

Approved
8/22/2016AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL-TV ; RALEIGH, NC	Date: 8/22/2016
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I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

<i>Anti-Donald Trump</i> WomenVote!
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					
See Attached					

This broadcast time will be used by: WomenVote!

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: ~~WomenVote!~~ *NOT Refers to Donald Trump*
Office Sought: U.S. Presidency
General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

WomenVote!

1800 M Street NW Suite 375
WDC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Stephanie Shriock
Assistant Treasurer: Caroline Fines

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

August 1, 2016

Date

[Signature]

Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Marian Bell

Signature

Marian Bell

Printed Name

Sales MGR

Title

Director

8/23/2016

[Signature]
8/23/16

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available): **\$60,875 gross**

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u>	<u>Alt Order #</u>
164792 /	08270319

<u>Product</u>	WOMEN VOTE	
<u>Contract Dates</u>	<u>Estimate #</u>	
08/23/16 - 08/29/16	4702	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Women Vote	06/17/16 / 08/01/16	

And:

Targeted Platform Media LLC
1291 Hollywood Ave
Annapolis, MD 21403

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WRAL	Shannon Dawson	Washington Tele
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
		783
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	08/23/16	08/29/16	Today Show III	10-11a		:30				NM	4	\$1,200.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				4	\$300.00				
N 2	WRAL	08/23/16	08/29/16	WRAL Noon News	12-1p		:30				NM	4	\$1,800.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				4	\$450.00				
N 3	WRAL	08/23/16	08/29/16	Dr. Phil	3-4p		:30				NM	4	\$1,800.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				4	\$450.00				
N 4	WRAL	08/23/16	08/29/16	WRAL 4p News	4-5p		:30				NM	4	\$2,400.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				4	\$600.00				
N 5	WRAL	08/23/16	08/29/16	WRAL 5a News	5a-530a		:30				NM	2	\$1,200.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				2	\$600.00				
N 6	WRAL	08/23/16	08/29/16	WRAL 5p News	5-530p		:30				NM	4	\$4,800.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				4	\$1,200.00				
N 7	WRAL	08/23/16	08/29/16	WRAL 530a News	530a-6a		:30				NM	2	\$1,300.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				2	\$650.00				
N 8	WRAL	08/23/16	08/29/16	WRAL 530p News	530-6p		:30				NM	3	\$3,900.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u>	<u>Alt Order #</u>
164792 /	08270319

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/23/16 - 08/29/16	WOMEN VOTE	4702

<u>Advertiser</u>	<u>Original Date / Revision</u>
Women Vote	06/17/16 / 08/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				3	\$1,300.00				
N 9	WRAL	08/23/16	08/29/16	WRAL 6p News	6p-6:30p		:30				NM	3	\$6,000.00
Q3 ISSUE CARD V6.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				3	\$2,000.00				
N 10	WRAL	08/23/16	08/29/16	WRAL AM News 6-7a	6a-7a		:30				NM	2	\$3,000.00
Q3 ISSUE CARD V6.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				2	\$1,500.00				
N 11	WRAL	08/23/16	08/29/16	NBC Nightly News M-F	630-7p		:30				NM	4	\$5,600.00
Q3 ISSUE CARD V6.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				5	\$1,400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	5	WRAL	08/23/16-08/29/16	NBC Nightly News M-F	630-7p	MTuWThF----	:30		\$1,400.00		NM		
See MG 23.2,23.3,23.4													
N 12	WRAL	08/23/16	08/29/16	Inside Edition	7-730p		:30				NM	3	\$2,700.00
Q3 ISSUE CARD V6.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				4	\$900.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	WRAL	08/23/16-08/29/16	Inside Edition	7-730p	MTuWThF----	:30		\$900.00		NM		
See MG 23.2,23.3,23.4													
N 13	WRAL	08/23/16	08/29/16	Today Show	7-9a		:30				NM	8	\$5,000.00
Q3 ISSUE CARD V6.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				8	\$625.00				
N 14	WRAL	08/23/16	08/29/16	Entertainment Tonight	730-8p		:30				NM	4	\$3,400.00
Q3 ISSUE CARD V6.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				4	\$850.00				
N 15	WRAL	08/23/16	08/29/16	Today Show II	9a-10a		:30				NM	4	\$1,200.00
Q3 ISSUE CARD V6.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTF--				4	\$300.00				
N 16	WRAL	08/27/16	08/27/16	WRAL SAT 6pm News	6-630p		:30				NM	1	\$500.00
Q3 ISSUE CARD V6.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1-				1	\$500.00				
N 17	WRAL	08/27/16	08/27/16	WRAL News 6a-8a	6a-8a		:30				NM	1	\$400.00
Q3 ISSUE CARD V6.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1-				1	\$400.00				
N 18	WRAL	08/27/16	08/27/16	Saturday Today- 2 Hours	8a-10a		:30				NM	1	\$500.00
Q3 ISSUE CARD V6.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1-				1	\$500.00				

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WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

Contract / Revision 164792 /		Alt Order # 08270319
Contract Dates 08/23/16 - 08/29/16		Product WOMEN VOTE
Advertiser Women Vote		Estimate # 4702
		Original Date / Revision 06/17/16 / 08/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 19	WRAL	08/28/16	08/28/16	Meet The Press	10-11a		:30				NM	1	\$375.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$375.00				
N 20	WRAL	08/28/16	08/28/16	WRAL SUN 6p News	6p-630p		:30				NM	1	\$650.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$650.00				
N 21	WRAL	08/28/16	08/28/16	WRAL News Sunday	7a-9a		:30				NM	1	\$450.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$450.00				
N 22	WRAL	08/23/16	08/29/16	Late News	11-1135p		:30				NM	3	\$4,200.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/23/16	08/29/16	MTWTFSS				3	\$1,400.00				
N 23	WRAL	08/23/16	08/23/16	America's Got Talent TUE	8-10p		:30				NM	3	\$5,900.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-1-----				1	\$3,600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	08/22/16-08/28/16	America's Got Talent TUE	8:00 PM-10:00 PM-Tu-----		:30		\$3,600.00		NM		
		See MG 23.2,23.3,23.4											
	2	WRAL	08/27/16-08/27/16	Saturday Hr 1	8-9p	-----Sa--	:30		\$650.00		NM		
		Ⓜ MG for 11.5,12.4,23.1											
	3	WRAL	08/28/16-08/28/16	Pre-Season Sunday	8-11p	-----Su	:30		\$5,000.00		NM		
		Ⓜ MG for 11.5,12.4,23.1											
	4	WRAL	08/24/16-08/26/16	Dr. Phil - 2nd Run	11a-12p	---WThF----	:30		\$250.00		NM		
		Ⓜ MG for 11.5,12.4,23.1											
N 24	WRAL	08/24/16	08/24/16	America's Got Talent	8-10p		:30				NM	1	\$2,600.00
		Q3 ISSUE CARD V6.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	--1----				1	\$2,600.00				
Totals								0.00				68	\$60,875.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/28/16	55	\$50,475.00	(\$7,571.25)	\$42,903.75
08/29/16 -08/29/16	13	\$10,400.00	(\$1,560.00)	\$8,840.00
Totals	68	\$60,875.00	(\$9,131.25)	\$51,743.75

Signature: _____ **Date:** _____

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