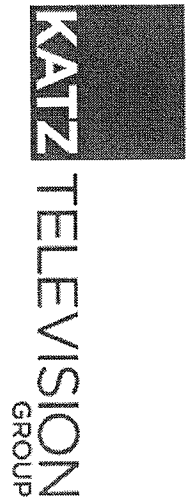


Order / Rev: 852722
Alt Order #: 25137876
Flight Dates: 10/25/16 - 10/31/16

Advertiser: POL/Priorities USA Action
Product Desc: TV
Estimate: 4562

WBDT Dayton

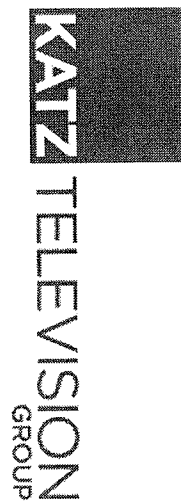
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WBDT	10/25/16	10/31/16	M-F 11a-12p M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	3	\$75.00	P2	0.00	NM	3	\$225.00
Law & Order: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--			3			\$75.00		0.00			
E 3	WBDT	10/30/16	10/30/16	LN Su Su Late News 10p-1030p	CM	Su Late News 10p	-----S	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S			1			\$450.00		0.00			
E 4	WBDT	10/25/16	10/31/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	MTWTF--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--			3			\$400.00		0.00			
E 5	WBDT	10/25/16	10/31/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	MTWTF--	:30	3	\$225.00	P2	0.00	NM	3	\$675.00
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--			3			\$225.00		0.00			
													Totals	15	\$2,925.00



Contract # 25137876		Changes as of: 4/12/2016 at 10:24 AM		Version: Current State Version 1	
CPE: 750/760/4562		Flight: 10/25/16 - 10/31/16		Station: WBDT	
Agency: TARGETED PLATFORM MEDIA		Advertiser: Priorities Usa Action		Market: Dayton	
650 Massachusetts Avenue, NW		Product: TV		Office: PHILADELPHIA	
Washington, DC 20001		Agency Order #: 4923809		Primary Demo:	
		Buyer: Welsh, Kathryn		Con Type: POLITICAL/VOTE	
		Salesperson: BOB CAIN		Assistant: SHEPARD RIIZEN	
		215-557-4216		215-567-7950	
				Total GRP: 0	
				Traffic #: 852722	
				Separation:	
				Total CPP: \$0.00	
				Total Spots: 15	
				Total \$: \$2,925.00	

Comments: THIS IS A NEW ORDER FOR PRIORITIES USA ACTION. FLIGHT IS 10/25-10/31. TOTAL = \$2925. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
						10/25					
1	Tu-F M 7a-9a		2 News Today	\$75.00	30	5		5	\$375.00	\$0.00	0.0
2	Tu-F M 11a-12n		Law & Order: SVU	\$75.00	30	3		3	\$225.00	\$0.00	0.0
3	Su 10p-10:30p		2News @10P On Dayton's CW	\$450.00	30	1		1	\$450.00	\$0.00	0.0
4	Tu-F M 10p-10:30p		2News @10P On Dayton's CW	\$400.00	30	3		3	\$1,200.00	\$0.00	0.0
5	Tu-F M 10:30p-11p		2News @10P On Dayton's CW	\$225.00	30	3		3	\$675.00	\$0.00	0.0
TOTALS: 15								15	\$2,925.00	\$0.00	0.0



Contract # 25137876		Changes as of: 4/12/2016 at 10:24 AM		Version: Current State Version 1	
CPE: 750/760/4562		Flight: 10/25/16 - 10/31/16		Total \$: \$2,925.00	
Agency: TARGETED PLATFORM MEDIA		Advertiser: Priorities Usa Action		Total Spots: 15	
650 Massachusetts Avenue, NW		Product: TV		Total CPM: \$0.00	
Washington, DC 20001		Agency Order #: 4923809		Primary Demo:	
Buyer: Welsh, Kathryn		Station: WBDT		Market: Dayton	
Salesperson: BOB CAIN		Con Type: POLITICAL/NOTE		Office: PHILADELPHIA	
215-557-4216		Assistant: SHEPARD RITZEN		Total GRP: 0	
		215-567-7950		Traffic #: 852722	
				Separation:	

Hit Listed Programs

Order Level Comments

Date/Time Added by Comment
04/01/16 9:25 AM BOB CAIN THIS IS A NEW ORDER FOR PRIORITIES USA ACTION. FLIGHT IS 10/25-10/31. TOTAL = \$2925. PLS CFM T/R BOB

Competitive Information	
Market Budget:	\$97,500
WBDT Share:	3%
Comment:	
WDTN:	20%
WHIO:	62%
WKEF:	10%
WRGT:	5%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$2,925.00	N/A	0.0
Total	100%	15	\$2,925.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	15	\$2,925.00
Total	15	\$2,925.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	4/1/16 9:31 AM				\$0	\$0
Queued for Electronic Contracting	4/1/16 9:27 AM				\$0	\$0
New	4/1/16 9:24 AM	BOB CAIN	Confirmed	15	\$2,925.00	\$2,925.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.