

ORDER



Orders
Order / Rev: 2868157
 Alt Order #: WOC14512722
 Product Desc: AFCVF 2024
 Estimate: 4965
 Flight Dates: 02/29/24 - 03/06/24
 Original Date / Rev: 02/27/24 / 02/27/24
 Order Type: General

Primary AE: Taylor Fritsch
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: Flexpoint Media / POL
 Buying Contact:
 Billing Contact:
 P.O. Box 1051
 New Albany, OH 43054

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: ISS/ AFC Victory Fund
 Demographic: A25-54
 Product Codes: IS-Issue/Non Ballot
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Issue
 Priority: P02

New Business End:
 Advertiser External ID: M229864
 Agency External ID: 39475AG
 Unit Code: General
 Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/05/24	32	\$8,370.00	\$7,114.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	32	\$8,370.00	\$7,114.50	0.00
Totals	32	\$8,370.00	\$7,114.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KYTX	30%	\$8,370.00
Market	100%	\$27,900.00

Competitive Share

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KETK	0%	\$0.00
KFXK	0%	\$0.00
KLPN	0%	\$0.00
KLSB	0%	\$0.00
KLTV	0%	\$0.00
KTRE	0%	\$0.00
UNKWN	70%	\$19,530.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KYTX	02/29/24	03/05/24	8-9a M-F CBS THIS MORNING 8A	CM	8-9a	11-11--	:30	4	\$90.00	P02	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/24	03/06/24	11-11--		4				\$90.00		0.00			
N 2	KYTX	02/29/24	03/02/24	CBS Saturday Morning CBS THIS MORNING SATURD.	CM	8-10a	-----1-	:30	1	\$90.00	P02	0.00	NM	1	\$90.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KYTX	02/29/24	03/03/24	CBS Sunday Morning	CM	8-930a	-----1	:30	1	\$270.00	P02	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----1-		1				\$90.00		0.00			
		CBS SUNDAY MORNING													
N 4	KYTX	02/29/24	03/03/24	Face the Nation	CM	930-1030a	-----1	:30	1	\$150.00	P02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----1		1				\$270.00		0.00			
		FACE THE NATION													
N 5	KYTX	02/29/24	03/05/24	Price is Right	CM	10-11a	11-11--	:30	4	\$300.00	P02	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/24	03/06/24	11-11--		4				\$300.00		0.00			
		THE PRICE IS RIGHT													
N 6	KYTX	02/29/24	03/05/24	Local News @ 12p M-F	CM	12-1230p	11-11--	:30	4	\$210.00	P02	0.00	NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/24	03/06/24	11-11--		4				\$210.00		0.00			
		CBS 19 NEWS													
N 7	KYTX	02/29/24	03/04/24	Local News @ 5p M-F	CM	5-530p	1--11--	:30	3	\$210.00	P02	0.00	NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/24	03/06/24	1--11--		3				\$210.00		0.00			
		CBS19 5PM NEWS													
N 8	KYTX	02/29/24	03/04/24	Local News @ 6p M-F	CM	6-630p	1--1---	:30	2	\$210.00	P02	0.00	NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/24	03/06/24	1--1---		2				\$210.00		0.00			
		CBS19 6PM NEWS													
N 9	KYTX	02/29/24	03/04/24	Local News @ 630p M-F	CM	630-7p	1--11--	:30	3	\$210.00	P02	0.00	NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/24	03/06/24	1--11--		3				\$210.00		0.00			
		CBS19 NOW													
N 10	KYTX	02/29/24	03/01/24	Fri Prime C	CM	9-10p	----1--	:30	1	\$660.00	P02	0.00	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----1--		1				\$660.00		0.00			
		BLUE BLOODS													
N 11	KYTX	02/29/24	03/02/24	Sat Prime C	CM	9-10p	-----1-	:30	1	\$360.00	P02	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----1-		1				\$360.00		0.00			
		48 HOURS													
N 12	KYTX	02/29/24	03/03/24	Sun Prime A	CM	6-7p	-----1	:30	1	\$900.00	P02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----1		1				\$900.00		0.00			
		60 MINUTES													
N 13	KYTX	02/29/24	03/03/24	Sun Prime B	CM	7:00 PM-8:00 PM	-----1	:30	1	\$840.00	P02	0.00	NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----1		1				\$840.00		0.00			
		THE EQUALIZER (7:00 PM-8:00 PM)													
N 14	KYTX	02/29/24	03/04/24	Local News @ 10p M-F	CM	10-1035p	1--11--	:30	3	\$240.00	P02	0.00	NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/24	03/06/24	1--11--		3				\$240.00		0.00			
		CBS19 10PM NEWS													
N 15	KYTX	02/29/24	03/02/24	Local News @ 10p Sa	CM	10-11p	-----1-	:30	1	\$150.00	P02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----1-		1				\$150.00		0.00			
		CBS19 10PM NEWS SATURDA													
N 16	KYTX	02/29/24	03/03/24	Local News @ 10p Su	CM	10-11p	-----1	:30	1	\$150.00	P02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----1		1				\$150.00		0.00			
		CBS19 10PM NEWS SUNDAY													

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													Totals	32	\$8,370.00