House majority

Contract # 28390531

Agency: WATERFRONT STRATEGIES CPE: 79/86/13094

3050 K ST NW 100

Agency Order #: 13362886

Product: TV

Advertiser: HOUSE MAJORITY PAC

Flight: 10/22/24 - 10/28/24

Version: Highlighting Revision 1 Station: KFXO

Con Type: POLITICAL/VOTE
Total \$: \$4,820.00

Service: Nielsen Office: WASHINGTON

Total Spots: 86
Total CPP: \$0.00
Total GRP:

Market: Bend/Redmond, OR

Primary Demo: Households
Assistant: CHRISTOPHER LYNCH
202-955-5342

Buyer: McGann, Peter Salesperson: CHRISTOPHER LYNCH 202-955-5342

125 West 55th St New York, NY 10019

TELEVISION GROUP

Separation:

Comments: HMP 2024 - 10/22-10/28 - SKED A; Separation: 30; Population Buy Type: CPP

				10/22 - 10/22	Total
# Day/Time	DP Program	Rate Rating	Len		Spots
Su 8a-9a	Fox News Sunday	\$50.00 0	30		
Tu-F,M 1p-1:30p	People's Court		30		5
Tu-F,M 1:30p-2p	People's Court	\$15.00 0	30		5
Tu-F,M 2p-3p	Equal Justice	\$15.00 0	30		5
Tu-F,M 3p-4p	Court Cam/Extra	\$15.00 0	30		5
Tu-F,M 4:30p-5p	Family Feud	\$15.00 0	30		5
Tu-F,M 5p-5:30p	Seinfeld/Young Sheldon	\$15.00 0	30		5
Tu-F,M 6p-6:30p	Big Bang Theory	\$15.00 0	30		5
Tu-F,M 6:30p-7p	Big Bang Theory	\$15.00 0	30		5
Tu-F,M 4p-4:30p	NewsChannel 21 Fox at 4P	\$100.00 0	30		5
Tu-F,M 7p-7:30p	24 Last Man Standing	\$25.00 0	30		5
Tu-F,M 7:30p-8p	Last Man Standing	\$25.00 0	30		5
Sa 7p-8p	Fast Home Rescue	\$25.00 0	30		
Tu-F,M 1 10p-10:30p	News Channel 21 First on Fox	\$100.00 0	30		5
Tu-F,M 10:30p-11p	News Channel 21 First on Fox	\$100.00 0	30		5
Sa-Su 10p-10:30p	News Channel 21 First on Fox	\$100.00 0	30		
	Two and a Half Men	\$10.00 0	30		
Su 8 10:30p-11p	Two and a Half Men	\$10.00 0	30		
M 8p-9p	Kitchen Nightmares-FOX	\$75.00 0	30		
M 20 9p-10p	Special Forces: World's Toughest Test-FOX	\$75.00 0	30		

		GROUP					
			20007	3050 K ST NW 100	Agency: WATERFRONT STRATEGIES	CPE: 79/86/13094	Contract # 28390531
Separation:	Salesperson: CHRISTOPHER LYNCH 202-955-5342	Buyer: McGann, Peter	Agency Order #: 13362886	Product: TV	Advertiser: HOUSE MAJORITY PAC	Flight: 10/22/24 - 10/28/24	Changes as of: 4/10/2024 at 7:51 AM
	Assistant: CHRISTOPHER LYNCH 202-955-5342	Primary Demo: Households	Service: Nielsen	Office: WASHINGTON	Market: Bend/Redmond, OR	Station: KFXO	Version: Highlighting Revision 1
		Total GRP:	Total CPP: \$0.00	Total Spots: 86	Total \$: \$4,820.00	Con Type: POLITICAL/VOTE	

0.0	\$0.00	86 \$4,820.00	i	.S: 86	TOTALS:			
0.0				30 1	0	\$450.00	:30p FOX NFL Sunday Late	32 1:05p-4:30p
0.0	\$0.00	1 \$450.00		30 1	0	\$450.00		31 10a-1p
0.0	\$0.00	1 \$75.00		30 1	0	\$75.00	FOX NFL Sunday Pre-Game	30 9a-10a
0.0	\$0.00	1 \$100.00		30 1	0	\$100.00	POX College Football Prime	29 4p-8:30p
0.0		1 \$100.00		30 1	0	\$100.00	FOX College Football Day	28 9a-4p
0.0				30 1	0	\$50.00	Big Noon Kickoff	Sa 27 7a-9a
0.0	\$0.00	2 \$500,00		30 2	0	\$250.00	Sa,M MLB World Series	7u-W,F-Sa,M 26 5p-8p
0.0	\$0.00	1 \$25.00		30 1	0	\$25.00	Right This Minute	25 8p-8:30p
0.0	\$0.00	1 \$50.00		30 1	0	\$50.00	Lego Masters-FOX	24 9p-10p
0.0	\$0.00	1 \$75.00		30 1	0	\$75.00	Hell's Kitchen-FOX	23 8p-9p
0.0	\$0.00	1 \$75.00		30 1	0	\$75.00	The Masked Singer-FOX	22 8p-9p
0.0	\$0.00	1 \$75.00		30 1	0	\$75.00	Name That Tune-FOX	21 8p-9p
CPP* GRP*	CPP*	Total Total Spots \$	10/22 - 10/22	Len 10/22	HH L	Rate Ra	me DP Program	# Day/Time



125 West 55th St New York, NY 10019

Contract # 28390531 Agency: WATERFRONT STRATEGIES CPE: 79/86/13094 Changes as of: 4/10/2024 at 7:51 AM Advertiser: HOUSE MAJORITY Flight: 10/22/24 - 10/28/24

Product: TV

Office: WASHINGTON

Total Spots: 86

Total GRP: Total CPP: \$0.00 3050 K ST NW 100

Agency Order #: 13362886 Salesperson: CHRISTOPHER Buyer: McGann, Peter Primary Demo: Households Service: Nielsen

Version: Highlighting Revision 1 Market: Bend/Redmond, OR Station: KFXO Con Type: POLITICAL/VOTE Total \$: \$4,820.00

Assistant: CHRISTOPHER LYNCH 202-955-5342

Separation:

Special Instructions 04/10/24 7:51 AM | CHRISTOPHER LYNCH Date/Time 04/10/24 7:51 AM Added by CHRISTOPHER LYNCH HMP 2024 - 10/22-10/28 - SKED A;Separation: 30;PopulationBuyType: CPP HMP 2024 - 10/22-10/28 - SKED A;Separation: 30;PopulationBuyType: CPP Comment Order Level Comments

Day/Time Total % Distrib 100% 100% Daypart Summary Spots 86 \$4,820.00 \$4,820.00 Dollars CPP X GRP 0.0

Market Budget: KFXO Share: 0% Comment:

Competitive Information

Competitive Unknown

2024-Oct Month Total Monthly Summary Spots 86 86 \$4,820.00 \$4,820.00 Dollars

Queued for Electronic Contracting New Trans Revision Created/Received Created by 4/10/24 7:47 AM CHRISTOPHER LYNCH 4/10/24 7:51 AM CHRISTOPHER LYNCH 4/10/24 9:15 AM Revised Status Spot+ 86 Spot-Transaction History \$4,820.00 \$ Chg \$ 8 Contract \$ Comment \$4,820.00 Changes: Demo Meta to [R21]. \$4,820.00 8

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

, Authorized Media Buyer	_, hereby request station time as fo	llows: See Order for proposed				
schedule and charges. See Invo i	ice for actual schedule and charges					
Check one:						
(1) a legally qualified candidate issue of public importance (e.g., subject of controversy or discus	relating to any political matter of national for federal office; (2) an election to federal health care legislation, IRS tax code, etc.); of ssion at the national level. message relating to any political matter of	al office; (3) a national legislative or (4) a political issue that is the				
ALL QUE	STIONS/BLOCKS MUST BE CON	MPLETED				
Station time requested by: House Majorit	ty PAC					
Agency name: Waterfront Strategies						
Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007						
Contact: Laura Bassett Phone number: 202-338-8700 Email: laura.bassett@gmmb.com						
Name of advertiser/sponsor (list entity's committees] with no acronyms; name mo		ral Election Commission [for federal				
Name: House Majority PAC						
Address: 1032 15th St NW, Suite 247, Wash	nington, DC 20005					
Contact: Brian Wolff	Phone number: (202)853-9089	Email: bwolff@thehousemajoritypac.com				
Station is authorized to announce the ti	me as paid for by such person or entity.					
List ALL chief executive officers, membe governing group(s) of the advertiser/spo Mike Smith - president Brian Wolff - Treasurer		poard of directors or other				
By signing below, advertiser/sponsor repre executive committee and board of directo		executive officers, members of the				
If ad refers to a federal candidate(s) or fo	ederal election, list ALL of the following:	N/A				
Name(s) of every candidate referred to:	Various/TBD					
Office(s) sought by such candidate(s) (no	o acronyms or abbreviations): Congress					
Date of election: 11/5/2024						
Clearly identify EVERY political matter of ad (no acronyms); use separate page if r		N/A				

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor House Majo	ority PAC	Station Representative				
Signature: Laura Bassett		Signature:	readin Health			
Name: Laura Bassett			ndria Health			
Date of Request to Purchase Ad Time:		Date of Station Ag	reement to Sell Time: 4.12.24			
ТО	BE COMPLETED	BY STATION O	NLY			
Ad submitted to station? Yes	740	Date ad received: -	雪			
Note: Must have separate PB-19 form	ns for each version o	of the ad (i.e., for e	very ad with differing copy).			
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.						
Disposition: Accepted Accepted IN PART (e.g., ad not reason: Rejected – provide reason: *Upload partially accepted form, then produce and nature of follow-ups, if any:			mplete.			
Contract #: 686241	Station Call Letters:	KFXO	Date Received/Requested:			
Est. #: 13094	Station Location: Bend, SR	97763	Run Start and End Dates:			

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.