

Order / Rev: 1482853
Alt Order #: 08161401
Flight Dates: 03/08/16 - 03/21/16

Advertiser: POL/Sanders, Bernie/D/United States Pr
Product Desc: BERNIE SANDERS :30S
Estimate: 146
WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WECT	03/11/16	03/11/16	News at Noon News 6 at Noon	Comm	12-1230p	----1--	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--					1	\$100.00		0.00			
E 5	WECT	03/11/16	03/11/16	News at 5p M-F News at 5p	Comm	5-530p	----1--	:30	1	\$165.00	P 6	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--					1	\$165.00		0.00			
E 6	WECT	03/11/16	03/11/16	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	----1--	:30	1	\$60.00	P 6	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--					1	\$60.00		0.00			
E 7	WECT	03/11/16	03/11/16	News at 530p M-F NEWS AT 530P	Comm	530-6P	----1--	:30	1	\$190.00	P 6	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--					1	\$190.00		0.00			
E 8	WECT	03/11/16	03/11/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	----1--	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--					1	\$350.00		0.00			
E 9	WECT	03/11/16	03/11/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	----1--	:30	1	\$225.00	P 4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--					1	\$225.00		0.00			
E 10	WECT	03/11/16	03/11/16	NET NBC Nightly News NBC Ntly News 10/18-11/1	Comm	630-7p	----1--	:30	1	\$500.00	P 6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--					1	\$500.00		0.00			
E 12	WECT	03/11/16	03/11/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	----1--	:30	1	\$250.00	P 6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--					1	\$250.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1		WECT	03/07/16-03/13/16	SYN 7-730p M-F			7-730p	-----F----	:30	(\$250.00)		0.00	NM		
		Credited [MG-Make Good on New Line]													
E 13	WECT	03/11/16	03/11/16	NET NBC Today Show NBC Today Show	Comm	7-9a	----1--	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--					1	\$200.00		0.00			
E 14	WECT	03/11/16	03/11/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	----1--	:30	1	\$250.00	P 6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--					1	\$250.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1		WECT	03/07/16-03/13/16	SYN 730-8p M-F			730-8p	-----F----	:30	(\$250.00)		0.00	NM		
		Credited [MG-Make Good on New Line]													
E 15	WECT	03/11/16	03/11/16	NBC Today Show II NBC Today Show II	Comm	9-10a	----1--	:30	1	\$110.00	P 6	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--					1	\$110.00		0.00			
E 16	WECT	03/11/16	03/11/16	NET Friday Hour 2 Fri Prime Hour 2	Comm	9-10p	----1--	:30	1	\$225.00	P 6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--					1	\$225.00		0.00			

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Product Desc:	BERNIE SANDERS :30S	WECT
Estimate:	146	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WECT	03/11/16	03/11/16	NET Friday Hour 2 Fri Prime Hour 2	Comm	9-10p	----1--	:30	1	\$225.00	P 6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/07/16	03/13/16	----1--		1				\$225.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WECT	03/07/16-03/13/16	NET Friday Hour 2		9-10p	-----F-----	:30		(\$225.00)		0.00	NM		
		Credited [MG-Make Good on New Line]													
E 17	WECT	03/14/16	03/14/16	NET Days of Our Lives Days of Our Lives	Comm	1-2p	1-----	:30	1	\$65.00	P 6	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1				\$65.00		0.00			
E 18	WECT	03/14/16	03/14/16	NET Monday Hour 3 Mon Hour 3	Comm	10-11p	1-----	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1				\$200.00		0.00			
E 19	WECT	03/14/16	03/14/16	LOC Late News M-F LN (M-F)	Comm	11-1135p	1-----	:30	1	\$175.00	P 6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1				\$175.00		0.00			
E 20	WECT	03/14/16	03/14/16	News at Noon News 6 at Noon	Comm	12-1230p	1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1				\$100.00		0.00			
E 21	WECT	03/14/16	03/14/16	News at 5p M-F News at 5p	Comm	5-530p	1-----	:30	1	\$165.00	P 6	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1				\$165.00		0.00			
E 23	WECT	03/14/16	03/14/16	News at 530p M-F NEWS AT 530P	Comm	530-6P	1-----	:30	1	\$190.00	P 6	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1				\$190.00		0.00			
E 24	WECT	03/14/16	03/14/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	1-----	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1				\$350.00		0.00			
E 25	WECT	03/14/16	03/14/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	1-----	:30	1	\$225.00	P 4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1				\$225.00		0.00			
E 26	WECT	03/14/16	03/14/16	NET NBC Nightly News NBC Ntly News 10/18-11/1	Comm	630-7p	1-----	:30	1	\$500.00	P 6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1				\$500.00		0.00			
E 28	WECT	03/14/16	03/14/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	1-----	:30	1	\$250.00	P 6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1				\$250.00		0.00			
E 29	WECT	03/14/16	03/14/16	NET NBC Today Show NBC Today Show	Comm	7-9a	1-----	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1				\$200.00		0.00			
E 30	WECT	03/14/16	03/14/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	1-----	:30	1	\$250.00	P 6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1				\$250.00		0.00			
E 31	WECT	03/14/16	03/14/16	NET Monday Prime Other Mon Prime Other 1	Comm	Various (8:00 PM-10:00 PM)	1-----	:30	1	\$450.00	P 6	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Sanders, Bernie/D/United States Pr
Product Desc: BERNIE SANDERS :30S
Estimate: 146
WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	WECT	03/14/16	03/14/16	NET Monday Prime Other Mon Prime Other 1	Comm	Various (8:00 PM-10:00 PM)	1-----	:30	1	\$450.00	P 6	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/14/16	03/20/16	1-----			1		\$450.00	0.00					
E 33	WECT	03/14/16	03/14/16	NBC Today Show II NBC Today Show II	Comm	9-10a	1-----	:30	1	\$110.00	P 6	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/14/16	03/20/16	1-----			1		\$110.00	0.00					
E 35	WECT	03/12/16	03/12/16	LOC Late News Sat LN (SA)	Comm	11-1130p	-----1-	:30	1	\$150.00	P 6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/07/16	03/13/16	-----1-			1		\$150.00	0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	WECT	03/07/16-03/13/16	LOC Late News Sat	11-1130p	-----Sa--	:30		(\$150.00)	0.00	NM			
		See MG 35.2 [due to acc tourney]													
		2	WECT	03/11/16-03/11/16	LOC Delayed Lt News M-Su	Various	-----F----	:30		\$150.00	0.00	NM			
		Ⓜ MG for 35.1 03/12													
E 36	WECT	03/12/16	03/12/16	News at 6p Sat News at 6P Sat	Comm	6-630p	-----1-	:30	1	\$145.00	P 6	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/07/16	03/13/16	-----1-			1		\$145.00	0.00					
E 38	WECT	03/12/16	03/12/16	SYN 7-730p Sa Wheel of Fortune Weekend	Comm	Sa 7-730p	-----1-	:30	1	\$75.00	P 6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/07/16	03/13/16	-----1-			1		\$75.00	0.00					
E 39	WECT	03/12/16	03/12/16	NET NBC Sat Today Sh@mm NBC Sat Today (7-9a,8/18)	Comm	7-9a, 8/18/12-tfn	-----1-	:30	1	\$95.00	P 6	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/07/16	03/13/16	-----1-			1		\$95.00	0.00					
E 40	WECT	03/12/16	03/12/16	SYN 730-8p Sa Jeopardy Weekend	Comm	Sa 730-8p	-----1-	:30	1	\$75.00	P 6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/07/16	03/13/16	-----1-			1		\$75.00	0.00					
E 41	WECT	03/13/16	03/13/16	NET Sunday Hour 4 Sun Prime Hour 4	Comm	10-11p	-----1	:30	1	\$150.00	P 6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/07/16	03/13/16	-----1			1		\$150.00	0.00					
E 42	WECT	03/13/16	03/13/16	LOC Late News Sun LA (SU)	Comm	11-1130p	-----1	:30	1	\$150.00	P 6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/07/16	03/13/16	-----1			1		\$150.00	0.00					
E 43	WECT	03/13/16	03/13/16	News at 6p Sun News at 6p Sun	Comm	6-630p	-----1	:30	1	\$145.00	P 6	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/07/16	03/13/16	-----1			1		\$145.00	0.00					
E 45	WECT	03/13/16	03/13/16	NET Sunday Hour 1 Sun Prime Hour 1	Comm	7-8p	-----1	:30	1	\$150.00	P 6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/07/16	03/13/16	-----1			1		\$150.00	0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	WECT	03/07/16-03/13/16	NET Sunday Hour 1	7-8p	-----Su	:30		(\$150.00)	0.00	NM			
		See MG 45.2 [Program Change] please change to Little Big Shots													
		2	WECT	03/07/16-03/13/16	NET Sunday Hour 1	7-8p	-----Su	:30		\$150.00	0.00	NM			
		Ⓜ MG for 45.1 03/13													
E 46	WECT	03/13/16	03/13/16	NET NBC Sunday Today NBC Sunday Today Show	Comm	8-9a	-----1	:30	1	\$80.00	P 6	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

