

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27772969	Changes as of: 4/26/2022 at 2:53 PM	Version: Original Order
CPE: 305/407/3640	Flight: 4/25/22 - 5/8/22	Station: WYTV
Agency: Amada Strategies 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062	Advertiser: USA Freedom Fund Product: 2022 Primary Election Agency Order #: 11606362 Buyer: Blue, Sarah	Market: Youngstown-Warren Office: DALLAS Service: Nielsen Primary Demo: Adults 55+
	Salesperson: ROB TISDALE 214-525-2637	Assistant: ROB TISDALE 214-525-2637

Con Type: POLITICAL/VOTE
Total \$: \$14,090.00
Total Spots: 61
Total CPP: \$124.91
Total GRP: 112.8

Comments: Separation: 30; We are set up to receive invoices electronically. TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/25 - 5/7												
							4/25	4/26	4/27	4/28	4/29	4/30	5/1	5/2	5/3	5/4	5/5	5/6	5/7
1	M-F 5a-6a		NEWS 5AM	125.00	1.3	30	0	0	0	1	1	0	0	1	1	0	0	0	0
1 spot offered wk of 4/25 1 spot offered wk of 4/26 1 spot offered wk of 4/27 1 spot offered wk of 4/28 1 spot offered wk of 4/29																			
2	M-F 6a-7a		Daybreak 6AM	250.00	2.0	30	0	0	0	1	1	0	0	1	1	0	0	0	0
Rev 2																			
3	M-F 7a-9a		Good Morning America	250.00	2.1	30	0	0	0	1	1	0	0	1	1	0	0	0	0
Rev 2																			
4	M-F 1p-2p		GMA3: What You Need To Know	75.00	0.8	30	0	0	0	1	1	0	0	1	0	0	0	0	0
Rev 2																			
5	M-F 4p-5p		Kelly Clarkson	60.00	1.5	30	0	0	0	1	1	0	0	1	0	0	0	0	0
Rev 2																			
6	M-F 5p-5:30p		You Bet Your Life	60.00	1.8	30	0	0	0	1	1	0	0	1	0	0	0	0	0
Rev 2																			
7	M-F 5:30p-6p		Jeopardy	60.00	1.6	30	0	0	0	1	1	0	0	1	0	0	0	0	0
Rev 2 wk of 4/28 spot went from 1 to 0																			
8	M-F 6p-6:30p		33 News at 6PM	350.00	2.1	30	0	0	0	1	1	0	0	1	0	0	0	0	0
Rev 2																			
9	M-F 7p-7:30p		33 News at 7PM	350.00	2.2	30	0	0	0	1	1	0	0	1	0	0	0	0	0
Rev 2 wk of 4/29 spot went from 1 to 0 wk of 4/29 spot went from 1 to 0																			
10	M-F 11p-11:35p		33 News at 11PM	250.00	1.1	30	0	0	0	0	0	0	0	1	0	0	0	0	0
NEW																			
11	M-F 12:37a-1:06a		Nightline-ABC	25.00	0.7	30	0	0	0	1	1	0	0	1	0	0	0	0	0
Rev 2																			
12	Th 7:30p-8p		NFL DRAFT SPECIAL	100.00	1.1	30	0	0	0	1	0	0	0	0	0	0	0	0	0
1 spot offered wk of 4/28																			





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Agency: Armada Strategies 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062	Advertiser: USA Freedom Fund Product: 2022 Primary Election Agency Order #: 11606362 Buyer: Blue, Sarah	Market: Youngstown-Warren Office: DALLAS Service: Nielsen Primary Demo: Adults 55+
	Salesperson: ROB TISDALE 214-525-2637	Assistant: ROB TISDALE 214-525-2637

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Separation:
Comments: Separation: 30;We are set up to receive invoices electronically. TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/8 - 5/8		Total Spots	Total \$	CPP*	GRP*
							5/8					
1	M-F 5a-6a		NEWS 5AM	\$125.00	1.3	30	0		4	\$500.00	\$96.15	5.2
2	M-F 6a-7a		Daybreak 6AM	\$250.00	2.0	30	0		4	\$1,000.00	\$125.00	8.0
3	M-F 7a-9a		Good Morning America	\$250.00	2.1	30	0		4	\$1,000.00	\$119.05	8.4
4	M-F 1p-2p		GMA3: What You Need To Know	\$75.00	0.8	30	0		3	\$225.00	\$93.75	2.4
5	M-F 4p-5p		Kelly Clarkson	\$60.00	1.5	30	0		3	\$180.00	\$40.00	4.5
6	M-F 5p-5:30p		You Bet Your Life	\$60.00	1.8	30	0		3	\$180.00	\$33.33	5.4
7	M-F 5:30p-6p		Jeopardy	\$60.00	1.6	30	0		3	\$180.00	\$37.50	4.8
8	M-F 6p-6:30p		33 News at 6PM	\$350.00	2.1	30	0		3	\$1,050.00	\$166.67	6.3
9	M-F 7p-7:30p		33 News at 7PM	\$350.00	2.2	30	0		3	\$1,050.00	\$159.09	6.6
10	M-F 11p-11:35p		33 News at 11PM	\$250.00	1.1	30	0		1	\$250.00	\$227.27	1.1
11	M-F 12:37a-1:06a		Nightline-ABC	\$25.00	0.7	30	0		3	\$75.00	\$35.71	2.1
12	Th 7:30p-8p		NFL DRAFT SPECIAL	\$100.00	1.1	30	0		1	\$100.00	\$90.91	1.1

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Contract # 27772969

Changes as of: 4/26/2022 at 2:53 PM

Version: Original Order

CPE: 305/407/3640
Agency: Amada Strategies
2637 E Atlantic Blvd
Suite 43878
Pompano Beach, FL
33062

Flight: 4/25/22 - 5/8/22
Advertiser: USA Freedom Fund
Product: 2022 Primary Election
Agency Order #: 11606362
Buyer: Blue, Sarah

Station: WYTV
Market: Youngstown-Warren
Office: DALLAS
Service: Nielsen
Primary Demo: Adults 55+

Con Type: POLITICAL/VOTE
Total \$: \$14,090.00
Total Spots: 61
Total CPP: \$124.91
Total GRP: 112.8

Salesperson: ROB TISDALE
214-525-2637

Assistant: ROB TISDALE
214-525-2637

Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/25 - 5/7												
							4/25	4/26	4/27	4/28	4/29	4/30	5/1	5/2	5/3	5/4	5/5	5/6	5/7
13	Th 8p-11:30p		NFL DRAFT	3325.00	4.3	30	0	0	0	1	0	0	0	0	0	0	0	0	0
1 spot offered wk of 4/28																			
14	Th 8p-11:30p		NFL Draft on ABC (Round 1)	1900.00	4.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0
Rev 2																			
15	Th-F 12:05a-1:05a		KIMMEL	250.00	1.1	30	0	0	0	1	1	0	0	0	0	0	0	0	0
1 spot offered wk of 4/28 1 spot offered wk of 4/29																			
16	F 7p-11:30p		NFL DRAFT RND 2-3	3175.00	1.1	30	0	0	0	0	1	0	0	0	0	0	0	0	0
1 spot offered wk of 4/29																			
17	F 7p-11:30p		NFL DRAFT	1550.00	2.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0
1 spot offered wk of 4/29																			
18	Sa 12n-7p		NFL DRAFT	440.00	1.0	30	0	0	0	0	0	3	0	0	0	0	0	0	0
3 spots offered wk of 4/30																			
19	Sa 6p-6:30p		33 News at 6PM	1250.00	4.3	30	0	0	0	0	0	1	0	0	0	0	0	0	0
Rev 2 wk of 4/30 spot went from 1 to 0																			
20	Sa 7p-7:30p		Big Bang Theory	1115.00	2.2	30	0	0	0	0	0	1	0	0	0	0	0	0	0
Rev 2																			
21	Sa 8p-9p		ABC Saturday Night Encore 8p/7p-ABC	1500.00	2.7	30	0	0	0	0	0	1	0	0	0	0	0	0	0
Rev 2																			
22	Sa 11:35p-12:05a		Outdoorsman	225.00	0.6	30	0	0	0	0	0	1	0	0	0	0	0	0	0
Rev 2																			
23	Su 8a-9a		Good Morning America Sunday	1200.00	1.5	30	0	0	0	0	0	0	1	0	0	0	0	0	0
Rev 2																			
24	Su 9a-10a		This Week	1200.00	1.3	30	0	0	0	0	0	0	1	0	0	0	0	0	0
Rev 2																			
25	Su 12:30p-3:30p		NBA PLAYOFFS	2300.00	2.2	30	0	0	0	0	0	0	2	0	0	0	0	0	0
2 spots offered wk of 5/1																			



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Agency: Armada Strategies
2637 E Atlantic Blvd
Suite 43878
Pompano Beach, FL
33062

Flight: 4/25/22 - 5/8/22
Advertiser: USA Freedom Fund
Product: 2022 Primary Election
Agency Order #: 11606362
Buyer: Blue, Sarah

Station: WYTV
Market: Youngstown-Warren
Office: DALLAS
Service: Nielsen
Primary Demo: Adults 55+

Con Type: POLITICAL/VOTE
Total \$: \$14,090.00
Total Spots: 61
Total CPP: \$124.91
Total GRP: 112.8

Salesperson: ROB TISDALE
214-525-2637

Assistant: ROB TISDALE
214-525-2637

Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/8 - 5/8		Total Spots	Total \$	CPP*	GRP*
							5/8					
13	Th 8p-11:30p		NFL DRAFT	\$325.00	4.3	30	0		1	\$325.00	\$75.58	4.3
14	Th 8p-11:30p		NFL Draft on ABC (Round 1)	\$900.00	4.0	30	0		1	\$900.00	\$225.00	4.0
15	Th-F 12:05a-1:05a		KIMMEL	\$50.00	1.1	30	0		2	\$100.00	\$45.45	2.2
16	F 7p-11:30p		NFL DRAFT RND 2-3	\$175.00	1.1	30	0		1	\$175.00	\$159.09	1.1
17	F 7p-11:30p		NFL DRAFT	\$550.00	2.5	30	0		1	\$550.00	\$220.00	2.5
18	Sa 12n-7p		NFL DRAFT	\$40.00	1.0	30	0		3	\$120.00	\$40.00	3.0
19	Sa 6p-6:30p		33 News at 6PM	\$250.00	4.3	30	0		1	\$250.00	\$58.14	4.3
20	Sa 7p-7:30p		Big Bang Theory	\$115.00	2.2	30	0		1	\$115.00	\$52.27	2.2
21	Sa 8p-9p		ABC Saturday Night Encore 8p/7p-ABC	\$500.00	2.7	30	0		1	\$500.00	\$185.19	2.7
22	Sa 11:35p-12:05a		Outdoorsman	\$25.00	0.6	30	0		1	\$25.00	\$41.67	0.6
23	Su 8a-9a		Good Morning America Sunday	\$200.00	1.5	30	0		1	\$200.00	\$133.33	1.5
24	Su 9a-10a		This Week	\$200.00	1.3	30	0		1	\$200.00	\$153.85	1.3
25	Su 12:30p-3:30p		NBA PLAYOFFS	\$300.00	2.2	30	0		2	\$600.00	\$136.36	4.4



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	Separation:	
		Con Type: POLITICAL/VOTE Total \$: \$14,090.00 Total Spots: 61 Total CPP: \$124.91 Total GRP: 112.8

#	Day/Time	DP	Program	Rate	A5SP Rating	Len	4/25 - 5/7													
							4/25	4/26	4/27	4/28	4/29	4/30	5/1	5/2	5/3	5/4	5/5	5/6	5/7	
26	Su 3:30p-6p		NBA PLAYOFFS	\$300.00	2.2	30	0	0	0	0	0	0	0	2	0	0	0	0	0	0
2 spots offered wk of 5/1																				
27	Su 6p-6:30p		33 News at 6PM	\$250.00	3.2	30	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Rev 2																				
28	Su 7p-8p		America's Funniest Home Videos-ABC	\$1,300.00	4.8	30	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Rev 2																				
29	Su 8p-10p		American Idol-ABC	\$1,000.00	5.0	30	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Rev 2																				
30	Su 10p-11p		The Rookie-ABC	\$800.00	2.8	30	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Rev 2																				
31	Su 11p-11:35p		33 News at 11PM	\$250.00	1.4	30	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Rev 2																				
32	Su 11:35p-12:35a		Castle	\$30.00	0.9	30	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Rev 2																				
33	Su 12:35a-1:35a		MAJOR CRIMES	\$10.00	0.3	30	0	0	0	0	0	0	0	1	0	0	0	0	0	0
1 spot offered wk of 5/1																				
TOTALS:							0	0	0	14	13	7	13	11	3	0	0	0	0	





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	Separation:	
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#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/8 - 5/8		Total Spots	Total \$	CPP*	GRP*
							5/8					
26	Su 3:30p-6p		NBA PLAYOFFS	\$300.00	2.2	30	0		2	\$600.00	\$136.36	4.4
27	Su 6p-6:30p		33 News at 6PM	\$250.00	3.2	30	0		1	\$250.00	\$78.13	3.2
28	Su 7p-8p		America's Funniest Home Videos-ABC	\$1,300.00	4.8	30	0		1	\$1,300.00	\$270.83	4.8
29	Su 8p-10p		American Idol-ABC	\$1,000.00	5.0	30	0		1	\$1,000.00	\$200.00	5.0
30	Su 10p-11p		The Rookie-ABC	\$800.00	2.8	30	0		1	\$800.00	\$285.71	2.8
31	Su 11p-11:35p		33 News at 11PM	\$250.00	1.4	30	0		1	\$250.00	\$178.57	1.4
32	Su 11:35p-12:35a		Castle	\$30.00	0.9	30	0		1	\$30.00	\$33.33	0.9
33	Su 12:35a-1:35a		MAJOR CRIMES	\$10.00	0.3	30	0		1	\$10.00	\$33.33	0.3
TOTALS:									61	\$14,090.00	\$124.91	112.8



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/26/22 2:53 PM	ROB TISDALE	Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spodata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$14,090
WYTV Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	61	\$14,090.00	\$124.91	112.8
Total	100%	61	\$14,090.00	\$124.91	112.8

Monthly Summary		
Month	Spots	Dollars
2022-May	61	\$14,090.00
Total	61	\$14,090.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/26/22 3:05 PM					\$0	\$0	
Queued for Electronic Contracting	4/26/22 2:55 PM					\$0	\$0	
New	4/26/22 2:53 PM	ROB TISDALE	New	61		\$14,090.00	\$14,090.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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