



125 West 55th St
New York, NY 10019

Contract # 27762838 **Changes as of:** 4/13/2022 at 11:06 PM **Version:** Highlighting Revision 1
CPE: 305/407/3323 **Flight:** 4/18/22 - 4/24/22 **Station:** WYTV **Con Type:** POLITICAL/VOTE
Agency: Armada Strategies **Advertiser:** USA Freedom Fund **Market:** Youngstown-Warren **Total \$:** \$0.00
2637 E Atlantic Blvd **Product:** 2022 Primary Election **Office:** DALLAS **Total Spots:**
Suite 43878 **Agency Order #:** 11553006 **Service:** Nielsen **Total CPP:** \$0.00
Pompano Beach, FL **Buyer:** Blue, Sarah **Primary Demo:** Adults 55+ **Total GRP:**
33062 **Salesperson:** ROB TISDALE **Assistant:** ROB TISDALE **Traffic #:** 3505226
214-525-2637 214-525-2637

Separation:

Comments: Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/18 - 4/24							Total Spots	Total \$	CPP*	GRP*	
							4/18	4/19	4/20	4/21	4/22	4/23	4/24					
CAN 1	M-F 6a-7a		Daybreak 6AM	\$250.00	2.0	30	0	+	+	0	+	0	0	0	3	\$750.00	\$125.00	6.0
	Rev-2																	
CAN 2	M-F 9a-10a		Racheel Ray	\$50.00	1.6	30	+	0	+	+	+	0	0	4	\$200.00	\$31.25	6.4	
	Rev-2																	
CAN 3	M-F 10a-11a		Drew Barrymore	\$50.00	1.2	30	0	+	+	+	+	0	0	4	\$200.00	\$41.67	4.8	
	Rev-2																	
CAN 4	M-F 2p-3p		General Hospital	\$75.00	1.7	30	0	+	+	+	+	0	0	4	\$300.00	\$44.12	6.8	
	Rev-2																	
CAN 5	M-F 4p-5p		Kelly Clarkson	\$60.00	1.5	30	+	+	+	+	+	0	0	5	\$300.00	\$40.00	7.5	
	Rev-2																	
CAN 6	M-F 5p-5:30p		You Bet Your Life	\$60.00	1.8	30	+	+	+	+	+	0	0	5	\$300.00	\$33.33	9.0	
	Rev-2																	
CAN 7	M-F 5:30p-6p		Jeopardy	\$60.00	1.6	30	+	+	+	+	+	0	0	5	\$300.00	\$37.50	8.0	
	Rev-2																	
CAN 8	M-F 7p-7:30p		33-News at 7PM	\$350.00	2.2	30	+	+	+	+	+	0	0	5	\$1,750.00	\$159.09	11.0	
	Rev-2																	
CAN 9	M-F 11:35p-12:37a		Jimmy Kimmel Live-ABG	\$50.00	1.1	30	+	+	+	+	+	0	0	5	\$250.00	\$45.45	5.5	
	Rev-2																	
CAN 10	M-F 12:37a-1:06a		Nightline-ABG	\$25.00	0.7	30	+	+	+	+	+	0	0	5	\$125.00	\$35.71	3.5	
	Rev-2																	
CAN 11	Sa 6p-6:30p		33-News at 6PM	\$250.00	4.3	30	0	0	0	0	0	+	0	1	\$250.00	\$50.14	4.3	
	Rev-2																	
CAN 12	Su 6p-6:30p		33-News at 6PM	\$250.00	3.2	30	0	0	0	0	0	0	+	1	\$250.00	\$70.13	3.2	
	Rev-2																	
TOTALS:							0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0



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CPE: 305/407/3323	Flight: 4/18/22 - 4/24/22	Station: WYTV
Agency: Amada Strategies 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062	Advertiser: USA Freedom Fund Product: 2022 Primary Election Agency Order #: 11553006 Buyer: Blue, Sarah	Market: Youngstown-Warren Office: DALLAS Service: Nielsen Primary Demo: Adults 55+
Salesperson: ROB TISDALE 214-525-2637	Assistant: ROB TISDALE 214-525-2637	Con Type: POLITICAL/VOTE Total \$: \$0.00 Total Spots: Total CPP: \$0.00 Total GRP: Traffic #: 3505226
Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/13/22 11:06 PM	System	Order Canceled
04/07/22 8:56 AM	System	Notice Received.
04/06/22 5:17 PM	ROB TISDALE	Separation: 30;We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$4,975
WYTV Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
Total	0	\$0.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/13/22 11:06 PM	System	Confirmed		47	\$0	\$0	Changes: Total \$ from \$4,975.00 to \$0.00, Total Spots from 47 to 0, Total GRPs from 76.0 to 0, Total CPP from \$65.46 to \$0.00. 12 buylines added or modified.
Queued for Electronic Contracting	4/7/22 8:54 AM					\$0	\$0	
New	4/6/22 5:10 PM	ROB TISDALE	Confirmed	47		\$4,975.00	\$4,975.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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