

CONTRACT



WHNT-TV
200 Holmes Ave
Huntsville, AL 35801
(256) 533-1919

And:

Brabender Cox
1218 Grandview Avenue
1st Floor
Pittsburgh, PA 15211

<u>Contract / Revision</u> 686696 /		<u>Alt Order #</u> 09092965
<u>Product</u> Hightower for Governor		
<u>Contract Dates</u> 05/28/18 - 06/10/18		<u>Estimate #</u> 277
<u>Advertiser</u> Hightower/R/Governor		<u>Original Date / Revision</u> 05/29/18 / 05/30/18
<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNT-TV	<u>Account Executive</u> Jay Smith	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 53	<u>Product 1/2</u> 62
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 2	19	05/30/18	05/30/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-- 1----				1	\$400.00				
N 3	19	05/31/18	05/31/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	--- 1---				1	\$400.00				
N 4	19	06/01/18	06/01/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	---- 1--				1	\$400.00				
N 5	19	06/04/18	06/04/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	1-----				1	\$400.00				
N 6	19	05/30/18	05/30/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-- 1----				1	\$800.00				
N 7	19	05/31/18	05/31/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	--- 1---				1	\$800.00				
N 8	19	06/01/18	06/01/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	---- 1--				1	\$800.00				
N 9	19	06/04/18	06/04/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	1-----				1	\$800.00				
N 11	19	05/31/18	05/31/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	--- 1---				1	\$400.00				
N 13	19	06/01/18	06/01/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	---- 1--				1	\$400.00				
N 14	19	06/04/18	06/04/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	1-----				1	\$400.00				
N 16	19	06/02/18	06/02/18	Crimetime	8:00 PM-9:00 PM		:30				NM	1	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Hightower/R/Governor		<u>Original Date / Revision</u> 05/29/18 / 05/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
												1	\$1,800.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		05/28/18	06/03/18	-----1-	1	\$400.00							
N 17	19	06/03/18	06/03/18	60 Minutes	6:00 PM-7:00 PM		:30				NM	1	\$1,800.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		05/28/18	06/03/18	-----1	1	\$1,800.00							
N 19	19	05/31/18	05/31/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	1	\$600.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		05/28/18	06/03/18	---1---	1	\$600.00							
N 20	19	06/01/18	06/01/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	1	\$600.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		05/28/18	06/03/18	----1--	1	\$600.00							
N 21	19	06/04/18	06/04/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	1	\$1,200.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		06/04/18	06/10/18	1-----	1	\$1,200.00							
N 23	19	06/01/18	06/01/18	WHNT News 630a	6:30 AM-7:00 AM		:30				NM	1	\$400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		05/28/18	06/03/18	----1--	1	\$400.00							
N 24	19	06/04/18	06/04/18	WHNT News 630a	6:30 AM-7:00 AM		:30				NM	1	\$400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		06/04/18	06/10/18	1-----	1	\$400.00							
N 25	19	05/30/18	05/30/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	0	\$0.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		05/28/18	06/03/18	--1----	1	\$400.00							
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1		19	05/28/18-06/03/18	CBS This Morning 7a	7:00 AM-8:00 AM	---W-----	:30		\$400.00		NM		
Credited													
N 26	19	05/31/18	05/31/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	1	\$400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		05/28/18	06/03/18	---1---	1	\$400.00							
N 27	19	06/01/18	06/01/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	1	\$400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		05/28/18	06/03/18	----1--	1	\$400.00							
N 28	19	06/04/18	06/04/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	1	\$400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		06/04/18	06/10/18	1-----	1	\$400.00							
N 29	19	06/03/18	06/03/18	WHNT News Sun 7a	7:00 AM-8:00 AM		:30				NM	1	\$400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		05/28/18	06/03/18	-----1	1	\$400.00							
N 30	19	05/31/18	05/31/18	WHNT News 530a	530a-6a		:30				NM	1	\$400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		05/28/18	06/03/18	---T---	1	\$400.00							
Totals								0.00				23	\$13,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/04/18	23	\$13,400.00	(\$2,010.00)	\$11,390.00
Totals	23	\$13,400.00	(\$2,010.00)	\$11,390.00

Signature: _____ Date: _____

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