

ORDER



Orders
Order / Rev: 1258262
Alt Order #: WOC14505239
Product Desc: BAF 2024
Estimate: 4894
Flight Dates: 02/21/24 - 03/05/24
Original Date / Rev: 02/20/24 / 02/20/24
Order Type: GENERAL

WTVR
Primary AE: Christopher Murphy
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Total Video Placements
Buying Contact:
Billing Contact:
 PO Box 86
 Mount Vernon, VA 22121

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Building America's Future - POL
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business End:
Advertiser External ID: 269795
Agency External ID: 155330
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	12	\$5,150.00	\$4,377.50
02/26/24	03/01/24	15	\$6,775.00	\$5,758.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	12	\$5,150.00	\$4,377.50	0.00
March 2024	15	\$6,775.00	\$5,758.75	0.00
Totals	27	\$11,925.00	\$10,136.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	WTVR	02/21/24	03/01/24	M-F 530-6am News M-F 530-6am News	CM	5:30 AM-6:00 AM	1-11---	:30	3	\$225.00	P-2	0.00	NM	5	\$1,125.00																		
(Program: CBS6 EARLY MRNG 530A) 1Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - 1Q23 average of Early Morning 530a <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 02/21/24</td> <td>02/27/24</td> <td>1-11---</td> <td>3</td> <td>\$225.00</td> <td>0.00</td> </tr> <tr> <td>Week: 02/28/24</td> <td>03/05/24</td> <td>--1-1--</td> <td>2</td> <td>\$225.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 02/21/24	02/27/24	1-11---	3	\$225.00	0.00	Week: 02/28/24	03/05/24	--1-1--	2	\$225.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 02/21/24	02/27/24	1-11---	3	\$225.00	0.00																												
Week: 02/28/24	03/05/24	--1-1--	2	\$225.00	0.00																												
N 2	WTVR	02/21/24	02/29/24	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	-11-1--	:30	3	\$650.00	P-3	0.00	NM	4	\$2,600.00																		
(Program: CBS6 THIS MRNG) 1Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - 1Q23 average of news at 6a <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 02/21/24</td> <td>02/27/24</td> <td>-11-1--</td> <td>3</td> <td>\$650.00</td> <td>0.00</td> </tr> <tr> <td>Week: 02/28/24</td> <td>03/05/24</td> <td>---1---</td> <td>1</td> <td>\$650.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 02/21/24	02/27/24	-11-1--	3	\$650.00	0.00	Week: 02/28/24	03/05/24	---1---	1	\$650.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 02/21/24	02/27/24	-11-1--	3	\$650.00	0.00																												
Week: 02/28/24	03/05/24	---1---	1	\$650.00	0.00																												
N 3	WTVR	02/21/24	02/28/24	M-F CBS Mornings 8-9a M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	1--1---	:30	2	\$600.00	P-3	0.00	NM	3	\$1,800.00																		
(Program: CBS THIS MORNING) 1Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - 1Q23 average of CBS Mornings <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 02/21/24</td> <td>02/27/24</td> <td>1--1---</td> <td>2</td> <td>\$600.00</td> <td>0.00</td> </tr> <tr> <td>Week: 02/28/24</td> <td>03/05/24</td> <td>--1----</td> <td>1</td> <td>\$600.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 02/21/24	02/27/24	1--1---	2	\$600.00	0.00	Week: 02/28/24	03/05/24	--1----	1	\$600.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 02/21/24	02/27/24	1--1---	2	\$600.00	0.00																												
Week: 02/28/24	03/05/24	--1----	1	\$600.00	0.00																												
N 4	WTVR	02/21/24	02/24/24		CM	7:30 AM-8:00 AM	-----1-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00																		

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WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SA 730-8am News											
				SA 730-8am News											
				(Program: CBS6 SAT MRNG AT 730A)											
				1Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - 1Q23 average of Sat Morning News 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/19/24	02/25/24	-----1-		1		\$250.00		0.00					
N 5	WTVR	02/21/24	02/25/24	SU 730-8am News	CM	7:30 AM-8:00 AM	-----1	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				SU 730-8am News											
				(Program: CBS6 SUN MRNG AT 730A)											
				1Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - 1Q23 average of Sun Morning News 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/19/24	02/25/24	-----1		1		\$250.00		0.00					
N 6	WTVR	02/21/24	02/28/24	M-F 5-530pm News	CM	5:00 PM-5:30 PM	1--1--	:30	2	\$500.00	P-3	0.00	NM	3	\$1,500.00
				M-F 5-530pm News											
				(Program: CBS6 LIVE AT 5P)											
				1Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - 1Q23 average of news at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/24	02/27/24	1--1--		2		\$500.00		0.00					
Week:		02/28/24	03/05/24	--1----		1		\$500.00		0.00					
N 7	WTVR	02/21/24	02/29/24	M-F 530-6pm News	CM	5:30 PM-6:00 PM	-11-1--	:30	3	\$500.00	P-3	0.00	NM	4	\$2,000.00
				M-F 530-6pm News											
				(Program: CBS6 NEWS AT 530P)											
				1Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - 1Q23 average of news at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/24	02/27/24	-11-1--		3		\$500.00		0.00					
Week:		02/28/24	03/05/24	---1---		1		\$500.00		0.00					
N 8	WTVR	02/21/24	02/29/24	M-F 11-1135pm News	CM	11:00 PM-11:35 PM	1111---	:30	4	\$400.00	P-3	0.00	NM	6	\$2,400.00
				M-F 11-1135pm News											
				(Program: CBS6 NEWS AT 11P)											
				1Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - 1Q23 average of news at 11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/24	02/27/24	1111---		4		\$400.00		0.00					
Week:		02/28/24	03/05/24	--11---		2		\$400.00		0.00					
													Totals	27	\$11,925.00