

CONTRACT



KLAS
 2960 N Meridian St 2nd Floor
 Indianapolis, IN 46208
 (702) 792-8888

<u>Contract / Revision</u> 1139350 /		<u>Alt Order #</u>
<u>Product</u> Issue		
<u>Contract Dates</u> 07/02/17 - 07/08/17		<u>Estimate #</u> 712 - PPAF2017 NV
<u>Advertiser</u> POL/Planned Parenthood Action Fund		<u>Original Date / Revision</u> 06/28/17 / 06/28/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLAS	<u>Account Executive</u> KLAS Local House	<u>Sales Office</u> Las Vegas Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9917137	<u>Advertiser Code</u> 51	<u>Product 1/2</u> 54
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Blue West Media
 5130 East 18th Avenue
 Denver, CO 80220
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLAS	07/06/17	07/06/17	8 News NOW @ 5a M-F	M-F 5a-6a		:30				NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/03/17	07/09/17	---T---	1			\$355.00					
N 2	KLAS	07/03/17	07/07/17	8 News NOW @ 6a M-F	M-F 6a-7a		:30				NM	3	\$2,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/03/17	07/09/17	1-1-1--	3			\$695.00					
N 3	KLAS	07/03/17	07/07/17	CBS This Morning	M-F 7a-9a		:30				NM	4	\$2,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/03/17	07/09/17	11-11--	4			\$530.00					
N 4	KLAS	07/03/17	07/07/17	8 News NOW @ Noon M-F	M-F 12p-1230p		:30				NM	5	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/03/17	07/09/17	11111--	5			\$480.00					
N 5	KLAS	07/03/17	07/07/17	8 News NOW @ 5p M-F	M-F 5p-530p		:30				NM	5	\$3,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/03/17	07/09/17	11111--	5			\$775.00					
N 6	KLAS	07/03/17	07/07/17	8 News NOW @ 6p M-F	M-F 6p-630p		:30				NM	5	\$4,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/03/17	07/09/17	11111--	5			\$965.00					
N 7	KLAS	07/03/17	07/07/17	8 News NOW @ 6p M-F	M-F 6p-630p		:30				NM	5	\$4,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/03/17	07/09/17	11111--	5			\$965.00					
N 8	KLAS	07/03/17	07/07/17	8 News NOW @ 11p	M-F 11p-1135p		:30				NM	10	\$9,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/03/17	07/09/17	22222--	10			\$915.00					
N 9	KLAS	07/08/17	07/08/17	8 News NOW @ 5p Sat	Sa 5p-530p		:30				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/03/17	07/09/17	-----S-	1			\$480.00					
N 10	KLAS	07/08/17	07/08/17	8 News NOW @ 11p	Sa 11p-1135p		:30				NM	1	\$695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/03/17	07/09/17	-----S-	1			\$695.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 07/02/17 - 07/08/17	<u>Product</u> Issue	<u>Estimate #</u> 712 - PPAF2017 NV
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<u>Advertiser</u> POL/Planned Parenthood	<u>Original Date / Revision</u> 06/28/17 / 06/28/17
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	KLAS	07/02/17	07/02/17	Face The Nation	Su 830a-930a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	-----S				1	\$350.00				
N 12	KLAS	07/02/17	07/02/17	8 News NOW @ 11p	Su 11p-1135p		:30				NM	1	\$695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	-----S				1	\$695.00				
Totals								0.00				42	\$31,855.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 - 07/08/17	42	\$31,855.00	(\$4,778.25)	\$27,076.75
Totals	42	\$31,855.00	(\$4,778.25)	\$27,076.75

Signature: _____ **Date:** _____

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