

ORDER



Orders
Order / Rev: 442049
Alt Order #:
Product Desc: NEBRASKA GOP
Estimate:
Flight Dates: 11/01/16 - 11/07/16
Original Date / Rev: 10/31/16 / 10/31/16
Order Type: NORMAL

KOLN

Primary AE: Kris Ryan
Sales Office: LINN
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 3380 Tremont Rd
 Columbus, OH 43221

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nebraska GOP
Demographic: HH
Product Codes: Issue - State - House
Priority: P-01
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 137106
Agency External ID: 64157
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	5	\$2,750.00	\$2,337.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	5	\$2,750.00	\$2,337.50	0.00
Totals	5	\$2,750.00	\$2,337.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kris Ryan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLN	11/01/16	11/07/16	10/11 News Today @ 5p	CM	458p-530p	11111--	:30	5	\$550.00	P-01	0.00	NM	5	\$2,750.00
				10/11 News Today @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$550.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$550.00		0.00			
Totals														5	\$2,750.00

#42049 bbaeth #

Flight Start Date: 11/1/2016

Flight End Date: 11/8/2016 - 11/7/16



FTC no. 1

Daypart Program	STN Gross	Dur	Wks 10/31	11/7	Total Spots	Adults 35+
KOLN-S2						Rtg/CPP
MTuWThF 5:00p-5:30p	\$550.00 \	30	4	1	5	
10/11 TODAY AT FIVE						
		Total Spots:	4	1	5	
		Total GRP/GMP(000):	18.8	4.7		23.5
		Total CPP/CPM:				\$117.02
Total Cost:	\$2,750.00				5	

CONFIRMED
KOLN / KGIN TV
A. Osterhaudt

Amy Osterhoudt

From: Zach Koehn <zach@mediumbuyingllc.com>
Sent: Friday, October 28, 2016 5:22 PM
To: Amy Osterhoudt
Subject: NE GOP BUY-KOLN-TV
Attachments: NE GOP-KOLN.PDF; NAB FORM - NEBRASKA GOP.PDF

Amy,

-NE GOP BUY
-NAB FORM
-TRAFFIC & PAYMENT BELOW
-PLEASE DON'T RUN ANYTHING PAST NOON ELECTION DAY

THANKS!

Traffic: RUN 100%

TVGENNELD25GOP01H TRANSPARENCY HD 00:30

Destination	Market	City	State	Zip	Distribution Type	Delivery Status	Delivery Date	Latest Status Date	Confirmation Date	Conf
KFXL	LINCOLN/HAST/KEARN NE	Axtell	NE	68924	Electronic	COMPLETED	10/24/2016 11:08:54 AM EDT	10/24/2016 11:08:54 AM EDT		
KLKN	LINCOLN/HAST/KEARN NE	Lincoln	NE	68502	Download	COMPLETED	10/24/2016 11:09:40 AM EDT	10/24/2016 11:09:40 AM EDT		
KOLN	LINCOLN/HAST/KEARN NE	Lincoln	NE	68503	Download	COMPLETED	10/24/2016 11:07:52 AM EDT	10/24/2016 11:07:52 AM EDT		
KSNB	LINCOLN/HAST/KEARN NE	Lincoln	NE	68503	Download	COMPLETED	10/24/2016 11:07:52 AM EDT	10/24/2016 11:07:52 AM EDT		



AnchorOps ePay Political