## CONTRACT



WYTV 2960 North Meridian Street, Suite 250 Heather Kiel Indianapolis, IN 46208 (330) 782-1144

ınd:

Armada Strategies 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062

	Contract / Rev	<u>rision</u>		Alt Order #			
	3501351	1	_	27760903			
Advertiser		Ori	ginal Date /				
POL/USA Freedom Fund	PAC		0	4/18/22	/ 04/18/22		
Contract Dates	Estimate #				<del></del>		
04/04/22 - 04/17/22	3307						
Product	•	-			<del></del>		
2022 Primary Electio							
Order Brand	Billing Cycle	Billing	Cale	endar endar	Cash/Trade		
	EOM	Broado	ast		Cash		
	Property Account E		nt E	xecutive	Sales Office		
	WYTV Katz		Dallas		Katz/Dallas		
	Special Handl	ing					
	Demographic						
	Adults 18+						
	Agy Code	Advert	iser	Code	Product 1/2		
	9916670	305			407		
	Agency Ref			Advertiser	Ref		

	Start/Er	nd	Spots/			
*Line Ch Start Date End Date Descrip	ption Time	Days	Length Week	Rate PCode	Type Spots	Amount
1 WYTV 04/07/22 04/07/22 News M <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 04/04/22 04/10/22T		Rate \$250.00	:30	P1	NM 1	\$250.00
2 WYTV 04/08/22 04/08/22 News N <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 04/04/22 04/10/22F		Rate \$250.00	:30	P1	NM 1	\$250,00
3 WYTV 04/11/22 04/11/22 News N <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 04/11/22 04/17/22 M		Rate \$250.00	:30	P1	NM 1	\$250.00
4 WYTV 04/13/22 04/13/22 News N Start Date End Date Weekdays Week: 04/11/22 04/17/22	1-F 6-7a 6a-7a <u>Spots/Week</u> 1	<u>Rate</u> \$250.00	:30	P1	NM 1	\$250.00
5 WYTV 04/06/22 04/06/22 GMA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 04/04/22 04/10/22w	GMA Spots/Week 1	Rate \$250.00	:30	P1	NM 1	\$250.00
6 WYTV 04/07/22 04/07/22 GMA Start Date End Date Weekdays Week: 04/04/22 04/10/22T	GMA Spots/Week 1	Rate \$250.00	:30	P1	NM <sub>1</sub> 1	\$250,00
7 WYTV 04/08/22 04/08/22 GMA Start Date End Date Weekdays Week: 04/04/22 04/10/22F	GMA Spots/Week 1	Rate \$250.00	:30	P1	NM 1	\$250.00
8 WYTV 04/06/22 04/06/22 M-F 9- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 04/04/22 04/10/22w		<u>Rate</u> \$50.00	:30	P2	NM 1	\$50.00
9 WYTV 04/07/22 04/07/22 M-F 9- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 04/04/22 04/10/22T		<u>Rate</u> \$50.00	:30	P2	NM 1	\$50,00
10 WYTV 04/08/22 04/08/22 M-F 9- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 04/04/22 04/10/22F		<u>Rate</u> \$50.00	:30	P2	NM 1	\$50.00
11 WYTV 04/11/22 04/11/22 M-F 9- Start Date End Date Weekdays		Rate	:30	P2	NM 1	\$50.00

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Contract / Revision Alt Order # 3501351 27760903

<u>Advertiser</u> Original Date / Revision / 04/18/22 04/18/22 POL/USA Freedom Fund PAC

Contract Dates <u>Product</u> Estimate # 2022 Primary Electio 3307 04/04/22 - 04/17/22

			Start/Er	nd	Spo				
Line Ch Start	Date End Da	ate Description	Time	Days	Length We	ek Rate PCod	e Types	Spots	Amount
Start Date Week: 04/11/22	End Date 04/17/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$50.00					
12 WYTV 04/12 <u>Start Date</u> Week: 04/11/22	/22 04/12/2 End Date 04/17/22	2 M-F 9-10a Weekdays -T	9a-10a <u>Spots/Week</u> 1	<u>Rate</u> \$50.00	:30	P2	NM	1	\$50,00
13 WYTV 04/13 Start Date Week: 04/11/22	/22 04/13/2 End Date 04/17/22	22 M-F 9-10a Weekdays	9a-10a Spots/Week 1	<u>Rate</u> \$50.00	:30	P2	NM	1	\$50.00
14 WYTV 04/14 <u>Start Date</u> Week: 04/11/22	/22 04/14/2 End Date 04/17/22	22 M-F 9-10a Weekdays	9a-10a Spots/Week 1	<u>Rate</u> \$50.00	:30	P2	NM	1	\$50.00
15 WYTV 04/08 Start Date Week: 04/04/22		22 M-F 10-11a Weekdays	10a-11a Spots/Week 1	<u>Rate</u> \$50.00	:30	P2	NM	1	\$50.00
16 WYTV 04/11 <u>Start Date</u> Week: 04/11/22		22 M-F 10-11a Weekdays M	10a-11a Spots/Week 1	<u>Rate</u> \$50.00	:30	P2	NM	1	\$50.00
17 WYTV 04/12 Start Date Week: 04/11/22		22 M-F 10-11a Weekdays -T	10a-11a Spots/Week 1	<u>Rate</u> \$50.00	:30	P2	MM	1	\$50.00
18 WYTV 04/13 <u>Start Date</u> Week: 04/11/22		22 M-F 10-11a Weekdays W	10a-11a Spots/Week 1	<u>Rate</u> \$50.00	:30	P2	NM	1	\$50.00
19 WYTV 04/14 <u>Start Date</u> Week: 04/11/22		<del></del>	10a-11a Spots/Week 1	<u>Rate</u> \$50.00	;30	P2	NM	1	\$50.00
20 WYTV 04/06 <u>Start Date</u> Week: 04/04/22		22 General Hos Weekdays	spital General Spots/Week	Hospital Rate \$75.00	:30	P1	NM	1	\$75.00
21 WYTV 04/07 Start Date Week: 04/04/22				Hospital Rate \$75.00	:30	P1	NM	1	\$75.00
		22 General Hos Weekdays		Hospital Rate \$75.00	:30	P1	NM	1	\$75.00
	1/22 04/11/		spital Genera Spots/Week 1		:30	P1	NM	1	\$75.00
	2/22 04/12/	22 General Hos Weekdays -T	spital Genera Spots/Week 1	Hospital Rate \$75.00	:30	P1	NM	1	\$75.00
N 25 WYTV 04/11 Start Date Week: 04/11/22	3/22 04/13/ End Date 04/17/22	22 General Ho Weekdays	Spots/Week 1	l Hospital <u>Rate</u> \$75.00	:30	P1		0	\$0.00
	ate Range 4/11/22-04/1	Description 7/22 General Ho		Start/End Time General Hospital	Weekdays	<u>Length</u> <u>Rat</u> :30 \$75.0			
26 WYTV 04/1 Start Date	4/22 04/14/ End Date	/22 General Ho <u>Weekdays</u>	spital Genera Spots/Week	l Hospital <u>Rate</u>	:30	P1	NM	1	\$75.00

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Contract / Revision Ait Order # 3501351 / 27760903

Advertiser Original Date / Revision POL/USA Freedom Fund PAC 04/18/22 / 04/18/22

**Contract Dates Product** Estimate # 04/04/22 - 04/17/22 2022 Primary Electio 3307

			Start/End	l		Spots/				
*Line Ch Start Da	ate End Da	te Description	Time	D	ays L	ength Week	Rate PCode	TypeS	Spots	Amount
	End Date 04/17/22	Weekdays T	Spots/Week 1	<u>Rate</u> \$75.00						
27 WYTV 04/06/2		•	4p-5p			:30	P2	NM	1	\$60,00
	End Date 04/10/22	Weekdays w	Spots/Week 1	<u>Rate</u> \$60.00						
28 WYTV 04/07/2		-	4p-5p			:30	P2	NM	1	\$60.00
	End Date 04/10/22	Weekdays T	Spots/Week 1	Rate \$60.00						
29 WYTV 04/08/2			4p-5p			:30	P2	NM	1	\$60.00
	End Date 04/10/22	Weekdays	Spots/Week 1	<u>Rate</u> \$60.00						
30 WYTV 04/11/2			4p-5p			:30	P2	NM	1	\$60.00
	End Date 04/17/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$60.00						
31 WYTV 04/12/2	2 04/12/2	2 M-F 4-5p	4p-5p			:30	P2	NM	1	\$60.00
Start Date Week: 04/11/22	End Date 04/17/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$60.00						
32 WYTV 04/13/2	2 04/13/2	2 M-F 4-5p	4p-5p			:30	P2	NM	1	\$60.00
<u>Start Date</u> Week: 04/11/22	End Date 04/17/22	Weekdays	Spots/Week 1	Rate \$60.00						
33 WYTV 04/14/2	2 04/14/2	2 M-F 4-5p	4p-5p			:30	P2	NM	1	\$60.00
	End Date 04/17/22	Weekdays	Spots/Week 1	<u>Rate</u> \$60.00						
34 WYTV 04/07/2		2 M-F 5-530p	5p-530p			:30	P2	NM	1	\$60.00
Start Date Week: 04/04/22	End Date 04/10/22	Weekdays	Spots/Week 1	Rate \$60.00						
35 WYTV 04/08/2			5p-530p			:30	P2	NM	1	\$60.00
Start Date Week: 04/04/22	End Date 04/10/22	Weekdays	Spots/Week 1	Rate \$60.00		<u></u> _				
36 WYTV 04/11/2			5p-530p			:30	P2	NM	1	\$60.00
	End Date 04/17/22	Weekdays M	Spots/Week 1	Rate \$60.00						
37 WYTV 04/12/2			5p-530p	5-1-		:30	P2	NM	1	\$60.00
	End Date 04/17/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$60.00						
38 WYTV 04/13/2	2 04/13/2	2 M-F 5-530p	5p-530p			:30	P2	NM	1	\$60.00
Start Date Week: 04/11/22	End Date 04/17/22	Weekdays W	Spots/Week 1	<u>Rate</u> \$60.00						
39 WYTV 04/14/2	2 04/14/2	2 M-F 5-530p	5p-530p			:30	P2	NM	1	\$60.00
Start Date Week: 04/11/22	End Date 04/17/22	Weekdays T	Spots/Week 1	<u>Rate</u> \$60.00						
40 WYTV 04/07/2						:30	P2	NM	1	\$60.00
Start Date Week: 04/04/22	End Date 04/10/22	Weekdays T	Spots/Week 1	<u>Rate</u> \$60.00						
41 WYTV 04/08/2			•		· ·	:30	P2	NM	1	\$60.00
<u>Start Date</u> Week: 04/04/22	End Date 04/10/22	Weekdays	Spots/Week 1	Rate \$60.00						
42 WYTV 04/11/2 Start Date	22 04/11/2 End Date	2 M-F 530p-6p Weekdays	M-F 530p Spots/Week	-6p <u>Rate</u>		:30	P2	NM	1	\$60.00

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| Contract / Revision | Alt Order # | 27760903

Advertiser Original Date / Revision
OU/18/22 / 04/18/22

 Contract Dates
 Product
 Estimate #

 04/04/22 - 04/17/22
 2022 Primary Electio
 3307

			Start/E	nd	Spots/				
*Line Ch S	Start Date End D	ate Description			Length Week	Rate PCode	Туре	Spots	Amount
Start I Week: 04/11/	22 04/17/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$60.00					
43 WYTV	04/12/22 04/12/	22 M-F 530p-6p	M-F 53	Up-6p	:30	P2	NM	1	\$60.00
Start E Week: 04/11/	22 04/17/22	Weekdays -T	1	\$60.00					
		22 M-F 530p-6p	M-F 53	0р-6р	:30	P2	NM	1	\$60.00
Week: 04/11/			1						
		22 M-F 530p-6p	M-F 53	0р-6р	:30	P2	NM	1	\$60.00
Start ( Week: 04/11/		Weekdays	Spots/Week 1	<u>Rate</u> \$60.00					
46 WYTV	04/12/22 04/12/	/22 News M-F 7p	News N	/I-F 7p	:30	P1	NM	1	\$350.00
Start I		Weekdays	Spots/Week	Rate					
Week: 04/11/			1				1374	4	****
47 WYIV (	04/14/22	22 News M-F 7p	News⊪ Spots/Week	/I-F/p Rate	:30	P1	NM	1	\$350.00
Week: 04/11/	/22 04/17/22	Weekdays T	1	\$350.00					
48 WYTV	04/12/22 04/12/	/22 M-F 730-8p	730p-8	р	 :30	P1	NM	1	\$185.00
Start ( Week: 04/11/	<u>Date End Date</u> /22 04/17/22	Weekdays -T	Spots/Week 1	Rate					
40 MVTV/	74/14/22 DA/14/		730n.9	9100.00	:30	P1	NM	1	\$185.00
Start I	04/14/22	/22 M-F 730-8p <u>Weekdays</u> T	Spots/Week	P Rate	-30	FI	MAN	'	\$165.00
Week: 04/11/	/22 04/17/22	T	1	\$185.00	<u> </u>				
		/22 Jimmy Kimm	iel Jimmy	Kimmel	:30	P2	NM	1	\$50.00
Start I Week: 04/04	Date End Date /22 04/10/22	Weekdays	Spots/Week 1	Rate \$50.00					
		/22 Jimmy Kimm			:30	P2	NM	1	\$50.00
	Date End Date	<u>Weekdays</u>	Spots/Week	Rate	,55			,	000-00
Week: 04/04		F		400.00					
		/22 Jimmy Kimm			:30	P2	NM	1	\$50.00
Start   Week: 04/11		<u>vveekdays</u> M	Spots/Week 1	\$50.00					
		/22 Jimmy Kimm			:30	P2	NM	1	\$50.00
Start I	Date End Date	Weekdays	Spots/Week	Rate					•
Week: 04/11.		-т	1	\$50.00	 				
	04/13/22	/22 Jimmy Kimn	nel Jimmy	Kimmel	:30	P2	NM	1	\$50.00
Week: 04/11		W	Spots/Week 1	\$50.00					
	04/14/22 04/14/	/22 Jimmy Kimn	nel Jimmy		:30	P2	NM	1	\$50.00
Start   Week: 04/11		Weekdays T	Spots/Week 1	<u>Rate</u> \$50.00					
56 WYTV				•	:30	P1	NM	1	\$250.00
Start   Week: 04/04		Weekdays	Spots/Week 1	Rate \$250.00					
	04/09/22 04/09/		7p-730		 :30	P1	NM	3	\$140.00
Start	Date End Date	Weekdays	Spots/Week	Rate		• •	. 4.77	v	Ţ. /UIU
Week: 04/04	/22 04/10/22	S-	1	\$115.00					

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	3501351	1	27760903	}	
iser			Original Date	/ Revision	-
ICA Francisco Franci	DAC	04/19/22	r 04/19/22		

 Advertiser
 Original Date / Revision

 POL/USA Freedom Fund PAC
 04/18/22 / 04/18/22

 Contract Dates
 Product
 Estimate #

 04/04/22 - 04/17/22
 2022 Primary Electio
 3307

Start/End Spots/ Time Days Length Week Rate PCode Type Spots **Amount** Line Ch Start Date End Date Description Spots/Week Rate End Date Start Date Weekdays 1 4 1 Length Rate Type **Description** Start/End Time Weekdays Spot Ch Date Range -----Sa--:30 \$115.00 NM 1 WYTV 04/04/22-04/10/22 Sa 7-730p 7p-730p See MG 57.2,57.3,57.4 The Ten Commandments ABC Special Pres€----Sa--:30 \$50.00 NM 2 WYTV 04/09/22-04/09/22 **ABC Special Presentation** MG for 58.1,57.1 ABC Special Prese-----Sa--:30 \$50.00 NM **ABC Special Presentation** 3 WYTV 04/09/22-04/09/22 MG for 58.1,57.1 4 WYTV 04/09/22-04/09/22 LN Sa LN Sa -----Sa--:30 \$40.00 NM MG for 58.1,57.1 NM \$0.00 WYTV 04/09/22 04/09/22 Sa 1135p-1205x Sa 1135p-1205x :30 P2 0 Start Date **End Date Weekdays** Spots/Week Rate \$25.00 Week: 04/04/22 04/10/22 Description Start/End Time **Weekdays** Length Rate Type Spot Ch Date Range \$25.00 NM 1 WYTV 04/04/22-04/10/22 Sa 1135p-1205x Sa 1135p-1205x -----Sa--:30 See MG 57.2,57.3,57.4 P1 NM \$250.00 :30 1 WYTV 04/10/22 04/10/22 33 News Su 6p Su 6-630p Spots/Week **End Date** Rate Start Date Weekdays Week: 04/04/22 04/10/22 ----S \$250.00 P2 NM \$30.00 :30 1 Su 1135p-1235a 1135p-1235a 60 WYTV 04/10/22 04/10/22 **End Date** Weekdays Spots/Week Rate Start Date Week: 04/04/22 \$30.00 04/10/22 ---S

Totals 60 \$5.980.00

Fime Period # of Spots Gross Amount Agency Comm. Net Amount

 )3/28/22 -04/24/22
 60
 \$5,980.00
 (\$897.00)
 \$5,083.00

 Fotals
 60
 \$5,980.00
 (\$897.00)
 \$5,083.00

Signature:	Date:

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