



125 West 55th St
New York, NY 10019

Contract # 27762836	Changes as of: 4/19/2022 at 9:23 PM	Version: Highlighting Revision 1
CPE: 305/407/3328	Flight: 4/25/22 - 5/1/22	Station: WYTV
Agency: Armada Strategies 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062	Advertiser: USA Freedom Fund Product: 2022 Primary Election Agency Order #: 11553035 Buyer: Blue, Sarah	Market: Youngstown-Warren Office: DALLAS Service: Nielsen Primary Demo: Adults 55+
	Salesperson: ROB TISDALE 214-525-2637	Assistant: ROB TISDALE 214-525-2637
	Separation:	Traffic #: 3505214
	Comments: Separation: 30. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP	
		Con Type: POLITICAL/VOTE Total \$: \$0.00 Total Spots: Total CPP: \$0.00 Total GRP:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/25 - 5/1						Total Spots	Total \$	CPP*	GRP*	
							4/25	4/26	4/27	4/28	4/29	4/30					5/1
CAN 1	M-F 6a-7a		Daybreak 6AM	\$250.00	2.0	30	+	+	0	0	+	0		3	\$750.00	\$425.00	6.0
	Rev-2																
CAN 2	M-F 9a-10a		Rachael Ray	\$50.00	1.6	30	+	0	+	0	+	0		3	\$150.00	\$31.25	4.8
	Rev-2																
CAN 3	M-F 10a-11a		Brew-Barrimore	\$50.00	1.2	30	0	+	0	+	+	0		3	\$150.00	\$41.67	3.6
	Rev-2																
CAN 4	M-F 2p-3p		General Hospital	\$75.00	1.7	30	0	+	+	0	+	0		3	\$225.00	\$44.12	5.1
	Rev-2																
CAN 5	M-F 4p-5p		Kelly Clarkson	\$60.00	1.5	30	+	+	+	+	+	0		5	\$300.00	\$40.00	7.5
	Rev-2																
CAN 6	M-F 5p-5:30p		You Bet Your Life	\$60.00	1.8	30	+	+	+	+	+	0		5	\$300.00	\$33.33	9.0
	Rev-2																
CAN 7	M-F 5:30p-6p		Jeopardy	\$60.00	1.6	30	+	+	+	+	+	0		5	\$300.00	\$37.50	8.0
	Rev-2																
CAN 8	M-F 7p-7:30p		33-News at 7PM	\$350.00	2.2	30	+	+	0	0	0	0		2	\$700.00	\$150.00	4.4
	Rev-2																
CAN 9	M-F 11:35p-12:37a		Jimmy Kimmel Live-ABG	\$50.00	1.1	30	+	+	+	+	+	0		6	\$250.00	\$45.45	5.5
	Rev-2																
CAN 10	M-F 12:37a-1:06a		Nightline-ABG	\$25.00	0.7	30	+	+	+	+	+	0		5	\$125.00	\$35.71	3.5
	Rev-2																
CAN 11	Sa 6p-6:30p		33-News at 6PM	\$250.00	4.3	30	0	0	0	0	0	0		0	\$0.00	\$58.14	0.0
	Rev-2																
CAN 12	Su 6p-6:30p		33-News at 6PM	\$250.00	3.2	30	0	0	0	0	0	+		1	\$250.00	\$70.13	3.2
	Rev-2																
CAN 13	Th 8p-11:30p		NFL-DRAFT	\$325.00	4.3	30	0	0	0	+	0	0		1	\$325.00	\$75.58	4.3



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Agency: Armada Strategies 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062	Advertiser: USA Freedom Fund Product: 2022 Primary Election Agency Order #: 11553035 Buyer: Blue, Sarah	Market: Youngstown-Warren Office: DALLAS Service: Nielsen Primary Demo: Adults 55+	Total \$: \$0.00 Total Spots: Total CPP: \$0.00 Total GRP:
	Salesperson: ROB TISDALE 214-525-2637	Assistant: ROB TISDALE 214-525-2637	Traffic #: 3505214
	Separation:		

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/25 - 5/1							Total Spots	Total \$	CPP*	GRP*	
							4/25	4/26	4/27	4/28	4/29	4/30	5/1					
CAN 14	F 7p-11:30p		NFL DRAFT RND 2-3	\$175.00	1.1	30	0	0	0	0	1	0	0	1	\$175.00	\$159.09	1.1	
CAN 15	Fh 7:30p-8p		NFL DRAFT SPECIAL	\$100.00	1.1	30	0	0	0	1	0	0	0	1	\$100.00	\$99.91	1.1	
CAN 16	M-F 2p-3p		General Hospital	\$75.00	1.7	30	0	0	0	1	0	0	0	1	\$75.00	\$44.12	1.7	
Rev-2																		
TOTALS:							0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/19/22 9:23 PM	System	Order Canceled
04/18/22 8:52 AM	Sarah Blue	Other
04/13/22 4:25 PM	Sarah Blue	Other
		4/13/22 THE FOLLOWING NA DUE TO NFL DRAFT LINE 8 M-F 7-730P 1X 4/29 \$350- NEWS LINE 11 SA 6-630P 1X 4/30 \$250 - NEWS MAKEGOOD LINES 13, 14 AND 15 IN NFL DRAFT
04/13/22 1:21 PM	Jim Dreistadt	PLEASE APPROVE RATINGS ARE FROM 2021 DRAFT
04/07/22 8:56 AM	System	Notice Received.
04/06/22 5:17 PM	ROB TISDALE	Separation: 30;We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$4,100
WYTV Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
Total	0	\$0.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	4/19/22 9:23 PM	System	Confirmed		44	\$0	\$0	Changes: Total \$ from \$4,175.00 to \$0.00, Total Spots from 44 to 0, Total GRPs from 68.8 to 0, Total CPP from \$60.68 to \$0.00. 16 buylines added or modified.	
Makegood 2	4/15/22 5:29 PM	ROB TISDALE	Confirmed	1		\$75.00	\$4,175.00	Changes: Total \$ from \$4,100.00 to \$4,175.00, Total Spots from 43 to 44, Total GRPs from 67.1 to 68.8, Total CPP from \$61.10 to \$60.68, Total GIMPs from 67 to 69, Total CPM from \$61,102.83 to \$60,683.14. 1 buyline added or modified.	
Makegood 1	4/13/22 1:21 PM	ROB TISDALE	Confirmed	3	2	\$0	\$4,100.00	Changes: Total Spots from 42 to 43, Total GIMPs from 0 to 67, Total CPM from \$0.00 to \$61,102.83. 5 buylines added or modified.	
Queued for Electronic Contracting	4/7/22 8:54 AM					\$0	\$0		
New	4/6/22 5:09 PM	ROB TISDALE	Confirmed	42		\$4,100.00	\$4,100.00		

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR