

CONTRACT



KBFX
 1901 Westwind Dr
 Bakersfield, CA 93301
 USA
 (661) 327-7955

www.bakersfieldnow.com

| | | |
|---|---|--|
| <u>Contract / Revision</u> 1038827 / | | <u>Alt Order #</u> 26224276 |
| <u>Advertiser</u> David Couch for Kern County Supervisor-R | | <u>Original Date / Revision</u> 10/16/18 / 10/17/18 |
| <u>Contract Dates</u> 10/17/18 - 10/22/18 | <u>Estimate #</u> 10649 | |
| <u>Product</u> 683/1277/10649 Kern County Supervis | | |
| <u>Billing Cycle</u> WEEKLY | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KBFX | <u>Account Executive</u> Washington DC Mille | <u>Sales Office</u> KATZ Washingt |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| | <u>Order Type</u> GENERAL | |
| <u>Agy Code</u> 9914097 | <u>Advertiser Code</u> 683 | <u>Product 1/2</u> 1277 |
| <u>Agency Ref</u> 12680 | <u>Advertiser Ref</u> 2925018 | |

And:

National Media Research Planning Place
 815 Slaters Ln
 Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------------------|-------------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | KBFX | 10/21/18 | 10/21/18 | Full Measure | 10:30 PM-11:00 PM | | :30 | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S | | | | 1 | \$75.00 | | | |
| N 2 | KBFX | 10/20/18 | 10/20/18 | News | 10:00 PM-10:30 PM | | :30 | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S- | | | | 1 | \$75.00 | | | |
| N 3 | KBFX | 10/19/18 | 10/19/18 | Eyewitness News at 10 on Fc | 10:00 PM-11:00 PM | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | | 1 | \$225.00 | | | |
| Totals | | | | | | | | | | | 3 | \$375.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 10/15/18 -10/21/18 | 3 | \$375.00 | (\$56.25) | \$318.75 |
| Totals | 3 | \$375.00 | (\$56.25) | \$318.75 |

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26224276 Changes as of: 10/16/2018 at 4:15 PM Version: Current State Version 2

CPE: 683/1277/10649 Flight: 10/17/18 - 10/22/18 Station: KBFX Con Type: POLITICAL/VOTE
 Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: David Couch for Supervisor Market: Bakersfield Total: \$375.00

815 SLATERS LANE Product: Kern County Supervisor Office: WASHINGTON Total Spots: 3
 ALEXANDRIA, VA Agency Order #: 7858070 Service: Nielsen Total CPM: \$0.00

Buyer: MediaAssistant, NMRPP Primary Demo: Adults 35+ Traffic #: 1038827
 Salesperson: SAMUEL LITTLE Assistant: SAMUEL LITTLE
 Separation: 202-955-5342

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/17 - 10/22 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|----------------------|----|----------------|----------|-------------|-----|---------------|-------|-------|-------|-------|-------|---|-------------|----------|---------|------|
| | | | | | | | 10/17 | 10/18 | 10/19 | 10/20 | 10/21 | 10/22 | | | | | |
| 1 | W-F,M-Tu 7:30a-8a | | EYWT-MRN 7KBFX | \$75.00 | 2.7 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$27.78 | 0.0 |
| 2 | W-F,M-Tu 8a-8:30a | | EYWT-MRN 8KBFX | \$75.00 | 2.5 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$30.00 | 0.0 |
| 3 | Su 10:30p-11p | | Full Measure | \$75.00 | 0.0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$75.00 | \$0.00 | 0.0 |
| 4 | Sa 10p-10:30p | | Sa 10p News | \$75.00 | 0.0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$75.00 | \$0.00 | 0.0 |
| 5 | M-F 10p-11p | | Fox 58 News | \$225.00 | 0.0 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$225.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 3 | \$375.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

Contract # 26224276 Changes as of: 10/16/2018 at 4:15 PM Version: Current State Version 2

CPE: 683/1277/10649 Flight: 10/17/18 - 10/22/18 Station: KBFX
Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: David Couch for Supervisor Market: Bakersfield
Product: Kern County Supervisor Office: WASHINGTON
Agency Order #: 7858070 Service: Nielsen
Buyer: MediaAssistant, NMRPP Primary Demo: Adults 35+
Salesperson: SAMUEL LITTLE Assistant: SAMUEL LITTLE
Separation: 202-955-5342 Traffic #: 1038827

815 SLATERS LANE ALEXANDRIA, VA 22314
Total Spots: 3
Total CPP: \$0.00
Total GRP: \$375.00

Special Instructions

| Date/Time | Added by | Comment |
|------------------|---------------|-----------------|
| 10/16/18 2:47 PM | SAMUEL LITTLE | Separation: 30 |
| 10/16/18 1:24 PM | System | Notice Received |
| 10/16/18 1:09 PM | SAMUEL LITTLE | Separation: 30 |

| Competitive Information | |
|-------------------------|---------------------|
| Market Budget: | \$375 |
| KBFX Share: | 100% |
| Comment: | Competitive Unknown |

| Daypart Summary | | | | |
|-----------------|-------------|----------|-----------------|------------|
| Day/Time | % Distrib | Spots | Dollars | GRP |
| | 100% | 3 | \$375.00 | 0.0 |
| Total | 100% | 3 | \$375.00 | 0.0 |

| Monthly Summary | | |
|-----------------|----------|-----------------|
| Month | Spots | Dollars |
| 2018-Oct | 3 | \$375.00 |
| Total | 3 | \$375.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|---------------|-----------|-------|-------|----------|-------------|--|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 10/16/18 3:04 PM | | | | | \$0 | \$0 | |
| Revision | 10/16/18 2:47 PM | SAMUEL LITTLE | Confirmed | 2 | | \$0 | \$375.00 | Changes: Total Spots from 5 to 3, Total GRPs from 13.3 to 0, Total CPP from \$28.20 to \$0.00, 5 buylines added or modified. |
| Queued for Electronic Contracting | 10/16/18 1:13 PM | | | | | \$0 | \$0 | |
| New | 10/16/18 1:05 PM | SAMUEL LITTLE | Confirmed | 5 | | \$375.00 | \$375.00 | |

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



KBFX
 1901 Westwind Dr
 Bakersfield, CA 93301
 USA
 (661) 327-7955

www.bakersfieldnow.com

| | | |
|---|--|--|
| <u>Contract / Revision</u> 1041026 / | | <u>Alt Order #</u> 26224277 |
| <u>Advertiser</u> David Couch for Kern County Supervisor-R | | <u>Original Date / Revision</u> 10/22/18 / 10/22/18 |
| <u>Contract Dates</u> 10/23/18 - 10/29/18 | <u>Estimate #</u> 10650 | |
| <u>Product</u> 683/1277/10650 Kern County Supervis | | |
| <u>Billing Cycle</u> WEEKLY | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KBFX | <u>Account Executive</u> Washington DC Millie | <u>Sales Office</u> KATZ Washingt |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| | <u>Order Type</u> GENERAL | |
| <u>Agy Code</u> 9914097 | <u>Advertiser Code</u> 683 | <u>Product 1/2</u> 1277 |
| <u>Agency Ref</u> 12680 | <u>Advertiser Ref</u> 2925018 | |

And:

National Media Research Planning Place
 815 Slaters Ln
 Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------------|------------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | KBFX | 10/24/18 | 10/24/18 | Eyewitness News 7a-8a | 7:30 AM-8:00 AM | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | --W---- | | | | 1 | \$115.00 | | | |
| N 2 | KBFX | 10/25/18 | 10/25/18 | The Doctors | 9:00 AM-10:00 AM | | :30 | | | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ---T--- | | | | 1 | \$20.00 | | | |
| N 3 | KBFX | 10/27/18 | 10/27/18 | Big Bang | 6:00 PM-7:00 PM | | :30 | | | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | -----S- | | | | 1 | \$90.00 | | | |
| Totals | | | | | | | | | | | 3 | \$225.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/22/18 - 10/28/18 | 3 | \$225.00 | (\$33.75) | \$191.25 |
| Totals | 3 | \$225.00 | (\$33.75) | \$191.25 |

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



125 West 55th St
New York, NY 10019

Contract # 26224277 Changes as of: 10/22/2018 at 12:52 PM Version: Current State Version 2 Con Type: POLITICAL/VOTE

CPE: 683/1277/10650 Flight: 10/23/18 - 10/29/18 Station: KBFX Total \$: \$225.00

Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: David Couch for Supervisor Market: Bakerfield Office: WASHINGTON Total Spots: 3
815 SLATERS LANE Agency Order #: 7858074 Service: Nielsen Total CPP: \$83.33
ALEXANDRIA, VA 22314

Product: Kern County Supervisor Buyer: Media Assistant, NMIRPP Primary Demo: Adults 35+ Traffic #: 1041026
Salesperson: SAMUEL LITTLE Separation: Assistant: SAMUEL LITTLE

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/23 - 10/29 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|---------------------|----|-----------------|----------|-------------|-----|---------------|-------|-------|-------|-------|-------|-------|-------------|----------|---------|------|
| | | | | | | | 10/23 | 10/24 | 10/25 | 10/26 | 10/27 | 10/28 | 10/29 | | | | |
| 1 | Tu-F, M 7:30a-8a | | EYWT-MIRN 7KBFX | \$115.00 | 2.7 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | \$115.00 | \$42.59 | 2.7 |
| 2 | M-F 9a-10a | | The Doctors | \$20.00 | 0.0 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$20.00 | \$0.00 | 0.0 |
| 3 | Sa 6p-7p | | Big Bang Theory | \$90.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$90.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 3 | \$225.00 | \$83.33 | 2.7 |

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26224277 Changes as of: 10/22/2018 at 12:52 PM Version: Current State Version 2

CPE: 683/1277/10650 Flight: 10/23/18 - 10/29/18 Station: KBFX Con Type: POLITICAL/VOTE
 Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: David Couch for Supervisor Market: Bakerfield Total \$: \$225.00

815 SLATERS LANE Product: Kern County Supervisor Office: WASHINGTON Total Spots: 3
 ALEXANDRIA, VA Agency Order #: 7858074 Service: Nielsen Total CPP: \$83.33

Buyer: Media Assistant, NMRPP Primary Demo: Adults 35+ Total GRP: 2.7
 Salesperson: SAMUEL LITTLE Assistant: SAMUEL LITTLE Traffic #: 1041026
 Separation: 202-955-5342

Special Instructions

| Date/Time | Added by | Comment |
|-------------------|---------------|------------------|
| 10/22/18 12:39 PM | SAMUEL LITTLE | Separation: 30 |
| 10/16/18 1:24 PM | System | Notice Received. |
| 10/16/18 1:09 PM | SAMUEL LITTLE | Separation: 30 |

| Competitive Information | |
|-------------------------|---------------------|
| Market Budget: | \$375 |
| KBFX Share: | 100% |
| Comment: | Competitive Unknown |

| Daypart Summary | | | | | |
|-----------------|-----------|-------|----------|---------|-----|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| Total | 100% | 3 | \$225.00 | \$83.33 | 2.7 |

| Monthly Summary | | | |
|-----------------|----------|-----------------|------------|
| Month | Spots | Dollars | GRP |
| 2018-Oct | 3 | \$225.00 | 2.7 |
| 2018-Nov | 0 | \$0.00 | 0 |
| Total | 3 | \$225.00 | 2.7 |

| Transaction History | | | | | | | | |
|-----------------------------------|-------------------|---------------|-----------|-------|-------|----------|-------------|--|
| Trans | Created/Received | Created by | Status | Spot- | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 10/22/18 12:39 PM | | | | | \$0 | \$0 | |
| Revision | 10/22/18 12:39 PM | SAMUEL LITTLE | Confirmed | | | \$0 | \$225.00 | Changes: Total CPP from \$27.78 to \$83.33, Total GRPs from 8.1 to 2.7, 3 buylines |
| Queued for Electronic Contracting | 10/16/18 1:13 PM | | | | | \$0 | \$0 | |
| New | 10/16/18 1:05 PM | SAMUEL LITTLE | Confirmed | 3 | | \$225.00 | \$225.00 | |

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



KBFX
 1901 Westwind Dr
 Bakersfield, CA 93301
 USA
 (661) 327-7955

www.bakersfieldnow.com

| | | |
|---|---|--|
| <u>Contract / Revision</u> 1041065 / | | <u>Alt Order #</u> 26224278 |
| <u>Advertiser</u> David Couch for Kern County Supervisor-R | | <u>Original Date / Revision</u> 10/22/18 / 10/22/18 |
| <u>Contract Dates</u> 10/30/18 - 11/05/18 | <u>Estimate #</u> 10651 | |
| <u>Product</u> 683/1277/10651 Kern County Supervis | | |
| <u>Billing Cycle</u> WEEKLY | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KBFX | <u>Account Executive</u> Washington DC Mille | <u>Sales Office</u> KATZ Washingt |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| | <u>Order Type</u> GENERAL | |
| <u>Agency Code</u> 9914097 | <u>Advertiser Code</u> 683 | <u>Product 1/2</u> 1277 |
| <u>Agency Ref</u> 12680 | <u>Advertiser Ref</u> 2925018 | |

And:

National Media Research Planning Place
 815 Slaters Ln
 Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------|------|------|-------|----------|
| N 1 | KBFX | 10/30/18 | 10/30/18 | Eyewitness News 7a-8a | 7:30 AM-8:00 AM | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | -T----- | 1 | | | \$115.00 | | | | |
| N 2 | KBFX | 11/01/18 | 11/01/18 | Eyewitness News 7a-8a | 7:30 AM-8:00 AM | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | ---T--- | 1 | | | \$115.00 | | | | |
| N 3 | KBFX | 11/05/18 | 11/05/18 | Eyewitness News 7a-8a | 7:30 AM-8:00 AM | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | 1 | | | \$115.00 | | | | |
| N 4 | KBFX | 10/31/18 | 10/31/18 | Eyewitness News 8a-9a | 8:00 AM-8:30 AM | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | --W---- | 1 | | | \$115.00 | | | | |
| N 5 | KBFX | 11/02/18 | 11/02/18 | Eyewitness News 8a-9a | 8:30 AM-9:00 AM | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | ----F-- | 1 | | | \$115.00 | | | | |
| N 6 | KBFX | 11/01/18 | 11/01/18 | Dateline | 4:00 PM-5:00 PM | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | ---T--- | 1 | | | \$15.00 | | | | |
| N 7 | KBFX | 11/02/18 | 11/02/18 | The Real | 11:00 AM-12:00 PM | | :30 | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | ----F-- | 1 | | | \$10.00 | | | | |
| Totals | | | | | | | | | | | 7 | \$600.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 10/29/18 -11/04/18 | 6 | \$485.00 | (\$72.75) | \$412.25 |
| 11/05/18 -11/11/18 | 1 | \$115.00 | (\$17.25) | \$97.75 |
| Totals | 7 | \$600.00 | (\$90.00) | \$510.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



KBFX
 1901 Westwind Dr
 Bakersfield, CA 93301
 USA
 (661) 327-7955

www.bakersfieldnow.com

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1041065 / | 26224278 |

| | |
|--|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| David Couch for Kern County Supervisor-R | 10/22/18 / 10/22/18 |

| | | |
|-----------------------|-----------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/30/18 - 11/05/18 | 683/1277/10651 Kern C | 10651 |

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26224278 Changes as of: 10/22/2018 at 12:55 PM Version: Current State Version 2

CPE: 683/1277/10651 Flight: 10/30/18 - 11/5/18 Station: KBFX Con Type: POLITICAL/VOTE

Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: David Couch for Supervisor Market: Bakersfield Total: \$600.00

815 SLATERS LANE Product: Kern County Supervisor Office: WASHINGTON Total Spots: 7

ALEXANDRIA, VA Agency Order #: 7858081 Service: Nielsen Total CPP: \$46.15

Buyer: MediaAssistant, NIM/PP Primary Demo: Adults 35+ Total GRP: 13.0

Salesperson: SAMUEL LITTLE Assistant: SAMUEL LITTLE Traffic #: 1041065

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/30 - 11/5 | | | | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|--------------------|----|----------------|----------|-------------|-----|--------------|----------|----------|----------|----------|----------|----------|--|----------|-----------------|----------------|-------------|------|------|
| | | | | | | | 10/30 | 10/31 | 11/1 | 11/2 | 11/3 | 11/4 | 11/5 | | | | | | | |
| 1 | Tu-F M 7:30a-8a | | EYWT-MRN 7KBFX | \$115.00 | 2.7 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | | 3 | \$345.00 | \$42.59 | 8.1 | | |
| 2 | Tu-F M 8a-8:30a | | EYWT-MRN 8KBFX | \$115.00 | 2.5 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | | 1 | \$115.00 | \$46.00 | 2.5 | | |
| 3 | Tu-F M 8:30a-9a | | EYWT-MRN 8KBFX | \$115.00 | 2.4 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | 1 | \$115.00 | \$47.92 | 2.4 | | |
| 4 | M-F 4p-5p | | Dateline | \$15.00 | 0.0 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | | 1 | \$15.00 | \$0.00 | 0.0 | | |
| 5 | M-F 11a-12n | | The Real | \$10.00 | 0.0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | 1 | \$10.00 | \$0.00 | 0.0 | | |
| TOTALS: | | | | | | | 1 | 1 | 2 | 2 | 0 | 0 | 1 | | 7 | \$600.00 | \$46.15 | 13.0 | | |



125 West 55th St
New York, NY 10019

Contract # 26224278 Changes as of: 10/22/2018 at 12:55 PM Version: Current State Version 2 Con Type: POLITICAL/NOTE

CPE: 683/1277/10651 Flight: 10/30/18 - 11/5/18 Station: KBFX Total Spots: 7
 Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: David Couch for Supervisor Market: Bakersfield Total CPP: \$46.15

815 SLATERS LANE Product: Kern County Supervisor Office: WASHINGTON Total GRP: 13.0
 ALEXANDRIA, VA Agency Order #: 7858081 Service: Nielsen Traffic #: 1041065

Buyer: MediaAssistant, NMRPP Primary Demo: Adults 35+ Salesperson: SAMUEL LITTLE Assistant: SAMUEL LITTLE Separation: Total GRP: 13.0

Special Instructions

| Date/Time | Added by | Comment |
|-------------------|---------------|------------------|
| 10/22/18 12:46 PM | SAMUEL LITTLE | Separation: 30 |
| 10/16/18 1:24 PM | System | Notice Received. |
| 10/16/18 1:09 PM | SAMUEL LITTLE | Separation: 30 |

| Competitive Information | |
|-------------------------|---------------------|
| Market Budget: | \$375 |
| KBFX Share: | 100% |
| Comment: | Competitive Unknown |

| Daypart Summary | | | | |
|-----------------|-------------|----------|-----------------|----------------|
| Day/Time | % Distrib | Spots | Dollars | GRP |
| | 100% | 7 | \$600.00 | \$46.15 |
| Total | 100% | 7 | \$600.00 | \$46.15 |

| Monthly Summary | | |
|-----------------|----------|-----------------|
| Month | Spots | Dollars |
| 2018-Nov | 7 | \$600.00 |
| Total | 7 | \$600.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|-------------------|---------------|-----------|-------|-------|----------|-------------|--|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Ctg | Contract \$ | Comment |
| Queued for Electronic Contracting | 10/22/18 12:47 PM | | | | | \$0 | \$0 | |
| Revision | 10/22/18 12:46 PM | SAMUEL LITTLE | Confirmed | | 1 | \$0 | \$600.00 | Changes: Total CPP from \$28.85 to \$46.15; Total Spots from 8 to 7; Total GRPs from |
| Queued for Electronic Contracting | 10/16/18 1:13 PM | | | | | \$0 | \$0 | |
| New | 10/16/18 1:05 PM | SAMUEL LITTLE | Confirmed | 8 | | \$600.00 | \$600.00 | |

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.