

# ORDER



**Orders**  
**Order / Rev:** 1482838  
**Alt Order #:** 08161373  
**Product Desc:** BERNIE SANDERS :60S  
**Estimate:** 147  
**Flight Dates:** 03/08/16 - 03/21/16  
**Original Date / Rev:** 03/10/16 / 03/10/16  
**Order Type:** Political

**WECT**  
**Primary AE:** Mick Nesci  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency Name:** Old Towne Media  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 31150  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Sanders, Bernie/D/United States I  
**Demographic:** A35+  
**Product Codes:** PL565  
**Priority:** P 6  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/15/16	19	\$3,400.00	\$2,890.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	19	\$3,400.00	\$2,890.00	0.00
<b>Totals</b>	<b>19</b>	<b>\$3,400.00</b>	<b>\$2,890.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WECT	03/15/16	03/15/16	NET NBC Today Show NBC Today Show	Comm	7-9a	-1-----	1:00	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/14/16	03/20/16	-1-----		1		\$400.00		0.00					
E 2	WECT	03/15/16	03/15/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	-1-----	1:00	1	\$450.00	P 6	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/14/16	03/20/16	-1-----		1		\$450.00		0.00					
E 3	WECT	03/15/16	03/15/16	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	-1-----	1:00	1	\$120.00	P 6	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/14/16	03/20/16	-1-----		1		\$120.00		0.00					
E 4	WECT	03/13/16	03/13/16	Carolina in the AM Sun Sun Carolina in the AM 9a	Comm	9-10a	-----1	1:00	1	\$80.00	P 6	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----1		1		\$80.00		0.00					
E 5	WECT	03/13/16	03/13/16	NET NBC Sunday Today NBC Sunday Today Show	Comm	8-9a	-----1	1:00	1	\$160.00	P 6	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----1		1		\$160.00		0.00					
E 6	WECT	03/13/16	03/13/16	Sa/Su Afternoon ROS Weekend Afternoon ROS	Comm	Su 12-6p (12:00 PM-6:00 PM)	-----1	1:00	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----1		1		\$200.00		0.00					

Order / Rev: 1482838  
 Alt Order #: 08161373  
 Flight Dates: 03/08/16 - 03/21/16

Advertiser: POL/Sanders, Bernie/D/United States Pr  
 Product Desc: BERNIE SANDERS :60S  
 Estimate: 147  
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WECT	03/13/16	03/13/16	NET NBC Meet The Press Meet the Press 10-11am	Comm	10-11a eff.9/8/13	-----1	1:00	1	\$150.00	P 6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----1		1		\$150.00		0.00					
E 8	WECT	03/12/16	03/12/16	SYN 730-8p Sa Jeopardy Weekend	Comm	Sa 730-8p	-----1-	1:00	1	\$150.00	P 6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----1-		1		\$150.00		0.00					
E 9	WECT	03/12/16	03/12/16	NET NBC Sat Today Show NBC Sat Today (7-9a,8/18)	Comm	7-9a, 8/18/12-tfn	-----1-	1:00	1	\$190.00	P 6	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----1-		1		\$190.00		0.00					
E 10	WECT	03/12/16	03/12/16	SYN 7-730p Sa Wheel of Fortune Weekend	Comm	Sa 7-730p	-----1-	1:00	1	\$150.00	P 6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----1-		1		\$150.00		0.00					
E 11	WECT	03/12/16	03/12/16	Carolina in the AM Sat Sat Carolina in the AM 6a	Comm	6-7a	-----1-	1:00	1	\$70.00	P 6	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----1-		1		\$70.00		0.00					
E 12	WECT	03/12/16	03/12/16	Sa-Su 12p-12a Rotator Sa-Su 12p-12a Rotator (12:00 PM-6:00 PM)	Comm	12p-12a	-----1-	1:00	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----1-		1		\$200.00		0.00					
E 13	WECT	03/12/16	03/12/16	NET Saturday Night Live Saturday Night Live	Comm	1130p-1a	-----1-	1:00	1	\$220.00	P 6	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----1-		1		\$220.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WECT	03/07/16-03/13/16	NET Saturday Night Live		1130p-1a	-----Sa--	1:00		<del>(\$220.00)</del>		0.00	NM		
				See MG 13.2											
				[Program Change] LOC delayed news due to acc tourney											
	2	WECT	03/07/16-03/13/16	Delay/Sat Night Live		Various	-----Sa--	1:00		\$220.00		0.00	NM		
				MG for 13.1 03/12											
E 14	WECT	03/14/16	03/14/16	News at 4p M-F (ef. 9/14) First at Four News	Comm	4-430p	1-----	1:00	1	\$170.00	P 6	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/14/16	03/20/16	1-----		1		\$170.00		0.00					
E 15	WECT	03/14/16	03/14/16	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	1-----	1:00	1	\$150.00	P 6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/14/16	03/20/16	1-----		1		\$150.00		0.00					
E 16	WECT	03/11/16	03/11/16	SYN 430-5p M-F (eff. 9/14) Inside Edition	Comm	430-5pm	----1--	1:00	1	\$170.00	P 6	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	----1--		1		\$170.00		0.00					
E 17	WECT	03/11/16	03/11/16	News at 4p M-F (ef. 9/14) First at Four News	Comm	4-430p	----1--	1:00	1	\$170.00	P 6	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	----1--		1		\$170.00		0.00					
E 18	WECT	03/11/16	03/11/16	SYN 3-4p M-F Ellen DeGeneres Show, The	Comm	3-4p	----1--	1:00	1	\$80.00	P 6	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	----1--		1		\$80.00		0.00					
E 20	WECT	03/11/16	03/11/16	SYN 11a-12p M-F Live w/Kelly & Michael	Comm	11a-12p	----1--	1:00	1	\$120.00	P 6	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	----1--		1		\$120.00		0.00					

Order / Rev: 1482838  
 Alt Order #: 08161373  
 Flight Dates: 03/08/16 - 03/21/16

Advertiser: POL/Sanders, Bernie/D/United States Pr  
 Product Desc: BERNIE SANDERS :60S **WECT**  
 Estimate: 147

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	19	\$3,400.00