



125 West 55th St
New York, NY 10019

Contract # 28391115	Changes as of: 4/12/2024 at 10:23 AM	Version: Highlighting Revision 1
CPE: 79/86/13094	Flight: 10/22/24 - 10/28/24	Station: KRQE
Agency: WATERFRONT STRATEGIES 3050 K ST NW 100 20007	Advertiser: HOUSE MAJORITY PAC	Market: Albuquerque
	Product: TV	Office: WASHINGTON
	Agency Order #: 13365437	Service: Nielsen
	Buyer: Sweatman, Lawrence	Primary Demo: Adults 35+
	Salesperson: REBECCA TONNE 404-365-4452	Assistant: REBECCA TONNE 404-365-4452
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$204,825.00
Total Spots: 111
Total CPP: \$0.00
Total GRP:

Comments: HMP 2024 - 10/22-10/28 - SKED A; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/22 - 10/22		Total Spots	Total \$	CPP*	GRP*
							10/22					
1	Tu-F,M 4:30a-5a		KRQE News 13 @ 430A	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
<i>Changes: Rate from 150 to 150</i>												
2	Tu-F,M 5a-6a		KRQE News 13 This Morning @ 5A	\$225.00	0	30	5		5	\$1,125.00	\$0.00	0.0
3	Tu-F,M 6a-7a		KRQE News 13 This Morning @ 6A	\$500.00	0	30	5		5	\$2,500.00	\$0.00	0.0
4	Tu-F,M 7a-9a		CBS This Morning	\$600.00	0	30	10		10	\$6,000.00	\$0.00	0.0
5	Sa 5a-7a		CBS This Morning Saturday	\$300.00	0	30	2		2	\$600.00	\$0.00	0.0
6	Sa 7a-8a		KRQE News 13 Saturday Morning	\$450.00	0	30	2		2	\$900.00	\$0.00	0.0
7	Su 6a-7a		KRQE News 13 Morning Sunday 6A	\$300.00	0	30	2		2	\$600.00	\$0.00	0.0
8	Su 7a-8a		KRQE News 13 Morning Sunday 7A	\$500.00	0	30	2		2	\$1,000.00	\$0.00	0.0
9	Su 8a-9:30a		CBS Sunday Morning	\$2,500.00	0	30	2		2	\$5,000.00	\$0.00	0.0
10	Tu-F,M 9a-10a		Drew Barrymore	\$450.00	0	30	5		5	\$2,250.00	\$0.00	0.0
11	Tu-F,M 11a-12n		Price Is Right	\$5,300.00	0	30	5		5	\$26,500.00	\$0.00	0.0
12	Tu-F,M 12n-12:30p		KRQE News 13 @ Noon	\$800.00	0	30	5		5	\$4,000.00	\$0.00	0.0
13	Tu-F,M 12:30p-2p		CBS Soap Rotation	\$3,500.00	0	30	7		7	\$24,500.00	\$0.00	0.0
14	Tu-F,M 4:30p-5p		KRQE News 13 @ 430P	\$800.00	0	30	5		5	\$4,000.00	\$0.00	0.0
15	Tu-F,M 5:30p-6p		KRQE News 13 @ 530P	\$1,050.00	0	30	5		5	\$5,250.00	\$0.00	0.0
16	Sa 5p-6p		CBS Evening News/KRQE News @ 530P	\$700.00	0	30	1		1	\$700.00	\$0.00	0.0
17	Su 5p-6p		CBS Evening News/KRQE News @ 530P	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
18	Tu-F,M 6p-6:30p		Jeopardy	\$2,500.00	0	30	5		5	\$12,500.00	\$0.00	0.0
19	Tu-F,M 6:30p-7p		Wheel of Fortune	\$2,500.00	0	30	5		5	\$12,500.00	\$0.00	0.0
20	Sa 6p-6:30p		Jeopardy	\$1,150.00	0	30	1		1	\$1,150.00	\$0.00	0.0



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							10/22					
21	Sa 6:30p-7p		Wheel of Fortune	\$1,150.00	0	30	1		1	\$1,150.00	\$0.00	0.0
22	Tu-F,M 10p-10:35p		KRQE News 13 @ 10P	\$1,500.00	0	30	5		5	\$7,500.00	\$0.00	0.0
23	Tu-F,M 10:35p-11:37p		The Late Show-CBS	\$550.00	0	30	5		5	\$2,750.00	\$0.00	0.0
24	Sa 11:35p-12:35a		S.W.A.T.	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
25	Sa 12:35a-1:35a		Major Crimes	\$150.00	0	30	1		1	\$150.00	\$0.00	0.0
26	Su 11:05p-12:05a		S.W.A.T.	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
27	Su 12:05a-1:05a		Major Crimes	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
28	M 7p-8p		The Neighborhood/Bob Hearts Abishola-CBS	\$11,500.00	0	30	1		1	\$11,500.00	\$0.00	0.0
29	M 8p-9p		NCIS-CBS	\$11,500.00	0	30	1		1	\$11,500.00	\$0.00	0.0
30	Tu 7p-8p		FBI-CBS	\$4,000.00	0	30	1		1	\$4,000.00	\$0.00	0.0
31	Tu 8p-9p		FBI: International-CBS	\$4,000.00	0	30	1		1	\$4,000.00	\$0.00	0.0
32	Tu 9p-10p		FBI: Most Wanted-CBS	\$3,500.00	0	30	2		2	\$7,000.00	\$0.00	0.0
33	W 8:30p-10p		The Amazing Race-CBS	\$3,500.00	0	30	1		1	\$3,500.00	\$0.00	0.0
34	F 7p-8p		S.W.A.T.-CBS	\$3,500.00	0	30	1		1	\$3,500.00	\$0.00	0.0
35	F 8p-9p		Fire Country-CBS	\$3,500.00	0	30	1		1	\$3,500.00	\$0.00	0.0
36	F 9p-10p		Blue Bloods-CBS	\$3,500.00	0	30	1		1	\$3,500.00	\$0.00	0.0
37	Su 7p-8p		The Equalizer-CBS	\$3,500.00	0	30	2		2	\$7,000.00	\$0.00	0.0
38	Su 8p-9p		Tracker-CBS	\$3,300.00	0	30	1		1	\$3,300.00	\$0.00	0.0
39	Su 9p-10p		CSI Vegas 10e/9c-CBS	\$3,300.00	0	30	1		1	\$3,300.00	\$0.00	0.0
40	Sa 1:30p-5p		Big Ten on CBS	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
41	Su 2p-5p		NFL Sunday Late	\$13,500.00	0	30	1		1	\$13,500.00	\$0.00	0.0

TOTALS: 111

111 \$204,825.00 \$0.00 0.0



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	Separation:	
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		Total Spots: 111 Total CPP: \$0.00 Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/12/24 10:23 AM	REBECCA TONNE	HMP 2024 - 10/22-10/28 - SKED A; Separation: 30; PopulationBuyType: CPP
04/12/24 10:23 AM	REBECCA TONNE	HMP 2024 - 10/22-10/28 - SKED A; Separation: 30; PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$56,070
KRQE Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	111	\$204,825.00	N/A	0.0
Total	100%	111	\$204,825.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Oct	111	\$204,825.00
Total	111	\$204,825.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/12/24 10:40 AM					\$0	\$0	
Revision	4/12/24 10:23 AM	REBECCA TONNE	Revised			\$0	\$204,825.00	Changes: Demo Meta to [R16]. 1 buyline added or modified.
New	4/11/24 8:51 AM	REBECCA TONNE	New	111		\$204,825.00	\$204,825.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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