

ORDER WORKSHEET

Rep Order# 10681097 Ver# 1 Status New
EC'd Yes

Traffic Order#

2240989

Printed: 09/16/15 10:46 AM
Last Received: 09/16/15 10:39 AM
Showing Buylines: All Rep and Station Changes

1 of 4

Station ECIV-TV CHARLESTON SC
Advertiser (NW80) POLITICAL
Product LEON FOR MAYOR
Estimate# 4263
Buyer Kathryn Welsh

Agency (BUYT) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 711/719/4263
Flight Dates 09/17/15-09/23/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372



--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER LEON FOR MAYOR PLS CF ASAP-THX

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	F	5A-530A	GOOD MORN CHARLESTON	30	-	-	\$40.00	09/18-09/18	1	1	1	\$40.00
2	M	5A-530A	GOOD MORN CHARLESTON	30	-	-	\$40.00	09/21-09/21	1	1	1	\$40.00
3	W	5A-530A	GOOD MORN CHARLESTON	30	-	-	\$40.00	09/23-09/23	1	1	1	\$40.00
4	Th	530A-6A	GOOD MORN CHARLESTON	30	-	-	\$45.00	09/17-09/17	1	1	1	\$45.00
5	F	530A-6A	GOOD MORN CHARLESTON	30	-	-	\$45.00	09/18-09/18	1	1	1	\$45.00
6	Tu	530A-6A	GOOD MORN CHARLESTON	30	-	-	\$45.00	09/22-09/22	1	1	1	\$45.00
7	W	530A-6A	GOOD MORN CHARLESTON	30	-	-	\$45.00	09/23-09/23	1	1	1	\$45.00
8	F	6A-630A	GOOD MORN CHARLESTON	30	-	-	\$100.00	09/18-09/18	1	1	1	\$100.00
9	M	6A-630A	GOOD MORN CHARLESTON	30	-	-	\$100.00	09/21-09/21	1	1	1	\$100.00
10	Tu	6A-630A	GOOD MORN CHARLESTON	30	-	-	\$100.00	09/22-09/22	1	1	1	\$100.00
11	Th	630A-7A	GOOD MORN CHARLESTON	30	-	-	\$120.00	09/17-09/17	1	1	1	\$120.00

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Flight Dates 09/17/15-09/23/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
12	M	630A-7A	GOOD MORN CHARLESTON	30	-	-	\$120.00	09/21-09/21	1	1	1	\$120.00
13	W	630A-7A	GOOD MORN CHARLESTON	30	-	-	\$120.00	09/23-09/23	1	1	1	\$120.00
14	Th	7A-8A	GMA	30	-	-	\$150.00	09/17-09/17	1	1	1	\$150.00
15	F	7A-8A	GMA	30	-	-	\$150.00	09/18-09/18	1	1	1	\$150.00
16	Tu	7A-8A	GMA	30	-	-	\$150.00	09/22-09/22	1	1	1	\$150.00
17	W	7A-8A	GMA	30	-	-	\$150.00	09/23-09/23	1	1	1	\$150.00
18	Th	8A-9A	GMA	30	-	-	\$150.00	09/17-09/17	1	1	1	\$150.00
19	M	8A-9A	GMA	30	-	-	\$150.00	09/21-09/21	1	1	1	\$150.00
20	Tu	8A-9A	GMA	30	-	-	\$150.00	09/22-09/22	1	1	1	\$150.00
21	Th	9A-10A	LIVE W KELLY AND MICHAEL	30	-	-	\$100.00	09/17-09/17	1	1	1	\$100.00
22	F	9A-10A	LIVE W KELLY AND MICHAEL	30	-	-	\$100.00	09/18-09/18	1	1	1	\$100.00
23	Tu	9A-10A	LIVE W KELLY AND MICHAEL	30	-	-	\$100.00	09/22-09/22	1	1	1	\$100.00
24	F	12P-1P	RACHAEL RAY	30	-	-	\$45.00	09/18-09/18	1	1	1	\$45.00
25	M	12P-1P	RACHAEL RAY	30	-	-	\$45.00	09/21-09/21	1	1	1	\$45.00
26	W	12P-1P	RACHAEL RAY	30	-	-	\$45.00	09/23-09/23	1	1	1	\$45.00
27	Th	4P-5P	ELLEN	30	-	-	\$125.00	09/17-09/17	1	1	1	\$125.00

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Flight Dates 09/17/15-09/23/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
28	Tu	4P-5P	ELLEN	30	-	-	\$125.00	09/22-09/22	1	1	1	\$125.00
29	W	4P-5P	ELLEN	30	-	-	\$125.00	09/23-09/23	1	1	1	\$125.00
30	M	6P-630P	ABC 4 NEWS	30	-	-	\$150.00	09/21-09/21	1	1	1	\$150.00
31	Tu	6P-630P	ABC 4 NEWS	30	-	-	\$150.00	09/22-09/22	1	1	1	\$150.00
32	Th	630P-7P	ABC WORLD NEWS	30	-	-	\$150.00	09/17-09/17	1	1	1	\$150.00
33	Su	630P-7P	ABC WORLD NEWS	30	-	-	\$150.00	09/20-09/20	1	1	1	\$150.00
34	W	630P-7P	ABC WORLD NEWS	30	-	-	\$150.00	09/23-09/23	1	1	1	\$150.00
35	F	7P-730P	ABC NEWS 4	30	-	-	\$120.00	09/18-09/18	1	1	1	\$120.00
36	M	7P-730P	ABC NEWS 4	30	-	-	\$120.00	09/21-09/21	1	1	1	\$120.00
37	W	7P-730P	ABC NEWS 4	30	-	-	\$120.00	09/23-09/23	1	1	1	\$120.00
38	Th	11P-1130P	LATE NEWS	30	-	-	\$100.00	09/17-09/17	1	1	1	\$100.00
39	Tu	11P-1130P	LATE NEWS	30	-	-	\$100.00	09/22-09/22	1	1	1	\$100.00
40	Su	6P-630P	ABC 4 NEWS	30	-	-	\$100.00	09/20-09/20	1	1	1	\$100.00

---REPORT TOTALS---

Report Totals: 40 / \$4,230.00

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Flight Dates 09/17/15-09/23/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

---SALES MONTHLY TOTALS---

Sep2015: 40 / \$4,230.00

Order Totals: 40 / \$4,230.00

Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals

\$17,139.38

CABL .00%
WMMP .00%

ECIV 24.68%
WTAT 11.32%

WCBD 24.00%

WCIV .00%

WCSC 40.00%

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS



ECIV
888 Albrighton Blvd
Mount Pleasant, SC 29464

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 2240989

Schedule Dates 09/17/15-09/23/15
Advertiser Leon Stavrnakis for Mayor-D (105423)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LEON FOR MAYOR 4263 (760612)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Welsh, Kathryn
Phone/Fax /
CPE 711/719/4263
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LEON FOR MAYOR
TREXOR HEATON
24.68%

Date Entered 09/16/15
Last Modified 09/16/15
Entered By Sonia Mendez
CO-OP No
Headline # ECR10681097
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$634.50
Net Total \$3,595.50
Sales Tax

Charleston, SC (ECIV)
By Broadcast Month
Sep. 2015
Grand Total:

Spots	Rate
40	\$4,230.00
40	\$4,230.00

9/17/15

9/17/15

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/18/15-09/18/15	3	:30	5A- News-Good Morning Charleston 5a	1					1			1	\$40.00	\$40.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15
2.0	Normal Line / News (2)	09/21/15-09/21/15	3	:30	5A- News-Good Morning Charleston 5a	1	1							1	\$40.00	\$40.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15
3.0	Normal Line / News (3)	09/23/15-09/23/15	3	:30	5A- News-Good Morning Charleston 5a	1		1						1	\$40.00	\$40.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15
4.0	Normal Line / News (5)	09/18/15-09/18/15	3	:30	5:30A- News-Good Morning Charleston 530a	1				1				1	\$45.00	\$45.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15
5.0	Normal Line / News (6)	09/22/15-09/22/15	3	:30	5:30A- News-Good Morning Charleston 530a	1		1						1	\$45.00	\$45.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15
6.0	Normal Line / News (7)	09/23/15-09/23/15	3	:30	5:30A- News-Good Morning Charleston 530a	1			1					1	\$45.00	\$45.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15
7.0	Normal Line / News (8)	09/18/15-09/18/15	3	:30	6A- News-Good Morning Charleston 6a	1					1			1	\$100.00	\$100.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15
8.0	Normal Line / News (9)	09/21/15-09/21/15	3	:30	6A- News-Good Morning Charleston 6a	1	1							1	\$100.00	\$100.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15
9.0	Normal Line / News (10)	09/22/15-09/22/15	3	:30	6A- News-Good Morning Charleston 6a	1		1						1	\$100.00	\$100.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



ECIV
888 Allbritton Blvd
Mount Pleasant, SC 29464

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 2240989

Schedule Dates 09/17/15-09/23/15
Advertiser Leon Stavrakakis for Mayor-D (105423)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LEON FOR MAYOR 4263 (760612)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Welsh, Kathryn
Phone/Fax /
CPE 711/719/4263
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LEON FOR MAYOR
TREVOR HEATON
24.68%

Date Entered 09/16/15
Last Modified 09/16/15
Entered By Sonia Mendez
CO-OP No
Headline # ECR10681097
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$634.50
Net Total \$3,595.50
Sales Tax

Charleston, SC (ECIV)
By Broadcast Month
Sep. 2015
Grand Total:
Spots 40
Rate \$4,230.00
\$4,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News (11)	09/18/15-09/18/15	3	:30	6:30A- News-Good Morning Charleston 630a						1			1	\$120.00	\$120.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15
11.0	Normal Line / News (12)	09/21/15-09/21/15	3	:30	6:30A- News-Good Morning Charleston 630a	1								1	\$120.00	\$120.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15
12.0	Normal Line / News (13)	09/23/15-09/23/15	3	:30	6:30A- News-Good Morning Charleston 630a			1						1	\$120.00	\$120.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15
13.0	Normal Line / News (14)	09/18/15-09/18/15	3	:30	7A- ABC-Good Morning America					1				1	\$150.00	\$150.00	Charleston, SC (ECIV)	GMA	9/16/15
14.0	Normal Line / News (15)	09/18/15-09/18/15	3	:30	7A- ABC-Good Morning America					1				1	\$150.00	\$150.00	Charleston, SC (ECIV)	GMA	9/16/15
15.0	Normal Line / News (16)	09/22/15-09/22/15	3	:30	7A- ABC-Good Morning America			1						1	\$150.00	\$150.00	Charleston, SC (ECIV)	GMA	9/16/15
16.0	Normal Line / News (17)	09/23/15-09/23/15	3	:30	7A- ABC-Good Morning America				1					1	\$150.00	\$150.00	Charleston, SC (ECIV)	GMA	9/16/15
17.0	Normal Line / News (18)	09/18/15-09/18/15	3	:30	8A- ABC-Good Morning America					1				1	\$150.00	\$150.00	Charleston, SC (ECIV)	GMA	9/16/15
18.0	Normal Line / News (19)	09/21/15-09/21/15	3	:30	8A- ABC-Good Morning America	1								1	\$150.00	\$150.00	Charleston, SC (ECIV)	GMA	9/16/15

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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Sales Office Millennium Washington DC
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Billing Type Standard
Comments LEON FOR MAYOR
TREVOR HEATON
24.68%

Date Entered 09/16/15
Last Modified 09/16/15
Entered By Sonia Mendez
CO-OP No
Headline # ECRI0681097
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$634.50
Net Total \$3,595.50
Sales Tax

Charleston, SC (ECIV)
By Broadcast Month
Sep. 2015 40 \$4,230.00
Grand Total: 40 \$4,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / News (20)	09/22/15-09/22/15	3	:30	8a- ABC-Good Morning America			1						1	\$150.00	\$150.00	Charleston, SC (ECIV)	GMA	9/16/15
20.0	Normal Line / SPOT (21)	09/18/15-09/18/15	3	:30	9a- Live with Kelly					1				1	\$100.00	\$100.00	Charleston, SC (ECIV)	LIVE W KELLY AND MICHAEL	9/16/15
21.0	Normal Line / SPOT (22)	09/18/15-09/18/15	3	:30	9a- Live with Kelly					1				1	\$100.00	\$100.00	Charleston, SC (ECIV)	LIVE W KELLY AND MICHAEL	9/16/15
22.0	Normal Line / SPOT (23)	09/22/15-09/22/15	3	:30	9a- Live with Kelly			1						1	\$100.00	\$100.00	Charleston, SC (ECIV)	LIVE W KELLY AND MICHAEL	9/16/15
23.0	Normal Line / SPOT (24)	09/18/15-09/18/15	3	:30	12p- Rachael Ray					1				1	\$45.00	\$45.00	Charleston, SC (ECIV)	RACHAEL RAY	9/16/15
24.0	Normal Line / SPOT (25)	09/21/15-09/21/15	3	:30	12p- Rachael Ray					1				1	\$45.00	\$45.00	Charleston, SC (ECIV)	RACHAEL RAY	9/16/15
25.0	Normal Line / SPOT (26)	09/23/15-09/23/15	3	:30	12p- Rachael Ray					1				1	\$45.00	\$45.00	Charleston, SC (ECIV)	RACHAEL RAY	9/16/15
26.0	Normal Line / SPOT (28)	09/22/15-09/22/15	3	:30	4p- Ellen Degeneres					1				1	\$125.00	\$125.00	Charleston, SC (ECIV)	ELLEN	9/16/15
27.0	Normal Line / SPOT (29)	09/23/15-09/23/15	3	:30	4p- Ellen Degeneres					1				1	\$125.00	\$125.00	Charleston, SC (ECIV)	ELLEN	9/16/15
28.0	Normal Line / News (29)	09/21/15-09/21/15	3	:30	6p- News-ABC News 4 at 6p					1				1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC 4 NEWS	9/16/15
29.0	Normal Line / News (30)	09/22/15-09/22/15	3	:30	5:58p- News-ABC News 4 at 6p					1				1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC 4 NEWS	9/16/15

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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Mount Pleasant, SC 29464

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 2240989

Schedule Dates	09/17/15-09/23/15	Date Entered	09/16/15
Advertiser	Leon Stavrakis for Mayor-D (105423)	Last Modified	09/16/15
Agency	Buying Time Media (1779)	Entered By	Sonia Mendez
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	LEON FOR MAYOR 4263 (760612)	Headline #	ECR10681097
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Welsh, Kathryn	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	711/719/4263	Commission	\$634.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$3,595.50
Billing Type	Standard	Sales Tax	
Comments	LEON FOR MAYOR TREVOR HEATON 24.68%		

Charleston, SC (ECIV)		
By Broadcast Month	Spots	Rate
Sep. 2015	40	\$4,230.00
Grand Total:	40	\$4,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / News (32)	09/20/15-09/20/15	3	:30	6:30p- 7p (EST)								1	1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC WORLD NEWS	9/16/15
31.0	Normal Line / News (33)	09/23/15-09/23/15	3	:30	6:30p- 7p (EST)				1					1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC WORLD NEWS	9/16/15
32.0	Normal Line / News (35)	09/18/15-09/18/15	3	:30	7p- News-ABC News 4 at 7p					1				1	\$120.00	\$120.00	Charleston, SC (ECIV)	ABC NEWS 4	9/16/15
33.0	Normal Line / News (36)	09/21/15-09/21/15	3	:30	7p- News-ABC News 4 at 7p					1				1	\$120.00	\$120.00	Charleston, SC (ECIV)	ABC NEWS 4	9/16/15
34.0	Normal Line / News (37)	09/23/15-09/23/15	3	:30	7p- News-ABC News 4 at 7p					1				1	\$120.00	\$120.00	Charleston, SC (ECIV)	ABC NEWS 4	9/16/15
35.0	Normal Line / News (39)	09/22/15-09/22/15	3	:30	11p- News-ABC News 4 at 11p				1					1	\$100.00	\$100.00	Charleston, SC (ECIV)	LATE NEWS	9/16/15
36.0	Normal Line / News (40)	09/20/15-09/20/15	3	:30	6p- News-ABC News 4 at 6p Sunday								1	1	\$100.00	\$100.00	Charleston, SC (ECIV)	ABC 4 NEWS	9/16/15
37.0	Normal Line / News (4)	09/18/15-09/18/15	3	:30	5:30a- News-Good Morning Charleston 530a						1			1	\$45.00	\$45.00	Charleston, SC (ECIV)	GOOD MORN CHARLESTON	9/16/15
38.0	Normal Line / SPOT (27)	09/17/15-09/17/15	3	:30	4p- Ellen Degeneres					1				1	\$125.00	\$125.00	Charleston, SC (ECIV)	ELLEN	9/16/15
39.0	Normal Line / News (31)	09/17/15-09/17/15	3	:30	6:30p- 7p (EST)					1				1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC WORLD NEWS	9/16/15
40.0	Normal Line / News (38)	09/17/15-09/17/15	3	:30	11p- News-ABC News 4 at 11p					1				1	\$100.00	\$100.00	Charleston, SC (ECIV)	LATE NEWS	9/16/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.