

**KTLM-TV**

**QUARTERLY LIST OF PROGRAMMING  
PROVIDING THE MOST SIGNIFICANT TREATMENT  
OF COMMUNITY ISSUES**

**NOVEMBER 2015**

## **QUARTERLY ISSUES AND PROGRAMS REPORT NOVEMBER 2015**

Through formal and informal ascertainment of the general public, community leaders, public officials - inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

### **COMMUNITY ISSUES**

Alcohol and Drug Abuse

Consumer

Crime and Law Enforcement

Cultural

Economic Development

Education

Environment

Family

Foreign Affairs

Government

Health and Medical

Immigration

Poverty

Religion

Safety

Children

## **REGULARLY SCHEDULED PROGRAMS**

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

### NEWSCASTS

KTLM daily newscasts focus on local issues and community problems in the Rio Grande Valley and surrounding areas. Regularly scheduled newscasts include:

NOTICIERO TELEMUNDO 40	4:30 - 5:30 PM	M-F
NOTICIERO TELEMUNDO 40	10:00 - 10:35 PM	M-F
NOTICIERO TELEMUNDO 40	4:30 - 5:00 PM	SAT & SUN
NOTICIERO TELEMUNDO 40	10:00 - 10:30 PM	SAT & SUN

## **ALCOHOL AND DRUG ABUSE**

Program: 4:30 & 10 P.M

Date: 11/2/2015

Description: Hidalgo, Texas U.S. Customs and Border Protection, Office of Field Operations (OFO) at the Hidalgo International Bridge arrested two persons in connection with two separate failed drug smuggling attempts of alleged cocaine and methamphetamine worth \$633,000.

Length: .45

Program: 4:30 & 10 P.M

Date: 11/6/2015

Description: Brownsville, Texas U.S. Customs and Border Protection officers at the Gateway International Bridge intercepted a load of alleged cocaine

Length: .35

Program: 4:30 & 10 P.M

Date: 11/7/2015

Description: Weslaco, the Texas Department of Public Safety (DPS) seized over 135 pounds of marijuana on Friday, November 6, 2015.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/9/2015

Description: Brownsville, Texas Delton Hinder liter, 37 of Indianapolis, Indiana, has been sentenced to 112 months in federal prison for his role in a 10-defendant marijuana conspiracy.

Lenmght:.20

Program: 4:30 & 10 P.M

Date: 11/12/2015

Description: Weslaco, the Texas Department of Public Safety (DPS) seized 547 pounds of marijuana yesterday after a Texas Highway Patrol trooper pulled over a passenger car in Hidalgo County.

Length:.25

Program: 4:30 & 10 P.M

Date: 11/12/2015

Description: Rio Grande City, Texas U.S. Border Patrol agents from the Rio Grande Valley Sector seized more than \$550,000 worth of marijuana and 20 fighting roosters early Wednesday morning.

Length:.25

Program: 4:30 & 10 P.M

Date: 11/13/2015

Description: November 12, 2015, Patrol Officer conducted a traffic stop on the 2200 block of Boca Chica for broken taillights on a maroon Nissan. The driver was identified as Hernandez. Hernandez failed to produce proof of Insurance and Officer observed that she was hiding a prescription bottle.

Length:.40

Program: 4:30 & 10 P.M

Date: 11/18/2015

Description: Brownsville, Texas, Thanks to the efforts of an alert citizen and the diligence of Border Patrol agents from the Rio Grande Valley Sector, drug smugglers failed to get more than 1,200 pounds of marijuana into the United States on Tuesday.

Length:.30

# CONSUMER

## **CRIME AND LAW ENFORCEMENT**

Program: 4:30 & 10 P.M

Date: 11/2/2015

Description: Arturo Luna is accused of abusing a two-year-old girl and a four-year-old boy. Both children were taken to a hospital outside the valley.

Length: .20

Program: 4:30 & 10 P.M

Date: 11/2/2015

Description: On November 1, 2015 at approximately 6:27AM, Harlingen Police were dispatched to 2829 West Expressway 83 in reference to a vehicle accident.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/2/2015

Description: A Harlingen Officer observed two vehicles driving side by side in a contest to out gain or out distance one another as they traveled east bound on E. Tyler Ave. The officer conducted a traffic stop on one of the vehicles identified as a green '944 Dodge Stealth.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/2/2015

Description: Harlingen officers were dispatched to the 1800 block of Bell St in reference to a robbery. Upon arrival, contact was made with the victim who stated that unknown male, with intent to obtain or maintain control of the property, threatened or placed her in fear of imminent bodily injury.

Lenght:.40

Program: 4:30 & 10 P.M

Date: 11/2/2015

Description: On October 31, 2015 at about 5:2525 PM, members of the Harlingen Police Department's Organized Crime Unit executed a search warrant at a residence on the 1900 block of Wyoming Drive

Length:.30

Program: 4:30 & 10 P.M

Date: 11/2/2015

Description: Harlingen Police were dispatched to the 600 block of S M ST, in reference to a disturbance call.

Length:.15

Program: 4:30 & 10 P.M

Date: 11/3/2015

Description: Sheriff's Investigators need help identifying two suspects involved in a burglary of a business.

Length:.15

Program: 4:30 & 10 P.M

Date: 11/3/2015

Description: November 3, 2015, members of the Harlingen Police Department, Harlingen Fire Department and Emergency Medical Services responded to Expressway 77 South Bound lanes just north of the Ed Carey Drive Exit regarding a major accident involving five (5) vehicles.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/3/2015

Description: Police are working to find out if an Elsa woman will face charges in a deadly auto-pedestrian accident.

Length:15

Program: 4:30 & 10 P.M

Date: 11/3/2015

Description: Edinburg, The trial of a former Pharr police officer accused of sexually assaulting an underage girl multiple times is set to begin Tuesday.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/5/2015

Description: Edinburg, Texas, The trial of a Roma man in connection with the death of six people during a chase with Texas Department of Public Safety troopers will not proceed after the man Thursday pleaded guilty to six felony murder charges.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/5/2015

Description: On November 2, 2015, at approximately 03:20pm, Officers responded to 1600 block of Lakeside Blvd. regarding a burglary of habitation call.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/5/2015

Description: They said Mexican officials entered into the U.S. somewhere near an island that is next to the Roma International Bridge.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/5/2015

Description: They Officers responded to the 5600 block of Baytes Circle at approximately 01:00am to a call of a burglary in progress.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/5/2015

Description: Brownsville Police Detectives are looking for the identity of these two females who were involved in a theft that turned into a robbery after they assaulted the Lost Prevention Officers in an attempt to flee.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/6/2015

Description: Cameron County sheriff's deputies detained a Border Patrol agent last night. Joel Luna was arrested in connection with the case of a decapitated body found at South Padre Island.

Length:.25

Program: 4:30 & 10 P.M

Date: 11/6/2015

Description: The Brownsville Police Department is currently investigating a shooting that occurred at about 1:06 a.m. this morning on the 1700 block of W. Elizabeth St.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/6/2015

Description: Jaime Horacio Saldivar Jr. is arrested November 3, 2015 on warrant of arrest for Murder and Aggravated Robbery out of our city.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/7/2015

Description: Starr County Attorney Victor Canales says there is a warrant out for Pedro Flores' arrest. Flores is facing theft by public servant and abuse of official capacity charges.  
Length:.20

Program: 4:30 & 10 P.M  
Date: 11/7/2015

Description: 281 were closed north of Edinburg on Friday. Traffic on northbound 281 was being diverted onto the frontage road, while authorities investigate the scene of a deadly crash.  
Length:25

Program: 4:30 & 10 P.M  
Date: 11/9/2015

Description: On October 10, 2015 at approximately 04:04 pm, patrol officer conducted a traffic stop on the 1400 block of E. 12th St. and Polk St.  
Length:.20

Program: 4:30 & 10 P.M  
Date: 11/9/2015

Description: On November 08, 2015, Officers were dispatched to a business on the 1800 block of Ruben Torres Blvd for an alarm off type of call. As they were completing the perimeter check of the business, they observed several subjects fighting as they were exiting "El Chaparral nightclub".  
Length:.40

Program: 4:30 & 10 P.M  
Date: 11/9/2015

Description: The 13th Court of Appeals last week upheld the conviction and sentence of Francisco Matamoros, was sentenced in October 2013 to life in prison for continuous sexual abuse of a child with no possibility of parole and 20 years respectively for two counts of sexual assault of a child.  
Length:.40

Program: 4:30 & 10 P.M  
Date: 11/10/2015

Description: A Primera man is facing charges for injuring a 3-month-old baby. Police said the man was arrested nearly 600 miles away from the Rio Grande Valley.  
Length:.20

Program: 4:30 & 10 P.M  
Date: 11/10/2015

Description: The investigation began on 11-03-15, and involves the death of the suspect's 10 month old female child. Investigators have obtained probable cause supporting criminal charges, that the suspect caused the death of her child.  
Length:.30

Program: 4:30 & 10 P.M

Date: 11/10/2015

Description: On Monday November 9, 2015 at 6:11 p.m., the Pharr Police Department was notified via police radio by an on-duty Officer that he was just involved in a major collision by South Jackson Road and Keystone.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/12/2015

Description: A Pharr police officer was arrested on multiple charges, including theft, last week, according to Edinburg Police Department Spokesman Oscar Trevino.

Length: .20

Program: 4:30 & 10 P.M

Date: 11/12/2015

Description: McAllen, Texas, A 31-year-old man from Mexico has admitted he knowingly transported an illegal alien within the United States for private financial gain, announced U.S. Attorney Kenneth Magidson.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/13/2015

Description: Weslaco-Texas Department of Public Safety (DPS)-On Monday, November 09, 2015 troopers investigated an auto pedestrian fatal crash on Richardson Road east of FM 907 north of Edinburg.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/13/2015

Description: San Juan man found to have sexually molesting up to a dozen young girls will likely spend the rest of his life behind bars.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/14/2015

Description: Laredo, Texas U.S. Customs and Border Protection agriculture specialists at Laredo Port of Entry discovered two significant rare pests in two weeks, including a first in the nation beetle on a shipment of cut flowers and a first in the port pest interception in a lettuce shipment.

Length:.45

Program: 4:30 & 10 P.M

Date: 11/18/2015

Description: On November 9, 2015 Brenda was involved in an auto pedestrian accident. She was walking home from school, and was struck by a vehicle that rendered her unconscious and sprawled out in the middle of Shunior road.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/18/2015

Description: November 18, 2015, Officers responded to a call of a theft on the 7400 block of FM802 (Wal-Mart). Loss Prevention officer detained a subject who was observed taking some speakers and cough drops and exit the store without paying for said items.

Length: .30

Program: 4:30 & 10 P.M

Date: 11/18/2015

Description: On October 23, 2015, a Uniformed Harlingen Police Officer responded to the 1100 block of North "T" Street in reference to a sexual assault of a child.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/18/2015

Description: The Hidalgo County Sheriff's Office has seized close to four hundred thousand dollars after a traffic stop yesterday afternoon.

Length: 20

Program: 4:30 & 10 P.M

Date: 11/20/2015

Description: Auto Theft Agents are asking for your help in identifying this subject who crossed into Mexico on November 13, 2015 with a stolen Nissan Versa.

Length: 20

Program: 4:30 & 10 P.M

Date: 11/20/2015

Description: Officers responded to the 3500 block of Alton Gloor Rd at approximately 10:20pm to a call of a subject in custody.

Length:.15

Program: 4:30 & 10 P.M

Date: 11/20/2015

Description: November 19, 2015 at approximately 04:00pm, Officers responded to the 900 block of Hwy 77 (Jack in Box) to a customer disturbance call. Officers made contact with complainant who advised that a male subject had been causing a disturbance inside the business and later walk out to a white Ford F150 pickup truck.

Length:.40

Program: 4:30 & 10 P.M

Date: 11/20/2015

Description: Officers responded to the 300 block of Morrison Rd at approximately 09:00pm to a call of a subject in custody. Loss Prevention Officers observed a female place numerous items into a shopping cart and walk past all cash registers and out the store.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/21/2015

Description: Hidalgo County Sheriff's investigators are trying to determine a motive after a man was found dead inside a residence in rural Mission on Thursday night.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/22/2015

Description: The Brownsville Police Department is currently investigating a shooting that occurred at about 2:00 a.m. this morning at a local business on the 1800 block of Ruben M. Torres Blvd.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/22/2015

Description: Donna, TX, Officials with Donna school district police are asking for the public's help in locating a suspect in connection with damage to three of its patrol vehicles.

Length:20

Program: 4:30 & 10 P.M

Date: 11/23/2015

Description: On November 22, 2015 at approximately 5pm, Officers responded to the 800 block of S. Central Ave on a welfare concern call. Complainant called the police department to advise that there were two people being held against their will at the given address.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/23/2015

Description: On Falfurrias, Texas Border Patrol agents from the Rio Grande Valley Sector rescued 15 people in three incidents at the Falfurrias Checkpoint on Saturday.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/23/2015

Description: November 21, 2015 at approximately 05:50pm, Officers responded to a subject in custody call at the 3500 block of Alton Gloor. Loss prevention Officers had detained a subject who had walked out of the store with merchandise without paying.

Length:.35

Program: 4:30 & 10 P.M

Date: 11/23/2015

Description: On November 22, 2015 at approximately 08:20pm, Officers responded to the 300 block of E. Jefferson to a call of shots fired. Officers arrived at the location and made contact with a subject who was standing in the middle of the street and identified him as Diaz.

Length:.35

Program: 4:30 & 10 P.M

Date: 11/24/2015

Description: Weslaco-the Texas Department of Public Safety (DPS) is investigating a two vehicle fatal crash that occurred on Monday, November 23, 2015 at approximately 2:45 p.m. on Bentsen Palm Drive south of Business Highway 83 south of Palm view.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/26/2015

Description: The McAllen Police Department investigates a fatal collision in the area of the 100 block of South Bicentennial Blvd in the early morning of November 22, 2015, shortly after 2:30 am.

Length:30

Program: 4:30 & 10 P.M

Date: 11/26/2015

Description: The Hidalgo County Sheriff's Office just released the true identity of a person of interest in a homicide investigation.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/27/2015

Description: Weslaco police are searching for two gunmen. It's unclear if the gunmen were also the victims. Police were interviewing witnesses to find out more information.

Length:.25

Program: 4:30 & 10 P.M

Date: 11/28/2015

Description: Weslaco, TX, Thanksgiving Day argument between neighbors over loud music left two people injured. Police are searching for one of the shooters involved and a person of interest in the incident.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/28/2015

Description: A Pharr family lost their home in a fire the day after Thanksgiving. The family used the home to take care of animals. Their property was an animal rescue since 2012.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/28/2015

Description: On Sunday November 29 2015 at about Starr County Deputies arrested 28 year old Daniel Barreiro-Saenz after he allegedly held his girlfriend against her will in the Alto Bonito area.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/30/2015

Description: On November 28, 2015, Officers responded to the 2700 Blk. of La Villita in reference to a stabbing. Officers made contact with the victim who advised that he had been confronted by a group of males who were in a red Nissan.

Length:.35

## **CULTURE**

## ECONOMIC DEVELOPMENT

Program: 4:30 & 10 P.M

Date: 11/4/2015

Description: The newest addition to the current Alton City Complex Area will be a fire station to house a full-time paid department. "Alton went from an all-volunteer department in 2007 to its current staff of seventeen" said Jeff Underwood, Assistant City Manager.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/5/2015

Description: Pharr, TX TechBus, in partnership with Border Kids Code, County Commissioner Eddie Cantu of Precinct 2, and Code RGV, will be officially hitting the road on November 5<sup>th</sup>.

Length:.25

Program: 4:30 & 10 P.M

Date: 11/6/2015

Description: In celebration of the 3rd anniversary of partnership, Aeromar and the McAllen International Airport will join the Chamber at the Mexican Artisan Expo opening ceremony and press conference.

Length:.25

Program: 4:30 & 10 P.M

Date: 11/18/2015

Description: McAllen In a recent study conducted by Smart Asset, a financial technology company, the City of McAllen took the number seven spot among the safest cities in America.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/20/2015

Description: Edinburg, CPL Retail Energy will present a \$50,000 donation to Hidalgo County's Community Service Agency on Friday, Nov. 20 at 1:30 p.m., immediately following the CSA Board Meeting.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/28/2015

Description: Pharr, TX Earlier this month, Pharr city commissioners approved a resolution giving its police department authorization to apply for a grant that would fund body cameras for its officers, City Manager Juan Guerra said.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/28/2015

Description: The Pharr International Bridge is on the verge of toppling Nogales, Arizona, as the longtime, No. 1 U.S. land port of entry for Mexican produce-laden trucks, according to a new study by the Texas A&M AgriLife Extension Service.

Length:.35

## EDUCATION

Program: 4:30 & 10 P.M

Date: 11/5/2015

Description: Join us at La Union del Pueblo Entero - LUPE in San Juan to participate in the #NoMoreClosets campaign! We'll be having a workshop on how homophobia, racism, and classism has shaped the U.S. immigration system

Length: .45

Program: 4:30 & 10 P.M

Date: 11/12/2015

Description: The 45th McAllen Police Academy will hold their graduation ceremony on November 12, 2015 at 11:00 am at the McAllen Convention Center.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/12/2015

Description: Edinburg, Texas, The Boys & Girls Clubs of Edinburg RGV will hold a press conference on Thursday, November 12, 2015 to launch a door art project in celebration of its 45th year anniversary.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/13/2015

Description: On November 12, 2015, while attending the MADD (Mothers against Drunk Drivers) Awareness class, Sandra Flores was observed by the overseeing Officer as being intoxicated.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/14/2015

Description: November is Home Care and Hospice Month and to commemorate the efforts of many who serve patients and families and the power of caring, Comfort House Services invites everyone to attend Community Service Day on Saturday.

Length:.30

## **ENVIRONMENT**

Program: 4:30 & 10 P.M

Date: 11/5/2015

Description: The City of McAllen will host a news conference Thursday, November 5 at 10 a.m. at La Plaza Mall to announce new details and logistics regarding the McAllen Holiday Parade presented by La Plaza Mall.

Length:.35

Program: 4:30 & 10 P.M

Date: 11/18/2015

Description: Monday, November 16, 2015, The City of Brownsville's public transportation department, Brownsville Metro, is proud to support HEB's 23rd Annual Feast of Sharing Event.

Length:.20

## **FAMILY**

## **FOREIGN AFFAIRS**

## GOVERNMENT

Program: 4:30 & 10 P.M

Date: 11/2/2015

Description: Tuesday, October 27, 2015 Brownsville City Manager Charlie Cabler announced this month that Chief Lenny Perez will retire from the Brownsville Fire Department.

Length:.20

Program: 4:30 & 10 P.M

Date: 11/11/2015

Description: Secretary Casco's will be the keynote speaker at the 4th Annual Hiring Red, White & You! Job fair. This event is part of a statewide initiative spearheaded by the Texas Workforce Commission (TWC) and the Texas Veterans Commission (TVC), in partnership with the 28 local workforce development boards across the state.

Length: 1.00

Program: 4:30 & 10 P.M

Date: 11/20/2015

Description: Edinburg, Texas, The public and media are invited to attend a recruiting event on Nov. 21 in support of a vacancy announcement for the Border Patrol agent position that opened on Sept. 14 and runs through Dec. 31, 2015.

Length:.30

## HEALTH AND MEDICAL

Program: 4:30 & 10 P.M

Date: 11/4/2012

Description: McAllen With an increased number of synthetic drugs easily accessible to teenagers, McAllen school district officials hope to begin reaching out to more students struggling with drug and chemical dependencies by the beginning of the year.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/7/2012

Description: The Hidalgo County Sheriff's Office stood in solidarity with fellow law enforcement agencies, to honor a child who tragically lost his life, yet became a true hero, helping others in need through organ donation.

Length:.30

Program: 4:30 & 10 P.M

Date: 11/11/2012

Description: ANZALDUAS, Texas U.S. Customs and Border Protection officers at Anzalduas International Bridge jumped into action this weekend as an expectant U.S. citizen mother arriving at the primary lanes had a special delivery that couldn't wait for the hospital.

Length:.40

Program: 4:30 & 10 P.M

Date: 11/14/2012

Description: On Saturday, Nov. 14, U.S. Representatives Ruben Hinojosa (TX-15) and Filemon Vela (TX-34) will help mark the start of Open Enrollment at HealthCare.gov at an enrollment event in McAllen.

Length:.30

## IMMIGRATION

Program: 4:30 & 10 P.M

Date: 11/2/2015

Description: ICE Homeland Security Investigations (HSI) was contacted by Ft. Bend County Sheriff's Office late yesterday evening regarding a possible human smuggling situation following a traffic stop. The deputy stopped a pickup truck pulling a horse trailer and encountered 27 undocumented aliens

Length:.40

Program: 4:30 & 10 P.M

Date: 11/6/2015

Description: Brownsville, Texas The final of seven defendants residing in the Brownsville area have been sentenced for their respective roles in an alien smuggling operation operating throughout South Texas

Length:.30

# **POVERTY**

## **RELIGION**

## **SAFETY**

Program:4:30&10P.M

Date: 11/5/2015

Description: Flood victims are staying in shelters set up by the Red Cross, after their homes were damaged by heavy weather. Mold and mildew are just some of the things that inhabit damaged homes.

Length:.30

Program:4:30&10P.M

Date: 11/16/2015

Description: McAllen Electronic cigarettes are now included in the current smoking ordinance in the City of McAllen.

Length:20

## **CHILDREN**