

ORDER

Orders	Order / Rev:	1482838	
	Alt Order #:	08161373	
	Product Desc:	BERNIE SANDERS :60S	
	Estimate:	147	WECT
	Flight Dates:	03/08/16 - 03/21/16	Primary AE: Mick Nesci
	Original Date / Rev:	03/10/16 / 03/10/16	Sales Office: H-DC
	Order Type:	Political	Sales Region: National
Agency	Name:	Old Towne Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		PO Box 31150	Billing Cycle: EOM/EOC
		Alexandria, VA 22310	Agency Commission: 15%
Advertiser	Name:	POL/Sanders, Bernie/D/United States	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL565	Order Separation: 00:15:00
	Priority:	P 6	Advertiser External ID:
	Revenue Codes:	Agency, Political, Pol-Candidate	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/15/16	19	\$3,400.00	\$2,890.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	19	\$3,400.00	\$2,890.00	0.00
Totals	19	\$3,400.00	\$2,890.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WECT	03/15/16	03/15/16	NET NBC Today Show	Comm	7-9a	-1-----	1:00	1	\$400.00	P 6	0.00	NM	1	\$400.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-1-----		1				\$400.00		0.00			
E 2	WECT	03/15/16	03/15/16	Carolina In The AM 6A	Comm	6-7a	-1-----	1:00	1	\$450.00	P 6	0.00	NM	1	\$450.00
				Carolina In The Am 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-1-----		1				\$450.00		0.00			
E 3	WECT	03/15/16	03/15/16	Carolina In The AM 5A	Comm	5-6a	-1-----	1:00	1	\$120.00	P 6	0.00	NM	1	\$120.00
				Carolina in AM 5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-1-----		1				\$120.00		0.00			
E 4	WECT	03/13/16	03/13/16	Carolina in the AM Sun 9a	Comm	9-10a	-----1	1:00	1	\$80.00	P 6	0.00	NM	1	\$80.00
				Sun Carolina in the AM 9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	-----1		1				\$80.00		0.00			
E 5	WECT	03/13/16	03/13/16	NET NBC Sunday Today Show	Comm	8-9a	-----1	1:00	1	\$160.00	P 6	0.00	NM	1	\$160.00
				NBC Sunday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	-----1		1				\$160.00		0.00			
E 6	WECT	03/13/16	03/13/16	Sa/Su Afternoon ROS	Comm	Su 12-6p	-----1	1:00	1	\$200.00	P 6	0.00	NM	1	\$200.00
				Weekend Afternoon ROS		(12:00 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	-----1		1				\$200.00		0.00			

Order / Rev: 1482838
 Alt Order #: 08161373
 Flight Dates: 03/08/16 - 03/21/16

Advertiser: POL/Sanders, Bernie/D/United States Pr
 Product Desc: BERNIE SANDERS :60S
 Estimate: 147
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 7	WECT	03/13/16	03/13/16	NET NBC Meet The Press Meet the Press 10-11am	Comm	10-11a eff.9/8/13	-----1	1:00	1	\$150.00	P 6	0.00	NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/07/16	03/13/16	-----1		1				\$150.00		0.00				
E 8	WECT	03/12/16	03/12/16	SYN 730-8p Sa Jeopardy Weekend	Comm	Sa 730-8p	-----1-	1:00	1	\$150.00	P 6	0.00	NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/07/16	03/13/16	-----1-		1				\$150.00		0.00				
E 9	WECT	03/12/16	03/12/16	NET NBC Sat Today Show NBC Sat Today (7-9a,8/18)	Comm	7-9a, 8/18/12-tfn	-----1-	1:00	1	\$190.00	P 6	0.00	NM	1	\$190.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/07/16	03/13/16	-----1-		1				\$190.00		0.00				
E 10	WECT	03/12/16	03/12/16	SYN 7-730p Sa Wheel of Fortune Weekend	Comm	Sa 7-730p	-----1-	1:00	1	\$150.00	P 6	0.00	NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/07/16	03/13/16	-----1-		1				\$150.00		0.00				
E 11	WECT	03/12/16	03/12/16	Carolina in the AM Sat 6a Sat Carolina in the AM 6a	Comm	6-7a	-----1-	1:00	1	\$70.00	P 6	0.00	NM	1	\$70.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/07/16	03/13/16	-----1-		1				\$70.00		0.00				
E 12	WECT	03/12/16	03/12/16	Sa-Su 12p-12a Rotator Sa-Su 12p-12a Rotator	Comm	12p-12a (12:00 PM-6:00 PM)	-----1-	1:00	1	\$200.00	P 6	0.00	NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/07/16	03/13/16	-----1-		1				\$200.00		0.00				
E 13	WECT	03/12/16	03/12/16	NET Saturday Night Live Saturday Night Live	Comm	1130p-1a	-----1-	1:00	1	\$220.00	P 6	0.00	NM	1	\$220.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/07/16	03/13/16	-----1-		1				\$220.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WECT	03/07/16-03/13/16	NET Saturday Night Live		1130p-1a	-----Sa--	1:00		(\$220.00)		0.00	NM			
	See MG 13.2															
	[Program Change] LOC delayed news due to acc tourney															
	2	WECT	03/07/16-03/13/16	Delay/Sat Night Live		Various	-----Sa--	1:00		\$220.00		0.00	NM			
	Ⓜ MG for 13.1 03/12															
E 14	WECT	03/14/16	03/14/16	News at 4p M-F (ef. 9/14) First at Four News	Comm	4-430p	1-----	1:00	1	\$170.00	P 6	0.00	NM	1	\$170.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/14/16	03/20/16	1-----		1				\$170.00		0.00				
E 15	WECT	03/14/16	03/14/16	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	1-----	1:00	1	\$150.00	P 6	0.00	NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/14/16	03/20/16	1-----		1				\$150.00		0.00				
E 16	WECT	03/11/16	03/11/16	SYN 430-5p M-F (eff. 9/14) Inside Edition	Comm	430-5pm	----1--	1:00	1	\$170.00	P 6	0.00	NM	1	\$170.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/07/16	03/13/16	----1--		1				\$170.00		0.00				
E 17	WECT	03/11/16	03/11/16	News at 4p M-F (ef. 9/14) First at Four News	Comm	4-430p	----1--	1:00	1	\$170.00	P 6	0.00	NM	1	\$170.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/07/16	03/13/16	----1--		1				\$170.00		0.00				
E 18	WECT	03/11/16	03/11/16	SYN 3-4p M-F Ellen DeGeneres Show, The	Comm	3-4p	----1--	1:00	1	\$80.00	P 6	0.00	NM	1	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/07/16	03/13/16	----1--		1				\$80.00		0.00				
E 20	WECT	03/11/16	03/11/16	SYN 11a-12p M-F Live w/Kelly & Michael	Comm	11a-12p	----1--	1:00	1	\$120.00	P 6	0.00	NM	1	\$120.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	03/07/16	03/13/16	----1--		1				\$120.00		0.00				

