



KSNV
1500 Foremaster Lane
Las Vegas, NV 89101

Strategic Media Services
4601 N Fairfax Drive Suite 730
Arlington, VA 22203

Contract # 6094758

Schedule Dates 05/18/24-05/21/24
Advertiser Victoria Seaman for Mayor Las Vegas NV-R (1563-
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 900/984/11327 (2023575)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Michelle, Irvin,
Phone/Fax /
CPE 900/984/11327
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments candidate JARED SALLES

Date Entered 05/17/24
Last Modified 05/17/24
Entered By Shoji Nakatani
CO-OP No
External # ECR28401421
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,363.75
Net Total \$19,061.25
Sales Tax

Las Vegas (KSNV)

By Broadcast Month	Spots	Rate
May. 2024	52	\$22,425.00
Grand Total:	52	\$22,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/20/24-05/20/24	2	:30	6:30A- News-News 3 Today at 6a	1		1						1	\$650.00	\$650.00	Las Vegas (KSNV)	NEWS 3 TODAY 3	5/17/24
2.0	Normal Line / SPOT (1)	05/20/24-05/20/24	2	:30	7A- NBC-The Today Show	2	X							2	\$600.00	\$1,200.00	Las Vegas (KSNV)	TODAY SHW<	5/17/24
3.0	Normal Line / SPOT (3)	05/18/24-05/18/24	2	:30	7A- NBC-Saturday Today Show	1						X		1	\$300.00	\$300.00	Las Vegas (KSNV)	AVG. ALL WKS	5/17/24
4.0	Normal Line / SPOT (4)	05/18/24-05/18/24	2	:30	8A- NBC-Saturday Today Show	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	AVG. ALL WKS	5/17/24
5.0	Normal Line / News (5)	05/19/24-05/19/24	2	:30	7A- NBC-Meet The Press	2							X		\$200.00		Las Vegas (KSNV)	MEET PRESS-SUN	5/17/24
5.0.1	Closed Preempt (5)	05/19/24															Las Vegas (KSNV)	No Availability/Exception - NA on entry	
5.0.2	Closed Preempt (5)	05/19/24															Las Vegas (KSNV)	No Availability/Exception - NA on entry	
6.0	Normal Line / SPOT (6)	05/19/24-05/19/24	2	:30	4:30P- News-Full Measure with Sharyl Attkisson 2	1							X	1	\$200.00	\$200.00	Las Vegas (KSNV)	AVG. ALL WKS	5/17/24
7.0	Normal Line / News (7)	05/20/24-05/20/24	2	:30	12P- News-News 3 Live at Noon	1	X							1	\$175.00	\$175.00	Las Vegas (KSNV)	NWS 3 LVE@NOON<	5/17/24
8.0	Normal Line / News (15)	05/18/24-05/18/24	2	:30	5P- News-News 3 Live at 5p	1						X		1	\$275.00	\$275.00	Las Vegas (KSNV)	NEWS3 LV@5P WK	5/17/24

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9.0	Normal Line / News (15)	05/18/24-05/18/24	2	:30	6P- News-News 3 Live at 6p	1						X		1	\$250.00	\$250.00	Las Vegas (KSNV)	NEWS3 LVE@6 WK	5/17/24
10.0	Normal Line / News (15)	05/19/24-05/19/24	2	:30	5P- News-News 3 Live at 5p	1							X	1	\$275.00	\$275.00	Las Vegas (KSNV)	NEWS3 LV@5P WK	5/17/24
11.0	Normal Line / News (15)	05/19/24-05/19/24	2	:30	6P- News-News 3 Live at 6p	1							X	1	\$275.00	\$275.00	Las Vegas (KSNV)	NEWS3 LVE@6 WK	5/17/24
12.0	Normal Line / News (15)	05/18/24-05/18/24	2	:30	11P- News-News 3 Live at 11p	1						X		1	\$300.00	\$300.00	Las Vegas (KSNV)	VARIOUS	5/17/24
13.0	Normal Line / News (15)	05/19/24-05/19/24	2	:30	11P- News-News 3 Live at 11p	1							X	1	\$300.00	\$300.00	Las Vegas (KSNV)	VARIOUS	5/17/24
14.0	Normal Line / SPOT (24)	05/18/24-05/18/24	2	:30	7P- Entertainment Tonight Wknd	1						X		1	\$150.00	\$150.00	Las Vegas (KSNV)	ENT TONIGHT 60/AVG. ALL WKS	5/17/24
15.0	Normal Line / SPOT (26)	05/19/24-05/19/24	2	:30	11:30P- Sports-Sports Night in Vegas	1							X	1	\$150.00	\$150.00	Las Vegas (KSNV)	SPORT NT-L VGS	5/17/24
16.0	Normal Line / News (8)	05/20/24-05/20/24	2	:30	12:30P- News-News 3 Live at 1230p	1	X							1	\$200.00	\$200.00	Las Vegas (KSNV)	NEWS3 LV-1230P<	5/17/24
17.0	Normal Line / News (9)	05/20/24-05/20/24	2	:30	3:30P- News-News 3 Live at 330p	1	X							1	\$175.00	\$175.00	Las Vegas (KSNV)	NEWS 3 LV-330P	5/17/24
18.0	Normal Line / News (10)	05/20/24-05/20/24	2	:30	4:58P- News-News 3 Live at 5p	1	X							1	\$650.00	\$650.00	Las Vegas (KSNV)	NEWS 3 LV AT 5	5/17/24

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19.0	Normal Line / News (11)	05/20/24-05/20/24	2	:30	5:29P- NBC-Nightly News	1	X							1	\$1,200.00	\$1,200.00	Las Vegas (KSNV)	NBC NITELY NWS<	5/17/24
20.0	Normal Line / News (12)	05/20/24-05/20/24	2	:30	6P- News-News 3 Live at 6p	1	X							1	\$300.00	\$300.00	Las Vegas (KSNV)	NEWS 3 LV AT 6<	5/17/24
21.0	Normal Line / News (13)	05/20/24-05/20/24	2	:30	6:30P- News-News 3 Live at 630p	1	X							1	\$300.00	\$300.00	Las Vegas (KSNV)	NWS 3 LV @ 630<	5/17/24
22.0	Normal Line / News (14)	05/20/24-05/20/24	2	:30	7P- News-News 3 Live at 7p	1	X							1	\$300.00	\$300.00	Las Vegas (KSNV)	NEWS 3 LV AT 7<	5/17/24
23.0	Normal Line / News (15)	05/20/24-05/20/24	2	:30	11P- News-News 3 Live at 11p	1	X							1	\$300.00	\$300.00	Las Vegas (KSNV)	VARIOUS	5/17/24
24.0	Normal Line / SPOT (20)	05/20/24-05/20/24	2	:30	9A- NBC-Today Third Hour	2	X							2	\$250.00	\$500.00	Las Vegas (KSNV)	AVG. ALL WKS<	5/17/24
25.0	Normal Line / SPOT (21)	05/20/24-05/20/24	2	:30	11A- Dateline	1	X							1	\$150.00	\$150.00	Las Vegas (KSNV)	DATELINE MF	5/17/24
26.0	Normal Line / SPOT (22)	05/20/24-05/20/24	2	:30	4P- 5P (PST)	1	X							1	\$550.00	\$550.00	Las Vegas (KSNV)	FAMILY FEUD B/FAMILY FEUD	5/17/24
27.0	Normal Line / SPOT (23)	05/20/24-05/20/24	2	:30	7:30P- Entertainment Tonight	1	X							1	\$350.00	\$350.00	Las Vegas (KSNV)	ENT TONIGHT 30<	5/17/24
28.0	Normal Line / SPOT (225)	05/20/24-05/20/24	2	:30	11:35P- NBC-The Tonight Show with Jimmy Fallon	2	X							2	\$200.00	\$400.00	Las Vegas (KSNV)	TONITE SHW-NBC<	5/17/24
29.0	Normal Line / Prime (27)	05/20/24-05/20/24	2	:30	7:58P- NBC-The Voice (Monday)	1	X							1	\$2,600.00	\$2,600.00	Las Vegas (KSNV)	VOICE-NBC	5/17/24

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30.0	Normal Line / News (1)	05/21/24-05/21/24	2	:30	6:30A- News-News 3 Today at 6a	1		X						1	\$650.00	\$650.00	Las Vegas (KSNV)	NEWS 3 TODAY 3	5/17/24
31.0	Normal Line / SPOT (1)	05/21/24-05/21/24	2	:30	7A- NBC-The Today Show	1		X						1	\$600.00	\$600.00	Las Vegas (KSNV)	TODAY SHW<	5/17/24
32.0	Normal Line / News (7)	05/21/24-05/21/24	2	:30	12P- News-News 3 Live at Noon	1		X						1	\$175.00	\$175.00	Las Vegas (KSNV)	NWS 3 LVE@NOON<	5/17/24
33.0	Normal Line / News (8)	05/21/24-05/21/24	2	:30	12:30P- News-News 3 Live at 1230p	1		X						1	\$200.00	\$200.00	Las Vegas (KSNV)	NEWS3 LV-1230P<	5/17/24
34.0	Normal Line / News (9)	05/21/24-05/21/24	2	:30	3:30P- News-News 3 Live at 330p	1		X						1	\$175.00	\$175.00	Las Vegas (KSNV)	NEWS 3 LV-330P	5/17/24
35.0	Normal Line / News (10)	05/21/24-05/21/24	2	:30	4:58P- News-News 3 Live at 5p	1		X						1	\$650.00	\$650.00	Las Vegas (KSNV)	NEWS 3 LV AT 5	5/17/24
36.0	Normal Line / News (11)	05/21/24-05/21/24	2	:30	5:29P- NBC-Nightly News	1		X						1	\$1,200.00	\$1,200.00	Las Vegas (KSNV)	NBC NITELY NWS<	5/17/24
37.0	Normal Line / News (12)	05/21/24-05/21/24	2	:30	6P- News-News 3 Live at 6p	1		X						1	\$300.00	\$300.00	Las Vegas (KSNV)	NEWS 3 LV AT 6<	5/17/24
38.0	Normal Line / News (13)	05/21/24-05/21/24	2	:30	6:30P- News-News 3 Live at 630p	1		X						1	\$300.00	\$300.00	Las Vegas (KSNV)	NWS 3 LV @ 630<	5/17/24
39.0	Normal Line / News (14)	05/21/24-05/21/24	2	:30	7P- News-News 3 Live at 7p	1		X						1	\$300.00	\$300.00	Las Vegas (KSNV)	NEWS 3 LV AT 7<	5/17/24

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40.0	Normal Line / News (15)	05/21/24-05/21/24	2	:30	11P- News-News 3 Live at 11p	1		X						1	\$300.00	\$300.00	Las Vegas (KSNV)	VARIOUS	5/17/24
41.0	Normal Line / SPOT (20)	05/21/24-05/21/24	2	:30	9A- NBC-Today Third Hour	2		X						2	\$250.00	\$500.00	Las Vegas (KSNV)	AVG. ALL WKS<	5/17/24
42.0	Normal Line / SPOT (21)	05/21/24-05/21/24	2	:30	11A- Dateline	1		X						1	\$150.00	\$150.00	Las Vegas (KSNV)	DATELINE MF	5/17/24
43.0	Normal Line / SPOT (22)	05/21/24-05/21/24	2	:30	4P- 5P (PST)	1		X						1	\$550.00	\$550.00	Las Vegas (KSNV)	FAMILY FEUD B/FAMILY FEUD	5/17/24
44.0	Normal Line / SPOT (23)	05/21/24-05/21/24	2	:30	7:30P- Entertainment Tonight	1		X						1	\$350.00	\$350.00	Las Vegas (KSNV)	ENT TONIGHT 30<	5/17/24
45.0	Normal Line / SPOT (225)	05/21/24-05/21/24	2	:30	11:35P- NBC-The Tonight Show with Jimmy Fallon	1		X						1	\$200.00	\$200.00	Las Vegas (KSNV)	TONITE SHW-NBC<	5/17/24
46.0	Normal Line / Prime (28)	05/21/24-05/21/24	2	:30	9P- NBC-The Voice (Tuesday)	2		X						2	\$1,400.00	\$2,800.00	Las Vegas (KSNV)	VOICE-TUE-NBC/AVG. ALL WKS	5/17/24
47.0	M/G For 5.0.1 / News (32)	05/21/24-05/21/24	2	:30	12:30P- News-News 3 Live at 1230p			1						1	\$200.00	\$200.00	Las Vegas (KSNV)	NEWS 3 LIVE AT NOON	5/17/24
48.0	M/G For 5.0.2 / News (33)	05/21/24-05/21/24	2	:30	1P- News-NBC News Daily			1						1	\$200.00	\$200.00	Las Vegas (KSNV)	NBC NEWS DAILY	5/17/24

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