

# New Order

<b>Agency:</b> BlueWest Media	<b>Station:</b> KLAS-TV	<b>Flight Start:</b> 06/20/2017
<b>Office:</b> Denver	<b>Order Type:</b> Normal	<b>Flight End:</b> 06/26/2017
<b>Client:</b> 51 - Planned Parenthood Action Fund 2017	<b>Cancel Date:</b>	<b>Hiatus:</b>
<b>Product:</b> 54 - Planned Parenthood Action Fund		

<b>Piggyback Product:</b>		<b>Airtime Dollars:</b> \$415.00
<b>Estimate:</b> 694 - PPAF2017 06\20\17-06\26\17 TV	<b>Received in ePort:</b> 6/16/2017 11:36:33 AM	<b>Interactive Dollars:</b> \$0.00
		<b>Non-Airtime Dollars:</b> \$0.00

<b>Primary Demo:</b>	<b>Local/National:</b>	<b>Total Dollars:</b> \$415.00
<b>Demo 2:</b>	<b>Rep Office:</b> KLAS-TV	<b>Total Spots:</b> 1
<b>Demo 3:</b>	<b>AE:</b> Misty Morgan-Yousfi	
<b>GRP:</b> 0.00	<b>Phone:</b> 6273035	
<b>CPP:</b> \$0.00	<b>OrderID:</b> Pending Review	
<b>GIMP:</b> 0	<b>Status:</b>	
<b>CPM:</b> \$0.00		
<b>Comments:</b> Separation: 30		<b>MarketShare:</b>

## Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	6/20	6/21	6/22	6/23	6/24	6/25	6/26	Total Spots	Total	Spots	Rtg	CPP	Imp	CPM
1	Su 8:30A-9A Face Nation	EM	\$415.00	C	30	0	0	0	0	0	1	0	1		1				
Total Spots: 0 0 0 0 0 0 1 0																			
Cash\$ - Spots: \$415.00 - 1 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$415.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																			

*new order*