

ORDER



Orders	Order / Rev:	25794 - 2
	Alt Order #:	26114721
	Product Desc:	DUNCAN / REPUBLICAN / NV ATTORN
	Estimate:	4671
	Flight Dates:	10/03/18 - 10/09/18
	Original Date / Rev:	07/31/18 / 10/02/18
	Order Type:	GENERAL

KTVN

Primary AE:	<u>Katz Washington, DC</u>
Sales Office:	<u>K-DC</u>
Sales Region:	NAT

Agency	Name:	<u>Strategic Media Services</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>1911 N Ft Myer Drive #400</u>
		<u>Arlington, VA 22209</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Wes Duncan
	Demographic:	A35+
	Product Codes:	Political - Stat
	Priority:	P-03
	Revenue Code 1:	AGENCY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/09/18	53	\$14,065.00	\$11,955.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	53	\$14,065.00	\$11,955.25	0.00
Totals	53	\$14,065.00	\$11,955.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTVN	25%	\$14,065.00
Market	100%	\$56,260.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAME	2%	\$1,125.20
KNPB	0%	\$0.00
KNVV	0%	\$0.00
KOLO	35%	\$19,691.00
KREN	0%	\$0.00
KRNS	0%	\$0.00
KRNV	25%	\$14,065.00
KRXI	13%	\$7,313.80
MNPB	0%	\$0.00
ONPB	0%	\$0.00
QOLO	0%	\$0.00
UNKWN	0%	\$0.00

REVISED

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/03/18	10/03/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:00 AM-6:00 AM	--W----	:15/:15	1	\$75.00	P-03	0.00	BK	1	\$75.00

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Advertiser: Wes Duncan
 Product Desc: DUNCAN / REPUBLICAN / NV ATTORN
 Estimate: 4671
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	----F--					1	\$150.00		0.00			
14	All	10/08/18	10/08/18	M-F 3-4p M-F	CM	3:00 PM-4:00 PM	M-----	:15/:15	1	\$150.00	P-03	0.00	BK	1	\$150.00
		Ellen													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	M-----					1	\$150.00		0.00			
15	All	10/04/18	10/04/18	M-F 2 News @ 5p M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	---T---	:15/:15	1	\$325.00	P-03	0.00	BK	1	\$325.00
		Channel 2 News at 5p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	---T---					1	\$325.00		0.00			
16	All	10/05/18	10/05/18	M-F 2 News @ 5p M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	----F--	:15/:15	1	\$325.00	P-03	0.00	BK	1	\$325.00
		Channel 2 News at 5p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	----F--					1	\$325.00		0.00			
17	All	10/09/18	10/09/18	M-F 2 News @ 5p M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	-T-----	:15/:15	1	\$325.00	P-03	0.00	BK	1	\$325.00
		Channel 2 News at 5p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-T-----					1	\$325.00		0.00			
18	All	10/03/18	10/03/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	--W----	:15/:15	1	\$300.00	P-03	0.00	BK	1	\$300.00
		Channel 2 News at 5:30p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	--W----					1	\$300.00		0.00			
19	All	10/04/18	10/04/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	---T---	:15/:15	1	\$300.00	P-03	0.00	BK	1	\$300.00
		Channel 2 News at 5:30p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	---T---					1	\$300.00		0.00			
20	All	10/08/18	10/08/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	M-----	:15/:15	1	\$300.00	P-03	0.00	BK	1	\$300.00
		Channel 2 News at 5:30p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	M-----					1	\$300.00		0.00			
21	All	10/05/18	10/05/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	----F--	:15/:15	1	\$275.00	P-03	0.00	BK	1	\$275.00
		Channel 2 News at 6:30p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	----F--					1	\$275.00		0.00			
22	All	10/09/18	10/09/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	-T-----	:15/:15	1	\$275.00	P-03	0.00	BK	1	\$275.00
		Channel 2 News at 6:30p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-T-----					1	\$275.00		0.00			
23	All	10/06/18	10/06/18	Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S-	:15/:15	1	\$275.00	P-03	0.00	BK	1	\$275.00
		Channel 2 News 630p Sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S-					1	\$275.00		0.00			
24	All	10/07/18	10/07/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S	:15/:15	1	\$325.00	P-03	0.00	BK	1	\$325.00
		Channel 2 News 5p Sun													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S					1	\$325.00		0.00			
25	All	10/03/18	10/03/18	M-F 2 News @ 7p M-F Local News @ 7p	CM	7:00 PM-7:30 PM	--W----	:15/:15	1	\$250.00	P-03	0.00	BK	1	\$250.00
		Channel 2 News at 7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Estimate: 4671
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----					1	\$250.00		0.00					
26	All	10/08/18	10/08/18	M-F 2 News @ 7p M-F Local News @ 7p	CM	7:00 PM-7:30 PM	M-----	:15/:15	1	\$250.00	P-03	0.00	BK	1	\$250.00		
		Channel 2 News at 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/18	10/14/18	M-----					1	\$250.00		0.00					
27	All	10/04/18	10/04/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	---T---	:15/:15	1	\$200.00	P-03	0.00	BK	1	\$200.00		
		Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---					1	\$200.00		0.00					
28	All	10/05/18	10/05/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	----F--	:15/:15	1	\$200.00	P-03	0.00	BK	1	\$200.00		
		Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--					1	\$200.00		0.00					
29	All	10/09/18	10/09/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	-T-----	:15/:15	1	\$200.00	P-03	0.00	BK	1	\$200.00		
		Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/18	10/14/18	-T-----					1	\$200.00		0.00					
30	All	10/06/18	10/06/18	Raiders Silver & Black Raiders Silver & Black	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	-----S-	:15/:15	1	\$275.00	P-03	0.00	BK	1	\$275.00		
		Silver & Black Show (Raiders Coach Show)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	-----S-					1	\$275.00		0.00					
E 31	All	10/08/18	10/08/18	Monday Prime Hour 2 Monday	CM	9:00 PM-10:00 PM	M-----	:15/:15	1	\$400.00	P-03	0.00	BK	1	\$400.00		
		Magnum															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/18	10/14/18	M-----					1	\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	All	10/08/18-10/14/18		Monday Prime Hour 2		9:00 PM-10:00 PM	M-----	:15/:15		(\$400.00)		0.00	BK				
		See MG 31.2															
		[Oversold]															
2	All	10/07/18-10/07/18		Sa-Su 2 News @ 630p		630-7p	-----Su	:15/:15		\$400.00		0.00	BK				
		Ⓜ MG for 31.1 10/08															
32	All	10/09/18	10/09/18	Tuesday Prime Hour 3 Tuesday	CM	10:00 PM-11:00 PM	PI-T-----	:15/:15	1	\$700.00	P-03	0.00	BK	0	\$0.00		
		NCIS: New Orleans-CBS															
		[Based on the Nov'15 actual, applied to the TP viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/18	10/14/18	-T-----					1	\$700.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	All	10/08/18-10/14/18		Tuesday Prime Hour 3		10:00 PM-11:00 PM	-T-----	:30		(\$700.00)		0.00	NM				
		See MG 38.2,38.3,38.4,38.5,38.6,38.7,38.8,38.9															
		[Oversold]															
33	All	10/03/18	10/03/18	Wednesday Prime Hour 3 Wednesday	CM	8:00 PM-9:00 PM	--W----	:15/:15	1	\$525.00	P-03	0.00	BK	1	\$525.00		
		Survivor-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----					1	\$525.00		0.00					
34	All	10/04/18	10/04/18	Thursday Prime Hour 2 Thursday	CM	9:00 PM-10:00 PM	---T---	:15/:15	1	\$525.00	P-03	0.00	BK	1	\$525.00		
		Mom/Murphy															
		[Based on the Nov'15 'Mom' delivery, applied to the TP viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---					1	\$525.00		0.00					
35	All	10/05/18	10/05/18	Friday Prime Hour 3 Friday	CM	10:00 PM-11:00 PM	PI----F--	:15/:15	1	\$550.00	P-03	0.00	BK	0	\$0.00		

