

ORDER



Orders
Order / Rev: 25791 - 1
Alt Order #: 26114980
Product Desc: DUNCAN / REPUBLICAN / NV ATTORN
Estimate: 4668
Flight Dates: 09/12/18 - 09/18/18
Original Date / Rev: 07/31/18 / 09/10/18
Order Type: GENERAL

KTVN
Primary AE: Katz Washington, DC
Sales Office: K-DC
Sales Region: NAT

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 N Ft Myer Drive #400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Wes Duncan
Demographic: A35+
Product Codes: Political - State
Priority: P-03
Revenue Code 1: AGENCY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/18/18	40	\$9,925.00	\$8,436.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	40	\$9,925.00	\$8,436.25	0.0
Totals	40	\$9,925.00	\$8,436.25	0.0

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVN	28%	\$9,925.00
Market	100%	\$35,446.43

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAME	1%	\$354.46
KNPB	0%	\$0.00
KNVV	0%	\$0.00
KOLO	34%	\$12,051.79
KREN	0%	\$0.00
KRNS	0%	\$0.00
KRNV	25%	\$8,861.61
KRXI	12%	\$4,253.57
MNPB	0%	\$0.00
ONPB	0%	\$0.00
QOLO	0%	\$0.00
UNKWN	0%	\$0.00

REVISED

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	09/12/18	09/12/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:00 AM-6:00 AM	--W----	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Channel 2 AM News at 5a		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/16/18	--W----			1				\$75.00		0.00			
2	All	09/14/18	09/14/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:00 AM-6:00 AM	----F--	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
Channel 2 AM News at 5a		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/16/18	----F--			1				\$75.00		0.00			
3	All	09/18/18	09/18/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:00 AM-6:00 AM	-T-----	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
Channel 2 AM News at 5a		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	-T-----			1				\$75.00		0.00			
4	All	09/12/18	09/12/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-7:00 AM	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
Channel 2 AM News at 6a		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/16/18	--W----			1				\$150.00		0.00			
5	All	09/13/18	09/13/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-7:00 AM	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
Channel 2 AM News at 6a		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/16/18	---T---			1				\$150.00		0.00			
6	All	09/17/18	09/17/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-7:00 AM	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
Channel 2 AM News at 6a		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	M-----			1				\$150.00		0.00			
7	All	09/12/18	09/12/18	M-F CBS This Morning M-F CBS This Morning	CM	7:00 AM-9:00 AM	--W----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
CBS This Morning		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/16/18	--W----			1				\$175.00		0.00			
8	All	09/18/18	09/18/18	M-F CBS This Morning M-F CBS This Morning	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
CBS This Morning		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	-T-----			1				\$175.00		0.00			
9	All	09/16/18	09/16/18	CBS Sunday Morning 7-8M CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----S	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
Sunday Morning On CBS		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/16/18	-----S			1				\$225.00		0.00			
10	All	09/14/18	09/14/18	M-F 3-4p M-F	CM	3:00 PM-4:00 PM	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
Ellen		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/16/18	----F--			1				\$150.00		0.00			
11	All	09/17/18	09/17/18	M-F 3-4p M-F	CM	3:00 PM-4:00 PM	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
Ellen		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	M-----			1				\$150.00		0.00			
12	All	09/13/18	09/13/18	M-F 2 News @ 5p M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
Channel 2 News at 5p		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/16/18	---T---			1				\$300.00		0.00			
13	All	09/14/18	09/14/18	M-F 2 News @ 5p M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
Channel 2 News at 5p		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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14	All	09/18/18	09/18/18	M-F 2 News @ 5p M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/18	09/16/18	----F--		1		\$300.00		0.00					
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/18	09/23/18	-T-----		1		\$300.00		0.00					
15	All	09/12/18	09/12/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	--W----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/18	09/16/18	--W----		1		\$275.00		0.00					
16	All	09/14/18	09/14/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	----F--	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/18	09/16/18	----F--		1		\$275.00		0.00					
17	All	09/17/18	09/17/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/18	09/23/18	M-----		1		\$275.00		0.00					
18	All	09/12/18	09/12/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/18	09/16/18	--W----		1		\$275.00		0.00					
19	All	09/13/18	09/13/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/18	09/16/18	---T---		1		\$275.00		0.00					
20	All	09/18/18	09/18/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/18	09/23/18	-T-----		1		\$275.00		0.00					
21	All	09/15/18	09/15/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/18	09/16/18	-----S-		1		\$225.00		0.00					
22	All	09/15/18	09/15/18	Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/18	09/16/18	-----S-		1		\$225.00		0.00					
23	All	09/13/18	09/13/18	M-F 2 News @ 7p M-F Local News @ 7p	CM	7:00 PM-7:30 PM	---T---	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/18	09/16/18	---T---		1		\$250.00		0.00					
24	All	09/14/18	09/14/18	M-F 2 News @ 7p M-F Local News @ 7p	CM	7:00 PM-7:30 PM	----F--	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/18	09/16/18	----F--		1		\$250.00		0.00					
25	All	09/17/18	09/17/18	M-F 2 News @ 7p M-F Local News @ 7p	CM	7:00 PM-7:30 PM	M-----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/18	09/17/18	M-----		1		\$250.00		0.00					

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26	All	09/12/18	09/12/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	--W----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----					1	\$250.00		0.00			
		Inside Edition													
27	All	09/18/18	09/18/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	-T-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----					1	\$200.00		0.00			
		Inside Edition													
E28	All	09/18/18	09/18/18	Tuesday Prime Hour 3 Tuesday	CM	10:00 PM-11:00 PM	-T-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-T-----					1	\$400.00		0.00			
		NCIS: New Orleans-CBS [Based on the Nov'15 actual, applied to the TP viewing levels.]													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-T-----					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	09/17/18-09/23/18		Tuesday Prime Hour 3			10:00 PM-11:00 PM	F	-T-----	:30	(\$400.00)	0.00	NM		
		See MG 28.2 [Oversold]													
2	All	09/17/18-09/17/18		Monday Prime Hour 1			8-9p		M-----	:30	\$400.00	0.00	NM		
		Ⓜ MG for 28.1 09/18													
29	All	09/14/18	09/14/18	Friday Prime Hour 3 Friday	CM	10:00 PM-11:00 PM	PI----F--	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--					1	\$375.00		0.00			
		Blue Bloods-CBS													
30	All	09/16/18	09/16/18	Sunday Prime Hour 1 Sunday	CM	7:00 PM-8:00 PM	-----S	:30	1	\$575.00	P-03	0.00	NM	1	\$575.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S					1	\$575.00		0.00			
		60 Minutes-CBS													
31	All	09/13/18	09/13/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	PI---T---	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---					1	\$275.00		0.00			
		Channel 2 News at 11p													
32	All	09/14/18	09/14/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	PI----F--	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--					1	\$275.00		0.00			
		Channel 2 News at 11p													
33	All	09/17/18	09/17/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	PIM-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----					1	\$275.00		0.00			
		Channel 2 News at 11p													
34	All	09/18/18	09/18/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	PI-T-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-T-----					1	\$275.00		0.00			
		Channel 2 News at 11p													
35	All	09/12/18	09/12/18	Late Show w/ S Colbert Late Show w/ S Colbert	CM	11:35 PM-12:37 AM	XI--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----					1	\$150.00		0.00			
		The Late Show-CBS													
36	All	09/13/18	09/13/18	Late Show w/ S Colbert Late Show w/ S Colbert	CM	11:35 PM-12:37 AM	XI---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

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The Late Show-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---					1	\$150.00		0.00			
37	All	09/18/18	09/18/18	Late Show w/ S Colbert CM		11:35 PM-12:37 XI	T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
Late Show w/ S Colbert															
The Late Show-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-T-----					1	\$150.00		0.00			
38	All	09/16/18	09/16/18	NFL Football PM Game CM		1:00 PM-4:00 PM	-----S	:30	1	\$1,325.00	P-03	0.00	NM	3	\$1,325.00
NFL Football PM Game															
CBS NFL Sunday Late Game															
[Based on the avg. Sept'17/Oct'17/Nov'17/Dec'17 actuals.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S					1	\$1,325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	09/10/18-09/16/18	NFL Football PM Game			1:00 PM-4:00 PM	-----Su	:30		(\$1,325.00)		0.00	NM		
See MG 38.2,38.3,38.4															
[NFL - restricted to Federal Candidates ONLY]															
2	All	09/12/18-09/12/18	Wednesday Prime Hour 1			8-9p	--W-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 38.1 09/16															
3	All	09/13/18-09/13/18	Thursday Prime Hour 1			8-9p	---Th-----	:30		\$525.00		0.00	NM		
Ⓜ MG for 38.1 09/16															
4	All	09/14/18-09/14/18	Friday Prime Hour 1			8-9p	-----F----	:30		\$300.00		0.00	NM		
Ⓜ MG for 38.1 09/16															
													Totals	40	\$9,925.00