CONTRACT



WYTV 2960 North Meridian Street, Suite 250 Heather Kiel Indianapolis, IN 46208 (330) 782-1144

And:

Armada Strategies 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062

	Contract / Revision			Alt Order #			
	3524337	1		27772969			
Advertiser		Ori	Original Date / Revision				
POL/USA Freedom Fund		C	4/27/22	/ 04/28/22			
Contract Dates	Estimate #						
04/25/22 - 05/08/22	3640						
Product	•						
2022 Primary Electio							
Order Brand	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade		
	ЕОМ	Broado	Broadcast		Cash		
<u> </u>	Property Account E			xecutive	Sales Office		
	WYTV Katz			s	Katz/Dallas		
	Special Hand	ling					
	Demographic						
	Adults 18+						
	Addition 10 F						
	Agy Code	Advert	iser	· Code	Product 1/2		
	9916670	305			407		
	Agency Ref			Advertiser	Ref		

	Start/End	Spots			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate PCode Typ	e Spots	Amount
N 1 WYTV 04/28/22 04/28/22 News M-F 5-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 04/25/22 05/01/22T	5a-6a o <u>ts/Week</u> <u>Rate</u> 1 \$125.00		P2 NN	1	\$125.00
N 2 WYTV 04/29/22 04/29/22 News M-F 5-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 04/25/22 05/01/22F	5a-6a oots/Week <u>Rate</u> 1 \$125.00		P2 NN	1	\$125.00
N 3 WYTV 05/02/22 05/02/22 News M-F 5-6a Start Date End Date Weekdays Sp Week: 05/02/22 05/08/22 M	5a-6a o <u>ots/Week Rate</u> 1 \$125.00		P2 NA	1	\$125.00
N 4 WYTV 05/03/22 05/03/22 News M-F 5-6a Start Date End Date Weekdays Sp Week: 05/02/22 05/08/22 -T	5a-6a oots/Week <u>Rate</u> 1 \$125.00		P2 NN	1	\$125.00
N 5 WYTV 04/28/22 04/28/22 News M-F 6-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 04/25/22 05/01/22T	6a-7a oots/Week <u>Rate</u> 1 \$250.00		P1 NN	1	\$250.00
N 6 WYTV 04/29/22 04/29/22 News M-F 6-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 04/25/22 05/01/22F	6a-7a oots/Week <u>Rate</u> 1 \$250.00		P1 NN	1	\$250 00
N 7 WYTV 05/02/22 05/02/22 News M-F 6-7a Start Date End Date Weekdays Sp Week: 05/02/22 05/08/22 M	6a-7a oots/Week <u>Rate</u> 1 \$250.00		P1 NN	1	\$250.00
N 8 WYTV 05/03/22 05/03/22 News M-F 6-7a	6a-7a oots/Week <u>Rate</u> 1 \$250.00		P1 NM	1	\$250.00
N 9 WYTV 04/28/22 04/28/22 GMA <u>Start Date End Date Weekdays Sp</u> Week: 04/25/22 05/01/22T	GMA oots/Week <u>Rate</u> 1 \$250.00		P1 NM	1	\$250.00
N 10 WYTV 04/29/22 04/29/22 GMA Start Date End Date Weekdays Sp Week: 04/25/22 05/01/22F	GMA oots/Week <u>Rate</u> 1 \$250.00		P1 NM	1	\$250.00
N 11 WYTV 05/02/22 05/02/22 GMA Start Date End Date Weekdays Sp	GMA oots∕Week Rate	:30	P1 N	1	\$250 00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Agreement Between:



WYTV 2960 North Meridian Street, Suite 250 **Heather Kiel** Indianapolis, IN 46208 (330) 782-1144

Contract / Revision Alt Order # 27772969 3524337 /

Advertiser Original Date / Revision POL/USA Freedom Fund PAC 04/27/22 / 04/28/22

Contract Dates **Product** Estimate # 04/25/22 - 05/08/22 2022 Primary Electio 3640

*Line	Ch Start (Date End Da	te Description	Start Time			pots/ Veek <u>R</u>	ate PCode	Type S	Spots	Amount
Week	Start Date 05/02/22	End Date 05/08/22	Weekdays M	Spots/Week 1	Rate \$250.00						
1 12	WYTV 05/03/	22 05/03/22	2 GMA	GMA		:30		P1	NM	1	\$250,00
Week	Start Date : 05/02/22	End Date 05/08/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$250.00						
V 13	WYTV 04/28/		•	M-F 1		:30		P1	NM	1	\$75.00
Week	Start Date 04/25/22	End Date 05/01/22	Weekdays T	Spots/Week 1	Rate \$75.00						
J 14	WYTV 04/29/			M-F 1		:30		P1	NM	1	\$75.00
Week	Start Date : 04/25/22	End Date 05/01/22	Weekdays	Spots/Week 1	<u>Rate</u> \$75.00						
V 15	WYTV 05/02/	22 05/02/2	2 GMA Day	M-F 1	p-2p	:30		P1	NM	1	\$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate						
	c: 05/02/22 WYTV 04/28/	05/08/22 22 04/28/2	M 2 M-F 4-5p	1 45.50	\$75.00	:30		P2	NM	1	\$60.00
4 10	Start Date	End Date	Weekdays	4p-5p Spots/Week	, Rate	.30		FZ	(414)	'	300.00
Weel	04/25/22	05/01/22	T	1	\$60.00						
V 17	WYTV 04/29/			4p-5p		:30		P2	NM	1	\$60.00
Week	Start Date : 04/25/22	End Date 05/01/22	Weekdays F	Spots/Week 1	<u>Rate</u> \$60.00				ı		
V 18	WYTV 05/02/	22 05/02/2	2 M-F 4-5p	4p-5p)	:30		P2	NM	1	\$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate				1		
	c: 05/02/22	05/08/22	M	1 == 5	\$60.00	:30		P2	NM	1	\$60.00
N 19	WYTV 04/28/ Start Date	/22 04/28/2: End Date	2 M-F 5-530p Weekdays	5p-53 Spots/Week	Rate	.30		PZ	(4)4)	'	\$00.00
Weel	c: 04/25/22	05/01/22	T	1	\$60.00						
1 20	WYTV 04/29/			5p-53	-	:30		P2	NM	1	\$60.00
Weel	Start Date c: 04/25/22	End Date 05/01/22	Weekdays	Spots/Week	Rate \$60.00				ı		
	WYTV 05/02/		2 M-F 5-530p	5p-50	30p	:30		P2	NM	1	\$60.00
Weel	Start Date 05/02/22	End Date 05/08/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$60.00				- 1		
V 22	WYTV 04/28	/22 04/28/2	2 M-F 530p-6p		530p-6p	:30		P2	NM	0	\$0.00
\A/I	Start Date c: 04/25/22	End Date 05/01/22	Weekdays	Spots/Week	<u>Rate</u> \$60.00						
		ite Range	Description	•	Start/End Time	e Weekdays	Length	Rate	Туре		
			22 M-F 530p-6	o	M-F 530p-6p	Th		\$ 60.00	NM		
	See MG 3 NFL Draft	6.2,36.3,36.4. Special	36.5								
N 23			2 M-F 530p-6p		530p-6p	:30		P2	MM	1	\$60.00
Weel	Start Date k: 04/25/22	End Date 05/01/22	Weekdays	Spots/Week 1	<u>Rate</u> \$60.00						
		/22 05/02/2	2 M-F 530p-6p	M-F	530p-6p	:30		P2	NM	1	\$60.00
	Start Date k: 05/02/22	End Date 05/08/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$60.00						
N 25		/22 04/28/2	2 33 News M-I		6-630p	:30		P1	NM	1	\$350.00
Wee	Start Date k: 04/25/22	End Date 05/01/22	Weekdays T	Spots/Week 1	<u>Rate</u> \$350.00		<u>-</u>				
N 26	WYTV 04/29	/22 04/29/2	2 33 News M-	= 6p M-F	6-630p	:30		P1	NM	1	\$350.00

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Advertiser
POL/USA Freedom Fund PAC

Original Date / Revision
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Product
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 04/25/22 - 05/08/22
 2022 Primary Electio
 3640

*Line Ch Start Date End Date Description	Start/End Time	d Days		ots/ eek <u>F</u>	Rate PCode	TypeS	pots	Amount
Start Date	ots/Week 1	<u>Rate</u> \$350.00						
1 27 WYTV 05/02/22 05/02/22 33 News M-F 6p		•	:30		P1	NM	1	\$350.00
Start Date End Date Weekdays Sp Week: 05/02/22 05/08/22 M	ots/Week 1	Rate \$350.00						
1 28 WYTV 04/28/22 04/28/22 News M-F 7p Start Date End Date Weekdays St	News M-I oots/Week	F 7p Rate	:30		P1	NM	1	\$350.00
Week: 04/25/22 05/01/22T	1	\$350.00	:30		P1	NM	0	\$0.00
	News M-l oots/Week	Rate	:30		FI	14141	·	\$0.00
Week: 04/25/22 05/01/22F Spot Ch Date Range Description	1 <u>S</u>	\$350.00 start/End Time	Weekdays	Length	<u>Rate</u>	<u>Type</u>		
1 WYTV 04/25/22-05/01/22 News M-F 7p See MG 36.2,36.3,36.4,36.5	٨	lews M-F 7p	F	:30	\$350.00	NM		
NFL Draft						100		#250.00
	News M- oots/Week	F 7p <u>Rate</u>	:30		P1	NM	1	\$350.00
Week: 05/02/22 05/08/22 M N 31 WYTV 05/02/22 05/02/22 33 News M-F 1/	1 lp M-F 11p-	\$350.00	:30		P2	NM	1	\$250.00
Start Date	pots/Week	Rate \$250.00	.00		, -			
Week: 05/02/22 05/08/22 M N 32 WYTV 04/28/22 04/28/22 Nightline	Nightline		:30		P2	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 04/25/22 05/01/22T	pots/Week 1	<u>Rate</u> \$25.00						
N 33 WYTV 04/29/22 04/29/22 Nightline	Nightline	_	:30		P2	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 04/25/22 05/01/22F	pots/Week 1	Rate \$25.00						
N 34 WYTV 05/02/22 05/02/22 Nightline Start Date End Date Weekdays S	Nightline pots/Week	Rate	:30		P2	NM	1	\$25.00
Week: 05/02/22 05/08/22 M	1	\$25.00			P4	NIKA	1	\$100.00
N 35 WYTV 04/28/22 04/28/22 NFL Draft Spec Start Date <u>End Date</u> <u>Weekdays</u> <u>S</u>	ial NFL Dra <u>pots/Week</u>	ft Special <u>Rate</u>	:30		P4	NM	1	\$100,00
Week: 04/25/22 05/01/22T N 36 WYTV 04/28/22 04/28/22 NFL Draft	1 NFL Dra	\$100.00	:30		P3	NM	4	\$735.00
Start Date End Date Weekdays S	pots/Week	Rate \$325.00	.00		. •			•
Spot Ch Date Range Description	-	Start/End Time	Weekdays	Length	Rate	<u>Type</u>		
1 WYTV 04/25/22-05/01/22 NFL Draft See MG 36.2,36.3,36.4,36.5	ı	NFL Draft	Th	- :30	\$325.00	NM		
2 WYTV 05/02/22-05/02/22 Mon Hour 1	7	758p-9p	M	- :30	\$500.00	NM		
MG for 22.1,29.1,36.1 3 WYTV 04/30/22-04/30/22 Sat Prime Oth	er 1	758p-10p	sa-	- :30	\$200.00	NM		
MG for 22.1,29.1,36.1 4 WYTV 05/01/22-05/01/22 Su 1135p-123:	5a '	1135p-1235a	S	ւ :30	\$20.00	NM		
(h) MG for 22.1,29.1,36.1 5 WYTV 05/01/22-05/01/22 Su 1235a-135.	a	1235a-135a	S	ι :30	\$15.00	NM		
→ MG for 22.1,29.1,36.1	·				D4	107	4	£000 00
N 37 WYTV 04/28/22 04/28/22 NFL Draft <u>Start Date End Date Weekdays S</u> Week: 04/25/22 05/01/22T	NFL Dra Spots/Week 1	aft <u>Rate</u> \$900.00	:30		P1	NM	1	\$900,00

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 Contract Dates
 Product
 Estimate #

 04/25/22 - 05/08/22
 2022 Primary Electio
 3640

Start/End Spots/							
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate PCode	Type Sp	ots	Amount
Start Date End Date Weekdays S	Spots/Week	Rate					
	l after S _I Jimmy Kimme	el aft	:30	P2	NM	1	\$50.00
		Rate					
Week: 04/25/22 05/01/22T		50.00					
	I after S¡Jimmy Kimm∈ Spots/Week		:30	P2	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 04/25/22 05/01/22F		Rate 50.00					
1 40 WYTV 04/29/22 04/29/22 NFL Draft	NFL Draft		:30	P3	NM	1	\$175.00
		Rate	.00	. •	, ,,,,,,	•	4110.00
Week: 04/25/22 05/01/22F	1 \$17	75.00					
4 41 WYTV 04/29/22 04/29/22 NFL Draft	NFL Draft		:30	P1	NM	1	\$550.00
	Spots/Week	Rate					
Week: 04/25/22 05/01/22F		50.00					
N 42 WYTV 04/30/22 04/30/22 NFL Draft	NFL Draft	Data	:30	P4	NM	3	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 04/25/22 05/01/22S-		Rate 10.00			1		
4 43 WYTV 04/30/22 04/30/22 33 News Sa 6p	Sa 6p-630p		:30	P1	NM	1	\$250.00
· · · · · · · · · · · · · · · · · · ·	, ,	Rate	,00	• •	1 1111	•	\$200.00
Week: 04/25/22 05/01/22S-	•	50.00					
Spot Ch Date Range Description	-	End Time	Weekdays Leng		<u>Type</u>		
1 WYTV 04/25/22-05/01/22 33 News Sa 6 See MG 43.2	ip Sa 6p	-630p	Sa	30 \$250.00	NM		
NFL Draft							
2 WYTV 05/02/22-05/02/22 M-F 730-8p	730p-	8p	M:	30 \$250.00	NM		
→ MG for 43.1 04/30							
√ 44 WYTV 04/30/22 04/30/22 Sa 7-730p	7p-730p		:30	P1	NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 04/25/22 05/01/22S-		Rate					
	 	15.00			200		****
N 45 WYTV 04/30/22 04/30/22 Sat Hour 1 Start Date End Date Weekdays S	758-9p Spots/Week	Rate	:30	P1	NM	1	\$500.00
Week: 04/25/22 05/01/22S-		00.00					
Spot Ch Date Range Description	Start/	End Time	Weekdays Lend	<u>ath</u> <u>Rate</u>	Туре		
1 WYTV 04/25/22-05/01/22 Sat Hour 1	758-9	p	Sa	30 \$500.00	NM		
See MG 45.2					1		
Disney Movie Beauty & the Beast 2 WYTV 04/25/22-05/01/22 Sat Prime Oth	ner 1 758p-	10n	Sa	30 \$500.00	NM		
(A) MG for 45.1 04/30	100p-	·op	Ju	30 \$300,00	(3)71		
N 46 WYTV 04/30/22 04/30/22 Sa 1135p-1209	5x Sa 1135p-120)5x	:30	P2	NM	1	\$25.00
- ·- ·- · · · · · · · · · · · · · · · ·	Spots/Week	Rate				•	420.00
Week: 04/25/22 05/01/22S-	1 \$:	25.00					
N 47 WYTV 05/01/22 05/01/22 GMA Su	8a-9a		:30	P1	NM	1	\$200.00
		Rate					
Week: 04/25/22 05/01/22S		00.00					****
N 48 WYTV 05/01/22 05/01/22 Su 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u>	9a-10a Spote/Meek	Date	30	P1	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> S Week: 04/25/22 05/01/22S	Spots/Week 1 \$2	<u>Rate</u> 00.00					
N 49 WYTV 05/01/22 05/01/22 NBA Playoffs I	· · ·		:30	P2	NM	2	\$600.00
Start Date End Date Weekdays S	Spots/Week	Rate	.55	, -	. 4141	-	4000.00
Week: 04/25/22 05/01/22S		00.00					
N 50 WYTV 05/01/22 05/01/22 NBA Playoffs I	Dbl #2 NBA Playoffs	Dbl	:30	P2	NM	2	\$600.00

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Contract / Revision Ait Order # 27772969 3524337

Original Date / Revision Advertiser / 04/28/22 04/27/22 **POL/USA Freedom Fund PAC**

Contract Dates Product Estimate # 04/25/22 - 05/08/22 2022 Primary Electio 3640

*Line	Ch Start	Date End Da	ate Description	Start/E	nd Day	Spots/ s Length Week	Rate PCode	Type Sr	oots	Amount
Weel	Start Date k: 04/25/22	End Date 05/01/22	Weekdays S	Spots/Week 2	<u>Rate</u> \$300.00					
	WYTV 05/01/ Start Date k: 04/25/22	22 05/01/2 End Date 05/01/22	2 33 News Su Weekdays S	6p Su 6-63 Spots/Week 1	0p <u>Rate</u> \$250.00	:30	P1	NM	1	\$250.00
	WYTV 05/01/ Start Date k: 04/25/22	/22 05/01/2 End Date 05/01/22	2 Sun Hour 1 Weekdays S	7p-8p <u>Spots/Week</u> 1	Rate \$1,300.00	:30	P1	NM	1	\$1,300.00
	WYTV 05/01/ Start Date k: 04/25/22	/22 05/01/2 End Date 05/01/22	2 Sun Prime (<u>Weekdays</u> S	Other 2 8p-10p <u>Spots/Week</u> 1	Rate \$1,000.00	:30	P1	NM	1	\$1,000.00
	WYTV 05/01 Start Date k: 04/25/22	/22 05/01/2 End Date 05/01/22	2 Sun Hour 4 Weekdays S	10p-11s Spots/Week 1	Rate \$800.00	:30	P1	NM	1	\$800.00
	WYTV 05/01. Start Date k: 04/25/22	/22 05/01/2 End Date 05/01/22	2 LN Su <u>Weekdays</u> S	LN Su Spots/Week 1	Rate \$250.00	:30	P1	NM	1	\$250.00
	WYTV 05/01 Start Date k: 04/25/22	/22 05/01/2 End Date 05/01/22	2 Su 1135p-1 <u>Weekdays</u> S	235a 1135p- <u>Spots/Week</u> 1	1235a <u>Rate</u> \$30,00	:30	P2	NM	1	\$30.00
	WYTV 05/01 Start Date k: 04/25/22	/22 05/01/2 End Date 05/01/22	2 Su 1235a-1 <u>Weekdays</u> S	35a 1235a- Spots/Week 1	135a <u>Rate</u> \$10.00	:30	P5	NM	1	\$10.00
		-				Totals			62	\$14,090.00

Net Amount # of Spots Agency Comm. **Time Period Gross Amount** \$11,976.50)4/25/22 -05/29/22 \$14,090,00 (\$2,113.50)Fotals 62 \$14,090.00 (\$2,113.50) \$11,976.50

Signature:	Date:

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