## ORDER

	Order / R			4744					FOX			
	Alt Order #:		WOC14530125									
	Product D	esc:	AL F	luntsville								
	Estimate:		1719	1719					WZDX			
	Flight Dat	Flight Dates:		1/24 - 03/31/24		Primary J	AE:		Taylor Fritsch			
	Original Date / Rev: Order Type:		03/1	03/12/24 / 03/12/24			fice:		TSWAS NAT			
			General			Sales Re	egion:					
Agency	<b>Name:</b> Buying Contact:		Poli	tical Communica	tions Advertis	sing						
						Billing Type:			Cash			
	Billing Co	Billing Contact:					Billing Calendar:		Broadcast			
	-		11 East 44th Street, Suite 303				Billing Cycle:		EOM/EOC			
			New York, NY 10017			Agency (		ission:	15%			
Advertiser	Name:		100/	Amoricono For	Contracontion							
	Demograp	ohic:	ISS/ Americans For Contraception A35+			New Bus	siness	End:				
	Product C		IS-Is	IS-Issue/Non Ballot			er Exte	ernal ID:	 M231493			
	Revenue	Code 1:	AGY	/	Agency I	Extern	al ID:	21047AG				
	Revenue	Revenue Code 2:		(POL) Political			e:		General			
	Revenue	Code 3:	(PO	(POL) Issue			eparati	ion:	00:15:00			
	Priority:		P04				Order Separation:					
Bill Plan						Totals						
Start Date	End Date	# Spots	Gross	Amount Net A	Amount	Month		# Spots	Gross Amount	Net Amount	Rating	
02/26/24	03/31/24	25		\$5,440.00	\$4,624.00	March 2024		25	\$5,440.00	\$4,624.00	46.2	
						Totals		25	\$5,440.00	\$4,624.00	46.2	
Account Exec		Sales Offic	<u></u>	Sales Region	Start Date / E	nd Date		Order %	I			
Taylor Fritsch		Gales Onic		Calco Region		er - End Of Order		100%				
Order Share			hare	Total	7							
		3	5%	\$5,440.00								
VV/I)X			070	φο, πο.οο								
			100%									
			100%	\$108,800.00								
Market	Share		100% hare									
Market Competitive S CABLE	Share		hare 0%	\$108,800.00 Total \$0.00	]							
Market <b>Competitive S</b> CABLE UNKWN	Share		hare 0% 95%	\$108,800.00 Total \$0.00 \$103,360.00	]							
Market Competitive S CABLE UNKWN WAAY	Share		hare 0% 95% 0%	\$108,800.00 Total \$0.00 \$103,360.00 \$0.00	]							
Market Competitive S CABLE UNKWN WAAY WAFF	Share		hare 0% 95% 0% 0%	\$108,800.00 Total \$0.00 \$103,360.00 \$0.00 \$0.00	]							
Market CABLE UNKWN WAAY WAFF WFIQ	Share		hare 0% 95% 0% 0% 0%	\$108,800.00 Total \$0.00 \$103,360.00 \$0.00 \$0.00 \$0.00	]							
Market CABLE UNKWN WAAY WAFF WFIQ WHDF	Share		hare 0% 95% 0% 0% 0%	\$108,800.00 Total \$0.00 \$103,360.00 \$0.00 \$0.00 \$0.00 \$0.00	]							
Market CABLE UNKWN WAAY WAFF WFIQ WHDF WHIQ	Share		hare 0% 95% 0% 0% 0% 0%	\$108,800.00 Total \$0.00 \$103,360.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	]							
Market CABLE UNKWN WAAY WAFF WFIQ WHDF WHIQ WHNT	Share		hare 0% 95% 0% 0% 0% 0%	\$108,800.00 Total \$0.00 \$103,360.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	]							
Market CABLE UNKWN WAAY WAFF WFIQ WHDF WHIQ WHNT	Share		hare 0% 95% 0% 0% 0% 0%	\$108,800.00 Total \$0.00 \$103,360.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	]							
Market CABLE UNKWN WAAY WAFF WFIQ WHDF WHIQ WHNT WYLE Ln Ch	Start End	S d Inven	hare 0% 95% 0% 0% 0% 0% 0%	\$108,800.00 Total \$0.00 \$103,360.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	]	Time Days	Len	Spots	Rate Pri Rtg			
Market CABLE UNKWN WAAY WAFF WFIQ WHDF WHIQ WHNT WYLE Ln Ch		S 1/24 FOX	hare 0% 95% 0% 0% 0% 0% 0% 0%	\$108,800.00 Total \$0.00 \$103,360.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	] k Start/End 1	<u>Time Days</u> 20 AM S		-	Rate Pri Rtg \$80.00 P02 0.60			
N 1 WZDX	<u>Start</u> Enc 03/11/24 03/3 t Date End E	d Inven 1/24 FOX M FOX D Date Wee	hare 0% 95% 0% 0% 0% 0% 0% 0% News 3 NEWS ekdays	\$108,800.00 Total \$0.00 \$103,360.00 \$0.0	] <u>k Start/End</u> ∃ 8:00 AM-9:0 <u>k Rate</u>	00 AMS		-				
Market Competitive S CABLE UNKWN WAAY WAFF WFIQ WHDF WHIQ WHNT WYLE Ln Ch N 1 WZDX Week: 03/1	<u>Start</u> Enc 03/11/24 03/3 <u>t Date</u> End E 11/24 03/17	d Inven 1/24 FOX M FOX M Date Wee /24	hare 0% 95% 0% 0% 0% 0% 0% 0% 0% News S NEWS skdays S	\$108,800.00 Total \$0.00 \$103,360.00 \$0.0	] <u>k Start/End</u> ∃ 8:00 AM-9:0 <u>k Rate</u> 1 \$80.00	00 AMS		-			<u>Amount</u> \$240.00	
Market CABLE UNKWN WAAY WAFF WFIQ WHDF WHIQ WHNT WYLE Ln Ch N 1 WZDX	<u>Start</u> End 03/11/24 03/3 <u>t Date</u> <u>End E</u> 11/24 03/17 18/24 03/24	d Inven 1/24 FOX M FOX M 24 /24	hare 0% 95% 0% 0% 0% 0% 0% 0% News 3 NEWS ekdays	\$108,800.00 Total \$0.00 \$103,360.00 \$0.0	] <u>k Start/End</u> ∃ 8:00 AM-9:0 <u>k Rate</u>	00 AMS		-				

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Order / Rev:	2874744	Advertiser:	ISS/ Americans For Contraception	
Alt Order #:	WOC14530125	Product Desc:	AL Huntsville	WZDX
Flight Dates:	03/11/24 - 03/31/24	Estimate:	1719	

Ln Ch Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	Local News @ 9p M-F MIWIF											
		FOX 54 NEWS @ 9	P									
	End Date		pots/Week	Rate	Rating							
Week: 03/11/24	03/17/24	MTWTF	2	\$250.00	2.10							
	03/24/24	MTWTF	3	\$250.00	2.10							
Week: 03/25/24	03/31/24	MTWTF	3	\$250.00	2.10							
N 3 WZDX 03/11/24	1 03/29/24	Local News @ 930p	M-FCM	9:33 PM-10	:00 PMMTV	VTF	:30	2	\$250.00 P02	2.10 NM	8	\$2,000.00
		FOX 54 NEWS @ 9	30P									
Start Date	End Date	Weekdays S	pots/Week	Rate	Rating							
Week: 03/11/24	03/17/24	MTWTF	2	\$250.00	2.10							
Week: 03/18/24	03/24/24	МГШГЕ	3	\$250.00	2.10							
Week: 03/25/24	03/31/24	MTWTF	3	\$250.00	2.10							
N 4 WZDX 03/11/24	1 03/30/24	Local News @ 9p S	a CM	9:00 PM-9:	33 PM	S-	:30	1	\$200.00 P02	1.80 NM	3	\$600.00
FOX 54 NEWS SATURDAY @ 9												
Start Date	End Date	Weekdays S	pots/Week	Rate	Rating							
Week: 03/11/24	03/17/24	S-	1	\$200.00	1.80							
Week: 03/18/24	03/24/24	S-	1	\$200.00	1.80							
Week: 03/25/24	03/31/24	S-	1	\$200.00	1.80							
N 5 WZDX 03/11/24	1 03/30/24	Local News @ 930p	Sa CM	9:33 PM-10	:00 PM	S-	:30	1	\$200.00 P02	1.80 NM	3	\$600.00
FOX 54 NEWS SATURDAY@ 9												
Start Date	End Date	Weekdays S	pots/Week	Rate	Rating							
Week: 03/11/24	03/17/24	S-	1	\$200.00	1.80							
Week: 03/18/24	03/24/24	S-	1	\$200.00	1.80							
Week: 03/25/24	03/31/24	S-	1	\$200.00	1.80							
										Totals	25	\$5,440.00