



125 West 55th St
New York, NY 10019

Contract # 27772969	Changes as of: 4/28/2022 at 9:00 AM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 305/407/3640	Flight: 4/25/22 - 5/8/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: Armada Strategies 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062	Advertiser: USA Freedom Fund Product: 2022 Primary Election Agency Order #: 11606362 Buyer: Blue, Sarah	Market: Youngstown-Warren Office: DALLAS Service: Nielsen Primary Demo: Adults 55+	Total \$: \$14,090.00 Total Spots: 62 Total CPP: \$124.91 Total GRP: 112.8
Salesperson: ROB TISDALE 214-525-2637	Assistant: ROB TISDALE 214-525-2637	Traffic #: 3524337	
Separation:			
Comments: Separation: 30. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794;PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/25 - 5/7												
							4/25	4/26	4/27	4/28	4/29	4/30	5/1	5/2	5/3	5/4	5/5	5/6	5/7
MSD 7	M-F 5:30p-6p		Jeopardy	\$60.00	1.6	30	0	0	0	1	0	1	0	0	1	0	0	0	0
<i>Rev 2 wk of 4/28 spot went from 1 to 0</i>																			
MSD 9	M-F 7p-7:30p		33 News at 7PM	\$350.00	2.2	30	0	0	0	1	1	0	0	1	0	0	0	0	0
<i>Rev 2 wk of 4/29 spot went from 1 to 0 wk of 4/29 spot went from 1 to 0</i>																			
MSD 13	Th 8p-11:30p		NFL DRAFT	\$325.00	4.3	30	0	0	0	1	0	0	0	0	0	0	0	0	0
<i>1 spot offered wk of 4/28</i>																			
MGD 34	M 8p-9p		AMERICAN IDOL 20TH ANNIV SPECIAL	\$500.00	4.3	30	0	0	0	0	0	0	0	1	0	0	0	0	0
MGD 35	Sa 8p-10p		WWOD- BEAUTH BEAST	\$200.00	2.2	30	0	0	0	0	1	0	0	0	0	0	0	0	0
MGD 36	Su 11:35p-12:35a		CASTLE	\$20.00	0.8	30	0	0	0	0	0	1	0	0	0	0	0	0	0
MGD 37	Su 12:35a-1:35a		MAJOR CRIMES	\$15.00	0.8	30	0	0	0	0	0	1	0	0	0	0	0	0	0
TOTALS:							0	0	0	12	12	8	15	12	3	0	0	0	0



#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/8 - 5/8		Total Spots	Total \$	CPP*	GRP*
							5/8					
MSD 7	M-F 5:30p-6p		Jeopardy	\$60.00	1.6	30	0		2	\$120.00	\$37.50	3.2
MSD 9	M-F 7p-7:30p		33 News at 7PM	\$350.00	2.2	30	0		2	\$700.00	\$159.09	4.4
MSD 13	Th 8p-11:30p		NFL DRAFT	\$325.00	4.3	30	0		0	\$0.00	\$75.58	0.0
MGD 34	M 8p-9p		AMERICAN IDOL 20TH ANNIV SPECIAL	\$500.00	4.3	30	0		1	\$500.00	\$116.28	4.3
MGD 35	Sa 8p-10p		WWOD- BEAUTH BEAST	\$200.00	2.2	30	0		1	\$200.00	\$90.91	2.2
MGD 36	Su 11:35p-12:35a		CASTLE	\$20.00	0.8	30	0		1	\$20.00	\$25.00	0.8
MGD 37	Su 12:35a-1:35a		MAJOR CRIMES	\$15.00	0.8	30	0		1	\$15.00	\$18.75	0.8
TOTALS:							0		62	\$14,090.00	\$124.91	112.8