

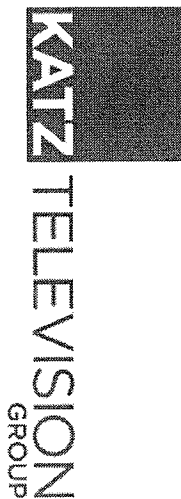


Order / Rev: 854020  
 Alt Order #: 25137839  
 Flight Dates: 08/02/16 - 08/08/16

Advertiser: POL/Priorities USA Action  
 Product Desc: TV  
 Estimate: 4549

WBDT Dayton

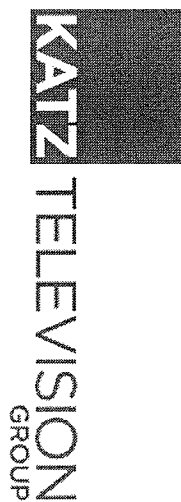
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 2	WBDT	08/07/16	08/07/16	LN Su Su Late News 10p-1030p 2News @10P On Dayton's CW	CM	Su Late News 10p	-----S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00												
E 3	WBDT	08/02/16	08/08/16	LN M-F 10p-1030p LN M-F 10p-1030p 2News @10P On Dayton's CW	CM	LN M-F 10p-1030p	MTWTF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 08/02/16</td><td>08/08/16</td><td>MTWTF--</td><td>2</td><td>\$400.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/02/16	08/08/16	MTWTF--	2	\$400.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 08/02/16	08/08/16	MTWTF--	2	\$400.00	0.00																						
E 4	WBDT	08/02/16	08/08/16	LN M-F 1030p-11p LN M-F 1030p-11p 2News @10P On Dayton's CW	CM	LN M-F 1030p-11p	MTWTF--	:30	2	\$225.00	P2	0.00	NM	2	\$450.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 08/02/16</td><td>08/08/16</td><td>MTWTF--</td><td>2</td><td>\$225.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/02/16	08/08/16	MTWTF--	2	\$225.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 08/02/16	08/08/16	MTWTF--	2	\$225.00	0.00																						
													Totals	9	\$1,850.00												



<b>Contract #</b> 25137839		<b>Changes as of:</b> 4/12/2016 at 10:24 AM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> 750/760/4549		<b>Flight:</b> 8/2/16 - 8/8/16		<b>Total \$:</b> \$1,850.00	
<b>Agency:</b> TARGETED PLATFORM MEDIA 650 Massachusetts Avenue, NW Washington, DC 20001		<b>Advertiser:</b> Priorities Usa Action		<b>Total Spots:</b> 9	
<b>Product:</b> TV		<b>Office:</b> PHILADELPHIA		<b>Total CPP:</b> \$0.00	
<b>Agency Order #:</b> 4923300		<b>Primary Demo:</b>		<b>Total GRP:</b> 0	
<b>Buyer:</b> Welsh, Kathryn		<b>Con Type:</b> POLITICAL/VOTE		<b>Traffic #:</b> 854020	
<b>Salesperson:</b> BOB CAIN 215-557-4216		<b>Assistant:</b> SHEPARD RITZEN 215-567-7950		<b>Separation:</b>	

**Comments:** THIS IS A NEW ORDER FOR PRIORITIES USA ACTION. FLIGHT IS 8/2-8/8. TOTAL = \$1850. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	Len	8/2 - 8/2		Total Spots	Total \$	CPP	GRP
						8/2					
1	Tu-F,M 7a-9a		2 News Today	\$75.00	30	4		4	\$300.00	\$0.00	0.0
2	Su 10p-10:30p		2News @10P On Dayton's CW	\$300.00	30	1		1	\$300.00	\$0.00	0.0
3	Tu-F,M 10p-10:30p		2News @10P On Dayton's CW	\$400.00	30	2		2	\$800.00	\$0.00	0.0
4	Tu-F,M 10:30p-11p		2News @10P On Dayton's CW	\$225.00	30	2		2	\$450.00	\$0.00	0.0
<b>TOTALS: 9</b>								<b>9</b>	<b>\$1,850.00</b>	<b>\$0.00</b>	<b>0.0</b>



Hit Listed Programs	
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Date/Time	Added by	Comment
04/01/16 9:08 AM	BOB CAIN	THIS IS A NEW ORDER FOR PRIORITIES USA ACTION. FLIGHT IS 8/2-8/8. TOTAL = \$1850. PLS CFM T/R BOB

Competitive Information	
Market Budget:	\$61,667
WBDT Share:	3%
Comment:	
WDTN:	20%
WHIO:	62%
WKEF:	10%
WRGT:	5%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	9	\$1,850.00	N/A
Total	100%	9	\$1,850.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	9	\$1,850.00
Total	9	\$1,850.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	4/1/16 9:12 AM					\$0
New	4/1/16 9:08 AM	BOB CAIN	Confirmed	9		\$1,850.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Contract # 25137839	Changes as of: 4/12/2016 at 10:24 AM	Version: Current State Version 1
CPE: 750/760/4549	Flight: 8/2/16 - 8/8/16	Total \$: \$1,850.00
Agency: TARGETED PLATFORM MEDIA	Advertiser: Priorities Usa Action	Total Spots: 9
650 Massachusetts Avenue, NW	Product: TV	Total CPP: \$0.00
Washington, DC 20001	Agency Order #: 4923300	
	Buyer: Welsh, Kathryn	
	Salesperson: BOB CAIN	
	215-557-4216	
	Primary Demo:	
	Con Type: POLITICAL/VOTE	
	Assistant: SHEPARD RITZEN	
	215-567-7950	
	Total GRP: 0	
	Traffic #: 854020	
	Separation:	