

ORDER



Orders	Order / Rev:	25792
	Alt Order #:	26114719
	Product Desc:	DUNCAN / REPUBLICAN / NV ATTORN
	Estimate:	4669
	Flight Dates:	09/19/18 - 09/25/18
	Original Date / Rev:	07/31/18 / 07/31/18
	Order Type:	GENERAL

KTVN

Primary AE:	<u>Katz Washington, DC</u>
Sales Office:	<u>K-DC</u>
Sales Region:	NAT

Agency	Name:	Strategic Media Services
	Buying Contact:	
	Billing Contact:	
		1911 N Ft Myer Drive #400
		Arlington, VA 22209

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Wes Duncan
	Demographic:	A35+
	Product Codes:	Political - State
	Priority:	P-03
	Revenue Code 1:	AGENCY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND

New Business Thru:	_____
Order Separation:	00:15:00
Advertiser External ID:	_____
Agency External ID:	_____
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/25/18	41	\$8,860.00	\$7,531.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	41	\$8,860.00	\$7,531.00	0.00
Totals	41	\$8,860.00	\$7,531.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTVN	25%	\$8,860.00
Market	100%	\$35,440.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAME	2%	\$708.80
KNPB	0%	\$0.00
KNVV	0%	\$0.00
KOLO	35%	\$12,404.00
KREN	0%	\$0.00
KRNS	0%	\$0.00
KRNV	25%	\$8,860.00
KRXI	13%	\$4,607.20
MNPB	0%	\$0.00
ONPB	0%	\$0.00
QOLO	0%	\$0.00
UNKWN	0%	\$0.00

REVISED

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	09/21/18	09/21/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:00 AM-6:00 AM	----F--	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00

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Advertiser: Wes Duncan
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Estimate: 4669
KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Channel 2 AM News at 5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	----F--					1	\$75.00		0.00			
2	All	09/25/18	09/25/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:00 AM-6:00 AM	-T-----	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
Channel 2 AM News at 5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----					1	\$75.00		0.00			
3	All	09/19/18	09/19/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-7:00 AM	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
Channel 2 AM News at 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	--W----					1	\$150.00		0.00			
4	All	09/20/18	09/20/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-7:00 AM	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
Channel 2 AM News at 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	---T---					1	\$150.00		0.00			
5	All	09/24/18	09/24/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-7:00 AM	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
Channel 2 AM News at 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	M-----					1	\$150.00		0.00			
6	All	09/21/18	09/21/18	M-F CBS This Morning M-F CBS This Morning	CM	7:00 AM-9:00 AM	----F--	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	----F--					1	\$175.00		0.00			
7	All	09/25/18	09/25/18	M-F CBS This Morning M-F CBS This Morning	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----					1	\$175.00		0.00			
8	All	09/22/18	09/22/18	CBS Saturday Morning CBS Saturday Morning	CM	5:00 AM-7:00 AM	-----S-	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
CBS This Morning-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S-					1	\$65.00		0.00			
E 9	All	09/19/18	09/19/18	M-F 10-11a M-F	CM	10:00 AM-11:00 AM	AI--W----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	--W----					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	09/17/18-09/23/18		M-F 10-11a			10:00 AM-11:00 A	--W-----	:30	(\$200.00)	0.00	NM			
See MG 9.2 [Oversold]															
2	All	09/20/18-09/20/18		M-F 10-11a			10:00 AM-11:00 A	---Th-----	:30	\$200.00	0.00	NM			
Ⓜ MG for 9.1 09/19															
10	All	09/21/18	09/21/18	M-F 10-11a M-F	CM	10:00 AM-11:00 AM	AI----F--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	----F--					1	\$200.00		0.00			
E 11	All	09/25/18	09/25/18	M-F 10-11a M-F	CM	10:00 AM-11:00 AM	AI-T-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----					1	\$200.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	-T-----			1		\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	09/24/18-09/30/18		M-F 10-11a		10:00 AM-11:00 A	-T-----	:30		(\$200.00)		0.00	NM		
See MG 11.2															
[Oversold]															
2	All	09/24/18-09/24/18		M-F 10-11a		10:00 AM-11:00 A	M-----	:30		(\$200.00)		0.00	NM		
See MG 11.3															
[Oversold]															
3	All	09/21/18-09/21/18		M-F 730-8p		730-8p	-----F----	:30		\$200.00		0.00	NM		
MG for 11.2 09/24															
12	All	09/20/18	09/20/18	M-F 12-1230p	CM	12:00 PM-12:30 PM	---T---	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
				M-F											
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	---T---			1		\$65.00	0.00					
13	All	09/21/18	09/21/18	M-F 12-1230p	CM	12:00 PM-12:30 PM	----F--	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
				M-F											
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	----F--			1		\$65.00	0.00					
14	All	09/24/18	09/24/18	M-F 12-1230p	CM	12:00 PM-12:30 PM	M-----	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
				M-F											
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	M-----			1		\$65.00	0.00					
15	All	09/19/18	09/19/18	M-F 3-4p	CM	3:00 PM-4:00 PM	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				M-F											
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--W----			1		\$150.00	0.00					
16	All	09/21/18	09/21/18	M-F 3-4p	CM	3:00 PM-4:00 PM	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				M-F											
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	----F--			1		\$150.00	0.00					
17	All	09/25/18	09/25/18	M-F 3-4p	CM	3:00 PM-4:00 PM	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				M-F											
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	-T-----			1		\$150.00	0.00					
18	All	09/20/18	09/20/18	M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
				M-F 2 News @ 5p											
Channel 2 News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	---T---			1		\$300.00	0.00					
19	All	09/24/18	09/24/18	M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
				M-F 2 News @ 5p											
Channel 2 News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	M-----			1		\$300.00	0.00					
20	All	09/19/18	09/19/18	M-F 2 News @ 530p	CM	5:30 PM-6:00 PM	--W----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
				M-F Local News @ 530p											
Channel 2 News at 5:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--W----			1		\$275.00	0.00					
21	All	09/20/18	09/20/18	M-F 2 News @ 530p	CM	5:30 PM-6:00 PM	---T---	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
				M-F Local News @ 530p											
Channel 2 News at 5:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	---T---			1		\$275.00	0.00					

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 KTVN

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22	All	09/25/18	09/25/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	-T-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		Channel 2 News at 5:30p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/18	09/30/18	-T-----		1			\$275.00		0.00				
23	All	09/21/18	09/21/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		Channel 2 News at 6:30p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/18	09/23/18	----F--		1			\$275.00		0.00				
24	All	09/24/18	09/24/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		Channel 2 News at 6:30p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/18	09/30/18	M-----		1			\$275.00		0.00				
25	All	09/22/18	09/22/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
		Channel 2 News 5p Sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/18	09/23/18	-----S-		1			\$225.00		0.00				
26	All	09/23/18	09/23/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		Channel 2 News 5p Sun													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/18	09/23/18	-----S		1			\$275.00		0.00				
27	All	09/19/18	09/19/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	--W----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		Inside Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/18	09/23/18	--W----		1			\$200.00		0.00				
28	All	09/20/18	09/20/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	---T---	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		Inside Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/18	09/23/18	---T---		1			\$200.00		0.00				
29	All	09/25/18	09/25/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	-T-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		Inside Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/18	09/30/18	-T-----		1			\$200.00		0.00				
30	All	09/22/18	09/22/18	Raiders Silver & Black Raiders Silver & Black	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	-----S-	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		Silver & Black Show (Raiders Coach Show)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/18	09/23/18	-----S-		1			\$275.00		0.00				
31	All	09/24/18	09/24/18	Monday Prime Hour 1 Monday	CM	8:00 PM-9:00 PM	M-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		Kevin Can Wait/Man with a Plan-CBS [Based on the avg. Oct'16/Nov'16 'Kevin Can Wait' avg. delivery, applied to the TP viewing levels.]													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/18	09/30/18	M-----		1			\$300.00		0.00				
32	All	09/19/18	09/19/18	Wednesday Prime Hour Wednesday	CM	8:00 PM-9:00 PM	--W----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		Survivor-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/18	09/23/18	--W----		1			\$500.00		0.00				
E 33	All	09/21/18	09/21/18	Friday Prime Hour 2 Friday	CM	9:00 PM-10:00 PM	----F--	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		Hawaii Five-0-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/18	09/23/18	----F--		1			\$375.00		0.00				

