

# ORDER WORKSHEET

Rep Order# 9369772 Ver# 7 Status Revised Traffic Order# Printed: 08/25/14 6:24 PM 1 of 3  
 EC'd Yes Last Received: 08/25/14 12:48 PM  
 Showing Buylines: All Lines

Station KKCO-TV GRAND JUNCTION  
 Advertiser (AFP) AMERICANS FOR PROSPE  
 Product EST 1232 AFP  
 Estimate# 1232  
 Buyer KYM MASON

Agency (8182) TARGET ENTERPRISES  
 15260 VENTURA BLVD, SUITE 1240  
 SHERMAN OAKS, CA 91403  
 Agency C/P1/P2/E /1232  
 Flight Dates 09/03/14-09/09/14

Rep Firm KATZ CONTINENTAL  
 Sales Office (LA) LOS ANGELES  
 Salesperson (DKA) DANIELLE KAY  
 Sales Assistant JORDAN  
 Salesperson Phone# 323-966-5054  
 Salesperson Fax# 323-658-6443

## --- CONTRACT COMMENT ---

WED 9/3 - TH 9/4 ONLY

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

\*\*\*REVISION\*\*\* REV LNS:1,11 +\$275 REVISED ADVERTISER CODE AND ESTIMATE NUMBER PLEASE CONFIRM THANKS JORDAN/DANIELLE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1*	W-Th	7A-9A	TODAY SHOW	30	3.4	10.2	\$125.00	09/03-09/04	3	3	\$375.00
			Sales remark: V7 REVISED								
			V7 Comment Changed, Spots/week Changed								
2	M-Tu	7A-9A	TODAY SHOW	30	3.4	N/A	\$125.00	09/08-09/09	0	0	\$0.00
3	W-Th	530P-6P	NEWS AT 530PM	30	0.8	1.6	\$600.00	09/03-09/04	2	2	\$1,200.00
4	M-Tu	530P-6P	NEWS AT 530PM	30	0.8	N/A	\$600.00	09/08-09/09	0	0	\$0.00
5	W-Th	6P-630P	JEOPARDY	30	2.5	5.0	\$675.00	09/03-09/04	2	2	\$1,350.00
6	M-Tu	6P-630P	JEOPARDY	30	13.0	N/A	\$675.00	09/08-09/09	0	0	\$0.00
7	W-Th	10P-1035P	NEWS AT 10PM	30	11.8	23.6	\$650.00	09/03-09/04	2	2	\$1,300.00
8	M-Tu	10P-1035P	NEWS AT 10PM	30	11.8	N/A	\$650.00	09/08-09/09	0	0	\$0.00
9	Sa	10P-1030P	NEWS AT 10PM SATURDAY	30	7.5	N/A	\$450.00	09/06-09/06	0	0	\$0.00

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50466

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2 of 3

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15260 VENTURA BLVD, SUITE 1240  
SHERMAN OAKS, CA 91403  
Agency C/P1/P2/E /1232  
Flight Dates 09/03/14-09/09/14

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
10	Su	530P-6P	NEWS AT 530PM	30	6.9	N/A	\$400.00	09/07-09/07	0	0	\$0.00
11*	W-F	9A-10A	TODAY SHOW III	30	2.1	4.2	\$75.00	09/03-09/05	2	2	\$150.00
			Sales remark: V7 REVISED								
			V7 Comment Changed, Spots/week Changed								
12	M-Tu	9A-10A	TODAY SHOW III	30	2.1	N/A	\$75.00	09/08-09/09	0	0	\$0.00
13	W-F	12P-1230P	NEWS NOON	30	2.0	N/A	\$90.00	09/03-09/05	0	0	\$0.00
14	M-Tu	12P-1230P	NEWS NOON	30	2.0	N/A	\$90.00	09/08-09/09	0	0	\$0.00
15	W-Th	630P-7P	WHEEL OF FORTUNE	30	12.0	24.0	\$600.00	09/03-09/04	2	2	\$1,200.00
16	M-Tu	630P-7P	WHEEL OF FORTUNE	30	12.0	N/A	\$600.00	09/08-09/09	0	0	\$0.00
17	F	8P-10P	DATELINE NBC	30	7.0	N/A	\$500.00	09/05-09/05	0	0	\$0.00
18	W-F	1035P-1135P	TONIGHT SHOW	30	5.5	N/A	\$300.00	09/03-09/05	0	0	\$0.00
19	M-Tu	1035P-1135P	TONIGHT SHOW	30	5.5	N/A	\$300.00	09/08-09/09	0	0	\$0.00

## ---REPORT TOTALS---

Report Totals: 13 / \$5,575.00

## ---SALES MONTHLY TOTALS---

Sep2014: 13 / \$5,575.00

Order Totals: 13 / \$5,575.00 Total GRPS: 68.6

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## --- COMPETITIVE ---

Market Totals	\$10,518.87	CABL .00%	KFQX 8.00%	KJCT 23.00%	KKCO 53.00%	KREX 16.00%
		NKCO .00%	UNKN .00%			

Books [null]  
 Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS

# **AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING**

<b>Station and Location:</b>  KKCO	<b>Date:</b>
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**I, Target Enterprises**  
do hereby request station time concerning the following issue:

Affordable Care Act	
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Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
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**SEE ATTACHED SCHEDULE**

<b>Date of First Broadcast:</b> 9/3/14	<b>Date of Last Broadcast:</b> 9/9/14
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<b>Total Gross Charges:</b>	\$ 5575.00
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**This broadcast time will be used by:** American For Prosperity

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p align="center"> <input checked="" type="checkbox"/> YES      <input type="checkbox"/> NO      <u>Affordable Care Act</u>  <u>Senate Candidate</u> </p>
--

  
 Authorized Signature



**Target Enterprises**  
 15260 Ventura Boulevard, Suite 1240  
 Sherman Oaks, CA 91403  
 (818) 905-0005



**AMERICANS FOR  
PROSPERITY**

211 Wilson Blvd., Suite 500 Arlington, VA 22201 Tel: (800) 730-0150 T: (703) 224-1401

## LETTER OF AUTHORIZATION

June 3, 2014

Mr. Adam Stoll  
Target Enterprises  
15260 Ventura Blvd. Suite 1240  
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent Americans for Prosperity Inc. Our official information is as follows:

**Name:** Americans for Prosperity  
**Address:** P.O. Box 848, 2043 Wilson Boulevard, Arlington, VA 22201  
**Phone:** (866) 730-0150  
**Fax:** (703) 224-3201  
**COO:** Luke Hilgemann  
**CFO:** Robert Heaton

Sincerely,

*Robert C. Heaton*  
Robert C. Heaton (Jun 3, 2014)

Robert Heaton  
Chief Financial Officer