

# CONTRACT



**WHNT-TV**  
 200 Holmes Ave  
 Huntsville, AL 35801  
 (256) 533-1919

|  |                                       |  |
|--|---------------------------------------|--|
| <u>Contract / Revision</u><br>686696 /       |                                       | <u>Alt Order #</u><br>09092965                         |
| <u>Product</u><br>Hightower for Governor     |                                       |  |
| <u>Contract Dates</u><br>05/28/18 - 06/10/18 |                                       | <u>Estimate #</u><br>277                               |
| <u>Advertiser</u><br>Hightower/R/Governor    |                                       | <u>Original Date / Revision</u><br>05/29/18 / 05/30/18 |
| <u>Billing Cycle</u><br>EOC                  | <u>Billing Calendar</u><br>Broadcast  | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WHNT-TV                   | <u>Account Executive</u><br>Jay Smith | <u>Sales Office</u><br>NSO Washingto                   |
| <u>Special Handling</u>                      |                                       |  |
| <u>Demographic</u><br>Adults 35+             |                                       |  |
| <u>Agy Code</u>                              | <u>Advertiser Code</u><br>53          | <u>Product 1/2</u><br>62                               |
| <u>Agency Ref</u>                            | <u>Advertiser Ref</u>                 |  |

And:

**Brabender Cox**  
 1218 Grandview Avenue  
 1st Floor  
 Pittsburgh, PA 15211

| *Line | Ch | Start Date        | End Date        | Description     | Start/End Time  | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|-------|----|-------------------|-----------------|-----------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| N 2   | 19 | 05/30/18          | 05/30/18        | WHNT News 5p    | 5:00 PM-5:30 PM |      | :30    |                   |             |     | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 05/28/18          | 06/03/18        | --1----         |                 |      |        | 1                 | \$400.00    |     |      |       |          |
| N 3   | 19 | 05/31/18          | 05/31/18        | WHNT News 5p    | 5:00 PM-5:30 PM |      | :30    |                   |             |     | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 05/28/18          | 06/03/18        | ---1---         |                 |      |        | 1                 | \$400.00    |     |      |       |          |
| N 4   | 19 | 06/01/18          | 06/01/18        | WHNT News 5p    | 5:00 PM-5:30 PM |      | :30    |                   |             |     | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 05/28/18          | 06/03/18        | ----1--         |                 |      |        | 1                 | \$400.00    |     |      |       |          |
| N 5   | 19 | 06/04/18          | 06/04/18        | WHNT News 5p    | 5:00 PM-5:30 PM |      | :30    |                   |             |     | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 06/04/18          | 06/10/18        | 1-----          |                 |      |        | 1                 | \$400.00    |     |      |       |          |
| N 6   | 19 | 05/30/18          | 05/30/18        | WHNT News 6p    | 6:00 PM-6:30 PM |      | :30    |                   |             |     | NM   | 1     | \$800.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 05/28/18          | 06/03/18        | --1----         |                 |      |        | 1                 | \$800.00    |     |      |       |          |
| N 7   | 19 | 05/31/18          | 05/31/18        | WHNT News 6p    | 6:00 PM-6:30 PM |      | :30    |                   |             |     | NM   | 1     | \$800.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 05/28/18          | 06/03/18        | ---1---         |                 |      |        | 1                 | \$800.00    |     |      |       |          |
| N 8   | 19 | 06/01/18          | 06/01/18        | WHNT News 6p    | 6:00 PM-6:30 PM |      | :30    |                   |             |     | NM   | 1     | \$800.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 05/28/18          | 06/03/18        | ----1--         |                 |      |        | 1                 | \$800.00    |     |      |       |          |
| N 9   | 19 | 06/04/18          | 06/04/18        | WHNT News 6p    | 6:00 PM-6:30 PM |      | :30    |                   |             |     | NM   | 1     | \$800.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 06/04/18          | 06/10/18        | 1-----          |                 |      |        | 1                 | \$800.00    |     |      |       |          |
| N 11  | 19 | 05/31/18          | 05/31/18        | WHNT News 630p  | 6:30 PM-7:00 PM |      | :30    |                   |             |     | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 05/28/18          | 06/03/18        | ---1---         |                 |      |        | 1                 | \$400.00    |     |      |       |          |
| N 13  | 19 | 06/01/18          | 06/01/18        | WHNT News 630p  | 6:30 PM-7:00 PM |      | :30    |                   |             |     | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 05/28/18          | 06/03/18        | ----1--         |                 |      |        | 1                 | \$400.00    |     |      |       |          |
| N 14  | 19 | 06/04/18          | 06/04/18        | WHNT News 630p  | 6:30 PM-7:00 PM |      | :30    |                   |             |     | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 06/04/18          | 06/10/18        | 1-----          |                 |      |        | 1                 | \$400.00    |     |      |       |          |
| N 16  | 19 | 06/02/18          | 06/02/18        | Crimetime       | 8:00 PM-9:00 PM |      | :30    |                   |             |     | NM   | 1     | \$400.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WHNT-TV**  
**200 Holmes Ave**  
**Huntsville, AL 35801**  
**(256) 533-1919**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 686696 /                   | 09092965           |

|                       |                        |                   |
|-----------------------|------------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>         | <u>Estimate #</u> |
| 05/28/18 - 06/10/18   | Hightower for Governor | 277               |

|                      |                                 |
|----------------------|---------------------------------|
| <u>Advertiser</u>    | <u>Original Date / Revision</u> |
| Hightower/R/Governor | 05/29/18 / 05/30/18             |

| *Line           | Ch          | Start Date        | End Date          | Description         | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Rtn | Type        | Spots | Amount      |
|-----------------|-------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-----|-------------|-------|-------------|
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 05/28/18          | 06/03/18          | -----1-             |                       |                 |               | 1                 | \$400.00            |     |             |       |             |
| N 17            | 19          | 06/03/18          | 06/03/18          | 60 Minutes          | 6:00 PM-7:00 PM       |                 | :30           |                   |                     |     | NM          | 1     | \$1,800.00  |
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 05/28/18          | 06/03/18          | -----1              |                       |                 |               | 1                 | \$1,800.00          |     |             |       |             |
| N 19            | 19          | 05/31/18          | 05/31/18          | WHNT News 10p       | 10:00 PM-10:35 PM     |                 | :30           |                   |                     |     | NM          | 1     | \$600.00    |
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 05/28/18          | 06/03/18          | ---1---             |                       |                 |               | 1                 | \$600.00            |     |             |       |             |
| N 20            | 19          | 06/01/18          | 06/01/18          | WHNT News 10p       | 10:00 PM-10:35 PM     |                 | :30           |                   |                     |     | NM          | 1     | \$600.00    |
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 05/28/18          | 06/03/18          | ----1--             |                       |                 |               | 1                 | \$600.00            |     |             |       |             |
| N 21            | 19          | 06/04/18          | 06/04/18          | WHNT News 10p       | 10:00 PM-10:35 PM     |                 | :30           |                   |                     |     | NM          | 1     | \$1,200.00  |
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 06/04/18          | 06/10/18          | 1-----              |                       |                 |               | 1                 | \$1,200.00          |     |             |       |             |
| N 23            | 19          | 06/01/18          | 06/01/18          | WHNT News 630a      | 6:30 AM-7:00 AM       |                 | :30           |                   |                     |     | NM          | 1     | \$400.00    |
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 05/28/18          | 06/03/18          | ----1--             |                       |                 |               | 1                 | \$400.00            |     |             |       |             |
| N 24            | 19          | 06/04/18          | 06/04/18          | WHNT News 630a      | 6:30 AM-7:00 AM       |                 | :30           |                   |                     |     | NM          | 1     | \$400.00    |
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 06/04/18          | 06/10/18          | 1-----              |                       |                 |               | 1                 | \$400.00            |     |             |       |             |
| N 25            | 19          | 05/30/18          | 05/30/18          | CBS This Morning 7a | 7:00 AM-8:00 AM       |                 | :30           |                   |                     |     | NM          | 0     | \$0.00      |
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 05/28/18          | 06/03/18          | --1----             |                       |                 |               | 1                 | \$400.00            |     |             |       |             |
|                 | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>  | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         |     | <u>Type</u> |       |             |
|                 | 1           | 19                | 05/28/18-06/03/18 | CBS This Morning 7a | 7:00 AM-8:00 AM       | ---W-----       | :30           |                   | <del>\$400.00</del> |     | NM          |       |             |
| <i>Credited</i> |             |                   |                   |                     |                       |                 |               |                   |                     |     |             |       |             |
| N 26            | 19          | 05/31/18          | 05/31/18          | CBS This Morning 7a | 7:00 AM-8:00 AM       |                 | :30           |                   |                     |     | NM          | 1     | \$400.00    |
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 05/28/18          | 06/03/18          | ---1---             |                       |                 |               | 1                 | \$400.00            |     |             |       |             |
| N 27            | 19          | 06/01/18          | 06/01/18          | CBS This Morning 7a | 7:00 AM-8:00 AM       |                 | :30           |                   |                     |     | NM          | 1     | \$400.00    |
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 05/28/18          | 06/03/18          | ----1--             |                       |                 |               | 1                 | \$400.00            |     |             |       |             |
| N 28            | 19          | 06/04/18          | 06/04/18          | CBS This Morning 7a | 7:00 AM-8:00 AM       |                 | :30           |                   |                     |     | NM          | 1     | \$400.00    |
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 06/04/18          | 06/10/18          | 1-----              |                       |                 |               | 1                 | \$400.00            |     |             |       |             |
| N 29            | 19          | 06/03/18          | 06/03/18          | WHNT News Sun 7a    | 7:00 AM-8:00 AM       |                 | :30           |                   |                     |     | NM          | 1     | \$400.00    |
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 05/28/18          | 06/03/18          | -----1              |                       |                 |               | 1                 | \$400.00            |     |             |       |             |
| N 30            | 19          | 05/31/18          | 05/31/18          | WHNT News 530a      | 530a-6a               |                 | :30           |                   |                     |     | NM          | 1     | \$400.00    |
|                 |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |             |
| Week:           |             | 05/28/18          | 06/03/18          | ---T---             |                       |                 |               | 1                 | \$400.00            |     |             |       |             |
| <b>Totals</b>   |             |                   |                   |                     |                       |                 |               |                   |                     |     | 0.00        | 23    | \$13,400.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount  |
|---------------------|------------|--------------|--------------|-------------|
| 05/28/18 - 06/04/18 | 23         | \$13,400.00  | (\$2,010.00) | \$11,390.00 |
| <b>Totals</b>       | 23         | \$13,400.00  | (\$2,010.00) | \$11,390.00 |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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