



125 West 55th St
New York, NY 10019

Contract # 27762836	Changes as of: 4/15/2022 at 5:29 PM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 305/407/3328	Flight: 4/25/22 - 5/1/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: Armada Strategies 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062	Advertiser: USA Freedom Fund Product: 2022 Primary Election Agency Order #: 11553035 Buyer: Blue, Sarah	Market: Youngstown-Warren Office: DALLAS Service: Nielsen Primary Demo: Adults 55+	Total \$: \$4,175.00 Total Spots: 44 Total CPP: \$60.68 Total GRP: 68.8
Salesperson: ROB TISDALE 214-525-2637	Assistant: ROB TISDALE 214-525-2637	Traffic #: 3505214	

Separation:

Comments: Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/25 - 5/1							Total Spots	Total \$	CPP*	GRP*
							4/25	4/26	4/27	4/28	4/29	4/30	5/1				
BON 16	M-F 2p-3p		General Hospital	\$75.00	1.7	30	0	0	0	1	0	0	0	1	\$75.00	\$44.12	1.7
<i>Rev 2</i>							TOTALS:							44	\$4,175.00	\$60.68	68.8

Makegood Comments

Date/Time	Action	Added by	Comment
04/18/22 8:52 AM	Accepted	Sarah Blue	Other