDER FOR PRIORITIES USA ACTION. FLIGHT IS 6/7-6/13. TOTAL = \$1740. PLS CFM T/R BOB

| #                 | Day/Time             | DP | Program                     | Rate     | Len | 6/7 - 6/7 |     | Total Spots | Total \$          | CPP           | GRP        |
|-------------------|----------------------|----|-----------------------------|----------|-----|-----------|-----|-------------|-------------------|---------------|------------|
|                   |                      |    |                             |          |     | 6/7       | 6/7 |             |                   |               |            |
| 1                 | Tu-F M<br>4:30p-5p   |    | Friends                     | \$50.00  | 30  | 3         |     | 3           | \$150.00          | \$0.00        | 0.0        |
| 2                 | Su<br>9p-10p         |    | Bones                       | \$90.00  | 30  | 1         |     | 1           | \$90.00           | \$0.00        | 0.0        |
| 3                 | Tu-F M<br>10:30p-11p |    | 2News @1030P On Dayton's CW | \$150.00 | 30  | 3         |     | 3           | \$450.00          | \$0.00        | 0.0        |
| 4                 | Tu-F M<br>10p-10:30p |    | 2News @10P On Dayton's CW   | \$250.00 | 30  | 3         |     | 3           | \$750.00          | \$0.00        | 0.0        |
| 5                 | Su<br>10p-10:30p     |    | 2News @10P On Dayton's CW   | \$300.00 | 30  | 1         |     | 1           | \$300.00          | \$0.00        | 0.0        |
| <b>TOTALS: 11</b> |                      |    |                             |          |     |           |     | <b>11</b>   | <b>\$1,740.00</b> | <b>\$0.00</b> | <b>0.0</b> |



|  |  |                                  |
|--|--|----------------------------------|
| <b>Contract #</b> 25161199                           | <b>Changes as of:</b> 4/25/2016 at 9:35 AM | <b>Version:</b> Original Order   |
| <b>CPE:</b> 750/760/4590                             | <b>Flight:</b> 6/7/16 - 6/13/16            | <b>Total \$:</b> \$1,740.00      |
| <b>Agency:</b> TARGETED PLATFORM MEDIA               | <b>Advertiser:</b> Priorities Usa Action   | <b>Total Spots:</b> 11           |
| 650 Massachusetts Avenue, NW<br>Washington, DC 20001 | <b>Product:</b> TV                         | <b>Office:</b> PHILADELPHIA      |
| <b>Agency Order #:</b> 4988747                       | <b>Buyer:</b> Welsh, Kathryn               | <b>Primary Demo:</b>             |
| <b>Salesperson:</b> BOB CAIN                         | <b>215-567-4216</b>                        | <b>Con Type:</b> POLITICAL/NOTE  |
|  |  | <b>Assistant:</b> SHEPARD RITZEN |
|  |  | <b>215-567-7950</b>              |
|  |  | <b>Separation:</b>               |
|  |  | <b>Total GRP:</b> 0              |

|                     |  |
|---------------------|--|
| Hit Listed Programs |  |
|---------------------|--|

| Date/Time        | Added by | Comment  |
|------------------|----------|--|
| 04/25/16 9:36 AM | BOB CAIN | THIS IS A NEW ORDER FOR PRIORITIES USA ACTION. FLIGHT IS 6/7-6/13. TOTAL = \$1740. PLS CFM T/R BOB |

| Competitive Information |          |
|-------------------------|----------|
| Market Budget:          | \$87,000 |
| WBDT Share:             | 2%       |
| Comment:                |          |
| WDTN:                   | 15%      |
| WHIO:                   | 71%      |
| WKRF:                   | 9%       |
| WRGT:                   | 3%       |

| Daypart Summary |             |           |                   |            |
|-----------------|-------------|-----------|-------------------|------------|
| Day/Time        | % Distrib   | Spots     | Dollars           | GRP        |
|                 | 100%        | 11        | \$1,740.00        | N/A        |
| <b>Total</b>    | <b>100%</b> | <b>11</b> | <b>\$1,740.00</b> | <b>0.0</b> |

| Monthly Summary |           |                   |
|-----------------|-----------|-------------------|
| Month           | Spots     | Dollars           |
| 2016-Jun        | 11        | \$1,740.00        |
| <b>Total</b>    | <b>11</b> | <b>\$1,740.00</b> |

| Transaction History               |                  |            |        |       |       |            |
|-----------------------------------|------------------|------------|--------|-------|-------|------------|
| Trans                             | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg     |
| Queued for Electronic Contracting | 4/25/16 9:38 AM  |            |        |       |       | \$0        |
| New                               | 4/25/16 9:35 AM  | BOB CAIN   | New    | 11    |       | \$1,740.00 |

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.