

**KTLM-TV
1Q-2015 FCC**

**QUARTERLY LIST OF PROGRAMMING
PROVIDING THE MOST SIGNIFICANT TREATMENT
OF COMMUNITY ISSUES**

JANUARY - MARCH 2015

QUARTERLY ISSUES AND PROGRAMS REPORT JANUARY - MARCH 2015

Through formal and informal ascertainment of the general public, community leaders, public officials - inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

COMMUNITY ISSUES

Alcohol and Drug Abuse

Crime and Law Enforcement

Cultural

Economic Development

Education

Environment

Family

Foreign Affairs

Government

Health and Medical

Housing

Immigration

Religion

Safety

Children

REGULARLY SCHEDULED PROGRAMS

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

NEWSCASTS

KTLM daily newscasts focus on local issues and community problems in the Rio Grande Valley and surrounding areas. Regularly scheduled newscasts include:

SEGMENTOS INFORMATIVOS

6:25, 7:25 & 8:25 AM

M-F

ALCOHOL AND DRUG ABUSE

Program: 6:25, 7:25 & 8:25 AM

Date: 02/04/15

Description: The Border Patrol made multi-million seizures in the month of January in the international bridges of Hidalgo, Pharr and Anzalduas and 37 arrests of people involved with organized crime.

Length::30

Program: 6:25, 7:25 & 8:25 AM

Date: 01/05/15

Description: Border patrol agents seized more than 1,700 pounds of marijuana which has a street value of over \$1.3 million.

Length:30

Program: 6:25, 7:25 & 8:25 AM

Date: 01/05/15

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Length:30

Program: 4:30 & 10 PM

Date: 02/26/15

Description: The city of Rio Grande began a campaign to prevent teenagers and young adults from using synthetic marijuana. According to experts, this drug is now a popular trend among the youth because of their childlike package wrapping

Length:1:30

CRIME AND LAW ENFORCEMENT

Program: 6:25, 7:25 & 8:25 AM

Date: 01/12/15

Description: The Department of Public Safety warns the public about driving safely, after a driver died during a rollover in the city of Donna. According to authorities, this type of accident is very common due to the excessive speed in which some drivers travel.

Length::25

Program: 6:25, 7:25 & 8:25 AM

Date: 02/03/15

Description: The Hidalgo Sheriff Department asked for the public's help to find two men involved in a shooting in a rural area in the city of Elsa.

Length::30

Program: 6:25, 7:25 & 8:25 AM

Date: 02/17/15

Description: The San Juan Police department was searching for a two men who allegedly beat a woman and stole her vehicle, while her two children were present.

Length:45

Program: 6:25, 7:25 & 8:25 AM

Date: 02/03/15

Description: A woman was charged with stealing a credit card and misusing it, she was identified as Joliza Peña. The victim reported that her wallet was stolen from her work and the perpetrator received a bond of \$20,000.

Length::35

Program: 6:25, 7:25 & 8:25 AM

Date: 01/06/15

Description: Authorities advice the community about fatal accidents involving cyclists and how to avoid becoming an statistic.

Length::30

CULTURE

Program: 6:25, 7:25 & 8:25 AM

Date: 02/06/15

Description: The Women Together Organization offers housing to women who have suffered from domestic violence and are looking to start a new life, including women who do not have a legal status in the United States.

Length::30

Program: 4:30 & 10 PM

Date: 01/02/15

Description: Workers at a bakery prepared to make a Mexican traditional bread known as Rosca de Reyes, which is a holiday celebrated on January 6th honoring the three Wise Men. According to these type of businesses, that time of year helps boost their economy.

Length::30

ECONOMIC DEVELOPMENT

Program: 4:30 & 10 PM

Date: 01/02/15

Description: Workers at a bakery prepared to make a Mexican traditional bread known as Rosca de Reyes, which is a holiday celebrated on January 6th honoring the three Wise Men. According to these type of businesses, that time of year helps boost their economy.

Length::30

EDUCATION

Program: 6:25, 7:25 & 8:25 AM

Date: 02/04/15

Description: Parents attended a workshop to learn about how their children can receive financial aid or apply for loans to attend college. In the workshop, students also learned how to manage their budget and save money.

Length::40

Program: 6:25, 7:25 & 8:25 AM

Date: 11/05/15

Description: Region One offered a seminar to teach parents how to afford a college education for their children. During the event, parents were able to ask question about loans and scholarships while the students learned how to manage a checking account and credit card.

Length::40

ENVIRONMENT

Program: 6:25, 7:25 & 8:25 AM

Date: 01/01/15

Description: Local fire departments alerted the community about the use of heaters in their homes due to low temperatures because they could cause a fire in people's homes. Authorities advice to keep the heaters away from anything that could be flammable.

Length::35

Program: 4:30 & 10 PM

Date: 01/10/15

Description: Due to the weather conditions, mechanics advised the community to check their cars and make sure everything is working properly to avoid accidents on the road.

Length::35

FAMILY

Program: 6:25, 7:25 & 8:25 AM

Date: 01/05/15

Description: Friends, family, co-workers and city officials gathered at the funeral of the former chief of the fire department, Erick Garcia, who lost his battle against cancer

Length:1:40

Program: 6:25, 7:25 & 8:25 AM

Date: 02/17/15

Description: After Judge Andrew Hanen temporarily blocked President Obama's Executive Order so that millions of undocumented families could receive a legal status in the United States, the community and pro-immigrants groups react upon the decision.

Length::30

Program: 6:25, 7:25 & 8:25 AM

Date: 02/04/15

Description: Two sisters have struggled to make ends meet, one of them is disabled and both have to care for their father, who suffers from Alzheimer's. Due to where their house is located, they have suffered many damages to their home, which have been a burden to the family, who asked for the help of the community.

Length::30

Program: 6:25, 7:25 & 8:25 AM

Date: 02/04/15

Description: Parents attended a workshop to learn about how their children can receive financial aid or apply for loans to attend college. In the workshop, students also learned how to manage their budget and save money.

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Program: 6:25, 7:25 & 8:25 AM

Date: 02/06/15

Description: The Women Together Organization offers housing to women who have suffered from domestic violence and are looking to start a new life, including women who do not have a legal status in the United States.

Length::30

Program: 4:30 & 10 PM

Date: 01/02/15

Description: Workers at a bakery prepared to make a Mexican traditional bread known as Rosca de Reyes, which is a holiday celebrated on January 6th honoring the three Wise Men. According to these type of businesses, that time of year helps boost their economy.

Length::30

FOREIGN AFFAIRS

Program: 6:25, 7:25 & 8:25 AM

Date: 03/02/15

Description: The violence continues in the border cities of Mexico, specifically in Reynosa and Matamoros and residents from those areas that visit the Rio Grande Valley talk about the fear they live with every single day.

Length:1:35

Program: 6:25, 7:25 & 8:25 AM

Date: 02/17/15

Description: After Judge Andrew Hanen temporarily blocked President Obama's Executive Order so that millions of undocumented families could receive a legal status in the United States, the community and pro-immigrants groups react upon the decision.

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Program: 6:25, 7:25 & 8:25 AM

Date: 02/06/15

Description: The Women Together Organization offers housing to women who have suffered from domestic violence and are looking to start a new life, including women who do not have a legal status in the United States.

Length::30

Program: 6:25, 7:25 & 8:25 AM

Date: 01/06 /15

Description: The Federal Government began a campaign targeting Mexicans and Central Americans to help them understand about the benefit and process of the Executive Action and alerting them about how to avoid being a victim of fraud.

Length::30

Program: 6:25, 7:25 & 8:25 AM

Date: 02/10 /15

Description: The Texas government plans to keep the National Guard along the border to continue fighting illegal activities, such as human and drug trafficking. With an additional planned fund of 12 million dollars, the troops could stay until the month of may

Length::30

GOVERNMENT

Program: 6:25, 7:25 & 8:25 AM

Date: 01/05/15

Description: Friends, family, co-workers and city officials gathered at the funeral of the former chief of the fire department, Erick Garcia, who lost his battle against cancer

Length::40

Program: 6:25, 7:25 & 8:25 AM

Date: 02/17/15

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Length::30

Program: 6:25, 7:25 & 8:25 AM

Date: 01/06/15

Description: Cameron County Judge Carlos Cascos took over the office for the third time in his career after a 54 percent win over his opponent.

Length::45

Program: 6:25, 7:25 & 8:25 AM

Date: 02/10 /15

Description: The Texas government plans to keep the National Guard along the border to continue fighting illegal activities, such as human and drug trafficking. With an additional planned fund of 12 million dollars, the troops could stay until the month of may

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Length::30

HEALTH AND MEDICAL

Program: 6:25, 7:25 & 8:25 AM

Date: 02/04/15

Description: The United Blood Services is asking the public to donate blood due to the demand in the Rio Grande Valley. The blood bank has to supply at least 175 units of blood to 16 hospitals, but according to this agency, it is hard to keep up with the demand.

Length::45

Program: 4:30 & 10 PM

Date: 01/13/15

Description: A clinic that was never able to achieve the goal of performing abortions in the city of McAllen changed its name and began offering a plan for women's health and family planning. Women with low income could visit the clinic for services at low cost

Length:1:35

Program: 4:30 & 10 PM

Date: 01/24/15

Description: Protesters gathered to express their point of views on the issue of abortion, both groups stood outside an abortion clinic in the city of McAllen to stand for what they believe is right, including religious leaders and their followers, who believe abortion is a sin.

Length:1:30

HOUSING

Program: 6:25, 7:25 & 8:25 AM

Date: 02/04/15

Description: Two sisters have struggled to make ends meet, one of them is disabled and both have to care for their father, who suffers from Alzheimer's. Due to where their house is located, they have suffered many damages to their home, which have been a burden to the family, who asked for the help of the community.

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Date: 02/06/15

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Length::30

IMMIGRATION

Program: 6:25, 7:25 & 8:25 AM

Date: 01/01/15

Description: The Rio Grande Valley's humanitarian crisis made national headlines because of the unaccompanied children crossing the border, but in the winter months, the number of crossing decreased. According to the shelter where the immigrants stayed, the number went from 100 daily to 10.

Length: :30

Program: 6:25, 7:25 & 8:25 AM

Date: 02/17/15

Description: After Judge Andrew Hanen temporarily blocked President Obama's Executive Order so that millions of undocumented families could receive a legal status in the United States, the community and pro-immigrants groups react upon the decision.

Length::30

Program: 6:25, 7:25 & 8:25 AM

Date: 01/07/15

Description: After a car chase through two different cities, Border Patrol agents arrested a group of immigrants. According to this agency, in the last fiscal year, there were 256,000 arrests and are prepared in case the numbers stay the same.

Length::30

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Date: 01/06 /15

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RELIGION

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Length:1:30

Program: 4:30 & 10 PM

Date: 02/03/15

Description: The priest of a church in the city of Alamo is the leader of a movement that is pushing to separate the schools in that city from the tri-city Pharr-San Juan-Alamo ISD.

Length:1:30

Program: 4:30 & 10 PM

Date: 02/12/15

Description: The new Hidalgo County District Attorney, Ricardo Rodriguez, explain how he plans to resolve crimes that have been forgotten, specifically that of Irene Garza, a 25 year old school teacher, who is believed to have been raped and murdered by a priest in the city of McAllen in 1960.

Length:1:30

SAFETY

Program: 6:25, 7:25 & 8:25 AM

Date: 01/06/15

Description: Authorities advice the community about fatal accidents involving cyclists and how to avoid becoming an statistic.

Length::30

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CHILDREN

Program: 6:25, 7:25 & 8:25 AM

Date: 02/17/15

Description: The San Juan Police department was searching for a two men who allegedly beat a woman and stole her vehicle, while her two children were present.

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