

KTLM-TV

**QUARTERLY LIST OF PROGRAMMING
PROVIDING THE MOST SIGNIFICANT TREATMENT
OF COMMUNITY ISSUES**

DECEMBER 2015

QUARTERLY ISSUES AND PROGRAMS REPORT DECEMBER 2015

Through formal and informal ascertainment of the general public, community leaders, public officials - inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

COMMUNITY ISSUES

Alcohol and Drug Abuse

Consumer

Crime and Law Enforcement

Cultural

Economic Development

Education

Environment

Family

Foreign Affairs

Government

Health and Medical

Immigration

Poverty

Religion

Safety

Children

REGULARLY SCHEDULED PROGRAMS

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

NEWSCASTS

KTLM daily newscasts focus on local issues and community problems in the Rio Grande Valley and surrounding areas. Regularly scheduled newscasts include:

NOTICIERO TELEMUNDO 40	4:30 - 5:30 PM	M-F
NOTICIERO TELEMUNDO 40	10:00 - 10:35 PM	M-F
NOTICIERO TELEMUNDO 40	4:30 - 5:00 PM	SAT & SUN
NOTICIERO TELEMUNDO 40	10:00 - 10:30 PM	SAT & SUN

ALCOHOL AND DRUG ABUSE

Program: 4:30 & 10 P.M

Date: 12/1/2015

Description: Pharr, Texas U.S. Customs and Border Protection, Office of Field Operations (OFO) at the Pharr International Bridge arrested a 27-year-old man from Pasadena, Texas after discovering \$1,189,000 worth of alleged heroin, cocaine and methamphetamine within the Honda Civic he was driving.

Length:.40

Program: 4:30 & 10 P.M

Date: 12/8/2015

Description: December 07, 2015 at approximately 05:50pm, Officers conducted a traffic stop on FM802 and Castellano Circle after observing a traffic violation. Three subjects occupied the vehicle. The driver was identified as Doria. The officer observed him to be extremely nervous. Further investigation revealed that Jasso had concealed cocaine inside her pants.

Length:.1.00

Program: 4:30 & 10 P.M

Date: 12/10/2015

Description: Hidalgo, Texas U.S. Customs and Border Protection, Office of Field Operations (OFO) at the Hidalgo International Bridge detected over 30 pounds of alleged cocaine worth \$256,000 in a BMW SUV that arrived from Mexico.

Length:.35

Program: 4:30 & 10 P.M

Date: 12/11/2015

Description: Weslaco, TX, The Texas Department of Public Safety (DPS) seized over \$300,000 in cash on Tuesday after a Texas Highway Patrol trooper pulled over a brown Chevrolet Trailblazer in Hidalgo County.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/16/2015

Description: Brownsville father and daughter, and another man, are all on their way to federal prison for running a drug smuggling operation at local airports.

Length: .25

Program: 4:30 & 10 P.M

Date: 12/16/2015

Description: Joel Ivan Salas De La Rosa of San Juan was arrested By Donna Pd with assistance of Weslaco Pd... Defendant was arrested @ 4:00am driving in the opposite direction on the expressway 83...arrest occurred in Weslaco.

Length:.35

Program: 4:30 & 10 P.M

Date: 12/21/2015

Description: Crimes Stoppers tip lead Narcotics Agents to the seizure of 153lbs of marijuana and 18.75 grams of cocaine on the 3600 block of E. 26th St. On December 18, 2015.

Length:.25

Program: 4:30 & 10 P.M

Date: 12/22/2015

Description: Los Indios, Texas U.S. Customs and Border Protection officers at the Los Indios International Bridge intercepted a load of alleged heroin. CBP officers discovered the alleged narcotics, valued at approximately \$684,000, hidden within a green 1999 Ford F250 pick-up.

Length;.35

Program: 4:30 & 10 P.M

Date: 12/24/2015

Description: Brownsville, Texas, U.S. Customs and Border Protection officers at the Gateway International Bridge intercepted a load of alleged marijuana. CBP officers discovered the alleged narcotics, valued at approximately \$13,483, hidden within a 1999 white Dodge Dakota pick-up.

Length:.30

CONSUMER

Program: 4:30 & 10 P.M

Date: 12/9/2015

Description: People who don't have health insurance yet for next year need to hurry up and get it or risk a fine, the federal government warns.

Length:.20

CRIME AND LAW ENFORCEMENT

Program: 4:30 & 10 P.M

Date: 12/1/2015

Description: Brownsville Police are still looking for Marcos Antonio Hernandez in connection with the shooting incident that occurred on November 22, 2015 at the 1800 block of FM 802 in where four people were shot.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/1/2015

Description: The Pharr Police Department arrested Dario Zumaya 03-02-1990 on 11-18-2015 for multiple counts of indecency with a child, sexual assault, and continuous sexual abuse of a child.

Length: .30

Program: 4:30 & 10 P.M

Date: 12/1/2015

Description: At approximately 2:00pm on December 1, 2015, a Uniformed Harlingen Police Officer responded to the 2700 block of Pine Hurst Drive in reference to a call for service.

Length:.25

Program: 4:30 & 10 P.M

Date: 12/2/2015

Description: November 30, 2015, Eduardo Ruth Jr and Cesario Acosta plead guilty to Burglary of Building and Engaging in Organized criminal activity in front of the 404th District Court.

Length:.25

Program: 4:30 & 10 P.M

Date: 12/2/2015

Description: Edinburg, TX, The trial begins Wednesday of a trafficker accused of developing a plot to kidnap a local businessman in order to recoup money he lost in an investment deal nearly 30 years ago.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/3/2015

Description: McAllen, Zoela Hernandez fled her native country of El Salvador with her infant son after gang members threatened to kill her and kidnap her boy.

Length:.20

Program: 4:30 & 10 P.M

Date: 12/3/2015

Description: Brownsville police detectives are asking for your assistance in identifying this individual who has committed three robberies in the downtown area within the last month.

Length:.20

Program: 4:30 & 10 P.M

Date: 12/4/2015

Description: December 04, 2015 at approximately 1:50am, Officers responded to the 200 block of Alamo St. in reference to shots fired.

Length:.15

Program: 4:30 & 10 P.M

Date: 12/5/2015

Description: It's going to be up to a grand jury to determine whether a 19-year-old Mercedes man will be charged in the shooting death of his dad. The Hidalgo County Sheriff's Department says it will turn over its investigation to the District Attorney's office, with no charges attached.

Length:35

Program: 4:30 & 10 P.M

Date: 12/5/2015

Description: Weslaco-the Texas Department of Public Safety (DPS) is investigating a two vehicle fatal crash that occurred today at approximately 5:00 a.m. on 3 Mile Line Road west of Iowa Road-north east of Penitas.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/5/2015

Description: The Rio Grande Valley is no stranger to police impersonators. La Feria is now one of many municipalities that have had victims of fake cops.

Length:.20

Program: 4:30 & 10 P.M

Date: 12/5/2015

Description: Mission, TX. The second of two suspects wanted in connection with a series of cell phone robberies in the Valley and other parts of South Texas was arrested earlier this week.

Length:.25

Program: 4:30 & 10 P.M

Date: 12/6/2015

Description: December 04, 2015 at approximately 1:50am, Officers responded to the 200 block of Alamo St. in reference to shots fired. Responding officers observed a black ford Expedition on 5th and W. St Francis St. with two suspicious subjects.

Length:.40

Program: 4:30 & 10 P.M

Date: 12/6/2015

Description: Police Detectives are looking to identify this male subject that has robbed a local convenience store twice and taking cigarettes.

Length:25

Program: 4:30 & 10 P.M

Date: 12/7/2015

Description: Brownsville Police are still looking for Jorge Adalberto Carranza for the offense of Forgery. Carranza currently has 4 warrants for Forgery.

Length:.20

Program: 4:30 & 10 P.M

Date: 12/7/2015

Description: On October 18, 2015 at approximately 11:30 a.m., Sheriff's Deputies responded to the 600 block of Oblate St in rural Edinburg, Hidalgo County, TX for a report of a burglary.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/8/2015

Description: The Hidalgo County Sheriff's Office is seeking an additional person of interest in connection to a homicide investigation from November 19, 2015. The incident occurred on Fresa Dr in rural Mission, Hidalgo County, TX.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/8/2015

Description: On Tuesday December 8, 2015 at 01:28am Officers were dispatched to the 1100 block of W. Stenger Street in reference to a motorcycle crash.

Length:.25

Program: 4:30 & 10 P.M

Date: 12/9/2015

Description: On December 7, 2015 at approximately 7:16 am Harlingen Police Officers were dispatched to the 800 block of Pat Neff Ave in reference to a suspicious vehicle.

Length:.25

Program: 4:30 & 10 P.M

Date: 12/9/2015

Description: On December 06, 2015 at around 10:3232 A.M., Harlingen officers were dispatched to the 600 block of East Pierce Avenue in n reference to domestic dispute.

Length:.20

Program: 4:30 & 10 P.M

Date: 12/9/2015

Description: On 11/10/15 at about 6:12 P.M. Harlingen Police Officers were dispatched to VBMC in reference to a delayed assault report.

Length:.20

Program: 4:30 & 10 P.M

Date: 12/10/2015

Description: On December 9, 2015, the following were arraigned in the McAllen Municipal Court for the offense of Prostitution, a Class "B" Misdemeanor.

Length:.25

Program: 4:30 & 10 P.M

Date: 12/10/2015

Description: A 58-year-old resident of McAllen has been ordered to federal prison following his conviction of receipt of child pornography, announced U.S. Attorney Kenneth Magidson. Maximiliano Cantu pleaded guilty Oct. 28, 2014.

Length:.35

Program: 4:30 & 10 P.M

Date: 12/14/2015

Description: The Pharr Police Department was able to obtain video surveillance from the Edinburg Police Department from a burglary that occurred in their City that matches the description of the suspect(s) involved in the above listed burglaries in the City of Pharr.

Length:.35

Program: 4:30 & 10 P.M

Date: 12/14/2015

Description: On Saturday, December 12, 2015 at approximately 6:30 pm, Weslaco police received calls about an accident on US 83 (Route 2) East bound Frontage Rd.

Length:.25

Program: 4:30 & 10 P.M

Date: 12/14/2015

Description: The Hidalgo County Sheriff's Office is conducting a homicide investigation after a 52 year old woman was found dead outside a home in rural Palm view.

Length:.20

Program: 4:30 & 10 P.M

Date: 12/15/2015

Description: Last night at about 11:30pm officers responded to a residence at the 500 block East Stubbs in reference to a female arriving home and finding her husband, 37 year old male covered in blood with apparent stab wounds.

Length:.35

Program: 4:30 & 10 P.M

Date: 12/16/2015

Description: Auto Theft Agents are asking for your help in identifying this individual who is seen driving a stolen 2008 Lincoln MKZ on December 13, 2015 and crossed it to Mexico through B & M Bridge.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/16/2015

Description: On 12-15-2015 at 7:54 AM, Auto Theft Agents arrested Jesus Omar Gomez for multiple offenses including 3 Credit Card Abuse Offenses, 6 Burglary of Motor Vehicle Offenses, and 1 charge of Unlawful Possession of Body Armor by Felon.

Length:.35

Program: 4:30 & 10 P.M

Date: 12/17/2015

Description: December 16, 2015 at approximately 12:40pm, Officer responded to Veterans International Bridge in reference to a subject that was detained by Customs that had a pending warrant from Nueces County.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/17/2015

Description: Houston, TX, The state's highest criminal court has ordered a new punishment hearing for a Rio Grande Valley man on death row for 25 years for the fatal shooting of a 14-year-old boy during a convenience store robbery.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/18/2015

Description: December 17, 2015 at approximately 4:23pm, Officers responded to the 1400 block of Robin hood St., to a hit and run accident that had just occurred.

Length:.20

Program: 4:30 & 10 P.M

Date: 12/20/2015

Description: McAllen, Texas a 29-year-old resident of San Juan has been ordered to federal prison for nearly 20 years following his conviction of receipt of child pornography, announced U.S. Attorney Kenneth Magidson.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/21/2015

Description: The McAllen Police Department received a call from a victim, reporting he had been shot, on Saturday, December 19, 2015 at about 3:30 pm in the area of about North 20th Street and West Cedar Avenue.

Length: .30

Program: 4:30 & 10 P.M

Date: 12/22/2015

Description: December 22, 2015 at approximately 12:45 am, Officers responded to the 3500 block of German St. in reference to a welfare concern call. Officers arrived and made contact with the complainant who advised that there were two unattended children at the apartment.

Length: .30

Program: 4:30 & 10 P.M

Date: 12/24/2015

Description: The Brownsville Police Department is offering its "Safe Way Home" program for residents during the holiday season, which is designed to keep those under the influence of alcohol off the roads.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/25/2015

Description: December 24, 2015 at approximately 05:15pm, Officers responded to a robbery that had just occurred on the 2900 block of Boca Chica (Family Dollar).

Length:.25

Program: 4:30 & 10 P.M

Date: 12/26/2015

Description: Weslaco The Texas Department of Public Safety (DPS) seized 298 pounds of marijuana Wednesday, December 24, 2015 after a Texas Highway Patrol trooper pulled over a Pontiac sports utility vehicle (SUV) in Hidalgo County.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/27/2015

Description: Homicide investigators said narcotics were found at the crime scene, according to a spokeswoman for the Hidalgo County Sheriff's Office.

Length:.20

Program: 4:30 & 10 P.M

Date: 12/27/2015

Description: On Saturday December 26, 2015 at approximately 3:00 p.m. the Hidalgo County Sheriff's Office received a 911 call in reference to an unknown disturbance occurring at a home on the 6100 block of Dario St.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/27/2015

Description: Rio Grande City, More than two weeks after the Starr County tax assessor's office was closed when the county's tax assessor was arrested in connection with the theft of more than \$700,000 in taxpayer funds, the county has named a replacement.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/29/2015

Description: McAllen Public Utility (MPU) is warning customers of scam phone calls from someone who claims they're from "the water company" and requesting immediate payment. The call was made after regular business hours.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/29/2015

Description: December 28, 2015, at approximately 03:20pm, Officers responded to the 700 block of Minnesota Rd in reference to an Aggravated Robbery that had just occurred.

Length:.20

Program: 4:30 & 10 P.M

Date: 12/30/2015

Description: A judge has granted Willacy County District Attorney Bernard Ammerman's request to move the capital murder trial of two Mexican nationals charged with the shootings of an off-duty U.S. Border Patrol agent and his father.

Length:.30

CULTURE

ECONOMIC DEVELOPMENT

Program: 4:30 & 10 P.M

Date: 12/1/2015

Description: McAllen- The Boys and Girls Club of McAllen and the Instruction and Guidance Center will launch a tree-planting project in McAllen.

Length: .20

EDUCATION

Program: 4:30 & 10 P.M

Date: 12/6/2015

Description: PHARR Pharr-San Juan-Alamo ISD is hosting a once-in-a-lifetime celebration to commemorate the 100 years of its first high school located on Old Business 83 in Pharr.

Length:.25

Program: 4:30 & 10 P.M

Date: 12/9/2015

Description: Brownsville, Texas (Dec. 8, 2015) The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Board of Trustees announced that Texas Southmost College (TSC) has been granted membership to the SACSCOC.

Length:.35

Program: 4:30 & 10 P.M

Date: 12/9/2015

Description: City of McAllen to launch Healthy South Texas weekend McAllen- McAllen Marathon race officials will hold a press conference Wednesday, Dec. 9 at 10 a.m. at the McAllen Sports Park to release details regarding the Healthy South Texas weekend.

Length:.35

Program: 4:30 & 10 P.M

Date: 12/9/2015

Description: The BBVA Compass Foundation brings its Project Blue Elf initiative to the Rio Grande Valley on Thursday, Dec. 10 at Daniel Ramirez Elementary School.

Length: .20

Program: 4:30 & 10 P.M

Date: 12/9/2015

Description: In an effort to spread joy this holiday season, a group of Pharr-San Juan-Alamo ISD (PSJA) students at Raul Yzaguirre Middle School will be donating approximately 25 handmade scarves to elderly residents at the San Juan Nursing Home on Friday, Dec. 11 at 9 a.m.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/15/2015

Description: Pharr, TX, More than 50,000 free books were given to Pharr-San Juan-Alamo ISD students and staff thanks to a partnership with the school district, American Federation of Teachers (AFT), PSJA AFT and non-profit organization First Book on Saturday, Dec. 12.

Length:.35

ENVIRONMENT

Program: 4:30 & 10 P.M

Date: 12/11/2015

Description: McAllen, On Sunday December 13, 2015 McAllen will host the 3rd Annual McAllen Marathon Scott Crane Memorial Run which includes a 26.2 mile full marathon, 13.1 mile half marathon or five person relay marathon adventure.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/14/2015

Description: Harlingen Medical Center, the award-winning and nationally recognized hospital, will host its 3rd Annual Harlingen Medical Center Celebrates Christmas on Monday, December 14, 2015, starting at 5:00 p.m.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/16/2015

Description: The Latina Hope Program is designed to facilitate the learning, networking and acting of micro-entrepreneurs who want to start a new micro-business and advance their business idea to a more tangible and profitable point. We hope to see you the first and third Wednesday of the Month, from 9am-11am at Calvary Baptist Church, 1600 Harvey St, McAllen

Length:.1.20

Program: 4:30 & 10 P.M

Date: 12/17/2015

Description: Join us today, Thursday, Dec. 17 as we honor San Juan Native, PSJA Alumnus and former Ambassador of the United States of America Raul H. Yzaguirre at the official dedication and ribbon cutting ceremony of the school named after him.

Length:.35

Program: 4:30 & 10 P.M

Date: 12/21/2015

Description: Edinburg Texas, Thousands of children in Edinburg will get an early visit from Santa on Monday, December 21, 2015. Its' part of the 23rd Annual Edinburg Police Department Blue Santa Christmas Toy Give-Away.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/31/2015

Description: Mission, Texas, Fire crews are working to find out what caused a blaze in Mission. The fire started at around 8 p.m. on Wednesday on the 1800 block of Nicholson.
Length:.30

Program: 4:30 & 10 P.M

Date: 12/31/2015

Description: The City of San Juan is currently accepting Christmas Trees for recycling purposes. When bringing in your trees make sure that all ornaments, lights, tree stands, or other fixtures have been removed.

Length:.30

FAMILY

FOREIGN AFFAIRS

GOVERNMENT

Program: 4:30 & 10 P.M

Date: 12/5/2015

Description: Hidalgo County residents should expect to see blue voter registration certificates in the mail this weekend or early next week. Hidalgo County Elections Administrator Yvonne Ram announces that this year's voter registration certificates were mailed out in today's outgoing mail.

Length:.40

Program: 4:30 & 10 P.M

Date: 12/18/2015

Description: Edinburg, TX, The Workforce Solutions Offices are taking applications online at WFSolutions.org for 85 temporary jobs with Hidalgo County.

Length:.20

HEALTH AND MEDICAL

IMMIGRATION

Program: 4:30 & 10 P.M

Date: 12/24/2015

Description: Falfurrias, Texas U.S. Border Patrol agents rescued two immigrants, who were illegally present in the United States, Tuesday at the Falfurrias Checkpoint on U.S. Highway 281 North.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/30/2015

Description: Falfurrias, Texas U.S. Border Patrol agents at the Falfurrias Checkpoint rescued 10 illegal immigrants, who were hidden behind a false wall in a commercial moving truck Monday.

Length:.30

POVERTY

RELIGION

SAFETY

Program: 4:30 & 10 P.M

Date: 12/16/2015

Description: The Pharr Police Department will have an increase in patrol from December 18th to January 3rd. This weekend Pharr PD will be performing non-refusal to an intoxicated driver.

Length: .20

Program: 4:30 & 10 P.M

Date: 12/18/2015

Description: Please be advised that there is an increased police and military presence in Matamoros in the Rio 1, 2, and 3 neighborhoods. U.S. Consulate General Matamoros employees have been advised to shelter in place and avoid this area until further notice.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/19/2015

Description: Weslaco, TX, December 14, 2015. The American Red Cross South Texas Chapter will be visiting residents in Weslaco as part of its Home Fire Preparedness Campaign to teach people how to be prepared for home fires and install smoke alarms where needed.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/21/2015

Description: The McAllen Police Department, in partnership with the Texas Department of Transportation and other Hidalgo County Law Enforcement Agencies, will be conducting a DWI Enforcement detail from now until Sunday, January 3, 2016

Length:.30

Program: 4:30 & 10 P.M

Date: 12/22/2015

Description: The Brownsville Police Department is offering its "Safe Way Home" program for residents during the holiday season, which is designed to keep those under the influence of alcohol off the roads.

Length:.30

Program: 4:30 & 10 P.M

Date: 12/28/2015

Description: Cameron, Hidalgo, Starr and Willacy Counties were declared eligible for Farm Service Agency (FSA) disaster emergency loans beginning on October 22, 2015 through October 31, 2015. Generally, that means that farmers who have lost at least 30 percent of their production or suffered any production.

Length:.40

CHILDREN