



**WUPL-TV
NEW ORLEANS, LOUISIANA**

**QUARTERLY ISSUES / PROGRAM LIST
4th Quarter 2015**

October 1, 2015 – December 31, 2015

**WUPL-TV
QUARTERLY LIST OF ISSUES
AND
SIGNIFICANT RESPONSIVE PROGRAMING**

October 1, 2015 – December 31, 2015

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To:	PUBLIC FILE
Re:	Awards
Date:	4 th QUARTER - 2015

October 1, 2015 – December 31, 2015

AWARDS
N/A



To:	PUBLIC FILE
Re:	LOCAL, SYNDICATED, and NETWORK PROGRAMS
Date:	4th QUARTER - 2015

October 1, 2015 – December 31, 2015

The following is a listing of WUPL-TV's local, network, and syndicated programs that, in some of the shows topics and content, serve the needs of the ascertained issues of the New Orleans and surrounding communities. Listed below are the program title, length, air day and time.

LOCAL PROGRAMS:

EYEWITNESS NEWS (M-F) Eyewitness News, at 6:30pm-7pm. Although local news stories are reported, issues of local social concerns are also featured in these newscasts. All newscasts are closed captioned to meet the needs of the hearing impaired.

THE 504 – This locally produced public affairs program is hosted by Sheba Turk, in an effort to address community issues in a more in-depth manner. The program airs M-F 9:00pm. The program features local guests and discussion of news stories and current local, political and social issues in the community. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

4th Down on Four - (Mondays) at 9:30pm. The program features local guests and discussion of weekend sports stories and highlights. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

4th Down Fridays - (Fridays) at 10:30pm - during high school football season). The program features local high school games and a discussion and highlights of the games, coaches, and players. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

Tulane Football Coaches Show – A 30 minute sports program featuring the Tulane Coach as he discuss highlights of the football game that took place the day before.

NETWORK NEWS/PUBLIC AFFAIRS PROGRAMS:

N/A

WUPL: NETWORK NEWS/PUBLIC AFFAIRS PROGRAMS:

CBS THIS MORNING – This is a 2-hour weekly news program airing on Monday - Friday mornings at 7-9:00AM CT.

WUPL SYNDICATED PROGRAMS

See list below

TITLE	SYNDICATOR	TIME PERIOD
Raising Hope	Twentieth Television	M-F, (4:00am-4:30am)
Judge Faith	Trifecta	M-F, (4:30am-5:00am and 10:00am-10:30am)
Supreme Justice/Judge Karen	Entertainment Studios	M-F, (5:00am-5:30am and 10:30am-11:00am)
America's Court/Judge Ross	Entertainment Studios	M-F, (5:30am-6:00am and 11:00am-11:30am)
Justice w/Judge Mablean	Entertainment Studios	M-F, (12:00p-12:30p and 12:30p- 1:00p)
Supreme Justice w/Judge Karen	Entertainment Studios	M-F, (10:00a-10:30a and 10:30a – 11:00a)
Justice w/Judge Mablean	Entertainment Studios	M-F, (6:00a-6:30a and 11:30am-12:00pm)
Hot Bench	CBS Distribution	M-F, (12:00 pm– 2:30pm and 12:30pm-1:00pm)
Crazy Talk	NBC Universal	M-F, (1:00pm– 1:30pm and 1:30pm-2:00pm), Sat, (8:00pm-9:00pm) and Sun, (8:00pm-9:00pm)
The Middle	Warner Brothers	M-F, (2:00pm-2:30pm)
Hot in Cleveland	20 th Television	M-F, (2:30pm-3:00pm)
FAB Life	Disney Domestic Television	M-F, (3:00pm-4:00pm)
Family Feud	20 th Television	M-F, (4:00pm-4:30pm and 6:00pm-6:30pm)
Mike & Molly	Warner Brothers	M-F, (4:30pm-5:00pm and 12:30pm-1:00am) and Saturday, (1:30pm-2:00pm, 2:00pm-2:30pm, 5:30pm-6:00pm and 6:00pm-6:30pm)
Two Broke Girls	Warner Brothers	M-F, (5:00pm-5:30pm, 5:30pm-6:00pm), Saturday, (5:00pm-5:30pm, 6:30pm-7:00pm), Sunday, 6:00pm-6:30pm and 6:30pm-7:00pm)
Family Feud	20 th Television	M-F, (6:00pm-6:30pm)
Law & Order: CI	NBC Universal	M-F, (10:00pm-11:00pm, and 11:00pm-12:00am)
Corrupt Crimes	Bellum Entertainment	M-F, (12:00am-12:30am)
The Cleveland Show	Twentieth Television	M-F, (1:00am-1:30am)
Anger Management	Debmars Mercury	M-F, (1:30am-2:00am and 2:00am-2:30am), Saturday, (2:30pm-3:00pm and 3:00pm-3:30pm), Sunday, (2:30am-3:00am and 3:00am-3:30am)
Cops Reloaded	Twentieth Television	Mon & Fri, (2:30a-3:00a and 3:00a-3:30a)
The Insider	CBS Television Distribution	Monday, (3:30am) – Tue-Fri, (9:30pm-10:00[,])
Bridezillas	Rohrs Entertainment	Sat, (4:00am-4:30am) and Sun, (4:00am-4:30am)
Just for Laughs "GAGS"	PPI Entertainment	Sat, (1:00pm-2:30pm) and Sunday, (8:30pm-9:00pm)
Anger Management	Debmars Mercury	Sat, (2:30p-3:00p, 3:00p-3:30p), Sun, (2:30a-3:00a)
Made In Hollywood		Sat, (3:30p-4:00p)
The First Family	Entertainment Studios	Sat, (7:00pm-7:30pm)
Mr. Box Office	Entertainment Studios	Sat, (7:30pm-8:00pm)
Rookie Blue	Disney Domestic Television	Sat, (10:00pm-11:00pm) and Sun, (10:00pm-11:00pm)
The Good Wife	CBS Television Distribution	Sat, (11:00pm-12:00am) and Sun, (11:00pm-12:00am)
Murdoch Mysteries	PPI	Sat, (2:00am-3:00am)
Forensic Files	Trifecta	Sat, (3:00am-3:30am), Sun, (3:30am)
Comedy TV	Entertainment Studios	Sun, (5:00am-5:30am)
Entertainers w/Byron Allen	Entertainment Studios	Sun, (5:30am-6:00am)
Children's E/I	Steven Rothfeld Productions	Sun, (7:00am-9:30am)
Children's E/I	Entertainment Studios	Sun, (9:30am-10:00am)
Kickin'It	Entertainment Studios	Sun, (1:00pm-2:00pm)
Bob's Burgers	20 th Television	Sunday (7:00am-7:30pm and 7:30pm-8:00pm)
HAVEN	PPI	Sunday (9:00pm-10:00pm)
Comics Unleashed	Entertainment Studios	Sunday (1:00am-1:30am)
Cars.TV	Entertainment Studios	Sunday (1:30am-2:00am)
New Orleans LIVE	Ernest Collins, Inc.	Sat, (9:00pm-10:00pm) and Sun, (12:00am-1:00am)
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WUPL-TV NEW ORLEANS

CHILDREN'S TELEVISION COMMERCIAL LIMITS

October 1, 2015 – December 31, 2015

During the above period, WUPL-TV aired the following educational/informational weekly programs produced for an audience of children 16 years of age and under:

WHADDYADO – SUNDAY @ 7:00AM
XPLORATION AWESOME PLANET –SUNDAY@7:30AM
XPLORATION OUTER SPACE – SUNDAY @ 8:00AM
XPLORATION EARTH 2050 – SUNDAY @ 8:30AM
XPLORATION ANIMAL SCIENCE–SUNDAY @ 9:00AM
THE YOUNG ICONS - SUNDAY @ 9:30AM

WUPL-TV aired all of the above programs on Sunday mornings during the above quarter.

On behalf of WUPL-TV, New Orleans, Louisiana, I hereby certify that the above children's programming was formatted to contain no more than the maximum amount of commercial time permitted under the Commissions Act, as amended, 47 U.S.C. Sec. 303a, and 47 C.F.R. Sec. 73.660 and therefore was in compliance with the commercial limits imposed by the Children's Television Act.

Charlene Watkins

Program Coordinator
WUPL-TV, New Orleans, LA.

DATE: 1/01/2016



To: PUBLIC FILE
Re: SPECIFIC AREAS OF COMMUNITY INTEREST
Date: 4th QUARTER - 2015

October 1, 2015 – December 31, 2015

The following addresses **economic issues** by WWL-TV through its local news and public affairs programming in this quarter:

(All programs and newscasts locally produced by WWL-TV are close captioned for the deaf and hearing impaired)

BUSINESS/ECONOMY

BUSINESS/FINANCIAL

Each Monday on the Eyewitness Morning News, Tulane University A.B. Freeman School of Business professor Mark Rosa discusses the financial markets and news from Wall Street.

BETTER BUSINESS BUREAU

In monthly appearances, Cynthia Albert, spokeswoman for the New Orleans Better Business Bureau, discusses consumer issues on the Eyewitness Morning News.

10-5-15 Diabetes scam

11-2-15 Tips for Black Friday/holiday shopping

12-14-15 Survey scams

PERSONAL FINANCE - STRETCHING YOUR DOLLAR SEGMENTS

Personal finance adviser and financial planner Randy Waesche appears on the Eyewitness Morning News periodically to discuss personal finance topics.

10-6-15 What is the state of the U.S. economy?

10-13-15 Trends in the local real estate & housing market

10-20-15 Four things to do before retirement

11-3-15 Salary budget predictions for 2016

11-17-15 Financial advice for newlyweds

12-1-15 Financial advice for second marriages

12-15-15 Alternatives to expensive gifts

12-29-15 Yearend tax strategies

TECHNOLOGY - DIGITAL GUMBO SEGMENTS

Members of the Louisiana Technology Council appear frequently on the Eyewitness Morning News, to discuss computer and tech issues, in the "Digital Gumbo" segment. Segments are archived on wwltv.com.

10-12-15 NEW MOBILE GAME APP ASKS USERS TO PREDICT WHAT'S NEXT ON THEIR FAVORITE TV SHOWS OR LIVE SPORTING EVENTS

11-16-15 FOURTH ANNUAL LOUISIANA I-T SYMPOSIUM BRINGING IN MORE THAN

40 INFORMATION TECHNOLOGY EXECUTIVES TOGETHER IN NEW ORLEANS

12-14-15 TECH GIFT IDEAS FOR EVERYONE

CHILDREN/YOUTH ISSUES

PARENTING CENTER

On the Eyewitness Morning News, guests from The Parenting Center at New Orleans Children's Hospital discuss child and family/parenting issues.

10-13-15 Helping teenagers find purpose in life

10-27-15 Alternatives for Halloween celebrations

11-10-15 Encouraging independence in your kids

11-24-15 Tips for raising a grateful child, in time for Thanksgiving

12-8-15 Tips for a more peaceful household

12-22-15 Creating family holiday traditions and rituals

PEDIATRICIAN MICHAEL WASSERMAN

Pediatrician Dr. Michael Wasserman appears on the Eyewitness Morning News bimonthly to discuss child health care issues.

10-6-15 What does your child's cough mean?

11-17-15 Urinary tract infections

12-1-15 Watching for hip problems in infants

12-15-15 How to tell if a child's fever is something more serious

CRIME

CRIMESTOPPERS

In a regular segment on the Eyewitness Morning News, representatives of Crimestoppers of Greater New Orleans discuss anti-crime initiatives and their latest campaigns to reduce crime and catch wanted suspects.

COMMUNITY SERVICE

ELECTION CANDIDATE INTERVIEWS

Candidates for Louisiana Lt. Governor, Jefferson Parish President, St. Bernard Parish President and St. Tammany Parish Sheriff were invited on the Eyewitness Morning News for live interviews to discuss their candidacy and individual races.

10-19-15 Lt. Governor candidate Elbert Guillory & Jefferson Parish president candidate Robin Christiana

10-20-15 Jefferson Parish president candidate Vincent DeSalvo

10-21-15 Lt. Governor candidate Billy Nungesser & Jefferson Parish president candidate Elton Lagasse

10-22-15 Lt. Governor candidate John Young & Jefferson Parish president candidate Al Morella

10-23-15 Lt. Governor candidate Kip Holden & Jefferson Parish president candidate Mike Yenni

11-16-15 St. Bernard Parish President candidates Guy McInnis & Wayne Landry

11-17-15 St. Tammany Parish Sheriff candidates Jack Strain and Randy Smith

ELECTION DEBATE PROGRAMMING -

WUPL-TV aired two political debates between candidates for Governor and Lt. Governor.

10-21-15 WUPL aired and participated in a live gubernatorial debate, hosted by LSU Manship School of Mass Communication and broadcast statewide. Featured 3 of the 4 major candidates for governor: Scott Angelle, Jay Dardenne & John Bel Edwards. Broadcast without commercials on WUPL & WWLTV.com.

11-17-15 Lt. Governor candidates debate hosted on WUPL-TV featuring candidates Billy Nungesser and Kip Holden; broadcast on WUPL & WWLTV.com.

ELECTION NIGHT COVERAGE -

WWL-TV & WWLTV.com aired live election night coverage on Oct. 24 and Nov. 21, 2015 with coverage of state and local races, including Louisiana Governor and statewide offices.

LOCAL PARISH PRESIDENTS

Local parish presidents appear on the Eyewitness Morning News to discuss topics of interest.

10-14-15 St. Tammany Parish President Pat Brister

11-4-15 Terrebonne Parish President Michel Claudet

11-11-15 Plaquemines Parish President Amos Cormier

11-18-15 Jefferson Parish President John Young

12-2-15 St. Tammany Parish President Pat Brister

12-9-15 St. Bernard Parish CAO Mike Gorbaty

12-30-15 Plaquemines Parish President Amos Cormier

NEW ORLEANS CITY COUNCIL MEMBERS

Members of the New Orleans City Council appear on the Eyewitness Morning News to discuss topics of interest in their council districts and that day's council meeting agenda.

10-1-15 District E Councilman James Gray

10-15-15 District B Councilwoman LaToya Cantrell

11-5-15 District D Councilman Jared Brossett

11-19-15 Councilman At-Large Jason Williams

No segments for December

SPCA/AUDUBON ZOO

Each Thursday, a representative from either the Louisiana SPCA or the Audubon Zoo appears on the Eyewitness Morning News to feature an animal that is available for adoption, or to highlight an animal or program from the Audubon Nature Institute or Audubon Zoo.

ENVIRONMENT

GARDENING

Horticulturist Dan Gill from the LSU Agricultural Center appears on the Eyewitness Morning News to discuss gardening/agricultural issues and take viewer calls and questions.

HEALTHCARE/MEDICAL ISSUES

MEDICAL/DR. KEVIN STEPHENS SEGMENTS

Former City of New Orleans Health Director Dr. Kevin Stephens appears on the Eyewitness Morning News to discuss health care issues.

10-14-15 Must-ask questions for breast cancer patients

10-28-15 Tips to keep treats from turning into tricks; healthy eating & exercise advice

11-11-15 Flu season advice

11-25-15 Holistic approach to diabetes care

12-9-15 Choking hazards/toy safety

12-23-15 Food safety for the holidays

MEDICAL/DR. PATRICIA FARRIS SEGMENTS

Dermatologist Dr. Patricia Farris discusses skin care and beauty topics.

10-5-15 Budget beauty products

12-7-15 Holiday skin care gift ideas

HEALTH/MEDICAL – MACKIE SHILSTONE

Each Wednesday, fitness and nutrition expert Mackie Shilstone appears on the Eyewitness Morning News to discuss fitness, nutrition and exercise topics. Segments are archived on wwltv.com.

10-7-15 Health benefits for whole grains
10-14-15 Diet that may reduce risk of breast cancer
10-21-15 Workout for your hamstring muscles
10-28-15 Easy exercises to prevent shoulder pain
11-4-15 Easy workout for good posture
11-11-15 Exercise for slimmer waistline
11-18-15 Exercise for firmer legs
11-25-15 Exercise demonstration
12-2-15 Study on coffee drinkers & longevity
12-9-15 Vitamin D
12-16-15 Health benefits of walnuts
12-23-15 Magnesium diet
12-30-15 New Year's Fitness resolutions

Housing

In the "Home of My Own" segment, each week on Eyewitness Morning News, a represent from the Louisiana Dept. of Children and Family Services presents a photo and story about a child in need of foster care or adoption, to help children who are wards of the state and in need of adoption or foster care.

Minority Issues

Not Applicable

Religion

Not Applicable



To: PUBLIC FILE
Re: The 504
Date: 4th Quarter 2015

October 1, 2015 – December 31, 2015

THURSDAY, OCTOBER 1

SEGMENT ONE - FOUR - Our weekly conversation on all things pop is now called "Hot Mess." B97's Stevie G & TPot are back and joining us on the panel this week is comedian Mario P. We talk about feuding celebrity ex-lovers, Twitter extending its character limit, and August Alsina getting touchy with a fan.

FRIDAY, OCTOBER 2

SEGMENT ONE - Carencro, Louisiana's Ray Boudreaux made it to the Top 8 of The Voice Season 5. We catch up with him tonight on *The 504* and he performs his new single "Even If I Tried."

SEGMENT TWO - Chef Rodney Burns will be joining us monthly with the perfect recipes for snacking. Tonight, he kicks things off with his ode to a fall favorite- Pumpkin!

SEGMENT THREE - Smoothie King & NOLA Food Scientist Davis Jaegar is back with a delicious Pumpkin Recipe you can make at home.

SEGMENT FOUR - *The 504* is back with a new look and we'll be debuting some new segments as we continue our re-launch. Tonight, Host Sheba Turk lays them out in the "Friday Five."

MONDAY, OCTOBER 5

SEGMENT ONE - Former Saints and LSU Player Marlon Favorite kicks off his monthly appearance on *The 504* tonight for our first ever Sports... But Not Sports segment. It's all about the game, but without stats and analysis.

SEGMENT TWO - The 504 has just re-branded itself and now we're helping you do the same. Life Coach and author April Stolf joins us with tips for transforming your life.

SEGMENT THREE - Are you looking for a work-out that doesn't feel like one? Get tips from our monthly contributor Corey "C'Yo" Brown. Plus, he shows us what his Urban Cardio Dance class is all about.

TUESDAY, OCTOBER 6

RE-RUN

WEDNESDAY, OCTOBER 7

SEGMENT ONE - TWO - There are some interesting trends when it comes to divorce- divorce selfies and language like "conscious uncoupling." We talked about it with divorce expert Andrew Hoffman and from Nspiyahd Life Amiri & Yahya Israel.

SEGMENT THREE - We love fashion on *The 504*. Tonight, we reveal our first favorite fashion look of the week. Plus, swagged our wristwear from The Outlet Collection at Riverwalk.

SEGMENT FOUR - Some celebs are a hot mess and need a bit of advice. Sheba dishes it out in the weekly segment "Gurrlll..."

THURSDAY, OCTOBER 8

SEGMENT ONE – FOUR - The local comedy festival Hell Yes Fest! wraps up this weekend. Tonight, one half of the comedy sketch duo rude., Colleen Allerton, makes a pit stop at Hot Mess this week. She joins Sheba and B97's Stevie G & TPot to talk Ariana Grande's interesting Instagram post, Al Roker's misfired selfie, and why science says "RBF" is good for women.

FRIDAY, OCTOBER 9

SEGMENT ONE - Celebrity Makeup Artist Daniel Chinchilla is the go-to-guy for stars like Ariana Grande. Tonight, he's giving us a lesson on contouring fOr the everyday girl.

SEGMENT TWO - Want to know what's happening this fall across the New Orleans area? Freelance Writer and Author Megan Braden-Perry drops by with your guide to autumn around town.

SEGMENT THREE - Southern Design Week kicks off on October 19. Operations Director Ashley Monaghan drops by with a preview and tells us about 3 Southern fashion designers to be on the lookout for.

SEGMENT FOUR - It's another installment of Friday Five! On this week's list, Rupert Murdoch, Bow Wow, and some small footballers who can't fight the music.

MONDAY, OCTOBER 12

SEGMENT ONE - We waste countless hours at home and at work watching the biggest viral videos of the moment. Tonight, we're introducing to some you may have or have not seen. Q93's DJ Slab 1 and host Sheba Turk are "Just Watching Videos"

SEGMENT TWO - October is one of the most popular months of weddings. New Orleans Weddings Magazine's Jessica Burke and Angie D'Ingianni join us to talk about the new trends they're seeing.

SEGMENT THREE - Autumn is here and with a new season comes a great time to change up your look. Stardust Salon's Omar Romero breaks down one of the biggest hair color trends of the moment- Balayage.

TUESDAY, OCTOBER 13

ALL SEGMENTS - We're talking to three local women who are mothers and own businesses. Healthy Course Meals' Betty Archote, Palm Tree Playground's Heather Hays, and Ascension Fitness's Jenn Lormand talk about their experiences tackling it all.

WEDNESDAY, OCTOBER 14

SEGMENT ONE - Fringe is a huge trend for fall. Tonight, David Lee's Boutique Owner Shirah Ray shows us how to rock it style.

SEGMENT TWO - Need some inspiration for your next date night experience? Napkin Local's Hadi Ktiri brings us a list of his favorite spots around town.

SEGMENT THREE - What would date night be without a great movie? Local Independent Film Critic Bill Arceneaux tells us about some fun, funny and downright scary features our right now.

SEGMENT FOUR - In our weekly installment of "Gurlll...", we give Raven-Symone some advice on her thoughts about unique names.

THURSDAY, OCTOBER 15

SEGMENT ONE - FOUR - A haunted house where you have to sign a waiver before entering, a boot camp that could turn you into the next Beyonce, and a dad who's cool with letting his son dress up like a Disney princess for Halloween- that's all happening on this week's "Hot Mess." WWL Radio's Kristian Garic joins in on the conversation.

FRIDAY, OCTOBER 16

SEGMENT ONE - The Jazz fusion band "Cool Nasty" drops to talk about their upcoming album release party and they perform.

SEGMENT TWO - Want to spice up your plain t-shirts? Mallory "Miss Malaprop" Whitfield shows us an easy and cool DIY stenciling project.

SEGMENT THREE - "A Place Called Desire" is a documentary chronicling one of New Orleans's most famous neighborhoods. Filmmaker Leonard Smith, III talks about the project and tells us how you can be part of it.

SEGMENT FOUR - In this week's "Friday Five," we break down our favorite memes and "Cool Nasty" performs.

MONDAY, OCTOBER 19

SEGMENT ONE - Ever had an idea about a new business or want to take your business to the next level? LookFar can help you take it there. Lindsay Fox and Sean Moore shows us how to do it with an interesting exercise.

SEGMENT TWO - GNO, Inc.'s Jana Sikdar is back with a look jobs that are waning and how you can apply those skills to another industry that's really growing!

SEGMENT THREE - After security breaches at major retailers and banks, we talk about Certified Financial Planner Blair Duquesnay of ThirtyNorth Investments, LLC about ways to protect your sensitive information online.

TUESDAY, OCTOBER 20

RE-RUN

WEDNESDAY, OCTOBER 21

SEGMENT ONE - Author & TV Producer TeeJ Mercer tells her story of being a successful woman, but dealing with an abusive husband. Her new book tells the whole story. It is titled "The 6-Figure Battered Wife."

SEGMENT TWO - Home prices in the New Orleans Area area are skyrocketing, but there are still some reasonable finds out there. Realtor Felicity Kahn gives us a look at 5 great finds.

SEGMENT THREE - Want a great Halloween costume for less? You should thrift it. Bloomin' Deals has some great options. The Junior League of New Orleans's of Shannon Able and Carrie Moulder are here with some examples.

SEGMENT FOUR - We talk Bobby Brown's Memoir, Britney Spears's wardrobe malfunction, and Drake's Hotline Bling in this week's "Gurlll..."

THURSDAY, OCTOBER 22

SEGMENT ONE – FOUR – Another round of “Hot Mess” featuring The Second Line Show’s Manda B, B97’s Stevie G & TPot.

FRIDAY, OCTOBER 23

SEGMENT ONE - Sweet Crude is performing at the upcoming Mid-City Masquerade. Before they hit the stage there, two of the band's members perform and talk about the release of new music.

SEGMENT TWO - Mizado Cocina is celebrating the Day of the Dead with several days full of events! General Manager Jeff Thibodeaux and Bartender Roger Molina share the details.

SEGMENT THREE - You will need great makeup to go along with your Day of the Dead celebration. In The Master's Hands Salon's Makeup Artist Lauren Perry is here with a tutorial.

SEGMENT FOUR - It's our Friday Five focusing on the best reactions of the week. Sweet Crude's Alexis Marceaux and Sam Craft close out the show.

MONDAY, OCTOBER 26

SEGMENT ONE - We debut "The Aww Report" with "Poof The Pop Show" Host Ruth Vernotico. He brings us the cutest pet videos and pictures of the past month.

SEGMENT TWO - There are a lot of hidden tricks your Mac and PC can do. Tonight, Best Buy "Geek Squad" Agent Malcrony Monge shows a few.

SEGMENT THREE - You don't want to throw any old Halloween party. You want your bash to have a theme. NOLA 'til I DIY Expert Ali Solino is here to help get you started.

TUESDAY, OCTOBER 27

SEGMENT ONE – THREE People all around the world use Reddit to communicate with others. So, it only makes sense some would seek relationship advice from the online social network. Tonight,

Comedians Colleen Allerton along with WWL Radio Personality T-Bob Hebert give their advice on those issues.

WEDNESDAY, OCTOBER 28

SEGMENT ONE - There have been reports of weird sounds and strange sightings at our station for years. Tonight, we go on a ghost hunt with a pair of paranormal investigators.

SEGMENT TWO - Paranormal Investigators and stars of "The Dead Sessions" Tim Nealon and Kevin Betzer join us to talk about what they found during their ghost hunt at our station.

SEGMENT THREE - How do ghosts communicate? Psychic Medium Cari Roy is here with the small clues loved ones might leave you from beyond the grave.

SEGMENT FOUR - We dig into singer Rita Ora's interesting love life in tonight's "Gurlll..."

THURSDAY, OCTOBER 29

ALL SEGMENTS - It's time for "Hot Mess." Tonight Michael "Mike Swift" Powell joins us to talk about this weekend's Bayou Paddle Fest in Plaquemines Parish. He joins Sheba as well as B97's Stevie G & TPot to talk about the new, unauthorized Beyoncé biography and t-shirt some say is food shaming women.

FRIDAY, OCTOBER 30 – WEDNESDAY, NOVEMBER 4

RE-RUN

THURSDAY, NOVEMBER 5

ALL SEGMENTS - Bounce legend Sissy Nobby joins host Sheba Turk, as well as B97's Stevie G & TPot tonight for Hot Mess. They talk whether Kanye's clothing is actually Ralph Level, Justin Bieber's tantrums, and the woman who took engagement photos to the next level.

FRIDAY, NOVEMBER 6

RE-RUN

MONDAY, NOVEMBER 9

SEGMENT ONE - Former LSU and Saints Player Marlon Favorite is back for our monthly installment of Sports... But Not Sports.

SEGMENT TWO - Certified Personal Trainer Corey "C'Yo" Brown shows us 5 of his favorite Instagram accounts for fitness inspiration.

SEGMENT THREE - We get the details on the 1st Annual eDGe Dance Festival from Dancing Grounds.

TUESDAY, NOVEMBER 10

SEGMENT ONE - Is a hot dog a sandwich? It's a question that lit up the internet, so we got in on the fun. Find out what our co-workers and panel guests had to say.

SEGMENT TWO & THREE - We love your Reddit dilemmas. Tonight, 610 Stomper Mont Crear, Event Planner Jabreel Walker, and 2-Cent Entertainment's Kevin Griffin weigh in.

WEDNESDAY, NOVEMBER 11

SEGMENT ONE - Designer & Author Andi Eaton is here with some helpful tips on layering your stylish garments this Fall and Winter.

SEGMENT TWO - Looking for a new style for Fall. Stardust Salon Stylist Omar Romero shows of three of the hottest hair cuts for the season.

SEGMENT THREE - New Orleans Fashion Week Founder Tracee Dundas is here to tell us about this year's New Orleans Fashion Awards Gala.

SEGMENT FOUR - In our weekly "Gurlll..." segment, we tackle the 2015 presidential candidates making headlines.

THURSDAY, NOVEMBER 12

SEGMENT ONE – THREE - 5th Ward Weebie joins us for "Hot Mess" this week. We talk aliens, engagement ring "backsies," and marriage "hall passes."

SEGMENT FOUR - 5th Ward Weebie and Big Choo perform their new single "Club Luv."

FRIDAY, NOVEMBER 13

SEGMENT ONE - "Paper Chase" is a teen comedy set here in New Orleans. Producer Lauren Domino stops by to talk about a Kickstarter campaign aimed at helping with the film's production.

SEGMENT TWO - Singer Nell Simmons drops by The 504 to talk about her new music, her upcoming show at Cafe Istanbul and perform.

SEGMENT THREE - Tonight in our "Friday Five," we give you a list of five things you just should not do.

SEGMENT FOUR - Nell Simmons performs her new single "Suffocating."

MONDAY, NOVEMBER 16

RE-RUN

TUESDAY, NOVEMBER 17

SEGMENT ONE - We're "Just Watching Videos" tonight with Q93's DJ Slab 1. Tonight, he brings us the dad who can't change his own daughter's diaper and the national dessert craze- #PattisPies.

SEGMENT TWO - Wearable tech is becoming bigger and bigger. Best Buy's Dominick Tate shows us some pieces you might want to add to your Black Friday shopping list.

SEGMENT THREE - There's so many ways to give back including right on your phone. Susco's Neel Sus is here with a few charitable giving apps.

WEDNESDAY, NOVEMBER 18

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SEGMENT TWO - Need some inspiration for your next date night experience? Napkin Local's Hadi Ktiri brings us a list of his favorite spots around town.

SEGMENT THREE - What would date night be without a great movie? Local Independent Film Critic Bill Arceneaux tells us about some fun, funny and downright scary features our right now.

SEGMENT FOUR - In our weekly installment of "Gurlll...", we give Raven-Symone some advice on her thoughts about unique names.

THURSDAY, OCTOBER 15

SEGMENT ONE - FOUR - A haunted house where you have to sign a waiver before entering, a boot camp that could turn you into the next Beyonce, and a dad who's cool with letting his son dress up like a Disney princess for Halloween- that's all happening on this week's "Hot Mess." WWL Radio's Kristian Garic joins in on the conversation.

FRIDAY, OCTOBER 16

SEGMENT ONE - The Jazz fusion band "Cool Nasty" drops to talk about their upcoming album release party and they perform.

SEGMENT TWO - Want to spice up your plain t-shirts? Mallory "Miss Malaprop" Whitfield shows us an easy and cool DIY stenciling project.

SEGMENT THREE - "A Place Called Desire" is a documentary chronicling one of New Orleans's most famous neighborhoods. Filmmaker Leonard Smith, III talks about the project and tells us how you can be part of it.

SEGMENT FOUR - In this week's "Friday Five," we break down our favorite memes and "Cool Nasty" performs.

MONDAY, OCTOBER 19

SEGMENT ONE - Ever had an idea about a new business or want to take your business to the next level? LookFar can help you take it there. Lindsay Fox and Sean Moore shows us how to do it with an interesting exercise.

SEGMENT TWO - GNO, Inc.'s Jana Sikdar is back with a look jobs that are waning and how you can apply those skills to another industry that's really growing!

SEGMENT THREE - After security breaches at major retailers and banks, we talk about Certified Financial Planner Blair Duquesnay of ThirtyNorth Investments, LLC about ways to protect your sensitive information online.

TUESDAY, OCTOBER 20 RE-RUN

WEDNESDAY, OCTOBER 21

SEGMENT ONE - Author & TV Producer TeeJ Mercer tells her story of being a successful woman, but dealing with an abusive husband. Her new book tells the whole story. It is titled "The 6-Figure Battered Wife."

SEGMENT TWO - Home prices in the New Orleans Area area are skyrocketing, but there are still some reasonable finds out there. Realtor Felicity Kahn gives us a look at 5 great finds.

SEGMENT THREE - Want a great Halloween costume for less? You should thrift it. Bloomin' Deals has some great options. The Junior League of New Orleans's of Shannon Able and Carrie Moulder are here with some examples.

SEGMENT FOUR - We talk Bobby Brown's Memoir, Britney Spears's wardrobe malfunction, and Drake's Hotline Bling in this week's "Gurlll..."

THURSDAY, OCTOBER 22

SEGMENT ONE – FOUR – Another round of “Hot Mess” featuring The Second Line Show’s Manda B, B97’s Stevie G & TPot.

FRIDAY, OCTOBER 23

SEGMENT ONE - Sweet Crude is performing at the upcoming Mid-City Masquerade. Before they hit the stage there, two of the band's members perform and talk about the release of new music.

SEGMENT TWO - Mizado Cocina is celebrating the Day of the Dead with several days full of events! General Manager Jeff Thibodeaux and Bartender Roger Molina share the details.

SEGMENT THREE - You will need great makeup to go along with your Day of the Dead celebration. In The Master's Hands Salon's Makeup Artist Lauren Perry is here with a tutorial.

SEGMENT FOUR - It's our Friday Five focusing on the best reactions of the week. Sweet Crude's Alexis Marceaux and Sam Craft close out the show.

MONDAY, OCTOBER 26

SEGMENT ONE - We debut "The Aww Report" with "Poof The Pop Show" Host Ruth Vernotico. He brings us the cutest pet videos and pictures of the past month.

SEGMENT TWO - There are a lot of hidden tricks your Mac and PC can do. Tonight, Best Buy "Geek Squad" Agent Malcrony Monge shows a few.

SEGMENT THREE - You don't want to throw any old Halloween party. You want your bash to have a theme. NOLA 'til I DIY Expert Ali Solino is here to help get you started.

TUESDAY, OCTOBER 27

SEGMENT ONE – THREE People all around the world use Reddit to communicate with others. So, it only makes sense some would seek relationship advice from the online social network. Tonight, Comedians Colleen Allerton along with WWL Radio Personality T-Bob Hebert give their advice on those issues.

WEDNESDAY, OCTOBER 28

SEGMENT ONE - There have been reports of weird sounds and strange sightings at our station for years. Tonight, we go on a ghost hunt with a pair of paranormal investigators.

SEGMENT TWO - Paranormal Investigators and stars of "The Dead Sessions" Tim Nealon and Kevin Betzer join us to talk about what they found during their ghost hunt at our station.

SEGMENT THREE - How do ghosts communicate? Psychic Medium Cari Roy is here with the small clues loved ones might leave you from beyond the grave.

SEGMENT FOUR - We dig into singer Rita Ora's interesting love life in tonight's "Gurlll..."

THURSDAY, OCTOBER 29

ALL SEGMENTS - It's time for "Hot Mess." Tonight Michael "Mike Swift" Powell joins us to talk about this weekend's Bayou Paddle Fest in Plaquemines Parish. He joins Sheba as well as B97's Stevie G & TPot to talk about the new, unauthorized Beyoncé biography and t-shirt some say is food shaming women.

FRIDAY, OCTOBER 30 – WEDNESDAY, NOVEMBER 4

RE-RUN

THURSDAY, NOVEMBER 5

ALL SEGMENTS - Bounce legend Sissy Nobby joins host Sheba Turk, as well as B97's Stevie G & TPot tonight for Hot Mess. They talk whether Kanye's clothing is actually Ralph Level, Justin Bieber's tantrums, and the woman who took engagement photos to the next level.

FRIDAY, NOVEMBER 6

RE-RUN

MONDAY, NOVEMBER 9

SEGMENT ONE - Former LSU and Saints Player Marlon Favorite is back for our monthly installment of Sports... But Not Sports.

SEGMENT TWO - Certified Personal Trainer Corey "C'Yo" Brown shows us 5 of his favorite Instagram accounts for fitness inspiration.

SEGMENT THREE - We get the details on the 1st Annual eDGe Dance Festival from Dancing Grounds.

TUESDAY, NOVEMBER 10

SEGMENT ONE - Is a hot dog a sandwich? It's a question that lit up the internet, so we got in on the fun. Find out what our co-workers and panel guests had to say.

SEGMENT TWO & THREE - We love your Reddit dilemmas. Tonight, 610 Stomper Mont Creaer, Event Planner Jabreel Walker, and 2-Cent Entertainment's Kevin Griffin weigh in.

WEDNESDAY, NOVEMBER 11

SEGMENT ONE - Designer & Author Andi Eaton is here with some helpful tips on layering your stylish garments this Fall and Winter.

SEGMENT TWO - Looking for a new style for Fall. Stardust Salon Stylist Omar Romero shows of three of the hottest hair cuts for the season.

SEGMENT THREE - New Orleans Fashion Week Founder Tracee Dundas is here to tell us about this year's New Orleans Fashion Awards Gala.

SEGMENT FOUR - In our weekly "Gurlll..." segment, we tackle the 2015 presidential candidates making headlines.

THURSDAY, NOVEMBER 12

SEGMENT ONE – THREE - 5th Ward Weebie joins us for "Hot Mess" this week. We talk aliens, engagement ring "backsies," and marriage "hall passes."

SEGMENT FOUR - 5th Ward Weebie and Big Choo perform their new single "Club Luv."

FRIDAY, NOVEMBER 13

SEGMENT ONE - "Paper Chase" is a teen comedy set here in New Orleans. Producer Lauren Domino stops by to talk about a Kickstarter campaign aimed at helping with the film's production.

SEGMENT TWO - Singer Nell Simmons drops by The 504 to talk about her new music, her upcoming show at Cafe Istanbul and perform.

SEGMENT THREE - Tonight in our "Friday Five," we give you a list of five things you just should not do.

SEGMENT FOUR - Nell Simmons performs her new single "Suffocating."

MONDAY

TUESDAY, NOVEMBER 20

SEGMENT ONE - Alfred Banks is fresh off winning a national competition and performing for REVOLT TV. New Orleans native talks about his sky-rocketing career and he performs.

SEGMENT TWO - Are you in charge of Thanksgiving? Tonight, PhoodPorn Tavern's Chef Rodney Burns has some great ideas for dishes you can add to your table.

SEGMENT THREE - Var-G was just named the 2015 Gospel Artist of the Year at the NOLA Gospel Awards. He talks to us about his message and performs his song "Hey Haters."

SEGMENT FOUR - In this week's "Friday Five," we are looking at all of the hilarious reactions to #PattiPies and Alfred Banks closes the show with a song.

MONDAY, NOVEMBER 23

SEGMENT ONE - "The Aww Report" is back! Tonight, "Poof! The Pop Show" Host Ruth Vernotico is here with the latest in cute animal pics and vids.

SEGMENT TWO - Ace's Home Expert Lou Manfredini is back with some holiday hacks for your seasonal decor.

SEGMENT THREE - Mallory "Miss Malaprop" Whitfield brings us her local gift guide for the guys in your life.

TUESDAY, NOVEMBER 24

ALL SEGMENTS - Our Reddit Tuesdays are back! Tonight Musician Choppa, Fashion Designer John Delgadillo, and Betty-Ann Hoss join us to talk all things relationships.

WEDNESDAY, NOVEMBER 25

SEGMENT ONE - Local Independent Film Bill Arceneaux is back with some great films to check out for the holidays.

SEGMENT TWO - Comfy and cute are what you want to be on Thanksgiving. David Lee's Boutique's Shirah Ray is back with options.

SEGMENT THREE - Shopping local is important this holiday season. Find out what great finds The Historic New Orleans Collection has over the next month.

SEGMENT FOUR - "Gurlll...", Kevin Federline is coming for Beyonce! Find out why in our weekly celebrity news segment.

THURSDAY, NOVEMBER 26 & FRIDAY, NOVEMBER 27

RE-RUN

MONDAY, NOVEMBER 30

SEGMENT ONE - Upperlyne & Co. Founder Juley Le is expanding her brand and she's done some of it with her nearly 30,000 Instagram followers. She gives her advice on monetizing Instagram.

SEGMENT TWO - GNO, Inc.'s Jana Sikdar sits down to talk about turning seasonal work into a new career path.

SEGMENT THREE - "Along The River Road" is an ode to River Parish holiday traditions. Musician Dustan Louque performs.

SEGMENT FOUR - You can re-mix those holiday left-overs with some simple changes. Chef Ryan Gall of TPC of Louisiana shows us how.

TUESDAY, DECEMBER 1

ALL SEGMENTS - It's "Reddit Dilemma Tuesday" on *The 504*. Here with their special brand of hilarious advice are comedians Shaddy Feel Good, CJ Hunt and Greta Jane.

WEDNESDAY, DECEMBER 2

SEGMENT ONE - Not sure what to get expectant mothers for the holidays? Baby Bump Maternity & Children's on Magazine St. has a special subscription box just for them.

SEGMENT TWO - Buying for everyone in your life can get tough. Author & Designer Andi Eaton joins us with a gift guide for your loved ones.

SEGMENT THREE - Your holiday party doesn't have to be bland! Emily Sullivan of Get Polished Events joins with tips for adding in some NOLA-inspired details.

SEGMENT FOUR - Drinking and driving is never OK, but rates rise during the holiday season. Crimestoppers Darlene Cusanza is here with some helpful prevention tips.

THURSDAY, DECEMBER 3 – THURSDAY, DECEMBER 24

RE-RUN

FRIDAY, DECEMBER 25

SEGMENT ONE - Denisia is a local R&B singer who is making waves on YouTube. Tonight, she performs her holiday song "This Christmas" with Big Choo.

SEGMENT TWO - We play a fun game of holiday trivia with Geeks Who Drink QuizMaster Michael Domangue and PhoodPorn Tavern's Chef Rodney Burns

SEGMENT THREE - DIY Expert Jenny Winters joins us with some fun holiday and winter-themed crafts you can enjoy with the entire family.

SEGMENT FOUR - We're getting you ready for New Year's Eve Entertaining with West Elm. Jason Schayot also previews their spring offerings.

MONDAY, DECEMBER 26 – FRIDAY, DECEMBER 30

RE-RUN



To:	PUBLIC FILE
Re:	NON BROADCAST EFFORTS
Date:	4 th Quarter - 2015

October 1, 2015 – December 31, 2015

WUPL's NON-BROADCAST COMMUNITY EFFORTS

WUPL sponsored and aired promotional announcements for the following non-broadcast community projects during this quarter:

- **Weather Watch:** WWL-TV's exhibit in the Kenner Rivertown district consisting of an array of weather instruments and charts featured as an interactive program enabling school children various ways to track a hurricane and learn about the weather.
- **Weather Link 4:** A worldwide weather system that connects over 1500 schools by providing a unique and useful combination of information, technology and education. During this quarter WWL-TV added four additional local schools to the *Weather Link 4* system. This system comes with curriculum used by teachers in elementary, middle and high schools. *Weather Link 4* provides an interactive window to math and science education.



To: PUBLIC FILE
Re: OTHER NON-BROADCAST EFFORTS
Date: 4 th Quarter - 2015

October 1, 2015 – December 31, 2015

OTHER NON-BROADCAST EFFORTS

WWL/WUPL-TV on-air reporters, anchors and other employees volunteer their time to interact with the local community by addressing groups, organizations and students at various schools. Employees also participate in school and community activities such as coaching, mentoring, and tutoring. The following are the community activities by various employees during this quarter.

COMMUNITY INTERACTIONS:

➤ **Carl Arredondo - Chief Meteorologist**

10/05/15	Weather Talk to Pre-K 4's at First Baptist Child Development Center
10/07/15	Guest Speaker at the Hispanic Heritage Event at Stennis Space Center, NOLA
10/16/15	Weather Talk at Fountainbleau Junior High School, Mandeville, LA
11/02/15	Weather Talk to 6 th and 7 th graders at Westside Middle School in Amite, LA
11/17/15	Weather Talk to 2 nd Graders at Stuart Hall School for Boys, NOLA

➤ **Alexandra Cranford - Meteorologist**

11/10/15	Weather Talk to a group of Kindergarteners at North Larose Elementary School in Larose, LA
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➤ **Dominic Massa - Special Projects Producer**

11/03/15	Guest Speaker at Loyola University School of Mass Communications Networking Night.
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