



**WHO**  
**1801 Grand Ave**  
**Des Moines, IA 50309**  
**(515) 242-3500**

# CONTRACT

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>753170 /                    |   | <u>Alt Order #</u><br>09288748                         |
| <u>Product</u><br>IA DEM PARTY/SUNDE                      |   |  |
| <u>Contract Dates</u><br>10/31/18 - 11/06/18              |   | <u>Estimate #</u><br>6300                              |
| <u>Advertiser</u><br>Sunde/D/IA HD 42 IA Democratic Party |   | <u>Original Date / Revision</u><br>10/18/18 / 10/18/18 |
| <u>Billing Cycle</u><br>EOM/EOC                           | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WHO                                    | <u>Account Executive</u><br>Cheryl Long | <u>Sales Office</u><br>NSO Washingto                   |
| <u>Special Handling</u>                                   |   |  |
| <u>Demographic</u><br>Adults 35+                          |   |  |
| <u>Agency Code</u><br>13041                               | <u>Advertiser Code</u>                  | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>   |   | <u>Advertiser Ref</u>                                  |

And:

**Canal Partners Media**  
**900 Circle 75 Pkewy SE**  
**Suite #1650**  
**Atlanta, GA 30339**

| *Line | Ch | Start Date        | End Date        | Description           | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount     |
|-------|----|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1   | 13 | 10/31/18          | 11/02/18        | Today In Iowa         | 5:00 AM-5:30 AM   |      | :30    |                   |             |     | NM   | 2     | \$350.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |    | 10/29/18          | 11/04/18        | --WTF--               |                   |      |        | 2                 | \$175.00    |     |      |       |            |
| N 2   | 13 | 11/04/18          | 11/04/18        | Su 7a-8a              | 7:00 AM-8:00 AM   |      | :30    |                   |             |     | NM   | 1     | \$200.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |    | 10/29/18          | 11/04/18        | -----1                |                   |      |        | 1                 | \$200.00    |     |      |       |            |
| N 3   | 13 | 11/04/18          | 11/04/18        | Su 8a-10a             | 8:00 AM-10:00 AM  |      | :30    |                   |             |     | NM   | 2     | \$300.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |    | 10/29/18          | 11/04/18        | -----2                |                   |      |        | 2                 | \$150.00    |     |      |       |            |
| N 4   | 13 | 11/04/18          | 11/04/18        | Su 10a-11a            | 10:00 AM-11:00 AM |      | :30    |                   |             |     | NM   | 1     | \$1,800.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |    | 10/29/18          | 11/04/18        | -----1                |                   |      |        | 1                 | \$1,800.00  |     |      |       |            |
| N 5   | 13 | 10/31/18          | 11/02/18        | Today In Iowa         | 6:00 AM-7:00 AM   |      | :30    |                   |             |     | NM   | 1     | \$550.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |    | 10/29/18          | 11/04/18        | --WTF--               |                   |      |        | 1                 | \$550.00    |     |      |       |            |
| N 6   | 13 | 10/31/18          | 11/02/18        | Today                 | 7:00 AM-9:00 AM   |      | :30    |                   |             |     | NM   | 2     | \$1,050.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |    | 10/29/18          | 11/04/18        | --WTF--               |                   |      |        | 2                 | \$525.00    |     |      |       |            |
| N 7   | 13 | 10/31/18          | 11/02/18        | Channel 13 News @ 5p  | 5:00 PM-5:30 PM   |      | :30    |                   |             |     | NM   | 1     | \$550.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |    | 10/29/18          | 11/04/18        | --WTF--               |                   |      |        | 1                 | \$550.00    |     |      |       |            |
| N 8   | 13 | 10/31/18          | 11/02/18        | M-F 630p-7p           | 6:30 PM-7:00 PM   |      | :30    |                   |             |     | NM   | 2     | \$3,400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |    | 10/29/18          | 11/04/18        | --WTF--               |                   |      |        | 2                 | \$1,700.00  |     |      |       |            |
| N 9   | 13 | 10/31/18          | 11/02/18        | Channel 13 News @ 10p | 10:00 PM-10:35 PM |      | :30    |                   |             |     | NM   | 1     | \$1,150.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |    | 10/29/18          | 11/04/18        | --WTF--               |                   |      |        | 1                 | \$1,150.00  |     |      |       |            |
| N 10  | 13 | 11/03/18          | 11/03/18        | Sa 8a-10a             | 8:00 AM-10:00 AM  |      | :30    |                   |             |     | NM   | 2     | \$300.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |    | 10/29/18          | 11/04/18        | -----2-               |                   |      |        | 2                 | \$150.00    |     |      |       |            |
| N 11  | 13 | 11/03/18          | 11/03/18        | Channel 13 News @ 6p  | 6:00 PM-6:30 PM   |      | :30    |                   |             |     | NM   | 1     | \$375.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |    | 10/29/18          | 11/04/18        | -----1-               |                   |      |        | 1                 | \$375.00    |     |      |       |            |
| N 12  | 13 | 11/03/18          | 11/03/18        | Sa 1030p-12a          | 10:35 PM-12:05 AM |      | :30    |                   |             |     | NM   | 1     | \$450.00   |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WHO**  
**1801 Grand Ave**  
**Des Moines, IA 50309**  
**(515) 242-3500**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 753170 /                   | 09288748           |

|                       |                    |                   |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>     | <u>Estimate #</u> |
| 10/31/18 - 11/06/18   | IA DEM PARTY/SUNDE | 6300              |

|                         |                                 |
|-------------------------|---------------------------------|
| <u>Advertiser</u>       | <u>Original Date / Revision</u> |
| Sunde/D/IA HD 42 IA Dem | 10/18/18 / 10/18/18             |

| *Line  | Ch | Start Date        | End Date        | Description           | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount      |
|--------|----|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |    | 10/29/18          | 11/04/18        | -----1-               |                   |      |        | 1                 | \$450.00    |     |      |       |             |
| N 13   | 13 | 11/05/18          | 11/06/18        | Today In Iowa         | 5:00 AM-5:30 AM   |      | :30    |                   |             |     | NM   | 3     | \$975.00    |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |    | 11/05/18          | 11/11/18        | MT-----               |                   |      |        | 3                 | \$325.00    |     |      |       |             |
| N 14   | 13 | 11/05/18          | 11/06/18        | Today In Iowa         | 6:00 AM-7:00 AM   |      | :30    |                   |             |     | NM   | 2     | \$2,000.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |    | 11/05/18          | 11/11/18        | MT-----               |                   |      |        | 2                 | \$1,000.00  |     |      |       |             |
| N 15   | 13 | 11/05/18          | 11/06/18        | Today                 | 7:00 AM-9:00 AM   |      | :30    |                   |             |     | NM   | 2     | \$1,950.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |    | 11/05/18          | 11/11/18        | MT-----               |                   |      |        | 2                 | \$975.00    |     |      |       |             |
| N 16   | 13 | 11/05/18          | 11/05/18        | Channel 13 News @ 5p  | 5:00 PM-5:30 PM   |      | :30    |                   |             |     | NM   | 1     | \$1,000.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |    | 11/05/18          | 11/11/18        | 1-----                |                   |      |        | 1                 | \$1,000.00  |     |      |       |             |
| N 17   | 13 | 11/05/18          | 11/05/18        | M-F 630p-7p           | 6:30 PM-7:00 PM   |      | :30    |                   |             |     | NM   | 1     | \$3,400.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |    | 11/05/18          | 11/11/18        | 1-----                |                   |      |        | 1                 | \$3,400.00  |     |      |       |             |
| N 18   | 13 | 11/05/18          | 11/05/18        | Channel 13 News @ 10p | 10:00 PM-10:35 PM |      | :30    |                   |             |     | NM   | 1     | \$2,075.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |    | 11/05/18          | 11/11/18        | 1-----                |                   |      |        | 1                 | \$2,075.00  |     |      |       |             |
| Totals |    |                   |                 |                       |                   |      |        | 0.00              |             |     |      | 27    | \$21,875.00 |

| Time Period         | # of Spots | Gross Amount       | Agency Comm.        | Net Amount         |
|---------------------|------------|--------------------|---------------------|--------------------|
| 10/29/18 - 11/06/18 | 27         | \$21,875.00        | (\$3,281.25)        | \$18,593.75        |
| <b>Totals</b>       | <b>27</b>  | <b>\$21,875.00</b> | <b>(\$3,281.25)</b> | <b>\$18,593.75</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

|   |                            |
|---|----------------------------|
| <b>Station and Location:</b><br>WHO - TV Des Moines, IA | <b>Date:</b><br>10/16/2018 |
|---|----------------------------|

I, Devon Prescod,  
being/on behalf of: Sunde, Kristen - IA HD 42, a legally  
qualified candidate of the Democratic political  
party for the office of: IA HD 42  
in the General  
election to be held on: 11/06/2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**SEE ATTACHED**

Date of First Broadcast: 10/17/2018

Date of Last Broadcast: 11/06/2018

**Total Charges:** \$\*\*\*\*\*52,683.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

Iowa Democratic Party

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Melissa Watson, CFO

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/16/2018

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

