

ORDER



WMYD

Orders
Order / Rev: 1021138
Alt Order #:
Product Desc: Political
Estimate:
Flight Dates: 05/15/22 - 05/18/22
Original Date / Rev: 05/13/22 / 05/13/22
Order Type: GENERAL

Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Barlow Communications
Buying Contact:
Billing Contact: John Barlow
 20902 Mack Avenue Suite 203
 Grosse Pointe Woods, MI 48236

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Garrett/Democrat/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 272802
Agency External ID: 102312
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/18/22	4	\$1,200.00	\$1,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	4	\$1,200.00	\$1,020.00	0.00
Totals	4	\$1,200.00	\$1,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMYD	05/15/22	05/18/22	M-F 10-11pm News M-F 10-11pm News	CM	10-11pm	MTW----	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/15/22	05/21/22	MTW----		3			\$300.00			0.00			
N 2	WMYD	05/15/22	05/18/22	SA-SU 10-11pm News SA-SU 10-11pm News	CM	10-11pm	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/15/22	05/21/22	-----S		1			\$300.00			0.00			
													Totals	4	\$1,200.00