

South Dakota Public Broadcasting
Radio Underwriting 1st Quarter
January—March 2024

Program Specific Placement

ALL THINGS CONSIDERED

Bush Foundation

St Paul, MN

BUSH FOUNDATION - ATC - 5X M-F 2024

Renewal

01/08/24-12/31/24

Dow Rummel Village

Sioux Falls, SD

DOW RUMMEL VILLAGE/ATC 52X

Renewal

11/13/23-05/12/24

McQuillen Creative Group

Aberdeen, SD

MCQUILLEN, WEEKDAY/ATC 2024

Renewal

09/18/23-09/09/24

Rapid City Medical Center

Rapid City, SD

RC MEDICAL CTR - ATC - INTERNAL MED - ALT WK 2024

RC MEDICAL CTR - ATC - INTERVENTIONAL PAIN 2024

RC MEDICAL CTR - ATC - GASTRO -2X 2024

RC MEDICAL CTR - ATC - DERM #2 2024

RC MEDICAL CTR - CLINICS 2024 - ALT WKS

RC MEDICAL CTR - ATC - RHEUMATOLO 2024

Renewal

07/01/23-06/30/24

07/01/23-06/30/24

07/03/23-06/30/24

07/03/23-06/30/24

07/10/23-06/30/24

07/10/23-06/30/24

SD Community Foundation

Pierre, SD

SD COMMUNITY FN/ALL THINGS CONSIDERED/WED&FRI/24

Renewal

10/02/23-09/24/24

SD Dept of Human Services

Pierre, SD

SD DEPT OF HUMAN SERVICE/ATC 26X

SD DEPT OF HUMAN SERVICE/ATC 26X - 2024

11/20/23-03/31/24

03/11/24-06/09/24

SDN Communications

Sioux Falls, SD

SDN - ATC 75X 2024

Renewal

01/01/24-04/12/24

Touchmark Retirement Communities

Beaverton, OR

TOUCHMARK RETIREMENT - ATC 2024

Renewal

12/04/23-03/29/24

FRESH AIR

Bangs McCullen Law Firm

Rapid City, SD

BANGS MCCULLEN LAW /FA 52X 2023

Renewal

09/01/23-08/31/24

SD Humanities Council Brookings, SD SD HUMANITIES - FRESH AIR 2024	Renewal 12/04/23-11/24/24
IN THE MOMENT WITH LORI WALSH	
AARP Sioux Falls, SD AARP/ITMO LEG SHOW 2024	Renewal 01/11/24-03/07/24
City of Rapid City - Airport Rapid City, SD CITY OF RAPID CITY - AIRPORT/ITMO 19X	New 03/26/24-08/15/24
Lutheran Social Services Sioux Falls, SD LUTHERAN SOCIAL SERVICES/ITMO/M-F/4C	Renewal 08/14/23-08/11/24
Northern State University Aberdeen, SD NSU - MEDIA/ITMO/65X 2023	Renewal 10/30/23-01/28/24
Reliabank Tea, SD RELIABANK - ITMO - 40X 2024	Renewal 02/12/24-01/07/25
SD Bar Foundation Pierre, SD SD BAR FND/2024 SESSION/MWF/ ITMO AM SD BAR FND/2024 SESSION/ TTH/ITMO PM SD BAR FND/2024 SESSION/W/ ITMO AM SD BAR FND/2024 SESSION/W/ ITMO PM	Renewal 12/16/23-03/29/24 12/18/23-03/31/24 12/20/23-03/29/24 12/20/23-03/29/24
SD Humanities Council Brookings, SD SD HUMANITIES - ITMO 2024	Renewal 12/04/23-06/28/24
SDN Communications Sioux Falls, SD SDN - ITMO 75X -2024	Renewal 01/01/24-04/12/24
SDSTA - Sanford Underground Research Facility Lead, SD SDSTA- SANFORD UGRF/ITMO AM/2 TO 3 2024 SDSTA- SANFORD UGRF/ITMO PM/2 TO 3 2024	Renewal 08/28/23-06/30/24 08/28/23-06/30/24
South Dakota State Historical Society Pierre, SD SD STATE HISTORICAL SOCIETY/ITMO 2023	Renewal 07/03/23-06/30/24

South Dakota Symphony Sioux Falls, SD SD SYMPHONY-SEASON FINALE/ITMO 20X	Renewal 03/18/24-04/12/24
Touchmark Retirement Communities Madison, SD TOUCHMARK RETIREMENT COMMUNITIES - ITMO 2024	Renewal 01/11/24-02/29/24
JAZZ NIGHTLY	
Capital Services Sioux Falls, SD CAPITAL SERVICES/JN X52	Renewal 06/19/23-06/16/24
South Dakota Symphony Sioux Falls, SD SD SYMPHONY-SEASON FINALE/JN 20X	Renewal 03/18/24-04/12/24
MARKETPLACE	
Tom & Danielle Aman Foundation Aberdeen, SD TOM & DANIELLE AMAN FOUNDATION/ROS/MARKET 52X	New 08/07/23-08/04/24
MARKETPLACE MORNING REPORT	
Reliabank Tea, SD RELIABANK- MP MORNING REPORT 6:51AM 2024	Renewal 02/12/24-06/21/24
Security 1st Bank Rapid City, SD SECURITY 1ST BANK - MP MORNING REP7 OR 8:51AM 2023	Renewal 06/01/23-05/31/24
MORNING EDITION	
AARP Sioux Falls, SD AARP/ME 2024	Renewal 12/11/23-03/22/24
Arts South Dakota Sioux Falls, SD ARTS CALENDAR FUNDER ME 7:50BK	 07/17/23-07/01/24
Bangs McCullen Law Firm Rapid City, SD BANGS MCCULLEN LAW /ME 52X 2023	Renewal 09/01/23-08/31/24
Bush Foundation St Paul, MN BUSH FOUNDATION- MORN EDIT 1X M-F 2024	Renewal 01/08/24-12/31/24

Capital Services Sioux Falls, SD CAPITAL SERVICES/ME X156 2023	Renewal 06/19/23-06/16/24
Children's Museum of South Dakota Brookings, SD CHILDREN MUSEUM - MORNING EDITION 2023	New 03/13/23-03/10/24
Davenport Evans Lawyers Sioux Falls, SD DAVENPORT EVANS LAWYERS - 2024 DAVENPORT EVANS LAWYERS - 2024 #2	Renewal 01/08/24-06/30/24 01/08/24-01/31/24
Missouri River Energy Services Sioux Falls, SD MISSOURI RIVER - ME 2024	Renewal 11/20/23-03/31/24
Rapid City Medical Center Rapid City, SD RC MEDICAL CTR - ME - X132 2024	Renewal 07/03/23-06/30/24
Redstone Law Firm Sioux Falls, SD REDSTONE LAW FIRM/ME 36X	New 01/08/24-03/31/24
SD Bar Foundation Pierre, SD SD BAR FND/2024 SESSION/MORNING EDITION	New 12/18/23-03/31/24
SD Community Foundation Pierre, SD SD COMMUNITY FN/MRNNG ED/1 PR M-F/250 PR YR 23-24	Renewal 10/02/23-09/24/24
SD Dept of Human Services Pierre, SD SD DEPT OF HUMAN SERVICE/ME 26X SD DEPT OF HUMAN SERVICE/ME 26X -2024	Renewal 11/20/23-03/31/24 03/11/24-06/09/24
SD Humanities Council Brookings, SD SD HUMANITIES - MORNIN EDITION 2024	Renewal 11/27/23-11/24/24
SDN Communications Sioux Falls, SD SDN - ME 75X 2024	Renewal 01/01/24-04/12/24
Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - 1 SPOT M-F 2024- ME	Renewal 12/25/23-12/22/24

South Dakota Art Museum Brookings, SD SD ART MUSEUM - MORNING EDITION -2023 SD ART MUSEUM - MORNING EDITION -2024	Renewal 01/09/23-01/02/24 01/01/24-12/29/24
South Dakota Game, Fish & Parks Pierre, SD SD GF&P ME 2023	Renewal 06/26/23-06/30/24
South Dakota State Historical Society Pierre, SD SD STATE HISTORICAL SOCIETY/ME 2023	Renewal 07/01/23-06/30/24
Touchmark Retirement Communities Madison, SD TOUCHMARK RETIREMENT - ME 2024	Renewal 12/04/23-03/29/24
<i>MOTH RADIO HOUR</i>	
SD Humanities Council Brookings, Sd SD HUMANITIES - THE MOTH 2024	Renewal 11/27/23-11/24/24
<i>NATIONAL NATIVE NEWS</i>	
Security 1st Bank Rapid City, SD SECURITY 1ST BANK - NATIVE NEWS 5X WK 2023	Renewal 06/01/23-05/31/24
<i>ON POINT</i>	
New Idea Counseling, LLC Sioux Falls, SD NEW IDEA COUNSELING 2023/ON POINT	Renewal 08/07/23-07/31/24
<i>SCIENCE FRIDAY</i>	
Children's Museum of South Dakota Brookings, SD CHILDREN MUSEUM - SCIENCE FRIDAY 2023	New 03/13/23-03/10/24
SDSTA - Sanford Underground Research Facility Lead, SD SDSTA- SANFORD UGRF/SCIENCE/52X 2024	Renewal 08/28/23-06/30/24
SEAM Services Sioux Falls, SD SEAM - 1 SCIENCE FRIDAY 2023 SEAM - 1 SCIENCE FRIDAY 2024	Renewal 02/06/23-02/04/24 02/05/24-02/04/25

STARDATE

SDSMT

Rapid City, SD

SD SPACE - ROS 1X WK - STARTDATE SPONSOR 2023

Renewal

07/01/23-06/30/24

STATE OF THE STATE ADDRESS

AARP

Sioux Falls, SD

AARP/STATE OF THE STATE 2024

Renewal

01/09/24-01/09/24

Missouri River Energy Services

Sioux Falls, SD

MISSOURI RIVER - STATE OF THE STATE 2024

Renewal

01/09/24-01/09/24

Redstone Law Firm

Sioux Falls, SD

REDSTONE LAW - 2024 STATE OF THE STATE ADDRESS

New

01/09/24-01/09/24

SD Bar Foundation

Pierre, SD

SD BAR - 2024 STATE OF THE STATE ADDRESS

Renewal

01/09/24-01/09/24

TRAVEL WITH RICK STEVES

Park County Travel Council

Cody, WY

PARK COUNTY TRAVEL /TRAVEL WITH RICK 52X

Renewal

07/01/23-06/30/24

WAIT WAIT

SD Humanities Council

Brookings, SD

SD HUMANITIES - WAIT WAIT 2024

Renewal

11/27/23-11/24/24

WEEKEND EDITION

Children's Museum of South Dakota

Brookings, SD

CHILDREN MUSEUM - WEEKEND EDITION 2023

New

03/13/23-03/10/24

South Dakota Art Museum

Brookings, SD

SD ART MUSEUM - WKEND SAT 1X -2024

Renewal

01/01/24-12/29/24