

South Dakota Public Broadcasting  
Radio Underwriting 3<sup>rd</sup> Quarter  
July—September 2023

Program Specific Placement

**ALL THINGS CONSIDERED**

**Bush Foundation** Renewal  
St Paul, MN  
BUSH FOUNDATION - ATC - 5X M-F 2023 01/01/23-12/31/23

**Kimberly Keiser & Associates** New  
Sioux Falls, SD  
KIMBERLY KEISER & ASSOCIATES/ATC 09/05/22-08/31/23

**McQuillen Creative Group** Renewal  
Aberdeen, SD  
MCQUILLEN,WEEKDAY/ATC 2024 09/18/23-09/09/24

**Rapid City Medical Center** Renewal  
Rapid City, SD  
RC MEDICAL CTR - ATC - INTERVENTIONAL PAIN 2024 07/01/23-06/30/24  
RC MEDICAL CTR - ATC - INTERNAL MED - ALT WK 2024 07/01/23-06/30/24  
RC MEDICAL CTR - ATC - GASTRO -2X 2024 07/03/23-06/30/24  
RC MEDICAL CTR - ATC - DERM #2 2024 07/03/23-06/30/24  
RC MEDICAL CTR - ATC - RHEUMATOLO 2024 07/10/23-06/30/24  
RC MEDICAL CTR - CLINICS 2024 - ALT WKS 07/10/23-06/30/24

**SD Community Foundation** Renewal  
Pierre, SD  
SD COMMUNITY FN/ALL THINGS CONSIDERED/WED&FRI/23 10/10/22-09/30/23

**Yak Ridge Cabins and Farmstead** New  
Rapid City, SD  
YAK RIDGE CABINS/ATC 12X 07/17/23-08/12/23

**ALL THINGS CONSIDERED WEEKEND**

**Yak Ridge Cabins and Farmstead** New  
Rapid City, SD  
YAK RIDGE CABINS/WKEND ATC 4X 07/17/23-08/12/23

**FRESH AIR**

**Bangs McCullen Law Firm**

Rapid City, SD  
BANGS MCCULLEN LAW /FA 52X 2023

Renewal  
09/01/23-08/31/24

**SD Humanities Council**

Brookings, SD  
SD HUMANITIES - FRESH AIR 2023

Renewal  
12/12/22-12/03/23

**IN THE MOMENT WITH LORI WALSH**

**Arts South Dakota**

Sioux Falls, SD  
ARTS SD - ITMO 23X 2023

Renewal  
01/16/23-12/29/23

**Kimberly Keiser & Associates**

Sioux Falls, SD  
KIMBERLY KEISER & ASSOCIATES/ITMO

New  
09/05/22-08/31/23

**Lutheran Social Services**

Sioux Falls, SD  
LUTHERAN SOCIAL SERVICES/ITMO/M-F/3X  
LUTHERAN SOCIAL SERVICES/ITMO/M-F/4C

Renewal  
08/01/22-07/30/23  
08/14/23-08/11/24

**Northern Plains Indian Art Market**

Sioux Falls, SD  
NORTHERN PLAINS ART 2023-ITMO/15X EVENT CANCEL

Renewal  
08/27/23-09/01/23

**Reliabank**

Tea, SD  
RELIABANK - ITMO - 43X 2023

Renewal  
01/30/23-12/31/23

**SD Humanities Council**

Brookings, SD  
SD HUMANITIES - ITMO 2023

Renewal  
12/05/22-12/03/23

**SDN Communications**

Sioux Falls, SD  
SDN - ITMO 190X -2023

Renewal  
04/10/23-12/31/23

**SDSTA - Sanford Underground Research Facility**

Lead, SD  
SDSTA- SANFORD UGRF/ITMO AM/1X  
SDSTA- SANFORD UGRF/ITMO PM/1X  
SDSTA- SANFORD UGRF/ITMO AM/2 TO 3 2024  
SDSTA- SANFORD UGRF/ITMO PM/2 TO 3 2024

Renewal  
06/26/23-07/08/23  
06/26/23-07/08/23  
08/28/23-06/30/24  
08/28/23-06/30/24

<b>South Dakota State Historical Society</b> Pierre, SD SD STATE HISTORICAL SOCIETY/ITMO 2023	Renewal  07/03/23-06/30/24
<b>Vance Thompson Vision</b> Sioux Falls, SD VANCE THOMPSON - ITMO - 2023 M-F	Renewal  02/06/23-12/31/23
<b>Yak Ridge Cabins and Farmstead</b> Rapid City, SD YAK RIDGE CABINS/ITMO AM YAK RIDGE CABINS/ITMO PM	New  07/17/23-08/12/23 07/24/23-08/12/23
<b>JAZZ NIGHTLY</b>	
<b>Arts South Dakota</b> Sioux Falls, SD ARTS SD - JAZZ NIGHT 50X 2023	Renewal  01/16/23-12/29/23
<b>Capital Services</b> Sioux Falls, SD CAPITAL SERVICES/JN X52 2023	Renewal  06/19/23-06/16/24
<b>Vance Thompson Vision</b> Sioux Falls, SD VANCE THOMPSON - JN - 2023 M-F	Renewal  02/06/23-12/31/23
<b>JAZZ NIGHTLY EXTRA</b>	
<b>Vance Thompson Vision</b> Sioux Falls, SD VANCE THOMPSON - JAZZ EXTRA - 2023	Renewal  02/06/23-12/31/23
<b>MARKETPLACE</b>	
<b>Horton Incorporated</b> Roseville, MN HORTON - ROS - MARKET/1X 2023	Renewal  10/24/22-10/22/23
<b>Tom &amp; Danielle Aman Foundation</b> Aberdeen, SD TOM & DANIELLE AMAN FOUNDATION/ROS/MARKET 52X	New  08/07/23-08/04/24

## **MARKETPLACE MORNING REPORT**

### **Reliabank**

Tea, SD

RELIABANK- MP MORNING REPORT 8:51AM 2023

Renewal

01/30/23-12/31/23

### **SDSTA - Sanford Underground Research Facility**

Lead, SD

SDSTA- SANFORD URF- MP MORNING REPORT 6:51AM 2023

Renewal

06/26/23-07/08/23

### **Security 1st Bank**

Rapid City, SD

SECURITY 1ST BANK - MP MORNING REP7 OR 8:51AM 2023

Renewal

06/01/23-05/31/24

## **MORNING EDITION**

### **Bangs McCullen Law Firm**

Rapid City, SD

BANGS MCCULLEN LAW /ME 52X 2023

Renewal

09/01/23-08/31/24

### **Bush Foundation**

St Paul, MN

BUSH FOUNDATION- MORN EDIT 1X M-F 2023

Renewal

01/01/23-12/31/23

### **Capital Services**

Sioux Falls, SD

CAPITAL SERVICES/ME X156 2023

Renewal

06/19/23-06/16/24

### **Children's Museum of South Dakota**

Brookings, SD

CHILDREN MUSEUM - MORNING EDITION 2023

New

03/13/23-03/10/24

### **Davenport Evans Lawyers**

Sioux Falls, SD

DAVENPORT EVANS LAWYERS -TUE/THUR 2023

Renewal

01/09/23-07/16/23

### **Dow Rummel Village**

Sioux Falls, SD

DOW RUMMEL VILLAGE/ME 52X

New

05/15/23-11/12/23

### **Horton Incorporated**

Roseville, MN

HORTON - ROS - ME/1X 2023

Renewal

10/24/22-10/22/23

### **Kimberly Keiser & Associates**

Sioux Falls, SD

KIMBERLY KEISER & ASSOCIATES/ME

New

09/05/22-08/31/23

<b>Rapid City Medical Center</b> Rapid City, SD RC MEDICAL CTR - ME - X132 2024	Renewal  07/03/23-06/30/24
<b>SD Community Foundation</b> Pierre, SD SD COMMUNITY FN/MRNNG ED/1 PR M-F/250 PR YR 22-23	Renewal  10/10/22-09/30/23
<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES - MORNIN EDITION 2023	Renewal  12/05/22-12/03/23
<b>SDSTA - Sanford Underground Research Facility</b> Lead, SD SDSTA- SANFORD URF- MORNING ED 2023	Renewal  06/26/23-07/08/23
<b>Sioux Falls Area Community Foundation</b> Sioux Falls, SD SFACF - 1 SPOT M-F 2023- ME	Renewal  12/26/22-12/24/23
<b>South Dakota Art Museum</b> Brookings, SD SD ART MUSEUM - MORNING EDITION -2023	Renewal  01/09/23-01/02/24
<b>South Dakota Game, Fish &amp; Parks</b> Pierre, SD SD GF&P ME 2023	Renewal  06/26/23-06/30/24
<b>South Dakota State Historical Society</b> Pierre, SD SD STATE HISTORICAL SOCIETY/ME 2023	Renewal  07/01/23-06/30/24
<b>Vance Thompson Vision</b> Sioux Falls, SD VANCE THOMPSON - ME - 2023 M-F	Renewal  02/06/23-12/31/23
<b><i>MOTH RADIO HOUR</i></b>	
<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES - THE MOTH 2023	Renewal  12/05/22-12/03/23
<b><i>NATIONAL NATIVE NEWS</i></b>	
<b>Security 1st Bank</b> Rapid City, SD SECURITY 1ST BANK - NATIVE NEWS 5X WK 2023	Renewal  06/01/23-05/31/24

**ON POINT**

**New Idea Counseling, LLC**

Sioux Falls, SD  
NEW IDEA COUNSELING 2023/ON POINT

Renewal  
08/07/23-07/31/24

**ON RECORD**

**Arts South Dakota**

Sioux Falls, SD  
ARTS CALENDAR FUNDER ONR (SUN)  
ARTS CALENDAR FUNDER ONR (SAT)

Renewal  
02/09/14-07/16/23  
02/09/14-07/15/23

**Vance Thompson Vision**

Sioux Falls, SD  
VANCE THOMPSON - ON RECORD - 2023

Renewal  
02/06/23-12/31/23

**SCIENCE FRIDAY**

**Children's Museum of South Dakota**

Brookings, SD  
CHILDREN MUSEUM - SCIENCE FRIDAY 2023

New  
03/13/23-03/10/24

**SDSTA - Sanford Underground Research Facility**

Lead, SD  
SDSTA- SANFORD UGRF/SCIENCE/52X 2024

Renewal  
08/28/23-06/30/24

**SEAM Services**

Sioux Falls, SD  
SEAM - 1 SCIENCE FRIDAY 2023

Renewal  
02/06/23-02/04/24

**THIS AMERICAN LIFE**

**Yak Ridge Cabins and Farmstead**

Rapid City, SD  
YAK RIDGE CABINS/THIS AMER 4X

New  
07/17/23-08/12/23

**TRAVEL WITH RICK STEVES**

**Park County Travel Council**

Cody, WY  
PARK COUNTY TRAVEL /TRAVEL WITH RICK 52X

Renewal  
07/01/23-06/30/24

**Yak Ridge Cabins and Farmstead**

Rapid City, SD  
YAK RIDGE CABINS/TRAVEL WITH RS 4X

New  
07/17/23-08/13/23

**WAIT WAIT**

**SD Humanities Council**

Brookings, SD  
SD HUMANITIES - WAIT WAIT 2023

Renewal  
12/05/22-12/03/23

**Vance Thompson Vision**

Sioux Falls, SD  
VANCE THOMPSON - WAIT WAIT - 2023

Renewal  
02/06/23-12/31/23

**WEEKEND EDITION**

**Children's Museum of South Dakota**

Brookings, SD  
CHILDREN MUSEUM - WEEKEND EDITION 2023

New  
03/13/23-03/10/24

**Kimberly Keiser & Associates**

Sioux Falls, SD  
KIMBERLY KEISER & ASSOCIATES/WKED SAT

New  
09/05/22-08/31/23