

## ORDER



**Orders**  
**Order / Rev:** 17472  
**Alt Order #:**  
**Product Desc:** 10/16-11/6/18  
**Estimate:** 5610  
**Flight Dates:** 10/16/18 - 10/28/18  
**Original Date / Rev:** 08/22/18 / 10/08/18  
**Order Type:** GENERAL

## WPXT

**Primary AE:** National Christiano  
**Sales Office:** H-Nat  
**Sales Region:** National

**Agency**  
**Name:** The New Media Firm  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street, SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Mainers for Home Care  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Priority:** P-03  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/15/18	10/28/18	60	\$2,430.00	\$2,065.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	60	\$2,430.00	\$2,065.50	0.00
<b>Totals</b>	<b>60</b>	<b>\$2,430.00</b>	<b>\$2,065.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
National Christiano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPXT	10/16/18	10/28/18	M-F 12p-1p M-F 12p-1p	CM	12p-1p	11111--	:30	5	\$25.00	P-03	0.00	NM	9	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1111--		4				\$25.00		0.00			
		Week: 10/22/18	10/28/18	11111--		5				\$25.00		0.00			
N 2	WPXT	10/16/18	10/28/18	M-F 1p-2p M-F 1p-2p	CM	1p-2p	11111--	:30	5	\$25.00	P-03	0.00	NM	9	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1111--		4				\$25.00		0.00			
		Week: 10/22/18	10/28/18	11111--		5				\$25.00		0.00			
N 3	WPXT	10/16/18	10/28/18	M-F 5p-530p M-F 5p-530p	CM	5p-530p	11111--	:30	5	\$50.00	P-03	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1111--		4				\$50.00		0.00			
		Week: 10/22/18	10/28/18	11111--		5				\$50.00		0.00			
N 4	WPXT	10/16/18	10/28/18	M-F 530p-6p M-F 530p-6p	CM	530p-6p	MTWTF--	:30	3	\$50.00	P-03	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-TWTF--		3				\$50.00		0.00			
		Week: 10/22/18	10/28/18	-TWTF--		3				\$50.00		0.00			
N 5	WPXT	10/16/18	10/28/18	M-F 7p-730p M-F 7p-730p	CM	7p-730p	11111--	:30	5	\$60.00	P-03	0.00	NM	9	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1111--		4				\$60.00		0.00			
		Week: 10/22/18	10/28/18	11111--		5				\$60.00		0.00			

