

# Order #879016: Katz Media../Fetterman../United Sta../727

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
10/21/22 11:10:40 AM	Processed		<async process>	Judson Ac	\$2,404.00	30	0.00
10/21/22 11:06:29 AM	Approved			Diane Petr	\$2,404.00	30	0.00
10/21/22 11:06:25 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Diane Petr	\$2,404.00	30	0.00
10/21/22 11:05:00 AM	Approval Workflow		[Sales Manager - Ready Default]	Ron Giova	\$2,404.00	30	0.00
10/21/22 11:04:56 AM	Ready for approval		New order	Ron Giova	\$2,404.00	30	0.00
10/21/22 11:01:22 AM	Ready for approval		New Order	Deborah F	\$2,404.00	30	0.00
10/21/22 10:58:16 AM	New order created		Imported EC Order	Deborah F	\$2,404.00	30	0.00

[Sorted by: Date]



Order / Rev: 879016  
 Alt Order #: 36220548  
 Flight Dates: 10/22/22 - 10/24/22

Advertiser: Fetterman/D/US Senate  
 Product Desc: United States Senate  
 Estimate: 727

WNNK-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/22	10/28/22	-----S-		3				\$30.00		0.00			
N 6	WNNK	10/22/22	10/24/22	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----S-	1:00	3	\$30.00	P-30	0.00	NM	3	\$90.00
		RT -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/22	10/28/22	-----S-		3				\$30.00		0.00			
N 7	WNNK	10/23/22	10/24/22	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----S	1:00	3	\$34.00	P-30	0.00	NM	3	\$102.00
		RT -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/22	10/29/22	-----S		3				\$34.00		0.00			
N 8	WNNK	10/23/22	10/24/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S	1:00	3	\$30.00	P-30	0.00	NM	3	\$90.00
		RT -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/22	10/29/22	-----S		3				\$30.00		0.00			
N 9	WNNK	10/23/22	10/24/22	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----S	1:00	3	\$30.00	P-30	0.00	NM	3	\$90.00
		RT -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/22	10/29/22	-----S		3				\$30.00		0.00			
													Totals	30	\$2,404.00

Oct 21, 22  
 CONT# 36220548 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WNNK-FM (Harrisburg-Lebanon-Carlisle, PA)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 727

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV JOHN FETTERMAN FOR US SENATE  
 PDT United States Senate  
 FLT Oct 18, 22 - Oct 25, 22

\* REP ORDER COMMENT \*

\*\* 10/21/2022 12:28:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 10/21/2022 12:28:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/21/2022 12:28:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	60	10/18/2022 - 10/24/2022	1W	4	\$170.00	4
	1.2	TuWThF,M	10A - 3P	60	10/18/2022 - 10/24/2022	1W	4	\$145.00	4
	1.3	TuWThF,M	3P - 7P	60	10/18/2022 - 10/24/2022	1W	4	\$145.00	4
	1.4	.....S.	6A - 10A	60	10/22/2022 - 10/22/2022	1W	3	\$34.00	3
	1.5	.....S.	10A - 3P	60	10/22/2022 - 10/22/2022	1W	3	\$30.00	3
	1.6	.....S.	3P - 7P	60	10/22/2022 - 10/22/2022	1W	3	\$30.00	3
	1.7	.....S	6A - 10A	60	10/23/2022 - 10/23/2022	1W	3	\$34.00	3
	1.8	.....S	10A - 3P	60	10/23/2022 - 10/23/2022	1W	3	\$30.00	3
	1.9	.....S	3P - 7P	60	10/23/2022 - 10/23/2022	1W	3	\$30.00	3
					** WEEKLY FLIGHT TOTALS **		30	\$2,404.00	

	Oct 22					
SPOTS	30					
CASH	2404.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2404.00					

Oct 21, 22

CONT# 36220548 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 727

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						<b>TOTAL</b>
SPOTS						30
CASH						2,404.00
TRADE						0.00
NSL						0.00
TOTAL						2,404.00

**\*\* Competitive Comments \*\***

SVC: Apr22-JUN22 TSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Candice Staley, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Fetterman

Authorized committee:

Fetterman for PA

Agency requesting time (and contact information):

N/A Agency: WIN Creative LLC Contact: 212-271-9685 Candice Staley candice@thewincompany.com

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Senate

Date of election:

November 8th 2022

General

Primary

Treasurer of candidate's authorized committee:

Victoria Perrone

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Candice Staley	Name: RON DIVANNIELLO
Date of Request to Purchase Ad Time: 10/21/22	Date of Station Agreement to Sell Time: 10-21-22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

CS

Name: Candice Staley

Date: 10/21/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10-21-22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>879016</u>	Station Call Letters: <u>WNNK-FM</u>	Date Received/Requested: <u>10-21-22</u>
Est. #: <u>727</u>	Station Location: <u>HARRISBURG PA</u>	Run Start and End Dates: <u>10-22-22 to 10-24-22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## Ron Giovanniello

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**From:** Hartswick, Aidan <Aidan.Hartswick@Katzmedia.com>  
**Sent:** Friday, October 21, 2022 12:31 PM  
**To:** regionalnational@forevermediainc.com; Statecollegetraffic@forevermediainc.com; kbaney@7mountainsmedia.com; harbaugh@7mountainsmedia.com; ndoerr@7mountainsmedia.com; Johnstowntraffic@forevermediainc.com; nate@7mountainsmedia.com; lelbert@forevermediainc.com; mjo@shamrocknepa.com; tdeitz@shamrocknepa.com; dmehall@shamrocknepa.com; Tsignor@forevermediainc.com; Eweiss@forevermediainc.com; yorkcopy Production; Matt Raback; Carrie Rea; Katherine Grofic; Paul Haley; York Political Group; desiree.kaspriski@audacy.com; tiannarone@entercom.com; sball@entercom.com; Debbie Reinert; Rob Wilber; Harrisburg Political; Wcto\_Wlev Production (Allentown Production); Elizabeth Pembleton; Allentown Political Group  
**Cc:** Cooper, Lindsay  
**Subject:** [EXT]New Orders: John Fetterman [est. 727]  
**Attachments:** 2022 Candidate NAB.pdf; Fetterman Origin - Alt\_Radio\_Mix.wav

Good afternoon,

I am sending down new orders for John Fetterman for Senate – **Estimate 727**.

NAB and spot to run 100% are attached – Payment will be made via FASTPAY.

Please confirm in the system at your earliest convenience!

Thanks and let us know if you have any questions!

**Aidan Hartswick**  
Political Coordinator  
333 East City Avenue, Suite 510 | Bala Cynwyd, PA 19004  
[Aidan.Hartswick@KatzMedia.com](mailto:Aidan.Hartswick@KatzMedia.com)  
o 215.557.4233 | m 802.373.8070



Local Impact.  
National Influence.

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