

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27772969	<b>Changes as of:</b> 4/28/2022 at 2:54 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> 305/407/3640	<b>Flight:</b> 4/25/22 - 5/8/22	<b>Station:</b> WYTV	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Armada Strategies 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062	<b>Advertiser:</b> USA Freedom Fund <b>Product:</b> 2022 Primary Election <b>Agency Order #:</b> 11606362 <b>Buyer:</b> Blue, Sarah	<b>Market:</b> Youngstown-Warren <b>Office:</b> DALLAS <b>Service:</b> Nielsen <b>Primary Demo:</b> Adults 55+	<b>Total \$:</b> \$14,090.00 <b>Total Spots:</b> 62 <b>Total CPP:</b> \$124.91 <b>Total GRP:</b> 112.8
<b>Salesperson:</b> ROB TISDALE 214-525-2637	<b>Assistant:</b> ROB TISDALE 214-525-2637	<b>Traffic #:</b> 3524337	

**Separation:**

**Comments:** Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/25 - 5/7											Total Spots	Total \$	CPP*	GRP*				
							4/25	4/26	4/27	4/28	4/29	4/30	5/1	5/2	5/3	5/4	5/5					5/6	5/7		
MSD 19	Sa 6p-6:30p		33 News at 6PM	\$250.00	4.3	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0				
Rev 2   wk of 4/30 spot went from 1 to 0																									
MGD 38	M 7:30p-8p		ET	\$250.00	4.3	30	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0				
<b>TOTALS:</b>							0	0	0	12	12	7	15	13	3	0	0	0	0						



#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/8 - 5/8	Total Spots	Total \$	CPP*	GRP*
							5/8				
MSD 19	Sa 6p-6:30p		33 News at 6PM	\$250.00	4.3	30	0	0	\$0.00	\$58.14	0.0
MGD 38	M 7:30p-8p		ET	\$250.00	4.3	30	0	1	\$250.00	\$58.14	4.3
<b>TOTALS:</b>							0	62	\$14,090.00	\$124.91	112.8

**Makegood Comments**

Date/Time	Action	Added by	Comment
04/28/22 4:20 PM	Accepted	Sarah Blue	Other
04/28/22 2:54 PM	Sent To Rep	Jim Dreistadt	4/29/22 THE FOLLOWING NA DUE TO NFL DRAFT  LINE 19 SA 6-630P 1X 4/30 \$250 - NEWS AMEKGOOD LINE 38 M 730-8P 1X 5/2 \$250 - ET