

KPSM

order 3169993

129-20

**MARKET:** UM - Brownwood, TX      **AMOUNT:** \$884.00      **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Regional Reps Non-Rep      **SPOTS:** 52      Invoices@MediaFinancial.com  
**MOD:** Stn Ver: 1 Last:      **REP VER:** 1  
**SALES OFFICE:** DALLAS      **SLS PH:** 214 734 5046  
**SALESPERSON:** Deb Murphy      **SLS FAX:** 214 593 3626  
**SLS EMAIL:** deb.murphy@GenMediaPartners.com  
  
**AGENCY:** MEDIA FINANCIAL SERVICES      **AGY CLI:**      **CONTRACT # FOR INVOICING 4374022**  
**ADVERTISER:** Jon Francis Campaign      **AGY PRD:**      **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Jon Francis Texas State HD60      **AGY EST:**      Invoices@MediaFinancial.com  
**FLIGHT:** 01-29-2020 TO 3/1/2020      [X]Unwired [ ]Spot [ ]Mod  
  
**TOT # OF WEEKS:** 5  
**PRIM. DEMO:** Adults 25-54      [X]Cash [ ]Trade  
**SEC. DEMO:**      **SPOT TYPE:**      **LAST SENT:** 01/28/2020 09:05

**COMMENTS**

01/28/2020: THIS IS A NEW ORDER, PLEASE CONFIRM WITHIN 48 HRS TO SHANNA.BUSTILLOS@GENMEDIAPARTNERS.COM (Please include station calls in the subject line). OR CONFIRM IN RX IF YOU ARE SET UP. THANK YOU

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

**WEEK#1**      1/29/2020 To 2/2/2020      **WK TOT \$102.00**      **WK TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		..WTF..	6:00AM	7:00PM	60	1/29/2020	1/31/2020	6	\$17	\$102

**WEEK#2-WEEK#3**      2/3/2020 To 2/16/2020      **WK TOT \$187.00**      **WK TOTAL SPOTS 11**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	7:00PM	60	2/3/2020	2/14/2020	11	\$17	\$187



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

KFSM Brownwood, TX

11/28/20

I, Haley Beth Davis

being/on behalf of: Jon Francis

a legally qualified candidate of the Republican

political party for the office of: Texas State Representative-HD60

in the Primary

election to be held on: March 3, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6A to 7P	M- <del>TH</del> Fr		5x total spots	4

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Jon Francis Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Carter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

1/3/2020 Henry Bell Davis  
Date Signature

**To Be Signed By Station Representative**

Accepted  Accepted in Part  Rejected  
Cathy Copeland Cathy Copeland Traffic  
Signature Printed Name Title

Vendor Name	Invoice Number	Broadcast Month	Invoice Amount	Commission	Amount Paid
648 KPSM - FM	RANCIS CAMP CIA 1/29-2/23	2/01/2020	578.00	102.00	476.00
			.00	.00	476.00

Traffic Approval

Produced By \_\_\_\_\_

Date/Time Finished \_\_\_\_\_

Voiced By: \_\_\_\_\_

Salesperson Approval \_\_\_\_\_

Client Approved

Date Approved \_\_\_\_\_

Yes  
 No

**KPSM KBUB PRODUCTION ORDER**

Client San Francis Cart# SFR4

Sales Rep Porting Today's Date 1-29-20

Ad Start Date 1-29-20 Ad End Date 3-1-20

- Needs Copy Written
- Copy Attached
- Replace Existing Copy
- Rotate w/existing copy
- :30
- :60

Copy Points or Special Instructions

*in your email*

*Political Ad*

Insertion Instructions:

Traffic Approval

Produced By \_\_\_\_\_ Date/Time Finished \_\_\_\_\_ Voiced By: \_\_\_\_\_

Salesperson Approval \_\_\_\_\_ Client Approved  Yes  No

Date Approved \_\_\_\_\_



**KPSM FM 99.3 The Rock**  
 P.O. Box 1549  
 Brownwood, Texas 76804  
 (325) 646-5993

# KPSM FM 99.3 The Rock

Invoice ID: 20020009  
 Invoice Date: 2/1/2020  
 Account ID: 0365  
 Order ID: 0365-002  
 Account Rep: House Accounts

Amount Due: \$0.00  
 Amount Paid: \_\_\_\_\_

GEN MEDIA FINANCIAL SERVICES  
 ATTN: TIFFANY PEROTTE  
 1655 PALM BEACH LAKES BLVD, ST. 903 9TH FLOOR  
 WEST PALM BEACH, FL 33401

Sponsor: GEN Media Financial Services / August Pilfuger for Congress for P.O./Estimate # 4372391 August Pilfuger for August Pilfuger for Congress 694 TXCD-11

Date	Time	Length	Description	CopyID / ISCI Code	Cost
1/8/2020	12:15 PM	:60	Spot	4372391	15.00
1/8/2020	03:45 PM	:60	Spot	4372391	15.00
1/8/2020	05:45 PM	:60	Spot	4372391	15.00
1/9/2020	08:45 AM	:60	Spot	4372391	15.00
1/9/2020	11:30 AM	:60	Spot	4372391	15.00
1/9/2020	02:30 PM	:60	Spot	4372391	15.00
1/9/2020	05:15 PM	:60	Make-Good	4372391	15.00
1/10/2020	09:45 AM	:60	Spot	4372391	15.00
1/10/2020	11:30 AM	:60	Spot	4372391	15.00
1/10/2020	03:15 PM	:60	Spot	4372391	15.00
1/10/2020	05:45 PM	:60	Make-Good	4372391	15.00
1/13/2020	07:15 AM	:60	Spot	4372391	15.00
1/13/2020	10:30 AM	:60	Make-Good	4372391	15.00
1/13/2020	12:30 PM	:60	Spot	4372391	15.00
1/13/2020	03:15 PM	:60	Spot	4372391	15.00
1/14/2020	02:30 AM	:60	Spot	4372391	15.00
1/14/2020	02:30 PM	:60	Spot	4372391	15.00
1/14/2020	05:15 PM	:60	Spot	4372391	15.00
1/15/2020	07:15 AM	:60	Spot	4372391	15.00
1/15/2020	12:15 PM	:60	Spot	4372391	15.00
1/15/2020	01:15 PM	:60	Spot	4372391	15.00
1/16/2020	07:15 AM	:60	Spot	4372391	15.00
1/16/2020	12:30 PM	:60	Spot	4372391	15.00
1/16/2020	03:15 PM	:60	Spot	4372391	15.00
1/17/2020	09:30 AM	:60	Spot	4372391	15.00
1/17/2020	11:30 AM	:60	Spot	4372391	15.00
1/17/2020	04:30 PM	:60	Spot	4372391	15.00
27 Total Items					
Total Cost:					405.00
- Agency Commission:					-121.50
Net Total:					283.50
1/13/2020 PrePayment Applied Check 724385:					-283.50
Amount Due:					0.00

Amount Due: 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the Official Station Logs, announcements were broadcast as shown on this invoice.  
 Angie Schum

STATE OF TEXAS  
 COUNTY OF BROWN  
 Subscribed and sworn before me this \_\_\_3rd day of \_\_\_February 2020  
 \_\_\_\_\_ NOTARY PUBLIC

Advertiser: GEN Media Financial Services  
Co-Op:  
ScriptID: 4372391  
Length: :60

... The Rock  
... Texas 76804  
... 3003

August Pfluger for Congress

Est. 694 TXCD-11

1-8-2020 to 1-17-2020

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**Station Documentation Statement**

This announcement was broadcast 27 times, as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 20020009 dated 2/1/2020 at his earned rate of:

15.00 each for 27 announcements, for a total of	\$405.00
For a total of 27 announcements for a total of	\$405.00

\_\_\_\_\_  
Station Official Signature

STATE OF TEXAS  
COUNTY OF BROWN  
Subscribed and sworn before me this \_\_\_3rd day of \_\_February 2020  
\_\_\_\_\_  
NOTARY PUBLIC



KPSM FM 99.3 The Rock  
 P.O. Box 1549  
 Brownwood, Texas 76804  
 (325) 646-5993

# KPSM FM 99.3 The Rock

Invoice ID: 20020042  
 Invoice Date: 2/23/2020  
 Account ID: 0365  
 Order ID: 0365-004  
 Account Rep: House Accounts

Amount Due: \$0.00  
 Amount Paid: \_\_\_\_\_

GEN MEDIA FINANCIAL SERVICES  
 ATTN: TIFFANY PEROTTE  
 1655 PALM BEACH LAKES BLVD, ST. 903 9TH FLOOR  
 WEST PALM BEACH, FL 33401

Sponsor: GEN Media Financial Services / Jon Francis for Tx State Rep. for P.O./Estimate # 3169993 Jon Francis  
 Jon Francis for Tx State Rep Contract 4374022

Date	Time	Length	Description	CopyID / ISCI Code	Cost
1/30/2020	07:45 AM	:60	Spot	Contract 4374022	17.00
1/30/2020	10:30 AM	:60	Make-Good	Contract 4374022	17.00
1/30/2020	03:15 PM	:60	Spot	Contract 4374022	17.00
1/31/2020	11:15 AM	:60	Make-Good	Contract 4374022	17.00
1/31/2020	02:30 PM	:60	Spot	Contract 4374022	17.00
1/31/2020	04:30 PM	:60	Spot	Contract 4374022	17.00
2/3/2020	12:30 PM	:60	Spot	Contract 4374022	17.00
2/3/2020	05:31 PM	:60	Spot	Contract 4374022	17.00
2/4/2020	08:30 AM	:60	Spot	Contract 4374022	17.00
2/4/2020	11:30 AM	:60	Spot	Contract 4374022	17.00
2/5/2020	08:30 AM	:60	Spot	Contract 4374022	17.00
2/5/2020	01:15 PM	:60	Spot	Contract 4374022	17.00
2/5/2020	03:15 PM	:60	Spot	Contract 4374022	17.00
2/6/2020	07:15 AM	:60	Spot	Contract 4374022	17.00
2/6/2020	04:30 PM	:60	Spot	Contract 4374022	17.00
2/7/2020	02:30 PM	:60	Spot	Contract 4374022	17.00
2/7/2020	05:31 PM	:60	Spot	Contract 4374022	17.00
2/10/2020	08:30 AM	:60	Spot	Contract 4374022	17.00
2/10/2020	12:30 PM	:60	Spot	Contract 4374022	17.00
2/11/2020	07:15 AM	:60	Spot	Contract 4374022	17.00
2/11/2020	11:30 AM	:60	Spot	Contract 4374022	17.00
2/12/2020	09:15 AM	:60	Spot	Contract 4374022	17.00
2/12/2020	01:15 PM	:60	Spot	Contract 4374022	17.00
2/12/2020	03:15 PM	:60	Spot	Contract 4374022	17.00
2/13/2020	08:30 AM	:60	Spot	Contract 4374022	17.00
2/13/2020	02:30 PM	:60	Spot	Contract 4374022	17.00
2/14/2020	11:15 AM	:60	Spot	Contract 4374022	17.00
2/14/2020	05:15 PM	:60	Spot	Contract 4374022	17.00
2/17/2020	07:15 AM	:60	Spot	Contract 4374022	17.00
2/17/2020	12:30 PM	:60	Spot	Contract 4374022	17.00
2/18/2020	09:15 AM	:60	Spot	Contract 4374022	17.00
2/18/2020	03:15 PM	:60	Spot	Contract 4374022	17.00
2/19/2020	08:30 AM	:60	Spot	Contract 4374022	17.00
2/19/2020	11:15 AM	:60	Spot	Contract 4374022	17.00

Continued

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the Official Station Logs, announcements were broadcast as shown on this invoice.

Angie Schum

STATE OF TEXAS  
 COUNTY OF BROWN  
 Subscribed and sworn before me this 2nd day of March 2020

NOTARY PUBLIC

# KPSM FM 99.3 The Rock

Invoice ID: 20020042  
 Invoice Date: 2/23/2020

Sponsor: GEN Media Financial Services / Jon Francis for Tx State Rep. for P.O./Estimate # 3169993 Jon Francis  
 Jon Francis for Tx State Rep Contract 4374022

Date	Time	Length	Description	CopyID / ISCI Code	Cost
2/19/2020	04:30 PM	:60	Spot	Contract 4374022	17.00
2/20/2020	07:15 AM	:60	Spot	Contract 4374022	17.00
2/20/2020	01:15 PM	:60	Spot	Contract 4374022	17.00
2/20/2020	04:30 PM	:60	Spot	Contract 4374022	17.00
2/21/2020	08:30 AM	:60	Spot	Contract 4374022	17.00
2/21/2020	02:30 PM	:60	Spot	Contract 4374022	17.00
<b>40 Total Items</b>				<b>Total Cost:</b>	<b>680.00</b>
				- Agency Commission:	-204.00
<b>Net Total:</b>					<b>476.00</b>
2/6/2020 PrePayment Applied Check 724912:					-476.00
<b>Amount Due:</b>					<b>0.00</b>

**Amount Due:** 0.00