

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27760903	<b>Changes as of:</b> 4/15/2022 at 5:14 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> 305/407/3307	<b>Flight:</b> 4/4/22 - 4/17/22	<b>Station:</b> WYTV	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Armada Strategies 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062	<b>Advertiser:</b> USA Freedom Fund <b>Product:</b> 2022 Primary Election <b>Agency Order #:</b> 11542308 <b>Buyer:</b> Blue, Sarah	<b>Market:</b> Youngstown-Warren <b>Office:</b> DALLAS <b>Service:</b> Nielsen <b>Primary Demo:</b> Adults 55+	<b>Total \$:</b> \$5,980.00 <b>Total Spots:</b> 60 <b>Total CPP:</b> \$60.28 <b>Total GRP:</b> 99.2
<b>Salesperson:</b> ROB TISDALE 214-525-2637	<b>Assistant:</b> ROB TISDALE 214-525-2637	<b>Traffic #:</b> 3501351	

**Separation:**  
**Comments:** Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/4 - 4/16												
							4/4	4/5	4/6	4/7	4/8	4/9	4/10	4/11	4/12	4/13	4/14		4/15
CR 5	M-F 2p-3p		General Hospital	\$75.00	1.7	30	0	0	1	1	1	0	0	1	1	1	0	0	
Rev 2																			

**TOTALS:** 0 0 4 8 9 4 2 8 9 7 9 0 0

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/17 - 4/17	Total Spots	Total \$	CPP*	GRP*
							4/17				
CR 5	M-F 2p-3p		General Hospital	\$75.00	1.7	30	0	6	\$450.00	\$60.28	10.2
<b>TOTALS:</b> 0 60 \$5,980.00 \$60.28 99.2											

Makegood Comments			
Date/Time	Action	Added by	Comment
04/18/22 8:52 AM	Accepted	Sarah Blue	Other
04/15/22 5:29 PM	Sent To Agency	ROB TISDALE	4/15/22 THE FOLLOWING DNA DUE TO SPECIAL REPORT...moved to est 3328 since 3499 already has a spot
			4/15/22 THE FOLLOWING DNA DUE TO SPECIAL REPORT
			LINE 5 M-F 2-3P 1X 4/13 \$75 - GEN HOSPITAL
04/15/22 5:14 PM	Sent To Rep	Jim Dreistadt	CREDIT DUE TO LTC