

4th Quarter 2013 WVLT-TV Quarterly Issues Report

CHARITY/COMMUNITY ISSUES:

Show: Sat. 7am

Saturday, October 19, 2013

Vol Spirit: Food Show

Package – 1:23

Each year Food City hosts a big food show at the Knoxville Convention Center. When the show is over, there are hundreds of pounds of food left over. Volunteers gather up all the leftovers from the vendors and take them to Second Harvest Food Bank to be distributed to area food banks.

Show: 11:00

Title: TERMINALLY ILL TEAR JERKER

Date: 12/17/13

Duration: 2:30

Type: PKG

Description: DYING MOTHER WISHES FOR CHILDREN TO HAVE A CHRISTMAS

Show: 5AM

Title: Giving Tuesday

Date: 12/3/2013

Duration: 1:30

Type: Fullscreen

Description: An explanation of "Giving Tuesday" - the Tuesday after Black Friday meant to help give to charities. As well as a look at some of the ways people in east Tennessee can help out locally.

Show: Local 8 News at 6

Title: Bell Ringing For Salvation Army

Date: 12-514

Duration: 1:45

Type: PKG

Description: Local 8 News anchors ring the bell for the Salvation Army.

Show: 6AM

Title: Volunteer Spirit

Date: 12/23/2013

Duration: 2:19

Type: Package

Description: Michelle Silva talks about the Empty Stocking fund and how people in the area can donate to needy families.

RELIGION

Show: 11:00

Title: JAKE BISHOP'S TWITTER FOLLOWING

Date: 11/5/13

Duration: 3:00

Type: PKG

Description: A LOCAL FOOTBALL COACH USING TWITTER TO SHARE HIS FAITH

CRIME

Show: 5:00 PM

Title: Grainger County Inmates Escape

Date: 11-11-13

Duration: 1:12

Type: PKG

Description: Jail officials noticed three inmates were missing this morning. We showed their mug shots and how they were asking for the community's help in finding them.

Show: 11:00

Title: PARTY MOM-- WHAT HAPPENS TO HER STUFF

Date: 11/18/13

Duration: 3:00

Type: PKG

Description: WHAT HAPPENS TO ALL OF THE STUFF BOUGHT WITH STOLEN MONEY

Show: 5:00

Title: DRUG ROUND UP

Date: 11/1/13

Duration: 2:00

Type: PKG

Description: CLAIBORNE COUNTY DRUG BUST

Show: 5:00

Title: NATIONAL NIGHT OUT ACTIVITIES

Date: 10/1/13

Duration: 1:30

Type: LIVE VO/SOT

Description: COMMUNITY COMES TOGETHER TO FIGHT CRIME

Show: 5AM

Title: TN Violent Crimes

Date: 10/8/2013

Duration: 1:00

Type: VO/SOT, Fullscreen

Description: An overview of all the violent crimes in Tennessee. And an explanation of why Tennessee ranks number one when it comes to violent crimes.

Show: 6AM

Title: Car Stolen

Date: 11/21/2013

Duration: 2:05

Type: Package

Description: A man's car was stolen from his driveway just before the holidays. And police needed help finding any possible suspects.

Show: Local 8 News at 6

Title: Lady Charged With Cruelty Speaks

Date: 10-10-13

Duration: 2:06

Type: PKG

Description: A woman who has 40 cats in her home is charged with animal cruelty when she says all she wanted to do is save them.

Show: Local 8 News at 6
Title: 75-cent Theft
Date: 10-18-14
Duration: 1:30
Type: PKG
Description: We talk to the victim of a theft who says he was assaulted for nothing but 75 cents.

Show: Local 8 News at 6
Title: Hit and Run Investigation
Date: 11-29-14
Duration: 2:09
Type: PKG
Description: A local man talks about the experience of being hit by a car while Knoxville police look for the suspect.

Show: Local 8 News at 6
Title: Groper Arrest
Date: 12-5-14
Duration: 1:32
Type: PKG
Description: A man is arrested he's accused of groping an underage girl in a local Panera Bread

ECONOMY:

Show: Sat. 7am
National Park Closing Money
VO/SOT - :45
The government shutdown has forced the closure of the Great Smoky Mountains National Park. That in turn is costing the towns in Sevier and Blount Counties Millions of dollars each day.

Show: 6:30 PM
Title: Small Business Saturday
Date: 12-1-13
Duration: 1:45
Type: PKG
Description: A lot of shoppers go to their favorite stores on Black Friday for holiday deals, but small businesses encourage shoppers to stop by on Saturday.

Show: 5:00
Title: SHIPPING DAY
Date: 12/16/13
Duration: :30
Type: VO
Description: BUSY DAY FOR SHIPPING OUT PACKEAGES AT FEDEX

Show: 5AM

Title: Black Friday

Date: 11/29/2013

Duration: 1:42

Type: Live shot, SOT, Fullscreen

Description: Courtney went live outside of local businesses to get a look at the amount of shoppers going for Black Friday deals. We also took a look at Black Friday predictions on the national level, and we read Facebook feedback about Black Friday from our viewers.

Show: 6AM

Title: Eye On The Economy

Date: 10/15/2013

Duration: 1:40

Type: VO/SOT

Description: Taking a look at all the big economic headlines affecting the US and locally in east Tennessee

Show: Local 8 News at 6

Title: Government Shutdown Affects Local Workers

Date: 10-4-13

Duration: 1:30

Type: PKG

Description: We talk to a local social security administration worker as she struggles to work on day 4 of the government shutdown.

Show: Local 8 News at 6

Title: New Businesses at Knoxville Center Mall

Date: 11-5-13

Duration: 1:52

Type: PKG

Description: A blighted area of Knoxville attempts to change the face of their local economy by bringing in new businesses.

Show: Local 8 News at 6

Title: Jobs Coming To Clinton

Date: 12-18-13

Duration: 1:35

Type: PKG

Description: Clinton receives good news as more jobs are coming when an industry plans to build a \$54 million factory.

EDUCATION:

Show: Sat. 7am

Saturday, October 26, 2013

Missing Kindergartner

PKG – 1:26

A lost 6-year-old was let off at the wrong bus stop alone and scared. His mother is looking for answers after she says her son risked his life to get home.

Show: 5:00 PM
Title: KCS Meeting
Date: 12-9-13
Duration: 1:00
Type: PKG

Description: Reporter provided a look-live on a Knox County School Board meeting. Board members were discussing whether the superintendent should have his contract extended. Some parents, teachers, and students were unhappy with his performance. They said he wasn't listening to some of their recent concerns.

Show: Local 8 News at 6
Title: Teacher Confronts Governor
Date: 11-8-14
Duration: 2:10
Type: PKG

Description: When Governor Bill Haslam comes to town, a local Knox County teacher decides to confront him on new changes to teacher's salary increase.

EMERGENCY PREPARATION AND RESPONSE:

Show: 6A
Title: Car Emergency Kit
Date: 11/26/2013
Duration: 1:00
Type: Reader, props

Description: We talk about all the things a person needs to have in their car in case of an emergency ahead of a winter storm passing through. The anchors mentioned things like kitty litter, jumper cables and a blanket. There were various pieces of the emergency kit laid out on the kitchen set to reference.

Show: 5:00 PM
Title: Faith Based Emergency
Date: 11-12-13
Duration: 1:38
Type: PKG

Description: The Tennessee Valley Unitarian Universalist Church invited other churches to have a meeting on how to be prepared for emergencies that could happen in their congregations. Knoxville Police also met with them to discuss having a plan in place.

Show: 5A
Title: Road Preps
Date: 11/26/2013
Duration: 1:14
Type: Live shot, VOSOT

Description: Courtney Elledge went live with a look at current weather conditions ahead of a winter storm and talked about the ways TDOT was preparing the roads to keep drivers safe

Show: 11:00pm
November 26th
Winter Weather Preps
Live vo/sot - 1:00
TDOT treating roads before snow and ice hits east Tennessee

HEALTH:

Show: Sat. 7am

Saturday, November 23, 2013

Medic Blood Drive

VO/STILL - :30

Medic is holding their annual UT vs. UK blood drive. The event brings out hundreds of blood donors each year. This year Kentucky fans won the challenge.

Show: 5:00 PM

Title: Scott County Hospital

Date: 12-2-13

Duration: 0:40

Type: VO/SOT

Description: After being closed for months, the Oneida community saw its hospital re-open. It was able to do so with an emergency certificate. The nearest hospital while this one was closed was miles away, causing an inconvenience to residents.

HUMAN INTEREST:

Show: Sat. 7am

Saturday, December 7, 2013

Elementary Class Raises \$300 to help Feed The Hungry

PKG – 1:22

What started out as an exercise to help kids learn to count turned into a big donation to an area food bank. Kids at Briceville Elementary School started collecting pennies to help learn to count but soon had gathered just over three hundred dollars. All the money went to the Friendship Center's food bank.

Show: 5:00 PM

Title: Mix It Up Day

Date: 10-29-13

Duration: 1:17

Type: PKG

Description: A local school gave students a different colored bracelet, which indicated where they could sit in the cafeteria. The goal was to encourage students to talk to students they don't know, in hopes of preventing bullying.

Show: 5:00

Title: BRIDGE REOPEN

Date: 10/93/13

Duration: 1:30

Type: LIVE VO/SOT

Description: AFTER YEARS OF CONSTRUCTION THE BRIDGE IS BACK OPEN

Show: 6:00

Title: LAKE CITY NAME CHANGE

Date: 10/21/13

Duration: 1:25

Type: PKG

Description: TRYING TO CHANGE NAME TO ROCKY TOP

Show: Local 8 News at 6
Title: Cheeto the Dog Update
Date: 10-18-14
Duration: 1:55
Type: PKG
Description: We check in with a young puppy who was found and saved from the side of the road injured, beaten and alone.

POLITICS:

Show: Sat. 7am
Saturday, December 14, 2013
Affordable Care Act Could Shut Down Fire Stations
VO/SOT - :45
Some experts say the affordable care act could force insurance rates to rise. But locally some volunteer fire departments are afraid it could force them to close their doors.

Show: 5:00 PM
Title: Health Website Problems
Date: 11-04-13
Duration: 1:21
Type: PKG
Description: A congressional oversight committee released notes detailing that paper application go through the website, and they are not processed quicker.

Show: 5AM
Title: Shutdown Showdown
Date: 10/1/2013
Duration: : 1:30
Type: VO/SOT
Description: A look at how the government shutdown is affecting people across the country and locally in east Tennessee

Show: 6AM
Title: GREAT SMOKY REOPENING
Date: 10/16/2013
Duration: 1:10
Type: Live shot
Description: We went live from the national park to talk about its reopening during the government shutdown

PUBLIC SAFETY:

Show: 11:00 PM
Title: Package Thefts
Date: 11-24-13
Duration: 0:40
Type: VO/SOT
Description: Packages were being taken from front porches, this story shared how homeowners can make sure they're gifts aren't stolen by having them delivered to a neighbor or having them delivered to a side door.

Show: 6AM

Title: Smoke Detectors Saving Lives

Date: 11/4/2013

Duration: :44

Type: VOSOT

Description: A local church donated smoke alarms to the fire department. People living in Knox County could pick one up for free. A person with the fire department talked about the importance of changing out batteries at Daylight Saving time.

Show: 5AM

Title: Winter Weather Tips

Date: 11/25/2013

Duration: 1:09

Type: Fullscreen

Description: Meteorologist Heather Haley defined some common winter weather terms – and how that applied to the winter weather passing through so people could get prepared.