

ORDER



Orders
Order / Rev: 852722
Alt Order #: 25137876
Product Desc: TV
Estimate: 4562
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 04/21/16 / 04/21/16
Order Type: REG

WBDB Dayton
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: Nat

Agency Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291 Hollywood Avenue
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Priorities USA Action
Demographic: A35+
Product Codes: PL2
Priority: P1
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	12	\$2,225.00	\$1,891.25
10/31/16	10/31/16	3	\$700.00	\$595.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	12	\$2,225.00	\$1,891.25	0.00
November 2016	3	\$700.00	\$595.00	0.00
Totals	15	\$2,925.00	\$2,486.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WBDB Dayton	3%	\$2,925.00
Market	100%	\$97,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	5%	\$4,875.00
WDTN	20%	\$19,500.00
WHIO	62%	\$60,450.00
WKEF	10%	\$9,750.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBDB	10/25/16	10/31/16	WBDB 2 News Sunrise	CM	WBDB 2 News Sun	MTWTF--	:30	5	\$75.00	P2	0.00	NM	5	\$375.00
2 News Today Start Date: 10/25/16, End Date: 10/31/16, Weekdays: MTWTF-- Spots/Week: 5, Rate: \$75.00, Rating: 0.00															
E 2	WBDB	10/25/16	10/31/16	M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	3	\$75.00	P2	0.00	NM	3	\$225.00

Law & Order: SVU

Order / Rev: 852722
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Advertiser: POL/Priorities USA Action
 Product Desc: TV
 Estimate: 4562

WBDT Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WBDT	10/25/16	10/31/16	M-F 11a-12p M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	3	\$75.00	P2	0.00	NM	3	\$225.00
Law & Order: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			3		\$75.00		0.00				
E 3	WBDT	10/30/16	10/30/16	LN Su Su Late News 10p-1030p	CM	Su Late News 10p	-----S	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----S			1		\$450.00		0.00				
E 4	WBDT	10/25/16	10/31/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	MTWTF--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			3		\$400.00		0.00				
E 5	WBDT	10/25/16	10/31/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	MTWTF--	:30	3	\$225.00	P2	0.00	NM	3	\$675.00
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			3		\$225.00		0.00				
													Totals	15	\$2,925.00



Contract # 25137876 Changes as of: 4/12/2016 at 10:24 AM Version: Current State Version 1

CPE: 750/760/4562 Flight: 10/25/16 - 10/31/16 Station: WBDT Total \$: \$2,925.00

Agency: TARGETED PLATFORM MEDIA Advertiser: Priorities Usa Action Market: Dayton Total Spots: 15

650 Massachusetts Avenue, NW Product: TV Office: PHILADELPHIA Total CPP: \$0.00

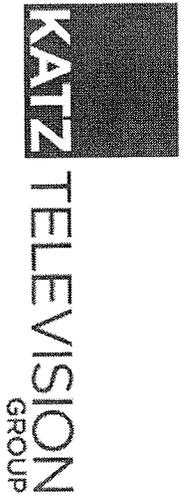
Washington, DC 20001 Agency Order #: 4923809 Buyer: Walsh, Kathryn Primary Demo: Total GRP: 0

Salesperson: BOB CAIN 215-557-4216 Con Type: POLITICAL/VOTE Traffic #: 852722

Assistant: SHEPARD RIITZEN 215-567-7950 Separation:

Comments: THIS IS A NEW ORDER FOR PRIORITIES USA ACTION. FLIGHT IS 10/25-10/31. TOTAL = \$2925. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
						10/25	10/25				
1	Tu-F M 7a-9a		2 News Today	\$75.00	30	5		5	\$375.00	\$0.00	0.0
2	Tu-F M 11a-12n		Law & Order: SVU	\$75.00	30	3		3	\$225.00	\$0.00	0.0
3	Su 10p-10:30p		2News @10P On Dayton's CW	\$450.00	30	1		1	\$450.00	\$0.00	0.0
4	Tu-F M 10p-10:30p		2News @10P On Dayton's CW	\$400.00	30	3		3	\$1,200.00	\$0.00	0.0
5	Tu-F M 10:30p-11p		2News @10P On Dayton's CW	\$225.00	30	3		3	\$675.00	\$0.00	0.0
TOTALS:						15		15	\$2,925.00	\$0.00	0.0



Contract # 25137876 Changes as of: 4/12/2016 at 10:24 AM Version: Current State Version 1
 Total \$: \$2,925.00

CPE: 750/760/4562 Flight: 10/25/16 - 10/31/16 Station: WBDT
 Agency: TARGETED PLATFORM MEDIA Advertiser: Priorities Usa Action Market: Dayton
 Total Spots: 15

650 Massachusetts Avenue, NW Office: PHILADELPHIA
 Washington, DC 20001 Agency Order #: 4923809
 Buyer: Welsh, Kathryn Primary Demo:
 Salesperson: BOB CAIN Con Type: POLITICAL/VOTE
 215-557-4216 Assistant: SHEPARD RITZEN
 Total GRP: 0
 Traffic #: 852722
 Separation:

Hit Listed Programs	Date/Time	Added by	Comment
	04/01/16 9:25 AM	BOB CAIN	THIS IS A NEW ORDER FOR PRIORITIES USA ACTION. FLIGHT IS 10/25-10/31. TOTAL = \$2925. PLS CFM T/R BOB

Order Level Comments

Competitive Information	
Market Budget:	\$97,500
WBDT Share:	3%
Comment:	
WDTN:	20%
WHIO:	62%
WKRF:	10%
WRGT:	5%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$2,925.00	N/A	0.0
Total	100%	15	\$2,925.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	15	\$2,925.00
Total	15	\$2,925.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/1/16 9:31 AM					\$0	\$0	
Queued for Electronic Contracting	4/1/16 9:27 AM					\$0	\$0	
New	4/1/16 9:24 AM	BOB CAIN	Confirmed	15		\$2,925.00	\$2,925.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.