

Emmatt Marketing
 1026 W. George St.
 Chicago, IL 60657

Steven Reick - IL HD 63

Revision #: 1
 Date: 9/8/2016

Client: General Election
 Media: Radio
 Product: Political
 Market: Chicago
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate: 0906
 Description: IL HD 63
 Flight Start Date: 9/12/2016
 Flight End Date: 9/17/2016
 Buyer: Carol Cullen

Vendor: WGN-AM
 Contact: Carol Cullen
 E-Mail: st80fwi@gmail.com
 Phone: 262-888-3525
 Format: News/Talk

Daypart Program	Daypart Code	STN Gross	Dur	Wks 9/12	Total Spots	Total Cost
WGN-AM						
M-F 6am-10am	AM	\$ 140.00	:30	15	15	\$ 2,100.00
M-F 10am-3pm	MID	\$ 108.00	:30	15	15	\$ 1,620.00
M-F 3pm-8pm	PM	\$ 125.00	:30	15	15	\$ 1,875.00
M-F 8pm-12am	EVE	\$ 11.00	:30	8	8	\$ 88.00
Sat 6am-10am	AM	\$ 100.00	:30	2	2	\$ 200.00
Sat 10am-3pm	MID	\$ 70.00	:30	2	2	\$ 140.00
Total Spots:				57		
Total Net Amount:				\$ 5,119.55		
Total Gross Amount Due:				\$ 6,023.00		

Signature: _____

Please sign and fax back.

Disclaimer: Please include estimate number on invoice. This order is to run exactly as placed. Please let your traffic department and sales managers know that this client cannot be moved. Should you need to move any spots, please call Emmatt Marketing for permission. If spots are moved without permission, Emmatt Marketing will expect a 2 for 1 make good policy. There will be a two-week cancellation policy. If however, commercials are not being run as ordered, we will cancel with 24 hour notice. Posting will be required at the end of each quarter. Your station will need to post at a minimum of 90%. Please note that while you will receive payment from Emmatt Marketing, above client is responsible for credit and payment.

CONTRACT



WGNAM
 435 N. Michigan Avenue
 Chicago, IL 60611
 (312) 222-4700

<u>Contract / Revision</u> 636330 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 09/12/16 - 09/18/16		<u>Estimate #</u>
<u>Advertiser</u> Steve Reick IL House Rep		<u>Original Date / Revision</u> 09/12/16 / 09/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNAM	<u>Account Executive</u> National House WGN	<u>Sales Office</u> Chicago-WGN A
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Emmatt Marketing
 1026 W George St
 Chicago, IL 60657

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	720	09/12/16	09/18/16	AM Drive	6:00 AM-10:00 AM		:30				NM	15	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--				15	\$140.00	0.00			
N 2	720	09/12/16	09/18/16	Mid-Day	10a-3p		:30				NM	15	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--				15	\$108.00	0.00			
N 3	720	09/12/16	09/18/16	5a-8p	3:00 PM-8:00 PM		:30				NM	15	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--				15	\$125.00	0.00			
N 4	720	09/12/16	09/18/16	Late Night	8:00 PM-12:00 XM		:30				NM	8	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--				8	\$11.00	0.00			
N 5	720	09/12/16	09/18/16	Saturday	6:00 AM-10:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S-				2	\$100.00	0.00			
N 6	720	09/12/16	09/18/16	Saturday	10a-3p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S-				2	\$70.00	0.00			
Totals											0.00	57	\$6,023.00

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 -09/17/16	57	\$6,023.00	\$5,119.55
Totals	57	\$6,023.00	\$5,119.55

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.