

# CABLE ELECTION NOTICE

CALL LETTERS	COMMUNITY OF LICENSE	DMA TO WHICH NIELSEN MEDIA RESEARCH ASSIGNED STATION IN 2015-16 NSI
WGGB	SPRINGFIELD-HOLYOKE	SPRINGFIELD-HOLYOKE
DTV CHANNEL (OVER THE AIR)	PRIMARY CHANNEL (VIRTUAL CHANNEL, E.G., 15.1)	LICENSEE NAME
40	40.1	MEREDITH CORPORATION

This Cable Election Notice is sent this 18 day of August 2017 via Certified Mail/  
Return Receipt Requested (Receipt Number 70100290000008148718) to the following:

Operator: Comcast - Springfield  
Address: 3303 Main Street  
Springfield, MA 01107  
Attn: Mary McLaughlin, VP & General Manager

With respect to all communities within the Station's "television market" (as defined in 47 C.F.R. § 76.55(e)) served by cable systems owned or managed by your company (including those listed in EXHIBIT A hereto) between January 1, 2018, and December 31, 2020, the Licensee elects the following status for the primary video stream of the Station's digital signal (licensee to check one box below):

☒ retransmission consent.

☐ mandatory carriage ("must-carry") on the following: (check one):

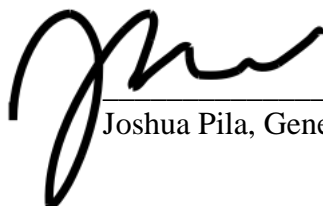
- ☐ The Station's PSIP major channel number ("virtual channel").
- ☐ The cable channel on which the Station was carried on July 19, 1985.
- ☐ The cable channel on which the Station was carried on January 1, 1992.

Further, we hereby notify you of our election not to renew, extend, or roll-over the term of any retransmission consent agreement that may be in place between our companies at this time. For further information or to request consent to the retransmission of any program stream to which a "must-carry" election does not apply, please contact:

Email: [BroadcastDistribution@meredith.com](mailto:BroadcastDistribution@meredith.com)

The Licensee provides this Election Notice pursuant to 47 C.F.R. Section 76.64.

Signature:  
Name/Title:

  
Joshua Pila, General Counsel LMG

# CABLE ELECTION NOTICE

## Exhibit A

Comcast - Springfield

CALL LETTERS	COMMUNITY OF LICENSE	LICENSEE
WGGB	Springfield-Holyoke	Meredith Corporation

Communities in the Station's television market that are covered by the Cable Election Notice to which this Exhibit A is attached:

All communities in which Operator operates in the Springfield-Holyoke DMA, including, but not limited to:

Agawam, Amherst, Bernardston, Deerfield, Greenfield, Holyoke,  
Longmeadow, Northampton, Palmer, Pelham, Shelburne, Springfield, Ware, Westfield, Warren,  
Buckland, Chester, Conway, Erving, Gill, Granby, Granville, Harwick, Hatfield, Huntington,  
Monson, Montague, Northfield, South Hadley, Southwick, Sunderland, West Springfield,  
Westfield, Westhampton. Whately, Williamsburg

## SENDER: COMPLETE THIS SECTION

- Complete items 1, 2, and 3. Also complete item 4 if Restricted Delivery is desired.
- Print your name and address on the reverse so that we can return the card to you.
- Attach this card to the back of the mailpiece, or on the front if space permits.

1. Article Addressed to:

omcast - Springfield  
tn: Mary McLaughlin, VP & General Manager  
03 Main Street  
pringfield, MA 01107

2. Article Number

(Transfer from service label)

7010 0290 0000 0814 8718

## COMPLETE THIS SECTION ON DELIVERY

A. Signature

X

☒ Agent☐ Addressee

B. Received by (Printed Name)

C. Date of Delivery

D. Is delivery address different from item 1?

☐ Yes

If YES, enter delivery address below:

☒ No

3. Service Type

☒ Certified Mail☐ Express Mail☐ Registered☒ Return Receipt for Merchandise☐ Insured Mail☐ C.O.D.

4. Restricted Delivery? (Extra Fee)

☐ Yes

PS Form 3811, February 2004

Domestic Return Receipt

102595-02-M-1540