

CONTRACT



WYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

Contract / Revision 3505214 /		Alt Order # 27762836	
Advertiser POL/USA Freedom Fund PAC		Original Date / Revision 04/19/22 / 04/19/22	
Contract Dates 04/25/22 - 05/01/22		Estimate # 3328	
Product 2022 Primary Electio			
Order Brand	Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
Property WYTV	Account Executive Katz Dallas	Sales Office Katz/Dallas	
Special Handling			
Demographic Adults 18+			
Agency Code 9916670	Advertiser Code 305	Product 1/2 407	
Agency Ref		Advertiser Ref	

and:

Armada Strategies
 2637 E Atlantic Blvd
 Suite 43878
 Pompano Beach, FL 33062

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WYTV	04/25/22	04/25/22	News M-F 6-7a	6a-7a		:30			P1	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----				1	\$250.00				
2	WYTV	04/26/22	04/26/22	News M-F 6-7a	6a-7a		:30			P1	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----				1	\$250.00				
3	WYTV	04/29/22	04/29/22	News M-F 6-7a	6a-7a		:30			P1	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	----F--				1	\$250.00				
4	WYTV	04/25/22	04/25/22	M-F 9-10a	9a-10a		:30			P2	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----				1	\$50.00				
5	WYTV	04/27/22	04/27/22	M-F 9-10a	9a-10a		:30			P2	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	--W----				1	\$50.00				
6	WYTV	04/29/22	04/29/22	M-F 9-10a	9a-10a		:30			P2	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	----F--				1	\$50.00				
7	WYTV	04/26/22	04/26/22	M-F 10-11a	10a-11a		:30			P2	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----				1	\$50.00				
8	WYTV	04/28/22	04/28/22	M-F 10-11a	10a-11a		:30			P2	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	---T---				1	\$50.00				
9	WYTV	04/29/22	04/29/22	M-F 10-11a	10a-11a		:30			P2	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	----F--				1	\$50.00				
10	WYTV	04/26/22	04/26/22	General Hospital	General Hospital		:30			P1	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----				1	\$75.00				
11	WYTV	04/27/22	04/27/22	General Hospital	General Hospital		:30			P1	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Advertiser POL/USA Freedom Fund PAC		Original Date / Revision 04/19/22 / 04/19/22
Contract Dates 04/25/22 - 05/01/22	Product 2022 Primary Electio	Estimate # 3328

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	--W----	1			\$75.00					
12	WYTV	04/29/22	04/29/22	General Hospital	General Hospital		:30			P1	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	----F--	1			\$75.00					
13	WYTV	04/25/22	04/25/22	M-F 4-5p	4p-5p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	M-----	1			\$60.00					
14	WYTV	04/26/22	04/26/22	M-F 4-5p	4p-5p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	-T-----	1			\$60.00					
15	WYTV	04/27/22	04/27/22	M-F 4-5p	4p-5p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	--W----	1			\$60.00					
16	WYTV	04/28/22	04/28/22	M-F 4-5p	4p-5p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	---T---	1			\$60.00					
17	WYTV	04/29/22	04/29/22	M-F 4-5p	4p-5p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	----F--	1			\$60.00					
18	WYTV	04/25/22	04/25/22	M-F 5-530p	5p-530p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	M-----	1			\$60.00					
19	WYTV	04/26/22	04/26/22	M-F 5-530p	5p-530p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	-T-----	1			\$60.00					
20	WYTV	04/27/22	04/27/22	M-F 5-530p	5p-530p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	--W----	1			\$60.00					
21	WYTV	04/28/22	04/28/22	M-F 5-530p	5p-530p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	---T---	1			\$60.00					
22	WYTV	04/29/22	04/29/22	M-F 5-530p	5p-530p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	----F--	1			\$60.00					
23	WYTV	04/25/22	04/25/22	M-F 530p-6p	M-F 530p-6p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	M-----	1			\$60.00					
24	WYTV	04/26/22	04/26/22	M-F 530p-6p	M-F 530p-6p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	-T-----	1			\$60.00					
25	WYTV	04/27/22	04/27/22	M-F 530p-6p	M-F 530p-6p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	--W----	1			\$60.00					
26	WYTV	04/28/22	04/28/22	M-F 530p-6p	M-F 530p-6p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	---T---	1			\$60.00					
27	WYTV	04/29/22	04/29/22	M-F 530p-6p	M-F 530p-6p		:30			P2	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	----F--				1	\$60.00				
28	WYTV	04/25/22	04/25/22	News M-F 7p	News M-F 7p		:30			P1	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----				1	\$350.00				
29	WYTV	04/26/22	04/26/22	News M-F 7p	News M-F 7p		:30			P1	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----				1	\$350.00				
30	WYTV	04/29/22	04/29/22	News M-F 7p	News M-F 7p		:30			P1	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	----F--				1	\$350.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	04/25/22-05/01/22		News M-F 7p	News M-F 7p	-----F----	:30		\$350.00		NM		
See MG 30.2,30.3,30.4													
2	WYTV	04/28/22-04/28/22		NFL Draft	NFL Draft	----Th-----	:30		\$325.00		NM		
Ⓜ MG for 41.1.30.1													
3	WYTV	04/29/22-04/29/22		NFL Draft	NFL Draft	-----F----	:30		\$175.00		NM		
Ⓜ MG for 41.1.30.1													
4	WYTV	04/28/22-04/28/22		NFL Draft Special	NFL Draft Special	----Th-----	:30		\$100.00		NM		
Ⓜ MG for 41.1.30.1													
31	WYTV	04/25/22	04/25/22	Jimmy Kimmel	Jimmy Kimmel		:30			P2	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----				1	\$50.00				
32	WYTV	04/26/22	04/26/22	Jimmy Kimmel	Jimmy Kimmel		:30			P2	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----				1	\$50.00				
33	WYTV	04/27/22	04/27/22	Jimmy Kimmel	Jimmy Kimmel		:30			P2	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	--W----				1	\$50.00				
34	WYTV	04/28/22	04/28/22	Jimmy Kimmel	Jimmy Kimmel		:30			P2	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	---T---				1	\$50.00				
35	WYTV	04/29/22	04/29/22	Jimmy Kimmel	Jimmy Kimmel		:30			P2	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	----F--				1	\$50.00				
36	WYTV	04/25/22	04/25/22	Nightline	Nightline		:30			P2	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----				1	\$25.00				
37	WYTV	04/26/22	04/26/22	Nightline	Nightline		:30			P2	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----				1	\$25.00				
38	WYTV	04/27/22	04/27/22	Nightline	Nightline		:30			P2	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	--W----				1	\$25.00				
39	WYTV	04/28/22	04/28/22	Nightline	Nightline		:30			P2	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	---T---				1	\$25.00				
40	WYTV	04/29/22	04/29/22	Nightline	Nightline		:30			P2	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Advertiser</u> POL/USA Freedom Fund PAC		<u>Original Date / Revision</u> 04/19/22 / 04/19/22
<u>Contract Dates</u> 04/25/22 - 05/01/22	<u>Product</u> 2022 Primary Electio	<u>Estimate #</u> 3328

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	----F--				1	\$25.00				
41	WYTV	04/30/22	04/30/22	33 News Sa 6p	Sa 6p-630p		:30			P1	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-----S-				1	\$250.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	04/25/22-05/01/22		33 News Sa 6p	Sa 6p-630p	-----Sa--	:30		\$250.00		NM		
See MG 30.2,30.3,30.4 NFL Draft													
42	WYTV	05/01/22	05/01/22	33 News Su 6p	Su 6-630p		:30			P1	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-----S				1	\$250.00				
43	WYTV	04/28/22	04/28/22	General Hospital	General Hospital		:30			P1	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	---T---				1	\$75.00				
Totals												44	\$4,175.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/29/22	44	\$4,175.00	(\$626.25)	\$3,548.75
Totals	44	\$4,175.00	(\$626.25)	\$3,548.75

Signature: _____ **Date:** _____

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