

Order #695487: Gale/R/Senat/Gale/R/Senat/September ../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
31/21 12:53:52 PM	Processed		<async process>	Rebecca P	\$360.00	9	0.00
31/21 12:15:39 PM	Approved			Diane Pete	\$360.00	9	0.00
31/21 12:15:35 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Diane Pete	\$360.00	9	0.00
31/21 12:13:03 PM	Approval Workflow		[Sales Manager - Ready Default]	Matt Rabac	\$360.00	9	0.00
31/21 12:00:48 PM	Ready for approval Cre		new order	Matt Rabac	\$360.00	9	0.00
31/21 11:40:01 AM	New order created		<new order>	Matt Rabac	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	695487	
	Alt Order #:		
	Product Desc:	September 2021	
	Estimate:		
	Flight Dates:	09/08/21 - 09/30/21	Primary AE: WSBA-AM
	Original Date / Rev:	08/31/21 / 08/31/21	Sales Office: York House
	Order Type:	GENERAL	Sales Region: L-YOR
			Local

Agency	Name:	Gale/R/Senate	
	Buying Contact:	Sean Gale	Billing Type: Cash
	Billing Contact:		Billing Calendar: Calendar
		628 Launfall Road	Billing Cycle: EOM/EOC
		Plymouth Meeting, PA 19462	Agency Commission: 0%

Advertiser	Name:	Gale/R/Senate	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	Candidates	Advertiser External ID:
	Revenue Code 1:	DIR	Agency External ID:
	Revenue Code 2:	POL-CAND	Unit Code: General
	Revenue Code 3:	POL-STATE	Order Separation: 00:30:00
	Priority:	P-100	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/21	09/30/21	9	\$360.00	\$360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	9	\$360.00	\$360.00	0.00
Totals	9	\$360.00	\$360.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
York House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSBAA	09/08/21	09/30/21	M-F 12p-3p	CM	12p-3p	11111--	1:00	5	\$40.00	P-50	0.00	NM	9	\$360.00
				M-F											
				Gale for Senate- Pat Toomey is a disgrace											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/06/21	09/12/21	--1-1--		2		\$40.00		0.00					
		Week: 09/13/21	09/19/21	-1-1---		2		\$40.00		0.00					
		Week: 09/20/21	09/26/21	1-1-1--		3		\$40.00		0.00					
		Week: 09/27/21	10/03/21	-1-1---		2		\$40.00		0.00					
														Totals	9 \$360.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sean Gale, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- ☒ FEDERAL CANDIDATE
☐ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Sean Gale

Authorized committee:

Gale for Senate

Agency requesting time (and contact information):

☐ N/A Gale for Senate

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

May 17, 2022

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

Elijah Vottero

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

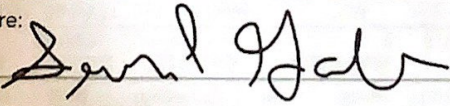
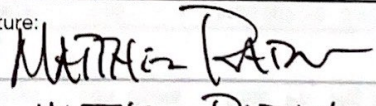
☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

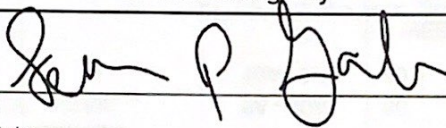
Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Sean Gale	Name: MATTHEW RABACK
Date of Request to Purchase Ad Time: 8/31/2021	Date of Station Agreement to Sell Time: 8/31/21

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Sean Gale

Date: 8/31/2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 8/31/21

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 695487

Station Call Letters:

WSBA - AM

Date Received/Requested:

8/31/21

Est. #:

—

Station Location:

YORK, PA

Run Start and End Dates:

9/8 - 9/30/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Matt Raback

From: sean gale <sean88g@comcast.net>
Sent: Tuesday, August 31, 2021 2:09 PM
To: Matt Raback; Diane Peters
Subject: [EXT] Gale For Senate September Ad Buy
Attachments: Gale for Senate - NAB Form (September 2021).pdf; Gale for Senate - WSBA Credit Card Auth (Sept. 2021).pdf; Gale for Senate - WSBA Client Information Sheet.pdf; SeanGale_Radio_Spot_Original Senate.mp3

Hello Matt and Diane,

I hope you are doing well as the summer quickly comes to an end.

I am sending you our ad buy schedule for post-Labor Day so we can get it set up before. (This is the order for "Gale for Senate", I'll be sending you the order for "Joe Gale for Pennsylvania" next.)

Gale for Senate would like to run one ad per day during in the 12-3:00 slot on the following days:

Wednesday, 9/8
Friday, 9/10

Tuesday, 9/14
Thursday, 9/16

Monday, 9/20
Wednesday, 9/22
Friday, 9/24

Tuesday, 9/28
Thursday, 9/30

Attached you will find the NAB Form, the CIA Form, the Credit Card Auth (please call for the card numbers), and the spot.

Thank you,

Sean
610-357-6000

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