



## ISSUES AND PROGRAMS

WLXR (formerly WXYM)  
/WTMB/WBOG

THIRD QUARTER 2023

### **Local Sports**

Local Sports is a program that airs at several times Monday-Saturday each week on WTMB and WBOG. Program highlights local scores and game recaps from area games.

### **Community Calendar:**

The community calendar is a 60-second program that airs several times per day. This gives exposure to a variety of community groups, non-profit groups and projects. Groups and programs mentioned regularly include the American Red Cross (blood drives); Habitat for Humanity; Food Pantries.

### **Local News:**

WLXR airs local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WLXR news airs in the morning at 7, 8, 11:30. There are afternoon updates as well that air at 12:30.

WTMB airs local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WTMB news airs in the mornings at 6:30, 7:30, 8:30, 9:30. There are afternoon updates as well that air at 12p, 12:35.

WBOG airs local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WBOG news airs in the mornings at 6, 6:45, 7, 8, 9, 11. There are afternoon updates as well that air at 12 and 1.

### **Intelligence for Life: John Tesh**

WBOG also offers the program "Intelligence for Life" a syndicated show with host John Tesh. John Tesh offers tips, advice and counseling on health, weight loss, diet, diabetes, Alzheimer's, home improvement, job search and interviewing, money problems and relationships. John Tesh runs daily Monday through Friday evenings.