

ORDER

Orders	Order / Rev:	129997	
	Alt Order #:	25994768	
	Product Desc:	ORDR	
	Estimate:	529605	
	Flight Dates:	05/29/18 - 06/05/18	NTMF
	Original Date / Rev:	05/22/18 / 05/22/18	Primary AE: Katz Philadelphia
	Order Type:	GENERAL	Sales Office: K-PHL
			Sales Region: NAT
Agency	Name:	Smart Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1427 Leslie Ave.	Billing Cycle: EOM/EOC
		Alexandria, VA 22301	Agency Commission: 15%
Advertiser	Name:	POL/Downing for US Senate	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	CAND	Order Separation: 00:20:00
	Priority:	CO	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/04/18	21	\$525.00	\$446.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	21	\$525.00	\$446.25	0.00
Totals	21	\$525.00	\$446.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
NTMF	4%	\$525.00
Market	100%	\$13,125.00

Competitive Share

Competitive Share	Share	Total
AIDW	0%	\$0.00
CABLE	0%	\$0.00
K18AJ	0%	\$0.00
KCFW	0%	\$0.00
KECI	16%	\$2,100.00
KPAX	78%	\$10,237.50
KTMF	0%	\$0.00
KUFM	0%	\$0.00
SWXMI	0%	\$0.00
UNKWN	2%	\$262.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NTMF	05/29/18	05/29/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	-T-----	:30	2	\$25.00	CO	0.00	NM	2	\$50.00
FOX MONTANA NEWS AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-T-----			2			\$25.00		0.00			

Order / Rev: 129997
 Alt Order #: 25994768
 Flight Dates: 05/29/18 - 06/05/18

Advertiser: POL/Downing for US Senate
 Product Desc: ORDR
 Estimate: 529605

NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	NTMF	05/30/18	05/30/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	--W----	:30	2	\$25.00	CO	0.00	NM	2	\$50.00
FOX MONTANA NEWS AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	--W----	2		\$25.00		0.00						
N 3	NTMF	05/31/18	05/31/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	---T---	:30	2	\$25.00	CO	0.00	NM	2	\$50.00
FOX MONTANA NEWS AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	---T---	2		\$25.00		0.00						
N 4	NTMF	06/01/18	06/01/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	----F--	:30	2	\$25.00	CO	0.00	NM	2	\$50.00
FOX MONTANA NEWS AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	----F--	2		\$25.00		0.00						
N 5	NTMF	06/04/18	06/04/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	M-----	:30	2	\$25.00	CO	0.00	NM	2	\$50.00
FOX MONTANA NEWS AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/04/18	06/10/18	M-----	2		\$25.00		0.00						
6	NTMF	05/29/18	05/29/18	M-F 630p-7p Big Bang Theory	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	-T-----	1		\$25.00		0.00						
7	NTMF	05/30/18	05/30/18	M-F 630p-7p Big Bang Theory	CM	6:30 PM-7:00 PM	--W----	:30	2	\$25.00	CO	0.00	NM	2	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	--W----	2		\$25.00		0.00						
8	NTMF	05/31/18	05/31/18	M-F 630p-7p Big Bang Theory	CM	6:30 PM-7:00 PM	---T---	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	---T---	1		\$25.00		0.00						
9	NTMF	06/01/18	06/01/18	M-F 630p-7p Big Bang Theory	CM	6:30 PM-7:00 PM	----F--	:30	2	\$25.00	CO	0.00	NM	2	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	----F--	2		\$25.00		0.00						
10	NTMF	06/04/18	06/04/18	M-F 630p-7p Big Bang Theory	CM	6:30 PM-7:00 PM	M-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/04/18	06/10/18	M-----	1		\$25.00		0.00						
N 11	NTMF	05/29/18	05/29/18	M-F 6p-630p Big Bang Theory	CM	6p-630p	-T-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	-T-----	1		\$25.00		0.00						
N 12	NTMF	05/30/18	05/30/18	M-F 6p-630p Big Bang Theory	CM	6p-630p	--W----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	--W----	1		\$25.00		0.00						
N 13	NTMF	05/31/18	05/31/18	M-F 6p-630p Big Bang Theory	CM	6p-630p	---T---	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	---T---	1		\$25.00		0.00						
N 14	NTMF	06/01/18	06/01/18		CM	6p-630p	----F--	:30	1	\$25.00	CO	0.00	NM	1	\$25.00

Advertiser:	POL/Downing for US Senate
Product Desc:	ORDR
Estimate:	529605

NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6p-630p											
				Big Bang Theory											
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/28/18	06/03/18	----F--		1		\$25.00		0.00					
													Totals	21	\$255.00



125 West 55th St
New York, NY 10019

Contract # 25994768	Changes as of: 5/21/2018 at 3:57 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: DOWN/ORDR/529605	Flight: 5/29/18 - 6/5/18	Station: NTMF	Con Type: POLITICAL/NOTE
Agency: Smart Media Group	Advertiser: Downing for US Senate	Market: Missoula	Total \$: \$525.00
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON	Total Spots: 21
SUITE #102	Agency Order #: 30053162	Service: Nielsen	Total CPM: \$12.84
ALEXANDRIA, VA	Buyer: berg, fran	Primary Demo: Adults 50+	Total GRP: 40.9
22301			
Salesperson: SAMUEL LITTLE	Separation: 202-955-5342	Assistant: SAMUEL LITTLE	Traffic #: 129997

Comments: REV DOWNING ORDER EST 529605 FOLLOW MY COMMENTS .ALL STATIONS TOTAL CHG PLS CNFM, THANKS , FRAN

#	Day/Time	DP	Program	Rate	A50P Rating	A50P Impression	Len	5/29	5/30	5/31	6/1	6/2	6/3	6/4	6/5	Total Spots	Total \$	CPM*	GRP*
MSD 1	M-F 9p-9:35p		FOX MONTANA NEWS AT	\$35.00	2.0	2,500	30	2	0	2	0	0	0	2	0	0	\$0.00	\$17.50	0.0
ADD 1X TH,F																			
MGD 3	M-F 9p-9:35p		FOX MONTANA NEWS AT	\$25.00	2.0	2,500	30	2	2	2	0	0	0	2	0	10	\$250.00	\$12.50	20.0
ADD 1X TH,F																			
MGD 4	M-F 6p-6:30p		BIG BANG THEORY	\$25.00	1.9	2,200	30	1	1	1	1	0	0	0	0	4	\$100.00	\$13.16	7.6
ADD 1X W,F,MON																			
TOTALS:																21	\$525.00	\$12.84	40.9